

ISSUE/PROGRAMS OCT-DEC KXBB 2018

ISSUE: LUNG CANCER SCREENING

PROGRAMS: RAN PSA'S EDUCATING THE COMMUNITY OF THE COMMON OCCURANCE OF LUNG CANCER AND TO ENCOURAGE THE COMMUNITY TO GET SCREENED WITH A NEW LUNG CANCER SCREENING.

ISSUE: RETIREMENT SAVING

PROGRAMS: RAN PSA'S ENCOURAGING THE COMMUNITY TO BE AWARE OF THE IMPORTANCE OF SAVING FOR THEIR RETIREMENT.

*NOTE: KXBB WENT ON THE AIR DECEMBER 30TH, 2018.