

# Buy Detail Report

WVGM

Date: 3/30/2021

Send Billing To:

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021  
Survey: Dec20 MSA CustRadio

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Daypart Program	STN Gross	Days	Dur	Wed 3/31	Thu 4/1	Fri 4/2	Mon 4/5	Tue 4/6	Total Spots
Format: News Talk Information									
WIQO-FM MTuWThF 6:00a-10:00a		60	1	1	1	1	1	1	5
MTuWThF 10:00a- 3:00p		60	1	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p		60	1	1	1	1	1	1	5
CBS Sports Radio-Radio									
MTuWThF 6:00a-10:00a		60	1	1	1	1	1	1	5
MTuWThF 10:00a- 3:00p		60	1	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p		60	1	1	1	1	1	1	5
Format: All Sports									
WGMM-AM MTuWThF 6:00a-10:00a		60	1	1	1	1	1	1	5
MTuWThF 10:00a- 3:00p		60	1	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p		60	1	1	1	1	1	1	5
Format: News/Talk									
WBLT-AM MTuWThF 6:00a-10:00a		60	1	1	1	1	1	1	5
MTuWThF 10:00a- 3:00p		60	1	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p		60	1	1	1	1	1	1	5
Format: Sports									
WVGM-AM MTuWThF 6:00a-10:00a		60	1	1	1	1	1	1	5
MTuWThF 10:00a- 3:00p		60	1	1	1	1	1	1	5


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Send Billing To:

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Daypart Program	STN Gross	Days Dur	Wed 3/31	Thu 4/1	Fri 4/2	Mon 4/5	Tue 4/6	Total Spots
WVGM-AM		Format: Sports						
MTuWThF 3:00p- 7:00p		60	1	1	1	1	1	5
Total Cost:	\$3,000.00	Total Spots:	15	15	15	15	15	75
								75
Signature: 								

Disclaimer:

# Summary by Station

Date: 3/30/2021

Client: Pete for Governor  
Media: Radio  
Product: Candidate

Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021  
Survey: Dec20 MSA CustRadio

Send Billing To:

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS				
Station	Total Spots	STN Gross	PCT	
WQOQ-FM				
CBS Sports Radio-Radio	15	\$600.00	20%	
	15	\$600.00	20%	
WGMN-AM	15	\$600.00	20%	
WBLT-AM	15	\$600.00	20%	
WVGM-AM	15	\$600.00	20%	
Market Total:	75	\$3,000.00		

# Dollars by Broadcast Month Summary

Date: 3/30/2021

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Market/System:

Flight Start Date: 03/31/2021  
Flight End Date: 04/06/2021

Send Billing To:

APR 21				Total
NORFOLK-VIRGINIA BEACH-NWPT NEWS				
Market Total:	SPOTS	75		75
	STN Gross	\$3,000.00		\$3,000.00
All Markets				
Grand Total:	SPOTS	75		75
	STN Gross	\$3,000.00		\$3,000.00



FP1 STRATEGIES  
3001 WASHINGTON BLVD.  
ARLINGTON, VA 22201

Virginia Talk Radio Network  
CBS Sports Radio  
WVGM-AM/WMNA-AM  
PO Box 348  
Forest, VA 24551  
(434) 534-6100

## CBS Sports Radio Network Order

OrderID: 1151-005

Sponsor: Pete for Governor  
Product: Pete for Governor/WVGM  
Estimate/PO:  
AccountRep: Ed Lane  
BillingCycle: Calendar Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 3/31/2021 - 4/6/2021  
Items Ordered: 15  
Gross Amount: 600.00  
Discounts: 0.00  
Agency Commission: 90.00  
Net Amount: 510.00

### Scheduled Station(s): CBS Sports Radio Pete for Governor WVGM-AM

Printed 5/6/2021 12:03:43 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 3/31/2021 - 4/6/2021	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot		B018	5	45.00	225.00
02 3/31/2021 - 4/6/2021	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		B018	5	35.00	175.00
03 3/31/2021 - 4/6/2021	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot		B018	5	40.00	200.00

#### Calendar Month Projected Billing:

Jan-21	0.00	Feb-21	0.00	Mar-21	120.00	Q1-2021	120.00
Apr-21	480.00	May-21	0.00	Jun-21	0.00	Q2-2021	480.00

Sales Rep

Traffic

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Please review this confirmation and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.

*3 Daughters Media, Inc.  
P. O. Box 348  
Forest, VA 24551*

# Invoice

Bill To

Pete for Governor  
FP1 Strategies  
3001 Washington Blvd.  
7th Floor  
Arlington, VA 22201

1.5% late charge applied to  
invoices open past 30 days  
of date issued.

