

**Pulse 101.7FM – KPUL**  
**Quarter 1 - Issues and Programs List 2020**

**Interviews:**

**Hope Ministries**

**Date/Time: 02/18/20 8:27am Length: 1:52**

**Date/Time: 02/18/20 8:32am Length: 4:33**

Kathy Coady from Hope Ministries talked with Rajan about the renovation of their current facility and how it will have a larger capacity to help more individuals. Kathy also discussed their upcoming fundraiser taking place March 12<sup>th</sup> and how funds raised will help their outreach for the homeless in central Iowa. Daily homeless needs include meals, shelter, and teaching. Kathy mentioned the services Hope Ministries has to offer as well as future plans for expanding to a location on the south side of Des Moines.

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**Big Brother Big Sister**

**Date/Time : 2/21/20 6:27am Length: 4:04**

**Date/Time: 2/21/20 6:34am Length: 4:42**

Colleen Messenger, Director of Development, and Danielle Kuhn, Volunteer & Recruitment Coordinator of Big Brother Big Sisters, talked with Rajan about the importance of providing mentorship with schools in central Iowa. They also discussed an upcoming fundraiser to help support the organization by providing more activities. Both talked about a variety of ways to get involved with Big Brother Big Sister and discussed the need for volunteers.

**Big Brother Big Sister (re-airing of previous interview)**

**Date/Time : 2/21/20 8:24am Length: 4:04**

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**Freedom Blend Coffee/Freedom for Youth**

**Date/Time: 2/24/20 6:27am Length: 3:39**

**Date/Time: 2/24/20 6:34am Length: 8:03**

Eric Posthuma, General Manager of Freedom Blend Coffee, and Brian Patterson, Marketing Director of Freedom for Youth, talked with RaJan about their upcoming, grand opening celebration for their new building and coffee shop in Clive. Both Eric and Brian talked about the partnership with each other and how together they raise funds for and offer a variety of activities for youth in the community. Both services teach youth life skills, on job training, and provide morning and daytime activities for families.

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**Focus On The Family**

**Date/Time : 2/28/20 6:15am Length: 5:18**

**Date/Time: 2/28/20 6:24am Length: 9:17**

Joannie Debito, Director of Parenting and Youth, talked with RaJan about the importance of suicide awareness. Joannie shared that suicide rates are significantly higher in the spring rather than the fall. She also shared the history of their program and her expertise with the subject. Joanie also spoke about resources for those who are struggling or know someone who is. She strongly encouraged those who were struggling to reach out for help.

**BLDR Apparel****Date/Time: 3/6/20 6:14am Length: 4:15****Date/Time: 3/6/20 6:21am Length: 2:02**

Blake Stanley, founder and owner of BLDR Apparel, talked with RaJan about how he started the local t-shirt company and the meaning behind it. He wanted to create something for the community that had a message behind it. BLDR, standing for Birth, Life, Death, and Resurrection, can be seen on most of his apparel, notebooks, and stickers. Blake talked about his new spring line and an exclusive pop-up shop happening to raise funds for Freedom for Youth. RaJan talked about the importance of being a teenager and the impact you can have. Blake is a high schooler who is now well-known in the metro thanks to his small business.

**Boone Benefit Concert****Date/Time : 3/6/20 7:09am Length: 3:13****Date/Time: 3/6/20 7:14am Length: 5:53**

Michael Rice, with Futures Alternative High School TOP, and Jonathan Stone, a local artist, came and talked with RaJan about an upcoming benefit concert happening in Boone, Iowa. Michael gave the background of his organization and discussed the outreach they've done. The program gives students an opportunity to learn at their own pace and real life skills. The benefit concert featuring Johnathan Stone is helping fill suitcases with basic living supplies and food for youth who are transitioning out of fosterhood. Johnathan talked about the auction, snacks, bakesale, live music, and awards that are happening at the benefit concert.

**BLDR Apparel (re-airing of previous interview)****Date/Time: 3/6/20 8:07am Length: 4:15****Date/Time: 3/6/20 8:15am Length: 2:02**

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**Single Parent Provision****Date/Time : 3/9/20 7:20am Length: 7:03****Date/Time: 3/9/20 7:33am Length: 5:29**

Teahl Bader, Executive Director of Single Parent Provision, talked with RaJan about the purpose of their organization and the importance of being a resource for Single Parents. Teahl discussed the

increased demand for providing services for single parents. They offer a variety of programs such as Breaktime, that provides childcare services for parents, and grant programs that get parents talking and provides community for them. Teahl also talked about an upcoming fundraiser and different ways to get involved.

