

## ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period \_\_\_\_\_ to \_\_\_\_\_. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>1. Melinda Meyer, Erie Yesterday</p> <p>2. John Laskos, Environmental Education Specialist Supervisor – Tom Ridge Environmental Center, Bluffs State Park, Presque Isle State Park</p>	<p>North Coast Views Sunday, July 6, 2014 6:00am - 30 min</p>	<p>1. Learned how Erie Yesterday got started and how it helps with the surrounding Historical Societies. Talked about some of the projects going on for the summer, as well as some of the events in the area. Reminded folks how to volunteer if they would like to be a part of local history.12m</p> <p>2. Reviewed what makes our State Park(s) special – and went over some of the family events and classes coming up. Reminded everyone how to get involved to keep our park litter free.17m30s</p>
<p>1. Almi Clerkin, Executive Director, Erie Playhouse</p> <p>2. Rich Eisenberg, Exec Director, Bayfront Maritime Center</p>	<p>North Coast Views Sunday, July 13, 2014 6:0am - 30 min</p>	<p>1. Talked about the rest of this season and reviewed next season’s line up. Learned what goes into a production, that the cast and crew all perform on a volunteer basis and the money from the ticket price goes to upkeep the facility. 18m15s</p> <p>2. Reviewed that the Bayfront Maritime Center started as a way to help underprivileged youth. They have many programs that teach STEM basics to all ages while they also learn boat building and sailing. They have an afterschool program that helps with job skill techniques, including how to interview. They also have programs to help special needs individuals sail. They recently started a program for our veterans and they hope to expand their campus. Heard about their fundraiser, during Celebrate Erie – Cardboard Boat Regatta &amp; Festival. 9m 50s</p>
<p>1 Sarah Gudgeon, Erie VA Medical Center</p> <p>2. August Schiava, V.P. Chamber Division, Erie Regional Chamber &amp; Growth Partnership – Jen, Erie Brewing</p> <p>3. Kerry Barron &amp; Meridith Drystat - Presque Isle Partnership</p>	<p>North Coast Views Sunday, July 20, 2014 6:00am - 30 min</p>	<p>1. Reviewed how you can salute and honor our veterans by volunteering in many ways. Heard about a Welcome Home event that will be held at the zoo to give vets and their families info about some of the programs offered them – since many vets are unaware of how the programs have grown and changed to assist with PTSD, stress, fitness, sexual harassment and more, as the VA is not permitted to use funding for advertising – they have events to get the info out. Learned how to get tickets and more info 9m30s</p> <p>2. Learned how the Chamber assists its members/investors &amp; how the public may use them as a resource in looking for services in our area. Talked about Beer on the Bay, a fundraiser open to the public 12m15s</p> <p>3. Heard about the activities &amp; events scheduled for the entire family at Presque Isle State Park during the major fundraiser - Discover Presque Isle. Learned about new activities for this year – as will a the upgrades that were made from last year’s proceeds 8m15s</p>

1. Dan DesRochers, VNA	North Coast Views Sunday, July 27, 2014 6:00am - 30 min	1. Talked about the many programs offered by the VNA, from nurses' services visiting in the home, including charity services – along with physical, occupational and speech therapy, social work staff and home health needs. Learned about their fundraiser "Wings of Hope" to cover costs for hospice aide to those who cannot afford it. Learned the emotional benefits of those who order them in memory of or to honor someone and how to get involved in that butterfly release 8m20s
2. Ray Luniewski, Chairman, Lake Erie Fanfare		2. Heard about the Lake Erie Fanfare competition that comes to our area... how to get involved and how to get tickets to their show this year. Talked about how important it is to support this musical event 10m
3. Jessica Hancock, Development & Public Relations Coordinator – Erie St. Martin Center		3. Reviewed the programs offered to both folks with income challenges as well as the programs available to the general public, including housing guidance (purchase tips, foreclosure assistance and predatory lending help). Talked about the "Stuff the Bus" campaign – where the public is asked to assist those who need a little extra help to get their children their school supplies 10m30s

We have also rotated PSA announcements highlighting the following:

Family Services, Big Brother, Big Sister – reminding everyone how easy it is to impact the life of a child in this mentoring program

Erie County Library- they have books – but, much more – music, movies, language instruction and more – most of it free!

