

ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WOHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period Oct 2014 to _____. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
Bill Jackson, President, United Way of Erie County; Laurie Root, V.P. Resource Development	North Coast Views Sunday, Oct 5, 2014 6:00am - 30 min	United Way is celebrating 100yrs of helping the community. We talked about the change in mindset from just raising money for day to day needs – to looking at the bigger picture and funding programs that will help break the cycle of poverty. Learned about many of the programs offered/funded that assist the very young to the very old with everything from education needs – to job placement – to prescription discount assistance and more. Talked about how to donate funds or time. 28m50s
<p>1. Samantha Bante, Marketing & Communications Coordinator, Erie Community Blood Bank of NWPA</p> <p>2. Kate Neubert-Lechner, Director, Erie Playhouse Youth Theatre</p> <p>3. Robyn Young, Director of Counseling, and Linda Lyons King, Executive Director, SafeNet</p>	North Coast Views Sunday, Oct 12, 2014 6:00am - 30 min	<p>1. Reviewed how easy it is to give blood and went over what it does entail and what the criteria is to be able to donate. Learned how you actually give to 3 people with your one donation – and how they break down your blood to do that. Talked about incentive programs for college and high school students. 10m25s</p> <p>2. Talked about what steps your child or youth would take to audition for, or get involved with the Youth Theatre at our Playhouse – free of charge. Talked about some of the classes that do have a fee. Went over this season's lineup and learned about some outreach programs. 8m30s</p> <p>3. October is Domestic Violence awareness month and we talked about how domestic violence is not just physical abuse, but emotional and verbal, as well. Talked about the programs they offer as the only accredited institution in our area. Went over how to get help if you need it. 10m5s</p>
Ferki Ferati, Executive Director, Dan Mucci, Information and Program Coordinator, The Jefferson Educational Society	North Coast Views Sunday, Oct 19, 2014 6:00am - 30 min	Reviewed how the idea of a Think Tank came here to Erie – and talked a little about the programs that are offered year round – including many free programs – others are offered at a reasonable rate. Learned details about the upcoming Global Summit – now in its 6 th year. Heard about the connections that lead to nationally recognized speakers who come to Erie each year for these two weeks. Went over the line up for this year – how to get more info and that scholarships are available if you are not able to afford the presentations and are interested in attending. 28m20s
1. Tom New, President, WQLN	North Coast Views Sunday, Oct 26, 2014 6:00am - 30 min	1. We talked about how Public Television came to be here in Erie in the 50's and reviewed all of the programs that have been implemented on both radio and TV that keep up with the needs of the community...including a new education initiative, programming for veterans, and more thought provoking programming on weekends on the radio. We also learned about live performances that are offered and that the fund raising (that is necessary to keep public broadcasting on the air) will be less frequent – with the hopes that support will be swift. Heard how you can donate, volunteer – or you're your opinion to help uplift our community. 29m5s

We have also rotated PSA announcements highlighting the following:

Family Services, Big Brother, Big Sister – reminding everyone how easy it is to impact the life of a child in this mentoring program

Erie County Library- they have books – but, much more – music, movies, language instruction and more – most of it free!

Lucy's 1st Step – free assistance for parents who have lost a child

NAMI – group classes to assist individuals and family members dealing with mental health challenges

2nd Harvest Food Bank – highlighting the problem with many that go hungry in our area – and how to help

Erie VA Medical Center – asking veterans to see if they are eligible for health care – and reminding veterans and their families that there is help for the emotional challenges

Multicultural Resource Center- reminding the community that there are many services to assist with diversity training and classes to learn about other cultures

Therapy Dogs United- letting folks know how they can get themselves and their dogs involved in helping with therapy services for children and adults

Career Link – remind employers and those looking for employment that there are many free services to help find each other

Safe Harbor/Safe Line- how to get help for sadness or bullying issues

Environment Erie – reminding everyone how to help

ExpERIEnce Childrens Museum – letting you know how to get more info

Make A Wish – telling you 3 ways to help children with life threatening illnesses

