

CONTRACT



WCMH
 2960 North Meridian Street, Suite 250
 Brandon Gardfrey
 Indianapolis, IN 46208
 (614) 263-4444

<u>Contract / Revision</u> 4468308 /		<u>Alt Order #</u> 28401481	
<u>Advertiser</u> POL/Sherrod Brown/US Senate/OH/Dem		<u>Original Date / Revision</u> 05/17/24 / 05/17/24	
<u>Contract Dates</u> 07/23/24 - 07/29/24		<u>Estimate #</u> 1495	
<u>Product</u> Political			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WCMH	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Households			
	<u>Agency Code</u> 9923059	<u>Advertiser Code</u> 88	<u>Product 1/2</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Grassroots Media LLC
 146 Montgomery Avenue
 Suite 201
 Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCMH	07/23/24	07/23/24	Local News @ 6a	557a-7a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	-T-----	1			\$2,500.00				
N 2	WCMH	07/24/24	07/24/24	Local News @ 6a	557a-7a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	--W----	1			\$2,500.00				
N 3	WCMH	07/25/24	07/25/24	Local News @ 6a	557a-7a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	---T---	1			\$2,500.00				
N 4	WCMH	07/26/24	07/26/24	Local News @ 6a	557a-7a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	----F--	1			\$2,500.00				
N 5	WCMH	07/29/24	07/29/24	Local News @ 6a	557a-7a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/29/24	08/04/24	M-----	1			\$2,500.00				
N 6	WCMH	07/23/24	07/23/24	Today Show	7-9a		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	-T-----	1			\$3,200.00				
N 7	WCMH	07/24/24	07/24/24	Today Show	7-9a		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	--W----	1			\$3,200.00				
N 8	WCMH	07/25/24	07/25/24	Today Show	7-9a		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	---T---	1			\$3,200.00				
N 9	WCMH	07/26/24	07/26/24	Today Show	7-9a		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/22/24	07/28/24	----F--	1			\$3,200.00				
N 10	WCMH	07/29/24	07/29/24	Today Show	7-9a		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/29/24	08/04/24	M-----	1			\$3,200.00				
N 11	WCMH	07/29/24	07/29/24	Today Show	7-9a		:30			NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Sherrod Brown/US Senate/OH/Dem		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 07/23/24 - 07/29/24	<u>Product</u> Political	<u>Estimate #</u> 1495

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	M-----				1	\$5,500.00			
N 12	WCMH	07/26/24	07/26/24	Olympic Daytime WKDY	Various		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	----F--				1	\$5,000.00			
N 13	WCMH	07/29/24	07/29/24	Olympic Opening Ceremony	Various		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	M-----				1	\$5,000.00			
N 14	WCMH	07/26/24	07/26/24	Olympic Daytime WKDY	Various		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	----F--				1	\$1,800.00			
N 15	WCMH	07/26/24	07/26/24	Olympic Opening Ceremony	Various		:30			NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	----F--				1	\$20,000.00			
N 16	WCMH	07/23/24	07/23/24	Local News @ 6p	557-630p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	-T-----				1	\$4,200.00			
N 17	WCMH	07/24/24	07/24/24	Local News @ 6p	557-630p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	--W----				1	\$4,200.00			
N 18	WCMH	07/25/24	07/25/24	Local News @ 6p	557-630p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	---T---				1	\$4,200.00			
N 19	WCMH	07/26/24	07/26/24	Local News @ 6p	557-630p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	----F--				1	\$4,200.00			
N 20	WCMH	07/29/24	07/29/24	Local News @ 6p	557-630p		:30			NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	M-----				1	\$4,200.00			
N 21	WCMH	07/26/24	07/26/24	Local News @ 11p	1059-1135p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	----F--				1	\$3,500.00			
N 22	WCMH	07/29/24	07/29/24	Local News @ 11p	1059-1135p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/29/24	08/04/24	M-----				1	\$3,500.00			
N 23	WCMH	07/27/24	07/27/24	Late News @ 11p Sat	1059p-1135		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	-----S-				1	\$3,000.00			
N 24	WCMH	07/28/24	07/28/24	Late News @ 11p Sun	1059p-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	-----S				1	\$3,000.00			
N 25	WCMH	07/28/24	07/28/24	Olympic Daytime WKND	Various		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/22/24	07/28/24	-----S				1	\$8,500.00			
Totals											25	\$108,300.00

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POL/Sherrod Brown/US Senate/OH/Dem	05/17/24 / 05/17/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/23/24 - 07/29/24	Political	1495

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/24 -07/28/24	19	\$84,400.00	(\$12,660.00)	\$71,740.00
07/29/24 -08/25/24	6	\$23,900.00	(\$3,585.00)	\$20,315.00
Totals	25	\$108,300.00	(\$16,245.00)	\$92,055.00

Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>