

KXO AM & FM - APRIL 2024 2ND QUARTER EVENTS ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KXO, EL CENTRO, CALIFORNIA, along with the most significant programming treatment of those issues for the period of APRIL. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date	Event Discription	Program/Segment	Time	Duration	Naration of Type and Description of Program and Segment
Monthly Events	CAMARENA MEMORIAL LIBRARY- SEE THEIR MONTHLY ONLINE SCHEDULE OF VIRTUAL EVENTS	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO Radio takes pride in offering the community information regarding local library events that enriches the quality of life . in addition to fostering awareness of any city, county, government or private entities serving basic literacy skills. Imperial County has a 41% illiteracy rate. The 9th highest in California.
Monthly Events	CALEXICO RECREATION & CULTURAL ARTS CENTER- SEE THEIR MONTHLY ONLINE SCHEDULE OF VIRTUAL EVENTS	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Inform the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
Weekly Daily Events	City of El Centro Recreation Guide	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding local City Recreation Department Events, local athletic/sporting events or athletic/sports and training opportunities as a community service.
4/6/2024	CALEXICO COMMUNITY CLEAN-UP EVENT	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness of the wide variety of community resources available to assist the community with energy awareness, green technology, & city clean-ups.
4/6/2024	AUTISM AWARENESS FAIR	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster community awareness of Autism, the fastest-growing serious developmental disorder in the United States. 1 in 110 children are diagnosed with an autism spectrum disorder. A 600% increase in the past 20 years.
4/15/2024	FINANCIAL EMPOWERMENT WORKSHOP	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Foster awareness and inform community of services or events that assist local low income families, local homelessness, food instability, & unemployment. Per Capital personal income in imperial County is \$20,382. Median household income - \$31,870 national - \$41,994. During Covid-19 pandemic the number have increased.
4/17/2024	MIGUEL HIDALGO ELEMENTARY SCHOOL CAREER DAY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding events sponsored by Educational Organizations & foster community awareness of educational opportunities. Imperial County has extremely high High School drop out rates & lowest medium income level in the State. Only 11% of Imperial County graduating seniors continue on to college. Imperial County has a 41% illiteracy rate. The 9th highest in California
4/20/2024	PIONEERS MUSEUM GOLF TOURNAMENT FUNDRAISER	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
	PULLED PORK COOK-OFF HOLTVILLE ROTARY	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.
	EVENING WITH AN EXPERT- IV DESERT MUSEUM	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	KXO RADIO takes pride in Informing the public about arts, music, cultural & multi-cultural resources & events in Imperial County and foster pride in the multicultural heritage of the Community.

4/25/2024	VIRTUAL FAMILY GAME DAY- CALEXICO RECREATION	Community News Item, PSA, and/or Web Calendar	12AM - 11:59 PM RUN OF SCHEDULE	10-30 second news item- 24/7 on web calendar	Provide the community information regarding local City Recreation Department Events, local athletic/sporting events or athletic/sports and training opportunities as a community service.
-----------	---	---	------------------------------------	--	---