SafeNet – with help for domestic violence

Pennsylvania Minute/Senator Sean Wiley

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<p>1. Bob Bach, Director of Public Relations and Development, Voices for Independence</p> <p>2. Staff Sgt Hodges, Staff Sgt Emery Ruffin, Sgt Christina Perieff – U.S. Marine Corps Reserve</p> <p>3. Sarah Gudgeon, Public Affairs Specialist, Erie VA Medical Center</p>	<p>North Coast Views Sunday, Nov 2, 2014 6:00am - 30 min</p>	<p>1. Talked about some of the services offered to community members with special needs – including the strides that have been made around the city (including ramps on corners) & city busses that have made changes – because of programs like VFI. Learned about challenges, both physically and emotionally that some may face when trying to become more independent, especially if they have been in a nursing home for care or rehab. VFI wants to help in every aspect. Heard about the Disco fundraiser, that will help make those adjustments accessible. 9m30s</p> <p>2. Talked about how the Marine Corps Reserves got involved with Toys for Tots Foundation nationwide. Learned they really need help this year with toys for the very young and teenagers, as they are sometimes overlooked. We heard about how to get toys if you need them & informed the community how to donate toys or money to help 8m</p> <p>3. Expressed the importance of the community's support of our military for Veterans Day...asking everyone to line the streets for the parade, that usually doesn't get many people coming out. Learned about the expanded programs for eligible veterans – from primary care; dietetic services; hospice services; family support groups; ptsd support groups to behavioral health support groups and online health monitoring. We reviewed some of the non-traditional groups, as well and talked about how everyone can get involved. 11m20s</p>
<p>1 Nancy Irwin, Girl Scouts</p> <p>2. Mary Bula, Vice President, Collective Impact United Way of Erie County Facilitator, Erie Together</p> <p>3. Jessica Krugger, Erie St. Martin Center</p>	<p>North Coast Views Sunday, Nov 9, 2014 6:00am - 30 min</p>	<p>1. Talked about a promotion that the Girl Scouts have put into place for the month of November, to recruit new Leaders. Reviewed the mission statement about empowering young girls in an all girl atmosphere and how they are keeping up with the times, needs and wants of the girls and their families. Reminded everyone that Girl Scout Cookie sales are coming – how that benefits girls' business sense, communication skills, goal setting and more. 7m50s</p> <p>2. Talked about a Community Forum coming up - that invites everyone to get involved with setting goals to create activities to engage our youth, with the hope that they will learn skillsets that will encourage them to stay in school and graduate on time – with an idea of what they would like to do after high school. Heard about the Forbes top 50 speaker that will share his story of how 4 separate adults taking an interest in him changed the course of his life, hoping that will inspire the audience to do the same. 10m40s</p> <p>3. Reviewed the programs offered by the St Martin Center – and asked for the community's help to pick up an ornament around the area to purchase a gift for a child in need. 10m15s</p>

<p>1. Ruth Thompson Carroll, Director, The A.N.N.A. Shelter</p>	<p>North Coast Views Sunday, Nov 16, 2014 6:00am - 30 min</p>	<p>1 Talked about all of the changes that have happened over the past 10years...starting with a small shelter for stray dogs and cats –and now growing to two shelters (Eric and Corry) and now an equine facility. Learned how you can help through donations – supplies – food – fundraising - or volunteering. 29m10s</p>
<p>1. Cyndy Patton, Media Specialist, St. Vincent Hospital</p> <p>2 Karen Seggi, Executive Director, Second Harvest Food Bank of NW PA.</p>	<p>North Coast Views Sunday, Nov 23, 2014 6:00am - 30 min</p>	<p>1. Talked about where the monies go that are raised by Festival to help the Children’s Miracle Network – who makes sure that families in need get cribs, car seats and more – and that some monies go to the St Vincent Foundation, who oversees where donations go to help children. We learned details about the annual fund raiser – Festival of Trees 9m35s 2. Reminded everyone how hunger is such a huge issue- not just across the world, but right here in our area. Learned the results of a recent “hunger study” and talked about how people don’t come forward and say they do not have food for their family. Which is why supporting the 2nd Harvest Food Bank is so important. Heard about how they have expanded with the growing poverty levels and that they supply food to the other pantries in the area. Were reminded that they can turn a \$1 donation into \$17 worth of product. Learned about the many programs that they offer to assist all ages, as well as programs that the community can get involved in – maybe even start an new holiday tradition by helping. 20m10s</p>
<p>1. Dr Mandy Fauble, V.P. Crisis Services, Safe Harbor Behavioral Health</p>	<p>North Coast Views Sunday, Nov 30, 2014 6:00am - 30 min</p>	<p>1 Learned some tips to set us up for success emotionally during this holiday season. Talked about how some people have very serious stressful issues to deal with, some suggestions on what they might try to make things go a little more smoothly, including staying physically strong – by getting sleep; watching how much you eat and getting in some physical activity. Also talked about what to expect from the children in your family – and suggestions about how to keep everyone else’s stressors in mind, as well. Got details on the crisis line for both adults and youth 29.55s</p>

