PREVIEW



WLFI-TV 2605 Yeager Road W. Lafayette, IN 47906 Main: (765) 463-1800 Billing:

Billing Address:

Committee to Elect Jeff Findlay **Attention: Accounts Payable** 2103W550S LAFAYETTE, IN 47909

Send Payment To: **WLFI-TV** P.O. Box 7009

Springfield, OR 97475

Property	WLFI					
Invoice #		Order #	81083			
Invoice Date		Alt Order #				
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 05/07/24 Flight Dates		04/29/24 - 05/07/24			
Advertiser	Committee to Elect J	eff Findlay				
Product	May '24 Primary					
Estimate #						
	Account Executive		Lafayette, IN			
	Sales Office	Local West Lafavette				

Sales Office Local West Lafayette Sales Region Local Agency Code Advertiser Code Billing Calendar **Broadcast** Billing Type Cash Special Handling Agency Ref Advertiser Ref Product 1 Product 2

Spots/

ine Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/29	9/24	05/07/24	TV 1	8 Morning News	5a-6a	МГWГF	:30	4	\$15.00	NM	
Week		Start Date 04/29/24	End D 05/05/		Spots/Week 5	Rate \$15.00					
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
7	WLF	M 0	4/29/24	5:14 AM TV 18	Morning News	5a-6a	:3	el ect j ef f	findlayHD		\$15.00 NN
4	WLF	Tu 0	4/30/24	5:23 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
1	WLF	W 0	5/01/24	5:25 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
2	WLF	Th 0	5/02/24	5:49 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
3	WLF	F 0	5/03/24	5:27 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
Week		Start Date 05/06/24	End D 05/12/		Spots/Week 3	<u>Rate</u> \$15.00					
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
6	WLF	M 0	5/06/24	5:27 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
5	WLF	Tu 0	5/07/24	5:23 AM TV 18	Morning News	5a-6a	:3) el ect j ef f	findlayHD		\$15.00 NM
8	WLF	Tu 0	5/07/24	5:43 AM TV 18	Morning News	5a-6a	:3) el ectjeff	findlayHD		\$15.00 NM
2 04/29	9/24	05/07/24	CBS	Mornings	7a-9a	МГWГF	:30	4	\$50.00	NM	
Week		Start Date 04/29/24	End D 05/05/		Spots/Week 5	<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3	WLF	M 0	4/29/24	7:55 AM CBS I	Mornings	7a-9a	:3) el ect j ef f	findlayHD		\$50.00 NN
4	WLF	Tu 0	4/30/24	8:18 AM CBS I	Mornings	7a-9a	:3) el ectjeff	findlayHD		\$50.00 NM
1	WLF	W 0	5/01/24	8:19 AM CBS I	Mornings	7a-9a	:3) el ectjeff	findlayHD		\$50.00 NM
7	WLF	Th 0	5/02/24	8:43 AM CBS I	Mornings	7a-9a	:3) el ectjeff	findlayHD		\$50.00 NN
2	WLF	F 0	5/03/24	8:37 AM CBS I	Mornings	7a-9a	:3) electjeff	findlayHD		\$50.00 NM
Week		Start Date 05/06/24	End D 05/12/		Spots/Week 2	<u>Rate</u> \$50.00					
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
5	WLF	M 0	5/06/24	8:29 AM CBS I	Mornings	7a-9a	:3) el ect j ef f	findlayHD		\$50.00 NN
6	WLF	Tu 0	5/07/24	7:55 AM CBS I	Mornings	7a-9a	:3) el ect j ef f	findl ayHD		\$50.00 NM
3 04/29	9/24	05/07/24	TV 1	8 News at Noon	12p-1230p	МГШГ	:30	4	\$50.00	NM	
Week	-	Start Date	End D 05/05/		Spots/Week	<u>Rate</u> \$50.00					
Spots: #	Ch		us/us/ ir Date	Air Time Descr	intion 4	\$50.00 Start/End Time	Lanat	h Ad-ID			Pate Typ
ορυιο. <u>#</u>	<u>CII</u>	Day A	III Dale	VII LILLE DESCI	iption	Stative Title	Lengi	II AU-ID			Rate Type

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Invoice #		Invoice Month	May 2024
Invoice Date		Invoice Period	04/29/24 - 05/07/24
Advertiser	Committee to Elect Jeff I	Findlay	
Product	May '24 Primary		/ \ /
Estimate #			7 1 7

