



WFTS
4045 North Himes Ave.
Tampa, FL 33607
Main: (813)354-2828
Billing: (877)290-6091

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
396192-1	03/16/14	March 2014	02/24/14 - 03/11/14

Station	Account Executive	Sales Office	Sales Region
WFTS	Dave Lombardo	EWS - Washington	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WFTS
P.O. Box 116909
Atlanta, GA 30368-6909

Advertiser	Product	Estimate Number
Jolly/Republican/US Congr	Friends of David Jolly	380

Flight Dates	Order #	Alt Order #
03/05/14 - 03/11/14	396192	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/05/14	03/11/14	GMA	658-9a	22222--	:30	10	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --222-- 6 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 7:26 AM GMA 658-9a :30 DJ400TVFLH \$850.00 NM									
2 WFTS W 03/05/14 8:47 AM GMA 658-9a :30 DJ600TVFLH \$850.00 NM									
4 WFTS Th 03/06/14 7:28 AM GMA 658-9a :30 DJ600TVFLH \$850.00 NM									
3 WFTS Th 03/06/14 8:41 AM GMA 658-9a :30 DJ400TVFLH \$850.00 NM									
5 WFTS F 03/07/14 7:25 AM GMA 658-9a :30 DJ600TVFLH \$850.00 NM									
6 WFTS F 03/07/14 8:54 AM GMA 658-9a :30 DJ400TVFLH \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 22----- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WFTS M 03/10/14 7:25 AM GMA 658-9a :30 DJ700TVFLH \$850.00 NM									
7 WFTS M 03/10/14 7:54 AM GMA 658-9a :30 DJ700TVFLH \$850.00 NM									
9 WFTS Tu 03/11/14 6:59 AM GMA 658-9a :30 DJ700TVFLH \$850.00 NM									
10 WFTS Tu 03/11/14 8:29 AM GMA 658-9a :30 DJ700TVFLH \$850.00 NM									
2	03/05/14	03/11/14	ABC Action News	1158a-1p	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --111-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 12:47 PM ABC Action News 1158a-1p :30 DJ400TVFLH \$300.00 NM									
2 WFTS Th 03/06/14 ABC Action News 1158a-1p :00 \$300.00 NM									
See MG 2.6									
3 WFTS F 03/07/14 12:11 PM ABC Action News 1158a-1p :30 DJ600TVFLH \$300.00 NM									
6 WFTS M 03/10/14 12:15 PM ABC Action News 1158a-1p :30 DJ700TVFLH \$300.00 NM									
MG for 2.2 03/06									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 11----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS M 03/10/14 12:49 PM ABC Action News 1158a-1p :30 DJ700TVFLH \$300.00 NM									
5 WFTS Tu 03/11/14 12:56 PM ABC Action News 1158a-1p :30 DJ700TVFLH \$300.00 NM									
3	03/05/14	03/10/14	M-F 1-2p	1258-2p	2-222--	:30	8	\$450.00	NM

MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
Jolly/Republican/US Congr	Friends of David Jolly	380	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	03/05/14	03/10/14	M-F 1-2p	1258-2p	2- 222--	:30	8	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -- 222-- 6 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 1:30 PM M-F 1-2p 1258-2p :30 DJ600TVFLH \$450.00 NM									
2 WFTS W 03/05/14 1:56 PM M-F 1-2p 1258-2p :30 DJ400TVFLH \$450.00 NM									
4 WFTS Th 03/06/14 M-F 1-2p 1258-2p :00 \$450.00 NM									
See MG 3.9									
3 WFTS Th 03/06/14 1:56 PM M-F 1-2p 1258-2p :30 DJ600TVFLH \$450.00 NM									
6 WFTS F 03/07/14 1:30 PM M-F 1-2p 1258-2p :30 DJ400TVFLH \$450.00 NM									
5 WFTS F 03/07/14 1:56 PM M-F 1-2p 1258-2p :30 DJ600TVFLH \$450.00 NM									
9 WFTS M 03/10/14 1:32 PM M-F 1-2p 1258-2p :30 DJ700TVFLH \$450.00 NM									
MG for 3.4 03/06									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 2----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WFTS M 03/10/14 12:59 PM M-F 1-2p 1258-2p :30 DJ700TVFLH \$450.00 NM									
7 WFTS M 03/10/14 2:24 PM M-F 1-2p 1258-2p :30 DJ700TVFLH \$450.00 NM									
4	03/05/14	03/10/14	M-F 4-5p	358-5p	1- 1- 1--	:30	3	\$1,075.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -- 1- 1-- 2 \$1,075.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 4:39 PM M-F 4-5p 358-5p :30 DJ600TVFLH \$1,075.00 NM									
2 WFTS F 03/07/14 4:39 PM M-F 4-5p 358-5p :30 DJ400TVFLH \$1,075.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$1,075.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFTS M 03/10/14 4:32 PM M-F 4-5p 358-5p :30 DJ700TVFLH \$1,075.00 NM									
5	03/05/14	03/10/14	ABC Action News	458-530p	1- 111--	:30	4	\$1,185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -- 111-- 3 \$1,185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 5:29 PM ABC Action News 458-530p :30 DJ400TVFLH \$1,185.00 NM									
2 WFTS Th 03/06/14 5:29 PM ABC Action News 458-530p :30 DJ400TVFLH \$1,185.00 NM									
3 WFTS F 03/07/14 5:29 PM ABC Action News 458-530p :30 DJ600TVFLH \$1,185.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$1,185.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS M 03/10/14 5:22 PM ABC Action News 458-530p :30 DJ700TVFLH \$1,185.00 NM									
6	03/05/14	03/10/14	ABC Action News	530-6p	1- 111--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 -- 111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 5:43 PM ABC Action News 530-6p :30 DJ600TVFLH \$1,200.00 NM									
2 WFTS Th 03/06/14 5:41 PM ABC Action News 530-6p :30 DJ600TVFLH \$1,200.00 NM									
3 WFTS F 03/07/14 5:56 PM ABC Action News 530-6p :30 DJ400TVFLH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS M 03/10/14 5:57 PM ABC Action News 530-6p :30 DJ700TVFLH \$1,200.00 NM									



