

ORDER



Orders
Order / Rev: 2587879
Alt Order #: 27004870
Product Desc: AMERICA FIRST POLICI
Estimate: 0001
Flight Dates: 06/29/20 - 09/27/20
Original Date / Rev: 07/01/20 / 07/02/20
Order Type: REG

Sioux Falls SD KELO

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Active International
Buying Contact:
Billing Contact:
 One Blue Hill Plaza
 Pearl River, NY 10965-8705

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: POL/America First Policies PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P1

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/06/20	07/12/20	3	\$800.00	\$680.00
07/13/20	07/19/20	3	\$1,265.00	\$1,075.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	6	\$2,065.00	\$1,755.25	0.00
Totals	6	\$2,065.00	\$1,755.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/11/20	07/11/20	KELOland This Morning SM KELOland This Morning SAT	CM	Sa 6a-7a	-----S-	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					1	\$200.00		0.00			
N 2	All	07/11/20	07/11/20	CBS This Morning Sa CBS This Morning Sa	CM	Sa 7a-9a	-----S-	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
COMMENTS APPLY TO SUB LINES A THRU A CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/06/20	07/12/20	-----S-					2	\$300.00		0.00			
N 3	All	07/13/20	07/19/20	Midday Midday	CM	M-F 12p-1230p	MTWTF--	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	MTWTF--					2	\$500.00		0.00			
N 6	All	07/18/20	07/18/20	CBS This Morning Sa CBS This Morning Sa	CM	Sa 7a-9a	-----S-	:30	1	\$265.00	P1	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$265.00		0.00			

