

ORDER



Orders
Order / Rev: 1250755
 Alt Order #:
Product Desc: Candidate
Estimate: 8909
Flight Dates: 01/30/24 - 02/05/24
Original Date / Rev: 01/25/24 / 01/25/24
Order Type: GENERAL

KGTV
Primary AE: Joy Jennings
Sales Office: SanDN
Sales Region: NAT

Agency
Name: Screen Strategies Media
Buying Contact: Caroline Bahng
Billing Contact: Screen Strategies Media Accounts Payal
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Porter/Democrat/US Senate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 280025
Agency External ID: 119919
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/05/24	59	\$10,150.00	\$8,627.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	59	\$10,150.00	\$8,627.50	0.00
Totals	59	\$10,150.00	\$8,627.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joy Jennings			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KGTV	19%	\$10,150.00
Market	100%	\$53,421.05

Competitive Share

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	0%	\$0.00
KNSD	0%	\$0.00
KPBS	0%	\$0.00
KSWB	0%	\$0.00
KUSI	0%	\$0.00
SD4	0%	\$0.00
UNKWN	81%	\$43,271.05
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	01/30/24	02/05/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	- TWTF--					4	\$75.00		0.00			
		Week: 02/05/24	02/11/24	M-----					1	\$75.00		0.00			
N 2	KGTV	01/30/24	02/05/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	MTWTF--	:30	8	\$125.00	P-6	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	- TWTF--					8	\$125.00		0.00			
		Week: 02/05/24	02/11/24	M-----					2	\$125.00		0.00			
N 3	KGTV	02/03/24	02/03/24	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-					1	\$75.00		0.00			
N 4	KGTV	02/03/24	02/03/24	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-					1	\$225.00		0.00			
N 5	KGTV	02/03/24	02/03/24	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-					1	\$125.00		0.00			
N 6	KGTV	02/03/24	02/03/24	Sa GMA Hour 2 Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-					1	\$100.00		0.00			
N 7	KGTV	02/04/24	02/04/24	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					1	\$75.00		0.00			
N 8	KGTV	02/04/24	02/04/24	Su Good Morning Ameri Su Good Morning America	CM	7-8am	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					1	\$125.00		0.00			
N 9	KGTV	02/04/24	02/04/24	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					1	\$100.00		0.00			
N 10	KGTV	01/31/24	02/02/24	M-F 9-10am M-F 9-10am	CM	9-10am	--WTF--	:30	3	\$50.00	P-6	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	--WTF--					3	\$50.00		0.00			
N 11	KGTV	01/30/24	02/05/24	M-F 10-11am The View	CM	10-11am	MT--F--	:30	3	\$125.00	P-6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-T--F--					2	\$125.00		0.00			
		Week: 02/05/24	02/11/24	M-----					1	\$125.00		0.00			
N 12	KGTV	02/01/24	02/01/24	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	---T---	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	---T---					1	\$75.00		0.00			
N 13	KGTV	01/31/24	01/31/24	M-F 4-5pm 10News @ 4pm	CM	4-5pm	--W----	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	--W----					1	\$75.00		0.00			
N 14	KGTV	01/30/24	02/05/24	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MT-TF--	:30	1	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KGTV	01/30/24	02/05/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MT-TF--	:30	1	\$275.00	P-6	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-T-TF--		3				\$150.00		0.00			
		Week: 02/05/24	02/11/24	M-----		1				\$150.00		0.00			
N 16	KGTV	01/30/24	02/05/24	ABC World News M-F ABC World News M-F	CM	630-7pm	MT-TF--	:30	1	\$600.00	P-6	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-T-TF--		3				\$275.00		0.00			
		Week: 02/05/24	02/11/24	M-----		1				\$275.00		0.00			
N 17	KGTV	01/30/24	02/05/24	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	1	\$200.00	P-6	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-T-TF--		3				\$200.00		0.00			
		Week: 02/05/24	02/11/24	M-----		1				\$200.00		0.00			
N 18	KGTV	02/04/24	02/04/24	Sa/Su 6-630pm News Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S		1				\$125.00		0.00			
N 19	KGTV	01/30/24	02/05/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MT--F--	:30	1	\$125.00	P-6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-T--F--		2				\$125.00		0.00			
		Week: 02/05/24	02/11/24	M-----		1				\$125.00		0.00			
N 20	KGTV	02/05/24	02/05/24	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$700.00	P-6	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	M-----		1				\$700.00		0.00			
N 21	KGTV	02/01/24	02/01/24	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	---T---		1				\$400.00		0.00			
N 22	KGTV	01/30/24	02/05/24	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-TWTF--		4				\$75.00		0.00			
		Week: 02/05/24	02/11/24	M-----		1				\$75.00		0.00			
N 23	KGTV	02/03/24	02/03/24	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	-----S-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S-		1				\$75.00		0.00			
N 24	KGTV	02/04/24	02/04/24	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	-----S	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S		1				\$75.00		0.00			
Totals													59	\$10,150.00	