

**ISSUES PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station WOHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period 1/5/14 to 1/26/14. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>1. Dr. Tony Snow, CEO, Community Health Net</p> <p>2. John DeMarco, Senior Event Coordinator, Presque Isle Partnership</p> <p>3. Leslie Mitchell, Co-Founder, Lucy's 1<sup>st</sup> Step Fund</p>	<p>North Coast Views Sunday, January 5, 2014 6:00am - 30 min</p>	<p>1. Learned why it is important for community members who may have felt in the past that they could not afford health care, to look into the options of the Affordable Care Act, so that they can have a home based PCP – to keep up with day to day health concerns – so that it does not escalate to an emergency room visit. Heard that representatives at Community Health Net are using the Outreach and Enrollment Program to assist anyone who would like the information and assistance. 6m30s</p> <p>2. Talked about how the Presque Isle Partnership got started to raise money for projects that are not covered by the state, to make everyone's Presque Isle Park experience even more enjoyable. Heard how the DPI and 3 Mi Ilse programs faired over the summer – and got details about the winter fundraiser... Joe Roots Frostbite Open. 11m</p> <p>3. Heard how Leslie and her husband turned a personal tragedy – the death of their daughter, Lucy, into a new support group, to help other parents and family members going through the same thing. Learned details, including that they have a counselor who attends to facilitate these free sessions. Also learned that they want to assist those who didn't/don't have money to bury their child – or for a headstone. 11m10s</p>
<p>1. Agent Elaine Surma, Senior Supervisory Special Agent, PA Attorney General's Office (based in Erie) &amp; Patty Puline, Department of Health &amp; Welfare</p> <p>2. John Laskos, Environmental Education Specialist, DCNR &amp; Presque Isle State Park</p>	<p>North Coast Views Sun, January 12, 2014 6:00am - 30 min</p>	<p>1. Heard how Coalition Pathways, the Ovais Bullying Program and the Erie School District teamed up with Safe Kids Erie to write a grant, backed by Highmark, to form the Erie County Bullying Prevention Coalition. Learned that there has never been an umbrella agency to prevent bullying in schools, the community and businesses – that everyone can use as a guideline for everything from what the definition of bullying is – to the ramifications. Talked about how the face of bullying has changed with electronics. 16m15s</p> <p>2. Heard about the many programs that are available throughout the month of January – and for the rest of the winter into spring. Learned where to go to see our special visitors at the Park – spotted snow owls – and how the entire family can enjoy the Tom Ridge Environmental Center. Talked about where to find the schedule of events. 12m 40s</p>
<p>1. Patty Puline, Department of Health &amp; Welfare &amp; Agent Elaine Surma, Senior Supervisory Special Agent, PA Attorney General's Office (based in Erie)</p>	<p>North Coast Views Sunday, Jan 19, 2014 6:00am - 30 min</p>	<p>1. Learned details about the Med Return Unit Project – how it came about through concern for prescription drug abuse and how the Health Dept, in cooperation with LECOM, could take a comprehensive approach to the problem - including education, a prescriber survey, an adult death review and finally how people can take care of med management in the home...including how to correctly dispose of unused medications. Learned that, for now, the community can drop them off at police stations and how that will change in the future. Heard details about how this has helped the community, by not having those dangerously addictive medications in the house where children and youth could have</p>

		<p>access to them (especially when the average age for youth to try these drugs is 12!) – and how it is important to not have the temptation there for adults to overindulge, as well. Were reminded that it is also important to let your children know at a young age how important it is to stay away from drugs – legal or illegal, as Agent Surma has seen it devastate the youth and their families. She also reminded youth not to text compromising images of themselves to anyone – ever.28m50s</p>
<p>1. Sarah Gudgeon, Public Affairs Specialist, VA Medical Center</p>	<p>North Coast Views  Sunday, Jan 26, 2014  6:00am - 30 min</p>	<p>1. Reminded the community about many of the programs offered by the Erie VA – as well as the Vets Center – that cover all aspects of a vet’s health...from flu shots and PCP care, to mental health assistance and support groups – both traditional and not-traditional. Learned details about a health fair for vets and their families in Feb – as well as how the community can visit our local heroes during the week of Valentine’s Day. Let the community know how they can be of service in a variety of ways –from volunteering to donating. Heard about an Angel program, where you can “adopt” a vet and be their “buddy”. 29m10s</p>

## ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WOHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period 2/2/14 to 2/23/14. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>1. Gina Kloffft, Division Director, American Heart / Stroke Association; Marsha Marsh, Volunteer Chairperson for the Open Your Heart Campaign</p> <p>2. Patty Inks, Dental Hygiene Program Director, Fortis Institute, Coordinator of Give Kids a Smile Day</p>	<p>North Coast Views Sunday, Feb 2, 2014 6:00am - 30 min</p>	<p>1. During National Heart Month - talked about the role of the AHA- raising awareness, as well as funds for research. Learned that they have a variety of free outreach programs – including a lunch program that businesses can request tips and tricks to keep employees heart healthy. Talked about how important it is to know your family history and “your number” to see if you are at risk for heart disease. Talked about how the signs and symptoms are different for women and that they may go unnoticed. Heard about the importance to make changes as a family to reduce childhood obesity (putting a strain on children’s hearts) – and about heart defects that affect so many babies. Got details on a fund raiser coming up – the Heart Ball – to raise money for units that will help families with newborns – and how the community can log on to the heart.org website for information and to help support the test that can give you a ‘heads up” on defects in babies. 19m15s</p> <p>2. Talked about the importance of oral hygiene at every age, from not letting the babies go to bed with anything in their bottle but water – to making sure all ages floss – to talking about the health problems that can happen in other parts of the body, if you do not keep your teeth and mouth healthy. Learned that all ages can take advantage of preventative care at the Fortis Institute, a teaching facility in town – that will also be the site of Give Kids a Smile Day - a free nationwide program that will give 1-18yr olds free exams, preventative care and sealants. It is a community effort to make this day help as many children and youth as possible –with dentists and dental hygienists that donate their time. 10m5s</p>
<p>Mark Neidig, Executive Director, Kanzius Cancer Research Foundation</p>	<p>North Coast Views Sunday, Feb 9, 2014 6:00am - 30 min</p>	<p>Reviewed how the idea came about to the late Erie resident, John Kanzuis, to come up with a treatment for cancer, using radio waves, that is non-invasive and has no side effects. Heard about how much research has progressed. Talked about what the role of the Foundation is – as well as what the responsibilities are for the new company that bought the intellectual property (patent rights) and what the doctors are saying about taking the information to the FDA to try to get approval for human trials. Reminded the community about how they can help by donating, having a fund raiser and/or passing the work along (especially if you know someone who can help make a large impact – such as a celebrity to help get the word out, or financial backing.) 29m15s</p>
<p>Denise Kolivoski, Executive Director, NAMI</p>	<p>North Coast Views Sunday, Feb 16, 2014 6:00am - 30 min</p>	<p>Talked about the help given to the community for free from NAMI – the National Alliance on Mental Illness of Erie County. They offer information on how to get mental issues addressed, have a Peer to Peer educational group for those suffering with mental illness, as well as a 12 wk free program for family members of the person going through emotional struggles – that offers information, education and support on how to make day to day life better for the entire family - with all supplies free of charge. Reminded everyone that, although NAMI is also now partially supported by the United Way (meaning they have evidence based results) – they still have a major golf fund raiser in the summer. Also reviewed that, if you</p>

		<p>would like to take place in one of the organized classes – or have a Lunch &amp; Learn at your place of work, it is free, however, you have to call to make an appointment. 29m</p>
<p>1. Kim Green, Executive Director, City of Erie Redevelopment Authority</p> <p>2. James Tingley, Education Officer, Erie Power Squadron</p> <p>3. Kelly Miller, Erie Zoo</p>	<p>North Coast Views  Sunday, Feb 23, 2014  6:00am - 30 min</p>	<p>1. We learned that their mission in Renew, Revitalize and Redevelop, doing housing rehab and working with low to moderate income individuals to help keep their homes safe. They also try to eliminate blight in our area – renovating or tearing down (if it comes to that). Heard about the Lead Hazard Control program – where, if you have a child under the age of 6 in the home (that was built before 1978) in the city and throughout the county – they will come to your home and do some testing to see if there is lead present in the home – and then take care of upgrades to alleviate the situation - (after 1978, lead was no longer used in paint). Heard how they recommend that you get your child lead tested (as there can be serious health issues if your child has lead poisoning) and how to contact them to be sure that your home – as an owner or tenant 9m52s</p> <p>2. Heard how the national group got started in New England, with the emphasis on boat safety, how the branch in Erie used to train the Navy – and now offers safety and certification classes for all forms of sailing, boating and jet skiing. Got details on the latest classes that will be offered. 9m14s</p> <p>3. The Zoo is getting ready to re-open, after their winter break. We heard about the construction project in the lion/polar bear exhibit area – and got caught up with details on our polar bear – who had to be moved to a zoo in North Carolina, so that she would not be stressed during the construction; our lions, who are liking their new living space, our baby orang, who is in another zoo – and plans for the baby red panda. Talked about how important membership is to support the zoo – and about a couple of fund raisers, including Gala pa zooza and the animal art auction. 10m32s</p>

## ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period 3/2/14 to 3/30/14. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>Pam Masi, Executive Director, American Red Cross</p>	<p>North Coast Views Sunday, March 2, 2014 6:00am - 30 min</p>	<p>Talked about the original purpose of the Red Cross – to help our servicemen and women in combat areas. Learned that, as that role was taken by medical personnel – the Red Cross changed their role with service members and their families, by contacting soldiers when their family is having a crisis – so they can come home; and how they offer support groups and information to help re-integrate the soldier when they return. Also learned that the government mandated that every community must have disaster relief support – and the Red Cross is who covers that – however, they are not funded by the government. Got info on the help they give locally – especially recently with so many fires in our area – heard safety tips – and got information on how you can volunteer, how you can get those safety tips and how you can help monetarily. 28m 40s</p>
<p>1. Chief Kip Hayford, Perry Hwy Fire Dept.</p> <p>2. Rick Cornwell, Site Administrator, PA Career Link</p>	<p>North Coast Views Sunday, March 9, 2014 6:00am - 30 min</p>	<p>1. As Daylight Savings Time started today, we learned of the importance of making sure that your home has a fire detector and a carbon monoxide detector. Reviewed that you can contact your local fire dept. to get a fire detector for free –and in some cases, even the batteries for free. Talked about the challenges volunteer fire houses face with turnover; how they raise money to get by and student opportunities (for community service – and even housing, if they take some shift work).10m</p> <p>2. Reviewed that the Government help set up programs like Career Link all over. Heard about how they offer free services in every aspect of looking for jobs – from helping you with your resume, computer classes, partnering with those agencies who can get you proper attire and practice with your interviewing skills – to how they help employers looking for help.18m</p>
<p>1. Dan Desrochers; Market Manager, Community Blood Bank of NWP.</p> <p>2. Diane Sickles, Branch Manager, Juvenile Diabetes Research Foundation (JDRF)</p>	<p>North Coast Views Sunday, March 16 2014 6:00am - 30 min</p>	<p>1. Went over what a tough season this has been for the blood supply. Learned the Blood Bank has taken on 3 more hospitals in Ohio – which makes it that much more challenging – and got details on how to give blood, as well as how your one donation helps 3 people.13m</p> <p>2. Learned that Type 1 Diabetes is an unpreventable, unpredictable auto-immune disease that shuts down the pancreas. You can be diagnosed at any age. We learned what signs to look for and how to get more info. We talked about the many strides that have been made, especially recently – how the research that JDRF funds is making (and will be making) a huge change in the lives of those living with diabetes. Reminded the community how to get more information and updates – and how to donate – specifically right now, how to join in on their Beach Ball Gala fundraiser. 16m25s</p>

<p>Bill Jackson, President, United Way, Erie County; Laurie Root, VP of Incentive Giving for United Way</p>	<p>North Coast Views  Sunday, March 23, 2014  6:00am - 30 min</p>	<p>Talked about the many programs that are offered via United Way, including free tax preparation, help getting all ages ready for school – or the work force. We had an update on the progress of the Erie Together movement – and learned that United Way is continuing with their mission of putting an end to poverty. Learned about the Imagination Library program – where all children (regardless of their family’s income) can get a new, age appropriate book for their child, each month – from birth – age 5. Talked about how important it is to read to your children, and to be sure they are ready for kindergarten – because studies have shown that, most times when children start behind academically, they stay behind...and education is a big step in stopping the cycle of poverty. Talked about the many volunteer opportunities and the websites that can match you with your passion, as well as websites that can help with finding a job – and details on helping your children be ready for school. Heard how you can give funding for any of these projects – but, how important it is to help with the Imagination Library. 28m40s</p>
<p>1. Rich Eisenberg, Ex Director, Bayfront Maritime Center</p>	<p>North Coast Views  Sunday, March 30, 2014  6:00am - 30 min</p>	<p>Learned that the Bayfront Maritime Center has been in existence for 16 years...it started as a way to help underprivileged youth get some experience on our waters. Rich and his partner modeled the learning process after some successful Maritime studies programs across the U.S. They have many programs that teach STEM basics to all ages while they also learn boat building and sailing. This has been successful with students that have been asked to leave traditional learning facilities – and they have an afterschool program that helps with job skill techniques, including how to interview. They also have programs to help special needs individuals sail. They recently started a program for our veterans and they hope to expand their campus. We learned that they focus on working together, respect, discipline and a strong work ethic....their programs always incorporate these and many more life skills. Talked about how they get funding, and how the public can get involved. 28m30s</p>