



OTEN-TV
10 High Point Circle
Denison, TX 75020
(903) 548-4000

CONTRACT

And:

Crossroads Media LLC
66 Canal Center Plz
Ste 555
Alexandria, VA 22314

**PRE-EMPTIBLE WITH 48
HOURS NOTICE**

<u>Contract / Revision</u> 86817 /		<u>Alt Order #</u> 26134717
<u>Product</u> Texans For Greg Abbo		
<u>Contract Dates</u> 08/30/18 - 08/30/18		<u>Estimate #</u> 4359
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 08/28/18 / 08/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> OTEN	<u>Account Executive</u> Continental New York	<u>Sales Office</u> Continental-New
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 96	<u>Product Code</u> 198
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	OTEN	08/30/18	08/30/18	NFL Pre-Season Game	6p-12a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	Week:	08/27/18	09/02/18	---1---	1				\$350.00			
Totals											1	\$350.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/18 - 08/30/18	1	\$350.00	\$297.50
Totals	1	\$350.00	\$297.50

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Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.