CONTRACT



WCMH 2960 North Meridian Street, Suite 250 Brandon Gardfrey Indianapolis, IN 46208 (614) 263-4444

And:

Grassroots Media LLC 146 Montgomery Avenue Suite 201 Bala Cynwyd, PA 19004

1					
	Contract / Rev	<u>vision</u>		Alt Order #	
	4469317	/		28401864	
Advertiser			Ori	ginal Date	Revision
POL/Sherrod Brown/US S	Senate/OH/De	m	0	5/20/24	/ 05/20/24
Contract Dates	Estimate #				
05/21/24 - 05/27/24	1543				
Product					
Political					
Order Brand	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM	Broado	ast		Cash
	Property	Accour	nt E	<u>xecutive</u>	Sales Office
	WCMH	Katz P	olitio	cal	Katz - Political
	Special Handl	ing			
	Demographic				
	Households				
	Agy Code	Advert	ser	Code	Product 1/2
	9923059	88			91
	Agency Ref			Advertiser	Ref

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time Da	ays Length Week Rate	Type Spots	Amount
N 1 WCMH05/25/24 05/25/24 Local News Sa @ 5a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 5- 2	Local News Sa @ { <u>Rate</u> \$200.00	:30	NM 2	\$400.00
N 2 WCMH05/21/24 05/21/24 Local News @ 4a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	4a-5a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 3 WCMH05/22/24 05/22/24 Local News @ 4a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 w 1	4a-5a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 4 WCMH05/23/24 05/23/24 Local News @ 4a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 T 1	4a-5a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 5 WCMH05/24/24 05/24/24 Local News @ 4a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 F 1	4a-5a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 6 WCMH05/27/24 05/27/24 Local News @ 4a Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 M 1	4a-5a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 7 WCMH05/26/24 05/26/24 Local News Su @ 5a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 S 1	5a-6a <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 8 WCMH05/25/24 05/25/24 Local News @ 6p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 S- 1	558-630p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 9 WCMH05/26/24 05/26/24 Local News @ 6p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 S 1	558-630p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
N 10 WCMH05/21/24 05/21/24 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	457a-557a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 11 WCMH05/22/24 05/22/24 Local News @ 5a Start Date End Date Weekdays Spots/Week	457a-557a <u>Rate</u>	:30	NM 1	\$400.00

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 Advertiser
 Original Date / Revision

 POL/Sherrod Brown/US Senate/OH/Dem
 05/20/24 / 05/20/24

 Contract Dates
 Product
 Estimate #

 05/21/24 - 05/27/24
 Political
 1543

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24w 1	<u>Rate</u> \$400.00				
N 12 WCMH05/23/24 05/23/24 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24T 1	457a-557a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 13 WCMH05/24/24 05/24/24 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24F 1	457a-557a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 14 WCMH05/27/24 05/27/24 Local News @ 5a Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 M 1	457a-557a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 15 WCMH05/21/24 05/21/24 M-F Local News @ 4p Start Date	M-F Local News @ Rate \$900.00	:30	NM	1	\$900.00
N 16 WCMH05/22/24 05/22/24 M-F Local News @ 4p Start Date	M-F Local News @ Rate \$900.00	:30	NM	1	\$900.00
N 17 WCMH05/23/24 05/23/24 M-F Local News @ 4p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24T 1	M-F Local News @ Rate \$900.00	:30	NM	1	\$900.00
N 18 WCMH05/24/24 05/24/24 M-F Local News @ 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24F 1	M-F Local News @ Rate \$900.00	:30	NM	1	\$900.00
N 19 WCMH05/27/24 05/27/24 M-F Local News @ 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 M 1	M-F Local News @ Rate \$900.00	:30	NM	1	\$900.00
N 20 WCMH05/25/24 05/25/24 Sa 7p News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24S- 1	Sa 7p News <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 21 WCMH05/21/24 05/21/24 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	557a-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 22 WCMH05/22/24 05/22/24 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24w 1	557a-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 23 WCMH05/23/24 05/23/24 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24T 1	557a-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 24 WCMH05/24/24 05/24/24 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24F 1	557a-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 25 WCMH05/27/24 05/27/24 Local News @ 6a Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 M 1	557a-7a <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 26 WCMH05/21/24 05/21/24 Local News @ 5p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	459P-557p <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N 27 WCMH05/22/24 05/22/24 Local News @ 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	459P-557p <u>Rate</u>	:30	NM	1	\$1,200.00

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 Contract Dates
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 05/21/24 - 05/27/24
 Political
 1543