Lucy's 1<sup>st</sup> Step – free assistance for parents who have lost a child

NAMI – group classes to assist individuals and family members dealing with mental health challenges

2<sup>nd</sup> Harvest Food Bank – highlighting the problem with many that go hungry in our area – and how to help

Erie VA Medical Center – asking veterans to see if they are eligible for health care – and reminding veterans and their families that there is help for the emotional challenges

Multicultural Resource Center- reminding the community that there are many services to assist with diversity training and classes to learn about other cultures

Therapy Dogs United- letting folks know how they can get themselves and their dogs involved in helping with therapy services for children and adults

Career Link – remind employers and those looking for employment that there are many free services to help find each other

Safe Harbor/Safe Line- how to get help for sadness or bullying issues

Pennsylvania Minute/Senator Sean Wiley

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<p>1. Christine Olivier, Director of Programing, MIAC</p> <p>2. Kimberly Beers, V.P of Community Outreach, Early Conections, Success by Six</p> <p>3. Anna-Marie Labowski, Community Events Specilalist; Ashley Anderson, American Cancer Society – Making Strides Chair</p>	<p>North Coast Views Sunday, Aug 3, 2014 6:00am - 30 min</p>	<p>1. Heard about the new season at MIAC with a wide variety of performances from Shakespeare to the Moscow Ballet and a huge variety of dance and concerts in between. Also were reminded of the wonderful film series that they offer 12m30s</p> <p>2. We talked about the programs that are covered in Early Connections – including how they facilitate Success by 6 and how they are involved in the Early Childhood Development portion of Erie Together. They work on a regular basis identifying the problems faced by children living in poverty – and trying to find ways to assist them and set them up for success in school. Heard about a new program for pre-school aged children and learned how parents and caregivers can get involved 7m35s</p> <p>3. Discussed the local services that benefit by the fundraiser – Making Strides Against Breast Cancer; including grants in our area; support of programs, and research that ultimately helps those in our area. Talked about the national study that Erie will be a part of happening at the walk this year 10m20s</p>
<p>1 Gina Klofft, American Heart &amp; Stroke Association</p> <p>2. Erie Fessler, V.P. of Marketing and Communications, Erie Community Foundation</p>	<p>North Coast Views Sunday, Aug 10, 2014 6:00am - 30 min</p>	<p>1. Found out that Heart Disease is the leading cause of death for women 25yrs and older. Let employers know that programs exist free of charge for the workplace and got details about the heart walk and tips for a healthy family 22m</p> <p>2. Learned about Erie Gives Day, an online day of giving, where everyone can be a philanthropist by giving a minimum of \$25; with a pro-rated match from ECF, Erie Ins and GE Transp. Heard how over 300 charities listed for donations really count on these monies.. Learned how you can go online to see what the ECF does on a regular basis, as well as how to get online in advance of Erie Gives to plan your donations. 6m30s</p>
<p>1. Amanda Hurd, Director of Development – St Mary’s Home</p> <p>2. Michelle Harkins, Scholarship Director, Erie’s Future Fund</p>	<p>North Coast Views Sunday, Aug 17, 2014 6:00am - 30 min</p>	<p>1 Talked about how St Mary’s Home came about over 100 years ago to help those who needed a place to stay when they were not sick enough to stay in the hospital – but, not well enough to go home. Heard about a Follies show and recognition program to show support for seniors involved in the community – and to help raise funds for the benevolent care program; which assists residents who have run out of funds. 16m</p> <p>2. Heard about the importance of a quality pre-school program for underserved 3 &amp; 4yr olds to prepare them for Kindergarten. Heard how studies have shown that when children begin their education behind academically in that first year, they are more likely to have it negatively affect them later in life 13m</p>

<p>1. Molly Reichard, Alzheimer's Association</p> <p>2. Sandra Luthringer, Registered Dietitian</p> <p>3. Ray Linewski, German Heritage Festival</p>	<p>North Coast Views Sunday, Aug 24, 2014 6:00am - 30 min</p>	<p>1. Reminded everyone about Alzheimer's - a form of dementia, whose greatest risk factor is age and signs to watch for. Talked about that the funds raised at the walk go toward education and outreach, as well as research. Talked about where you can get more information on their programs, as well as how to get involved in the walk - whether it be to participate, or to volunteer. 10m50s</p> <p>2. Heard suggestions on how to get your child involved in the healthy choices for breakfast &amp; lunch for the family, as we get ready for the school year to begin. Learned about some websites to visit for information and recipes. 11m20s</p> <p>3. Heard about all the family fun coming up at the German Festival. Learned that proceeds support Dank - the German Heritage group here in Erie - as well as the Lake Erie Fanfare Drum and Bugle Corps and Color Guards competition that comes to our area each year - helping to perpetuate keeping this form of music alive and vibrant. 7m25s</p>
<p>Dr Mandy Fauble, VP of Clinical Operations, Safe Harbor Behavioral Health</p>	<p>North Coast Views Sunday, Aug 31, 2014 6:00am - 30 min</p>	<p>Learned some tips to set families up for success emotionally during the transition from summer to the school season. Talked about signs to watch for in children of all ages, that may show stress or emotional challenges (including bullying) Received some suggestions on what families might try to make things go a little more smoothly - and reviewed where to get help and referrals for both youth and their parents. 29m</p>

