

ORDER



Orders
Order / Rev: 269282
 Alt Order #: _____
 Product Desc: 1/31-2/1 Order
 Estimate: 127
 Flight Dates: 01/31/16 - 02/01/16
 Original Date / Rev: 01/28/16 / 01/28/16
 Order Type: GENERAL

KOB
 Primary AE: Olivia Lawrence
 Sales Office: KOB
 Sales Region: Local

Agency
Name: 40 Blu, LLC
 Buying Contact: Jerome Martinez
 Billing Contact: _____
PO Box 35747
Albuquerque, NM 87176-5747

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Yes For Our Children' Future
 Demographic: A25-54
 Product Codes: PL2
 Priority: 99
 Revenue Codes: AGY, POL, ISS

New Business Thru: 01/30/17
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	1	\$550.00	\$467.50
02/01/16	02/01/16	2	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	1	\$550.00	\$467.50	0.00
February 2016	2	\$950.00	\$807.50	0.00
Totals	3	\$1,500.00	\$1,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$1,500.00
Market	100%	\$6,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$4,500.00

Order / Rev: 269282
 Alt Order #: _____
 Flight Dates: 01/31/16 - 02/01/16

Advertiser: Yes For Our Children' Future
 Product Desc: 1/31-2/1 Order **KOB**
 Estimate: 127

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	01/31/16	01/31/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$550.003		0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/25/16	01/31/16	-----S		1		\$550.00		0.00					
N 2	All	02/01/16	02/01/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	M-----	:30	2	\$475.003		0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/01/16	02/07/16	M-----		2		\$475.00		0.00					
													Totals	0	\$0.00

*Tax 1 Note: ABQ 7.188%.