_ine Start Date	End Date	Description	Start/End Time	MIWIFSS	Length	Spots/ Week	Rate	Туре		
3 04/29/24	05/07/24	TV 18 News at Noon	12p-1230p	МГЖТБ	:30	4	\$50.00	NM		
Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate	Туре
2 WL	FI Tu 04/3	30/24 12:26 PM TV 18	News at Noon	12p-1230p	:30	el ect j ef	ffindlayHD		\$50.00	NN
3 WL	FI W 05/0	01/24 12:28 PM TV 18	News at Noon	12p-1230p	:30	el ect j ef	ffindlayHD		\$50.00	NM
1 WL	FI Th 05/0	02/24 12:22 PM TV 18	News at Noon	12p-1230p		.,	ffindlayHD		\$50.00	NM
4 WL	_	03/24 12:22 PM TV 18		12p-1230p	:30	el ect j ef	ffindlayHD		\$50.00	NN
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24 <u>MT</u>	Spots/Week 2	<u>Rate</u> \$50.00						
Spots: # Ch	Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
5 WL	FI M 05/0	06/24 12:21 PM TV 18	News at Noon	12p-1230p	:30	el ect j ef	ffindlayHD		\$50.00	NM
6 WL	FI Tu 05/0	07/24 12:12 PM TV 18	News at Noon	12p-1230p	:30	el ect j ef	ffindlayHD		\$50.00	NN
4 04/29/24	05/06/24	TV 18 News at 5	5p-530p	МГWГF	:30	4	\$90.00	NM		
Weeks:	Start Date 04/29/24	End Date MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$90.00						
Spots: # Ch	Day Air		otion .	Start/End Time	Length	Ad-ID			Rate	Туре
1 WL	FI M 04/2	29/24 5:29 PM TV 18	News at 5	5p-530p	:30	el ect j ef	ffindlayHD		\$90.00	
2 WL	FI Tu 04/3	30/24 5:09 PM TV 18	News at 5	5p-530p	:30	el ect j ef	ffindlayHD		\$90.00	NM
3 WL	FI W 05/0	01/24 5:20 PM TV 18	News at 5	5p-530p	:30	el ect j ef	ffindlayHD		\$90.00	ΝM
4 WL	FI F 05/0	03/24 5:28 PM TV 18	News at 5	5p-530p	:30	el ectj ef	ffindlayHD		\$90.00	ΝN
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
Spoto: # Ch	05/06/24	05/12/24 M	1 otion	\$90.00 Stort/End Time	Longth	VAID			Poto	Type
Spots: # Ch 5 WL	<u>Day</u> <u>Air l</u> FI M 05/0	<u>Date</u> <u>Air Time</u> <u>Descri</u> 06/24 5:24 PM TV 18		Start/End Time 5p-530p	Length		ffindlayHD		<u>Rate</u> \$90.00	Type NN
5 04/29/24	05/06/24	Wheel of Fortune	7p-730p	MIWIF	:30	3	\$100.00	NM	ψ50.00	1410
3 04/29/24	03/00/24	wheel of Follane	7p-730p	IVII WIII'	.30	3	φ100.00	INIVI		
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/24 <u>MTWTF</u>	Spots/Week 3	<u>Rate</u> \$100.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
2 WL	FI M 04/2	29/24 7:29 PM Wheel	of Fortune	7p-730p	:30	el ect j ef	ffindlayHD		\$100.00	NM
1 WL	FI Tu 04/3	30/24 7:07 PM Wheel	of Fortune	7p-730p	:30	el ect j ef	ffindlayHD		\$100.00	NM
3 WL	_			7p-730p	:30	el ect j ef	ffindlayHD		\$100.00	NM
Weeks:	Start Date 05/06/24	End Date MTWTFSS M	Spots/Week	<u>Rate</u> \$100.00						
Spots: # Ch	Day Air		ntion	Start/End Time	Length	Ad-ID			Rate	Type
4 WL				7p-730p			ffindlayHD		\$100.00	
6 04/29/24	05/06/24	Jeopardy	730p-8p	МГWГF	:30	3	\$100.00	NM		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						
_	04/29/24	05/05/24 MTWTF	3	\$100.00						_
D	Day Air			Start/End Time	Length		00. 11		Rate	
Spots: # Ch		01/24 7:42 PM Jeopai	•	730p-8p			ffindlayHD		\$100.00	
1 WL		02/24 7:34 PM Jeopai		730p-8p			ffindlayHD		\$100.00	
1 WL 2 WL					3(1)	el ect j ef	rringiavili)		\$100.00	ΙΝΙV
1 WL 2 WL 3 WL	FI F 05/0	03/24 7:37 PM Jeopai	•	730p-8p	.00		i i i iidi ayiib			
1 WL 2 WL		03/24 7:37 PM Jeopai End Date <u>MTWTFSS</u>	dy Spots/Week 1	730p-8p <u>Rate</u> \$100.00	.00		i i i nai aynb			
1 WL 2 WL 3 WL	FI F 05/0 Start Date	03/24 7:37 PM Jeopar <u>End Date</u> <u>MTWTFSS</u> 05/12/24 <u>M</u>	Spots/Week 1	Rate	Length	-			Rate	<u>Ty</u> pe
1 WL 2 WL 3 WL Weeks:	FI F 05/0 <u>Start Date</u> 05/06/24 <u>Day Air</u>	03/24 7:37 PM Jeopar <u>End Date</u> <u>MTWTFSS</u> 05/12/24 <u>M</u>	Spots/Week 1 ption	Rate \$100.00	Length	Ad-ID	ffindlayHD		<u>Rate</u> \$100.00	
1 WL 2 WL 3 WL Weeks: Spots: # <u>Ch</u>	FI F 05/0 <u>Start Date</u> 05/06/24 <u>Day Air</u>	03/24 7:37 PM Jeopar <u>End Date</u> <u>MTWTFSS</u> 05/12/24 M Date <u>Air Time</u> <u>Descri</u>	Spots/Week 1 ption	Rate \$100.00 Start/End Time	Length	Ad-ID	_	NM		