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Advertiser	Product	Estimate Number	
Jolly/Republican/US Congr	Friends of David Jolly	380	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	03/05/14	03/10/14	ABC Action News	558-630p	1-111--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --111-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 6:11 PM ABC Action News 558-630p :30 DJ400TVFLH \$1,200.00 NM									
2 WFTS Th 03/06/14 6:23 PM ABC Action News 558-630p :30 DJ400TVFLH \$1,200.00 NM									
3 WFTS F 03/07/14 6:25 PM ABC Action News 558-630p :30 DJ600TVFLH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS M 03/10/14 6:25 PM ABC Action News 558-630p :30 DJ700TVFLH \$1,200.00 NM									
8	03/05/14	03/10/14	7-730p The List	658-730p	1-111--	:30	4	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --111-- 3 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 7:12 PM 7-730p The List 658-730p :30 DJ600TVFLH \$675.00 NM									
2 WFTS Th 03/06/14 7:22 PM 7-730p The List 658-730p :30 DJ600TVFLH \$675.00 NM									
3 WFTS F 03/07/14 7:14 PM 7-730p The List 658-730p :30 DJ400TVFLH \$675.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WFTS M 03/10/14 7:21 PM 7-730p The List 658-730p :30 DJ700TVFLH \$675.00 NM									
9	03/05/14	03/10/14	730-8p Let's Ask America	728-758p	1-1-1--	:30	3	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --1-1-- 2 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 7:46 PM 730-8p Let's Ask America 728-758p :30 DJ400TVFLH \$675.00 NM									
2 WFTS F 03/07/14 7:47 PM 730-8p Let's Ask America 728-758p :30 DJ600TVFLH \$675.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WFTS M 03/10/14 7:38 PM 730-8p Let's Ask America 728-758p :30 DJ700TVFLH \$675.00 NM									
10	03/05/14	03/10/14	ABC Action News	11-1135p	1-11111	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --11111 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFTS W 03/05/14 11:11 PM ABC Action News 11-1135p :30 DJ600TVFLH \$1,200.00 NM									
2 WFTS Th 03/06/14 11:11 PM ABC Action News 11-1135p :30 DJ400TVFLH \$1,200.00 NM									
3 WFTS F 03/07/14 11:14 PM ABC Action News 11-1135p :30 DJ400TVFLH \$1,200.00 NM									
4 WFTS Sa 03/08/14 11:30 PM ABC Action News 11-1135p :30 DJ600TVFLH \$1,200.00 NM									
5 WFTS Su 03/09/14 11:12 PM ABC Action News 11-1135p :30 DJ700TVFLH \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/10/14 03/16/14 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WFTS M 03/10/14 11:10 PM ABC Action News 11-1135p :30 DJ700TVFLH \$1,200.00 NM									
11	03/05/14	03/10/14	Jimmy Kimmel 1135PM	1135p-1238a	1-1----	:30	2	\$415.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/03/14 03/09/14 --1---- 1 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/05/14	03/10/14	Jimmy Kimmel 1135PM	1135p-1238a	1-1----	:30	2	\$415.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS W 03/05/14 12:31 AM Jimmy Kimmel 1135PM 1135p-1238a :30 DJ400TVFLH \$415.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/10/14 03/16/14 1----- 1 \$415.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS M 03/10/14 12:20 AM Jimmy Kimmel 1135PM 1135p-1238a :30 DJ700TVFLH \$415.00 NM									
12	03/08/14	03/08/14	Sa 7-8a	7-8a	-----S-	:30	2	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S- 2 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 03/08/14 7:12 AM Sa 7-8a 7-8a :30 DJ600TVFLH \$190.00 NM 2 WFTS Sa 03/08/14 7:41 AM Sa 7-8a 7-8a :30 DJ400TVFLH \$190.00 NM									
13	03/08/14	03/08/14	SA 8-9a	758-9a	-----S-	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 03/08/14 8:27 AM SA 8-9a 758-9a :30 DJ600TVFLH \$300.00 NM 2 WFTS Sa 03/08/14 8:59 AM SA 8-9a 758-9a :30 DJ400TVFLH \$300.00 NM									
14	03/08/14	03/08/14	ABC Action News	558-630p	-----S-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Sa 03/08/14 6:09 PM ABC Action News 558-630p :30 DJ600TVFLH \$375.00 NM									
15	03/08/14	03/08/14	ABC Saturday Movie	8-11p	-----S-	:30	3	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S- 3 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS Sa 03/08/14 7:59 PM ABC Saturday Movie 8-11p :30 DJ400TVFLH \$700.00 NM 1 WFTS Sa 03/08/14 9:21 PM ABC Saturday Movie 8-11p :30 DJ600TVFLH \$700.00 NM 3 WFTS Sa 03/08/14 9:43 PM ABC Saturday Movie 8-11p :30 DJ400TVFLH \$700.00 NM									
16	03/09/14	03/09/14	SU 7-8a	658-8a	-----S	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFTS Su 03/09/14 7:26 AM SU 7-8a 658-8a :30 DJ700TVFLH \$300.00 NM 2 WFTS Su 03/09/14 7:59 AM SU 7-8a 658-8a :30 DJ700TVFLH \$300.00 NM									
17	03/09/14	03/09/14	Su 8-9a	8-9a	-----S	:30	2	\$190.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S 2 \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFTS Su 03/09/14 8:26 AM Su 8-9a 8-9a :30 DJ700TVFLH \$190.00 NM 1 WFTS Su 03/09/14 8:49 AM Su 8-9a 8-9a :30 DJ700TVFLH \$190.00 NM									
18	03/09/14	03/09/14	ABC Action News	558-630p	-----S	:30	1	\$415.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/03/14 03/09/14 -----S 1 \$415.00									

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18	03/09/14	03/09/14	ABC Action News	558-630p	-----S	:30	1	\$415.00	NM																																								
<table> <tr> <td colspan="2"></td><td><u>Start Date</u></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr> <tr> <td colspan="2"></td><td>03/03/14</td><td>03/09/14</td><td>-----S</td><td>1</td><td></td><td>\$415.00</td><td></td><td></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WFTS</td><td>Su</td><td>03/09/14</td><td>6:39 PM</td><td>ABC Action News</td><td>558-630p</td><td>:30</td><td>DJ700TVFLH</td><td>\$415.00 NM</td></tr> </table>												<u>Start Date</u>										03/03/14	03/09/14	-----S	1		\$415.00			<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WFTS	Su	03/09/14	6:39 PM	ABC Action News	558-630p	:30	DJ700TVFLH	\$415.00 NM
		<u>Start Date</u>																																															
		03/03/14	03/09/14	-----S	1		\$415.00																																										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WFTS	Su	03/09/14	6:39 PM	ABC Action News	558-630p	:30	DJ700TVFLH	\$415.00 NM																																								
<u>Total Spots</u>							66																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$48,770.00
<u>Agency Commission</u>	\$7,315.50
<u>Net Amount Due</u>	\$41,454.50