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24w 1	<u>Rate</u> \$1,200.00			
N 28 WCMH05/23/24 05/23/24 Local News @ 5p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24T 1	459P-557p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 29 WCMH05/24/24 05/24/24 Local News @ 5p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24F 1	459P-557p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 30 WCMH05/27/24 05/27/24 Local News @ 5p Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 M 1	459P-557p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 31 WCMH05/21/24 05/21/24 Tonight Show Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	1135-1235 <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 32 WCMH05/22/24 05/22/24 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24w 1	1135-1235 <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 33 WCMH05/23/24 05/23/24 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24T 1	1135-1235 <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 34 WCMH05/24/24 05/24/24 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24F 1	1135-1235 <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 35 WCMH05/27/24 05/27/24 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 M 1	1135-1235 <u>Rate</u> \$600.00	:30	NM 1	\$600.00
N 36 WCMH05/26/24 05/26/24 Late News @ 11p Sun	1059p-1135p <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 37 WCMH05/21/24 05/21/24 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24 -T 1	730-8p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 38 WCMH05/22/24 05/22/24 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24w 1	730-8p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 39 WCMH05/23/24 05/23/24 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24T 1	730-8p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 40 WCMH05/24/24 05/24/24 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24F 1	730-8p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 41 WCMH05/27/24 05/27/24 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 M 1	730-8p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 42 WCMH05/25/24 05/25/24 Late News @ 11p Sat Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24S- 1	1059p-1135 <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
N 43 WCMH05/21/24 05/21/24 Local News @ 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1059-1135p <u>Rate</u>	:30	NM 1	\$1,400.00

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Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	<u>Rate</u> \$1,400.00			
N 44 WCMH05/22/24 05/22/24 Local News @ 11p Start Date End Date Weekdays Spots/Week	1059-1135p	:30	NM 1	\$1,400.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/20/2405/26/24w1	<u>Rate</u> \$1,400.00			
N 45 WCMH05/23/24 05/23/24 Local News @ 11p Start Date	1059-1135p Rate	:30	NM 1	\$1,400.00
Week: 05/20/24 05/26/24T 1	\$1,400.00			
N 46 WCMH05/24/24 05/24/24 Local News @ 11p Start Date	1059-1135p <u>Rate</u>	:30	NM 1	\$1,400.00
Week: 05/20/24 05/26/24F 1 N 47 WCMH05/27/24 05/27/24 Local News @ 11p	\$1,400.00 1059-1135p	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 05/27/24 06/02/24 M 1	Rate \$1,400.00	.00		ψ1,400.00
N 48 WCMH05/21/24 05/21/24 M-F Local News @7p	M-F Local News @	:30	NM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	<u>Rate</u> \$1,200.00			
N 49 WCMH05/22/24 05/22/24 M-F Local News @7p	M-F Local News @	:30	NM 1	\$1,200.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 05/20/2405/26/24w1	<u>Rate</u> \$1,200.00			
N 50 WCMH05/23/24 05/23/24 M-F Local News @7p Start Date End Date Weekdays Spots/Week	M-F Local News @ Rate	:30	NM 1	\$1,200.00
Week: 05/20/24 05/26/24T 1	\$1,200.00			
N 51 WCMH05/24/24 05/24/24 M-F Local News @7p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F Local News @ <u>Rate</u>	:30	NM 1	\$1,200.00
Week: 05/20/24 05/26/24F 1 N 52 WCMH05/27/24 05/27/24 M-F Local News @7p	\$1,200.00 M-F Local News @	:30	NM 1	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate	.30	NIVI	Φ1,200.00
Week: 05/27/24 06/02/24 M 1 N 53 WCMH05/21/24 05/21/24 Today Show	\$1,200.00 7-9a	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 -T 1	<u>Rate</u> \$1,400.00			
N 54 WCMH05/22/24 05/22/24 Today Show	7-9a	:30	NM 1	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 w 1	<u>Rate</u> \$1,400.00			
N 55 WCMH05/23/24 05/23/24 Today Show Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u>	:30	NM 1	\$1,400.00
Week: 05/20/24	\$1,400.00			
N 56 WCMH05/24/24 05/24/24 Today Show Start Date End Date Weekdays Spots/Week	7-9a <u>Rate</u>	:30	NM 1	\$1,400.00
Week: 05/20/24 05/26/24F 1	\$1,400.00	.20	NIM 4	£1 400 00
N 57 WCMH05/27/24 05/27/24 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/27/24 06/02/24 M 1	7-9a <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00
Week: 05/27/24 06/02/24 M 1 N 58 WCMH05/21/24 05/21/24 Local News @ 6p	\$1,400.00 557-630p	:30	NM 1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/20/24 05/26/24 -T 1	<u>Rate</u> \$2,000.00			
N 59 WCMH05/22/24 05/22/24 Local News @ 6p	557-630p	:30	NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1	

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 w 1	<u>Rate</u> \$2,000.00				
N 60 WCMH05/23/24 05/23/24 Local News @ 6p Start Date End Date Weekdays Spots/Week Week: 05/20/24 05/26/24 T 1	557-630p <u>Rate</u> \$2,000.00	:30	NM	1	\$2,000.00
		Totals	_	61	\$58,200.00

Time Period # of Spots Agency Comm. **Gross Amount** Net Amount 04/29/24 -05/26/24 51 \$48,900.00 (\$7,335.00)\$41,565.00 10 05/27/24 -06/30/24 \$9,300.00 (\$1,395.00)\$7,905.00 Totals 61 \$58,200.00 (\$8,730.00)\$49,470.00

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<www.nexstar.tv/advertisingterms>