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Erie VA Medical Center - asking veterans to see if they are eligible for health care - and reminding veterans and their families that there is help for the emotional challenges

Multicultural Resource Center- reminding the community that there are many services to assist with diversity training and classes to learn about other cultures

Therapy Dogs United- letting folks know how they can get themselves and their dogs involved in helping with therapy services for children and adults

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<p>1. Shona Eakin, Executive Director &amp; Bob Bach Marketing, Voices for Independence</p> <p>2. Sarah Gudgeon, Erie VA Medical Center</p>	<p>North Coast Views Sunday, Sept 7, 2014 6:00am - 30 min</p>	<p>1. Reviewed the programs offered to those with disabilities and got details on two new programs – one that will help adapt your home to suit your needs – the other, to assist someone that had to enter a nursing/recovery facility to get back to being independent. Invited schools to request a presentation to help the community understand that persons with disabilities are not disabled. 18m</p> <p>2. As Suicide Prevention Awareness Month is here, we heard about a walk that the VA sponsors to bring attention to the challenges faced by returning veterans. We learned that there is information that is available if you are not able to attend – signs to watch for from your loved on – and support groups and programs to help both the vet and their family members. We reminded everyone about other programs that are offered to assist our local heroes as much as possible 11m30s</p>
<p>1. Denise Kolivoski, Executive Director, NAMI</p> <p>2. Dr Mandy Fauble, VP of Clinical Operations, Safe Harbor Behavioral Health</p>	<p>North Coast Views Sunday, Sept 14, 2014 6:0am - 30 min</p>	<p>1. Talked about the help given to the community for free from NAMI – the National Alliance on Mental Illness of Erie County. Reminded everyone that the Peer to Peer educational group for those suffering with mental illness, as well as a 12 wk free program for family members of the person going through emotional struggles – that offers information, education and support on how to make day to day life better for the entire family is coming. 10m</p> <p>2. Talked about a community outreach program coming to assist all ages with signs to look for in behavior that may suggest your loved one is struggling emotionally. Again, with Suicide Prevention Month here, they are trying to end the stigma of reaching out for assistance when you are facing mental health challenges. 19m</p>
<p>1. Levii Collins, Gaudenzia Erie &amp; Jeff Shaw, Race Director – Race for Recovery</p>	<p>North Coast Views Sunday, Sept 21, 2014 6:00am - 30 min</p>	<p>1. Learned how Gaudenzia assists those struggling with the cycle of alcohol and drug addiction – as well as mental health issues. Reviewed the programs Gaudenzia offers. Heard about what a difference it makes in our community – and how important it is to open the conversation at a young age – as many substances are readily available to our youth – especially with prescription drug abuse and the easy access youth have to other illegal substances. Reminded parents, grandparents and caregivers to watch for signs that may be present letting you know there could be a problem . Talked about how to get involved with Race for Recovery – formerly Run Around Erie, their fundraiser which is a healthy way for families/and community to help. 28m45s</p>

<p>1. Michael Garbin, Senior Community Engagement Rep, Be The Match – Brenda Fernandes, coordinator of local bone marrow drives</p> <p>2. Elisa Guida, Ex Director &amp; Founder, Strings for a Cure</p>	<p>North Coast Views Sunday, Sept 28, 2014 6:00am - 30 min</p>	<p>1. Learned about how/why the bone marrow registry Be The Match exists – because it is challenging for patients to find a match, as it has to do with your nationality- not blood type. Heard how easy it is to be put on the registry and how to actually donate once you find you are someone’s match. Talked about the drives locally and where to get more info to help save someone’s life. 12m15s</p> <p>2. Heard how Strings came about – when Elisa, a jeweler and 2 time cancer survivor, decided to create wearable art made of used guitar strings from famous musicians to raise money to assist those going through breast cancer treatment. Heard how they have grown over the past 3 yrs – and the programs they offer, including gift cards nationally and grants to assist with those who have lymphedema – as well as comfort baskets &amp; books - locally. Talked about information on the website and got details about the fund raiser “Pickin on Cancer” 17m30s</p>
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