



WNWV-FM
Elyria/Cleveland, Ohio

Community Issues & Programs
Quarterly Report – 2020 – 1st Quarter

During 2019, regional surveys assessing community needs facing Northeast Ohio were conducted. According to the reports, the most important problems facing Northeast Ohio during the period fell into the following categories (presented in order of importance):

1. Substance Abuse/Heroin
2. Government & Infrastructure
 - a. Roads & Bridges
 - b. Water & Sewer Infrastructure
 - c. Poor Government
 - d. Current Govt. Upheaval
3. Economic Issues
 - a. High Taxes
 - b. Poverty
 - c. Cost of Living
 - d. Lack of Economic Development
 - e. Financial Stability of Local Govt.
4. Crime & Safety Concerns
 - a. Gun Violence
 - b. Law Enforcement Issues
5. Employment
 - a. Not Enough Jobs
 - b. Low Wages
 - c. Retaining Talent
6. Housing
 - a. Homelessness
 - b. Property Values
 - c. Lack of Affordable Housing
 - d. Vacant or Neglected Properties
7. Education
 - a. School Funding
 - b. Ineffective Education System
8. Healthcare
 - a. Access to Services
 - b. Cost of Services

9. Equality Issues
 - a. Racial Hatred
 - b. Religious Hatred
 - c. Discrimination
 - d. Lack of Ethics/Morals
10. Environmental Issues
 - a. Pollution
 - b. Climate Change
 - c. Carbon Emissions
 - d. Lack of Green Space

CORONAVIRUS: During 1st Quarter, 2020, the Coronavirus Pandemic emerged as a #1 most important concern for all of our constituencies. As a result, WNWV is airing regular hourly updates featuring the latest facts and statistics as we receive them. We are focusing on announcements and decisions coming from local and state authorities, rather than the national and international news our listeners can get anywhere. We are also focusing on best practices and dispelling some of the myths that have sprung up around this virus.

During the period WNWV-FM programs focused on the following:

1. Health & Wellmes (including COVID19)
2. Public Safety
3. Education
4. Community Events
5. Diversity (Black History Month)

COMMUNITY EVENTS

January 13-17: Random Act of Kindness: Ongoing community service promotion. Station personalities and employee travel around the region and perform good deeds for people we meet.

January 29: Job Fair at Ohio Means Jobs....Over 200 job seekers....more than 30 companies...Hosted by all four RCRG Stations.

January 26: Yappy Hour: Listener networking event focused on area Animal Shelters.

February 10-14: Random Acts of Kindness: Ongoing community service promotion. Station personalities and other staff members travel around the region and perform good deeds for people we meet.

February 14: Go Red For Women/Cleveland: Station worked as a media sponsor for this fundraising event for the American Heart Association of Cleveland. Supported with on the air public service, station social media and on site participation.

March 16-20: Random Acts of Kindness: Ongoing community service promotion. Station personalities and other staff members travel around the region and perform good deeds for people we meet.

PUBLIC SERVICE ANNOUNCEMENTS

Ohio Governor DeWine PSAs on Covid-19 aired from 3/14/20 through 3/31. All Governor’s PSAs rotated throughout all hours and dayparts.

Ohio Dept. of Job & Family Services PSAs encouraging listeners who need to apply for unemployment benefits to do so online if possible because in light of lay-offs resulting from the Covid-19 virus, the toll-free line is experiencing extremely high volumes. All ODJFS PSAs aired throughout the day.

COMMUNITY AFFAIRS PROGRAMMING

Spectrum – produced by the RCRG Newsroom presenting in-depth treatment of local, regional and national issues. Some programs also include presentations of the City Club of Cleveland highlighting a wide range of programming Also airs on WAKR and WONE.

Date:	Title:	Description:	Producer:	Moderator:
2-16-20	Black History Month	Akron NAACP President Judi Hill, State Senator Vernon Sykes, former Akron Public Schools Superintendent Sylvester Small, former Deputy Mayor Dorothy Jackson all talk about their roles in Akron's history	Chris Keppler	Ray Horner
2-23-20	APS: State of Akron Schools	Dr. David James delivers his annual report on the accomplishments and goals facing Akron Public Schools	Chris Keppler	N/A
3-1-20	State of the Akron City	Akron Mayor Dan Horrigan delivers his annual report on the accomplishments and goals facing the city of Akron.	Chris Keppler	N/A
3-8-20	Coronavirus Looms	Akron Fire Lt. Sergei Lash & University of Akron Professor and Director of Emergency Management Policy Research Dr. Terry O'Sullivan talk about preparedness; UA Economics professor Dr. Sucharita Ghosh talks about impact and U.S. Senator Sherrod Brown talks about funding to help hospitals prepare.	Chris Keppler	Ray Horner
3-15-20	Coronavirus Increases	Summit County Health Commissioner Donna Skoda and others from Summit County Public Health, Dr. Terry O'Sullivan of UA Emergency Management Policy Research talk about handling the pandemic; University of Akron Psychology Professor Dr. Toni Bisconte talks about how spending time alone impacts the psyche.	Chris Keppler	Ray Horner

3-22-20	Coronavirus Takes Hold	Ohio Department of Medicaid Director Maureen Corcoran and Ohio Department of Aging Director Ursel McElroy talk about new procedures in place to better serve their constituencies during this time of crisis; Congressman Tim Ryan talks about stimulus packages; University of Akron Student Wellness & Recreation Director John MacDonald talks about ways to stay fit in your house.	Chris Keppler	Ray Horner
3-29-20	Coronavirus	University of Akron psychology professor Dr. Toni Bisconte on feeling isolated; Leanne Graham, president and CEO of the Victim Assistance Program in Summit County talks about special considerations for victims of abuse who feel like they're stuck at home; Lt. Governor Jon Husted talks about frustrations with filing for unemployment.	Chris Keppler	Ray Horner