

ORDER



Orders
Order / Rev: 204510
Alt Order #:
Product Desc: Candidate B Addition
Estimate:
Flight Dates: 11/03/16 - 11/07/16
Original Date / Rev: 11/01/16 / 11/01/16
Order Type: GENERAL

WEWS

Primary AE: Nicole Nichols
Sales Office: WEWSL
Sales Region: LOC

Agency
Name: Midwest Communications & Media
Buying Contact:
Billing Contact:
 155 East Broad Street - Suite 2020
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ohio House Republican Organization
Demographic: HH
Product Codes: PL Non-Ballot Issue
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	28	\$16,575.00	\$14,088.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	28	\$16,575.00	\$14,088.75	77.50
Totals	28	\$16,575.00	\$14,088.75	77.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nicole Nichols			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEWS	11/03/16	11/07/16	M-F 4-430a AM this Morn M-F 4-430a AM this Morn.	CM	4-430am	M - T - - S	:30	1	\$75.00	P-2	0.80	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- - - T - - S		2				\$75.00		0.80			
		Week: 11/07/16	11/13/16	M - - - - -		1				\$75.00		0.80			
E 2	WEWS	11/03/16	11/07/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	M - TF - -	:30	1	\$100.00	P-2	0.90	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- - - TF - -		2				\$100.00		0.90			
		Week: 11/07/16	11/13/16	M - - - - -		1				\$100.00		0.90			
E 3	WEWS	11/03/16	11/07/16	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	M - TF - -	:30	1	\$300.00	P-2	1.50	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- - - TF - -		2				\$300.00		1.50			
		Week: 11/07/16	11/13/16	M - - - - -		1				\$300.00		1.50			
E 4	WEWS	11/03/16	11/07/16	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	M - TF - -	:30	1	\$600.00	P-2	2.60	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	- - - TF - -		2				\$600.00		2.60			
		Week: 11/07/16	11/13/16	M - - - - -		1				\$600.00		2.60			
E 5	WEWS	11/03/16	11/07/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	M - TF - -	:30	1	\$600.00	P-2	2.10	NM	3	\$1,800.00

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Advertiser: Ohio House Republican Organizational C
 Product Desc: Candidate B Addition
 Estimate:

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 5	WEWS	11/03/16	11/07/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	M--TF--	:30	1	\$600.00	P-2	2.10 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/31/16	11/06/16	---TF--		2				\$600.00		2.10		
	Week:	11/07/16	11/13/16	M-----		1				\$600.00		2.10		
E 6	WEWS	11/03/16	11/07/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	M--TF--	:30	1	\$350.00	P-2	2.60 NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/31/16	11/06/16	---TF--		2				\$350.00		2.60		
	Week:	11/07/16	11/13/16	M-----		1				\$350.00		2.60		
E 7	WEWS	11/03/16	11/07/16	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	M--TF--	:30	1	\$600.00	P-2	4.70 NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/31/16	11/06/16	---TF--		2				\$600.00		4.70		
	Week:	11/07/16	11/13/16	M-----		1				\$600.00		4.70		
E 8	WEWS	11/03/16	11/07/16	ABC World News M-F ABC World News M-F	CM	630-7pm	M--TF--	:30	1	\$1,500.00	P-2	6.40 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/31/16	11/06/16	---TF--		3				\$1,500.00		6.40		
	Week:	11/07/16	11/13/16	M-----		1				\$1,500.00		6.40		
E 9	WEWS	11/03/16	11/07/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	M--TF--	:30	1	\$900.00	P-2	2.10 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	10/31/16	11/06/16	---TF--		2				\$900.00		2.10		
	Week:	11/07/16	11/13/16	M-----		1				\$900.00		2.10		
Totals													28	\$16,575.00