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Safe Harbor/Safe Line- how to get help for sadness or bullying issues

Environment Erie – reminding everyone how to help

ExpERIENCE Childrens Museum – letting you know how to get more info

Make A Wish – telling you 3 ways to help children with life threatening illnesses

SafeNet – with help for domestic violence

PA Minute/Senator Sean Wiley – info about various ways to get help for family

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<p>1. Jennifer Herring, Asbury Woods Nature Center</p> <p>2. Tiffanie Collazo, Director of Development Ministries, Erie City Mission</p>	<p>North Coast Views Sunday, Dec 7, 2014 6:00am - 30 min</p>	<p>Talked about how Asbury Woods was donated by Otto Behrend –to keep this portion of land pristine and for use to educate the community. Heard about their Winter Wonderland & Schoolhouse Craft Festival fund raisers – and learned about some of the winter programs they offer for all ages. 6m30s</p> <p>2Talked about how the programs at the City Mission have expanded in the more than 100 yrs they have been in Erie. That they started by helping just men become self-sufficient, through a series of classes and work programs to assist them. Talked about how they have added more programs - and learned how Urban University has grown - helping 6-8 graders with looking into possible careers. Heard details on how you can volunteer and about the annual radiothon, that would raise funds for these programs & the community outreach programs they run. 23m40s</p>
<p>1. Mike Batchelor, President – Erin Fessler, Vice President of Marketing and Communications, The Erie Community Foundation</p> <p>2. Ainsley Brosig, Executive Director, ExpERIEence Children’s Museum</p>	<p>North Coast Views Sunday, Dec 14, 2014 6:0am - 30 min</p>	<p>1.Talked about the successful Erie Gives project this year and how The Erie Community Foundation helps programs all over our area throughout the year. Learned that we are in the top 10% with regards to market value in making a difference. Heard about their most recent grants, including the Imagination Library, Erie Summer Jam – one of two job related programs to train our youth. Talked about how you can contribute – no matter what the amount and get details on their website. 10m20s</p> <p>2.Heard about the upgrades done to the Museum, both inside and out – how you can get involved and plans for their 20 year anniversary. Learned that they have the first exhibit on display – and heard about some future projects. 18m15s</p>
<p>1. Dr Brian Bansidhar, Presque Isle Colon & Rectal Surgery</p> <p>2.Mary Rennie, Director – Marcy Hall, Outreach for Erie Co Public Library</p>	<p>North Coast Views Sunday, Dec 21, 2014 6:00am - 30 min</p>	<p>1.Talked about the importance of screening for colorectal cancer. Reminded everyone that, while you are getting together for the holidays –it is a good conversation to have – to learn about family history, which, along with age is risk factor. Learned that there is a very good chance to prevent or treat cancer successfully if caught early. 11m</p> <p>2.Reviewed many of the programs / services offered by the library(including free mp3 downloads – movies – classes for the computer and e-readers, etc) and learned of some new initiatives in the works. Got details about what the future of libraries may be – including more intense classes for the computer and other business related services and more interactive classes that are creative (like film, for instance) – and how, right now, they need the opinion of the community to see if this is a direction they want and will support. 18m20s</p>

<p>1. Richard Cornwell, Site Administrator, Career Link</p>	<p>North Coast Views Sunday, Dec 28, 2014 6:00am - 30 min</p>	<p>1. Talked about how the Career Link got started to give free help to people looking for work, as well as a resource for employers trying to find qualified employees. Reviewed many of the programs, including helping with your resume – practicing interviewing techniques and helping with where to get clothing for an interview, if needed. Also learned about tools the employer can use with regards to statistics for salary in areas. Heard about the youth programs they have – and let employers know how much success they have had placing “new” citizens, as well as how, if you take the chance on someone who may have made mistakes in their past – it may be a very good experience for both parties. 28m45s</p>
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