Terms	Date	Invoice #
Due on receipt	3/31/2021	16379

Radio Station	Item	Description	Amount
WVGM	Advertising	Invoice 21030015	120.00
WVGM	Agency additional 1...	15% of net	-18.00

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

<b>Total</b>	<b>\$102.00</b>
<b>Payments/Credits</b>	<b>-\$102.00</b>
<b>Balance Due</b>	<b>\$0.00</b>
<b>Customer Total Balance</b>	<b>\$9,153.50</b>



Virginia Talk Radio Network  
CBS Sports Radio  
WVGM-AM/WMNA-AM  
PO Box 348  
Forest, VA 24551  
(434) 534-6100

## CBS Radio Sports Network Invoice

Invoice ID: 21030015  
Invoice Date: 3/31/2021  
Account ID: 1151  
Order ID: 1151-005  
Account Rep: Ed Lane

Amount Due: \$102.00

Amount Paid: \_\_\_\_\_

FP1 STRATEGIES  
3001 WASHINGTON BLVD.  
ARLINGTON, VA 22201

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Page 1

Sponsor: Pete for Governor / Pete for Governor/WV  
Pete for Governor WVGM-AM

Date	Time	Length	Description	CopyID / ISCI Code	Cost
3/31/2021	09:10 AM	:60	Spot	B018	45.00
3/31/2021	12:10 PM	:60	Spot	B018	35.00
3/31/2021	05:20 PM	:60	Spot	B018	40.00
3 Total Items					Total Cost: 120.00
					- Agency Commission: -18.00
					Net Total: 102.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **102.00**

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_  
Subscribed and sworn before me this \_\_\_\_\_ day of \_\_\_\_\_  
\_\_\_\_\_, NOTARY PUBLIC

3 Daughters Media, Inc.  
P. O. Box 348  
Forest, VA 24551

# Invoice

Bill To

Pete for Governor  
FP1 Strategies  
3001 Washington Blvd.  
7th Floor  
Arlington, VA 22201

PAID  
03/30/2021

1.5% late charge applied to  
invoices open past 30 days  
of date issued.

Terms	Date	Invoice #
Due on receipt	4/30/2021	16440

Radio Station	Item	Description	Amount
WVGM	Advertising	Invoice 21040008	480.00
WVGM	Agency additional 1...	15% of net	-72.00

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

<b>Total</b>	<b>\$408.00</b>
<b>Payments/Credits</b>	<b>-\$408.00</b>
<b>Balance Due</b>	<b>\$0.00</b>
<b>Customer Total Balance</b>	<b>\$7,058.25</b>





FP1 STRATEGIES  
3001 WASHINGTON BLVD.  
ARLINGTON, VA 22201

Virginia Talk Radio Network  
CBS Sports Radio  
WVGM-AM/WMNA-AM  
PO Box 348  
Forest, VA 24551  
(434) 534-6100

## CBS Radio Sports Network Invoice

Invoice ID: 21040008  
Invoice Date: 4/30/2021  
Account ID: 1151  
Order ID: 1151-005  
Account Rep: Ed Lane

Amount Due: \$408.00

Amount Paid: \_\_\_\_\_

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Sponsor: Pete for Governor / Pete for Governor/WV  
Pete for Governor WVGM-AM

Date	Time	Length	Description	CopyID / ISCI Code	Cost
4/1/2021	08:52 AM	:60	Spot	B018	45.00
4/1/2021	12:20 PM	:60	Spot	B018	35.00
4/1/2021	05:20 PM	:60	Spot	B018	40.00
4/2/2021	06:52 AM	:60	Spot	B018	45.00
4/2/2021	11:52 AM	:60	Spot	B018	35.00
4/2/2021	03:52 PM	:60	Spot	B018	40.00
4/5/2021	07:52 AM	:60	Spot	B018	45.00
4/5/2021	02:20 PM	:60	Spot	B018	35.00
4/5/2021	05:40 PM	:60	Spot	B018	40.00
4/6/2021	08:52 AM	:60	Spot	B018	45.00
4/6/2021	12:52 PM	:60	Spot	B018	35.00
4/6/2021	04:52 PM	:60	Spot	B018	40.00

12 Total Items

Total Cost: 480.00  
- Agency Commission: -72.00

Net Total: 408.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **408.00**

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_  
Subscribed and sworn before me this \_\_\_\_\_ day of \_\_\_\_\_  
\_\_\_\_\_, NOTARY PUBLIC

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, FP1 Strageties, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pete Snyder

Authorized committee:

Pete for Governor

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Va Gov.

Date of election:

6/8/21

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

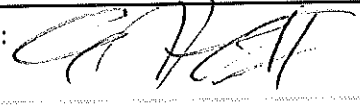
☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>RyanGracy</b> Digitally signed by RyanGracy Date: 2020.06.04 12:09:24 -04'00'	Signature: 
Name: Ryan Gracy	Name: Ed Lux
Date of Request to Purchase Ad Time: 1/26/21	Date of Station Agreement to Sell Time: 23 Feb 2021

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**RyanGracy**

Digitally signed by RyanGracy

Date: 2020.06.04 12:10:35 -04'00'

Name: Ryan Gracy

Date: 1/26/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:

Station Call Letters:

WISQ-FM  
WBMT WGBT WGBM CBS

Date Received/Requested:

23 Feb 2021

Est. #:

Station Location:

Lynchburg, VA

Run Start and End Dates:

3-3-2021 thru 4-9-2021

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.