**Single Parent Provision (re-airing of previous interview)    Date/Time : 3/9/20 8:43am Length: 7:03**

**Date/Time: 3/9/20 8:49am Length: 5:29**

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#### **PSA's:**

**Issues categories covered: Fatherhood Involvement, Texting While Driving, Retirement Savings, Suicide Prevention, Car Seat Safety, Alzheimer's Awareness, Newborn's Health, Environment Protection, Importance of Voting, and Caregiver Assistance.**

**PSA airtime totals: 15 minutes total per week on a rotator**

#### **Fatherhood Involvement (Groan)**

(friendly music plays) Kid: Why was the basketball court all wet? Because the players kept dribbling on it! (kid laughs) Announcer: The dad joke. Corny, groan worthy, but also one of the simplest ways to share a moment with your kids. Another Kid: What did the buffalo say when he dropped his son off at school? Bye son! (kid giggles) Announcer: So take a moment to make your kid laugh because dad jokes rule. Make your kid laugh today, go to [fatherhood.gov](http://fatherhood.gov) A message brought to you by the U.S. Department of Health and Human Services and the Ad Council.

#### **Texting While Driving (Text and Whatever)**

(Alarm Clocks beeps) Announcer: Wake up and text. (Texting sound effect) Text and Eat. (Text Sound effect) Text and meet up with a friend you haven't seen in forever. Girl: Hi! (Texting sound effect) Boy: (distracted) Oh hey! Announcer: Text and complain that they're on their phone the whole time. (Texting) Boy: Ugh. Announcer: Text and listen to them complain that you're on your phone. Girl: Ugh! (Change to upbeat music) Text and Whatever. But when you get behind the wheel; give your phone to a passenger, put it in the glove box, just don't text and drive. Visit [stoptextsstopwrecks.org](http://stoptextsstopwrecks.org) A message from NHTSA and the Ad Council.

#### **Retirement Savings (Husband)**

(Patriotic Music plays) Male: A hero's work is never done. You care for the house, the kids, and our future. We are so grateful for all you do. Now it's time to care for yourself and save a little more for retirement. A free three minute online chat will give you the personalized tips you need to boost your

retirement savings now. Visit [aceyourretirement.org/shero](http://aceyourretirement.org/shero) today. Announcer: A public service announcement brought to you by AARP and the Ad Council.

### **Suicide Prevention (Amine)**

(strange music) Boy: Hi, I'm Amine. Sometimes starting a conversation with a friend about mental health can feel awkward. Your support can make a huge difference. You know your friends best so if you feel like something's wrong, trust your instinct and reach out. Learn how to start the conversation at [seizetheawkward.org](http://seizetheawkward.org) Announcer: Brought to you by the Ad Council and the American Foundation for Suicide Prevention.

### **Child Car Safety (One Upmanship)**

Man 1: Man I love my kid so much, I once sat for three hours in the cold rain to watch her soccer team lose by 18 goals. Man 2: I love my kid so much, I once used a tube to suck snot out of her stuffy nose at 3am. Man 1: You win. Announcer: Love your kids? Love them enough to make sure they're in the right car seat. From toddlers to tweens, visit [nhtsa.gov/therightseat](http://nhtsa.gov/therightseat) to find the right seat for their age and size. Keep them safe. visit [nhtsa.gov/therightseat](http://nhtsa.gov/therightseat) Brought to you by the National Highway Traffic Safety Administration and the Ad Council.

### **Alzheimer's Awareness (Tom)**

Levi: Tom has been a teacher for over 40 years. One day I think one of his students had asked a question and he didn't remember the answer. I also noticed that he was letting his class out earlier than they were supposed to let out. I was really starting to worry. Tom: Levi and I talked about how it would change our lives but he was right there beside me. Announcer: When something feels different, it could be Alzheimer's. Now is the time to talk visit [alz.org/ourstories](http://alz.org/ourstories) to learn more. A message from the Alzheimer's Association and the Ad Council.