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Invoice #		Invoice Month	May 2024
Invoice Date		Invoice Period	04/29/24 - 05/07/24
Advertiser	Committee to Elect Jeff I	Findlay	
Product	May '24 Primary		/ \ /
Estimate #			/ \ /

Net Total

\$2,500.00

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7 04/29/24	05/06/24	News 18 at Eleven	M-F 11p-1135p	МГWГF	:30	3	\$80.00	NM	
Spots: # Ch 1 WLFI 3 WLFI 2 WLFI Weeks:	Day Air Da I M 04/29/ I Tu 04/30/ I F 05/03/ Start Date E	724 11:22 PM News 1 724 11:21 PM News 1 724 11:12 PM News 1 724 11:12 PM News 1 725 MF	8 at Eleven 8 at Eleven 8 at Eleven Spots/Week	\$80.00 <u>Start/End Time</u> M-F 11p-1135p M-F 11p-1135p <u>Rate</u> \$80.00 Start/End Time	:3: :3: :3:	h Ad-ID) el ectjeff) el ectjeff) el ectjeff	findl ayHD		Rate Type \$80.00 NM \$80.00 NM \$80.00 NM
Spots: # Ch 4 WLFI				M-F 11p-1135p		<u>n Au-ID</u>) el ectjeff	findlayHD		Rate Type \$80.00 NM
8 04/29/24	05/04/24	CBS Mornings Saturda	y 9a-11a	S-	:30	2	\$30.00	NM	
	04/29/24 09 <u>Day</u> <u>Air Da</u> I Sa 05/04/	9:24 AM CBS M	Spots/Week 2 otion ornings Saturday ornings Saturday	Rate \$30.00 Start/End Time 9a-11a 9a-11a	:3	h <u>Ad-ID</u>) el ectj eff) el ectj eff			Rate Type \$30.00 NM \$30.00 NM
9 04/29/24	05/06/24	Late Show Colbert	1135p-1237a	MTWTF	:30	3	\$25.00	NM	
Spots: # Ch 3 WLFI 2 WLFI 1 WLFI Weeks:	04/29/24 0:	/24 12:03 AM Late St /24 12:14 AM Late St /24 11:50 PM Late St nd Date MTWTFSS 5/12/24 M tte Air Time Descrip	now Colbert now Colbert now Colbert <u>Spots/Week</u> 1	Rate \$25.00 Start/End Time 1135p-1237a 1135p-1237a 1135p-1237a Rate \$25.00 Start/End Time 1135p-1237a	:3: :3: :3: Lengt	h Ad-ID) el ectjeff) el ectjeff) el ectjeff h Ad-ID) el ectjeff	findlayHD findlayHD		Rate Type \$25.00 NM \$25.00 NM \$25.00 NM Rate Type \$25.00 NM
				Total Spots	4	4			