

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

508595B  
KEAG

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Marc Hellenthal, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lance Pruitt

Authorized committee:

Pruitt for State House

Agency requesting time (and contact information):

N/A Hellenthal & Associates, 2200 Vanderbilt Circle, Anchorage, Alaska 99508

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State House

General

Primary

Date of election:

November 3, 2020

Treasurer of candidate's authorized committee:

self

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

<p><b>Candidate/Committee/Agency</b></p> <p>Signature: </p> <p>Name: Marc Hellenthal</p> <p>Date of Request to Purchase Ad Time: 9.8.2020</p>	<p><b>Station Representative</b></p> <p>Signature: </p> <p>Name: Lara Bickford</p> <p>Date of Station Agreement to Sell Time: 9.8.2020</p>
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**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): *copy not rec'd*

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>508595B</i>	Station Call Letters: <i>KEAG FM</i>	Date Received/Requested: <i>9.9.2020</i>
Est. #: <i>n/a</i>	Station Location: <i>Anchorage, AK</i>	Run Start and End Dates: <i>10.9 - 10.23.2020</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 508595B  
**Alt Order #:**  
**Product Desc:** 1st buy  
**Estimate:**  
**Flight Dates:** 10/05/20 - 10/23/20  
**Original Date / Rev:** 09/09/20 / 09/09/20  
**Order Type:** TRANSACTIONAL

**KEAG-FM**  
**Primary AE:** Patrick Wright  
**Sales Office:** L-AK  
**Sales Region:** Local

**Agency Name:** Hellenthal & Associates  
**Buying Contact:**  
**Billing Contact:**  
 2200 Vanderbilt Circle  
 Anchorage, AK 99508

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lance Pruitt for State House (POL20)  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/23/20	45	\$990.00	\$841.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	45	\$990.00	\$841.50	0.00
<b>Totals</b>	<b>45</b>	<b>\$990.00</b>	<b>\$841.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick Wright			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KEAG	10/05/20	10/23/20	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	MTWTF--	1:00	15	\$22.00	P-04	0.00	NM	45	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--		15				\$22.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--		15				\$22.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		15				\$22.00		0.00			
													<b>Totals</b>	<b>45</b>	<b>\$990.00</b>