### **Project Hope (Everyone Deserves Hope)**

Announcer: The most dangerous day for a newborn is her first day of life. Every 31 seconds an infant dies from infections, pneumonia, malnutrition, but she doesn't have to die. For more than 60 years, Project Hope has been saving lives around the world. Delivering medicines and supplies. Giving newborns and healthy start. Making sure her first day of life is not her last because everyone deserves hope. To volunteer or learn more about Project Hope. Visit [projecthope.org/newborns](http://projecthope.org/newborns)

### **Trees for the Future (Gift of Trees)**

Announcer: Can a tree change of life? At Trees for the Future, we believe trees make all the difference in the fight against poverty, hunger, and climate change. Through a proven permaculture method called The Forest Garden Approach, Trees for the Future has positively impacted over 26,000 farmers and their children. Are you ready to leave a lasting impact on the world? Find out how to plant seeds of hope this season at [trees.org/radio](http://trees.org/radio) that's [trees.org/radio](http://trees.org/radio)

### **Future is Voting (Head Count)**

Announcer: On election day millions of Americans will cast their ballots, many for the first time. It marks the beginning of a new era. An era, where we proudly participate and shape the future. To check your voter registration status, find your polling place, or get election information. Visit [headcount.org](http://headcount.org) It's a non-partisan resource for voters of all ages, backgrounds, and beliefs. The future is now and the future is voting. Visit [headcount.org](http://headcount.org) today.

### **Caregiver Assistance (Lucky)**

(bell rings) Woman: Hope you enjoyed your meal and I just want to say he's lucky to have a brother like you. Man: Lucky? Caring for my brother is far from easy but he's a part of me. Like my arms and legs so I'll be his. No time for tired, nothing can disable this love. He needs me but I'm the lucky one. Even though I need help now and then. Announcer: If you're caring for a loved one, visit [aarp.org/caregiving](http://aarp.org/caregiving) for care guides and community. Support for your strength. Brought to you by AARP and the Ad Council.

### **Community Events:**

#### **February 5<sup>th</sup>, 2020      Ankeny Christian Academy**

Valley Church hosted their annual Great Pumpkin Party which included games, snacks, pony rides, photo booths, face painting, spin art, inflatables, wagon rides, contests, and candy. We took the Pulse vehicle out all four days, including their special needs and disabilities night, to play music and hand out bracelets, frisbees, and music guides.

#### **February 27<sup>th</sup>, 2020      Christ Life Center/Freedom Blend Coffee**

Christ Life Center and Freedom Blend Coffee had a Grand Opening Ceremony at their new location in Clive. This included many activities from crafts, inflatables, and live music. They also gave tours of their new facility and shared what programs they offer to the community such as classes, groups, and seminars touching on a variety of topics from parenting, grief/loss, marriage, and personal growth. Chris and Rileigh stopped out with the Pulse vehicle to share music and bring awareness of positive media choices.

#### **February 29<sup>th</sup>, 2020      Fellowship Community Church**

Norwalk Christian Academy held their annual fundraiser for proceeds helping provide education and tools to students in the community. They had a silent auction, live music, and dinner. Chris and Rileigh stopped out with the Pulse vehicle to welcome guests, play positive music, and bring awareness of how important media choices are .

#### **March 4<sup>th</sup>, 2020      Norwalk Career Day**

RaJan and Rileigh talked with Norwalk High School students for their Career Day. Students got some one on one time with them to ask a variety of questions to learn more about radio. RaJan and Rileigh shared what their day to day functions looked like, what happens off the air, and the difference positive media choices can make in our everyday life. Students learned that radio is a vital part in the community and that you can make a difference while having fun.

#### **March 6<sup>th</sup>, 2020      Des Moines Christian Chapel**

RaJan and Rileigh talked with students at Des Moines Christian about the role media plays in our everyday life and how it helps shape their identity. They learned about the movies they watch, the games they play, and the music they listen to all plays a vital role in their life. They also talked about personal growth and how important it is to make positive media choices. They also got to learn the importance of fundraising.

**March 11<sup>th</sup>, 2020      Ogden Youth Group**

RaJan talked with a youth group in Ogden, Iowa about how media can impact their own identity. They also talked about how that affects their faith and their identity in Christ. RaJan also talked about how Pulse has helped influenced his faith journey and the impact it has had in his life.

**March 12<sup>th</sup>, 2020      Des Moines Christian**

RaJan and Rachel talked with a speech class at Des Moines Christian School about the impact radio has for listeners in the community. They also taught students how to prepare for a radio interview and brainstormed some possible questions students could ask for their interviews for a project in the class. RaJan and Rachel also discussed their experience with radio and shared what some of their day to day duties are.

**Mentions:**

Daily live traffic updates from 4-6pm each weekday.

Wednesday Devo – RaJan does a weekly devotion on Wednesdays during the 6:00, 7:00 and 8:00 hour. They are about 90 seconds each and he speaks to a specific life issue with a biblical component.