

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

<u>Contract / Revision</u> 2884739 /		<u>Alt Order #</u> WOC14585564
<u>Advertiser</u> ISS/ Club for Growth Action		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 05/06/24 - 05/24/24	<u>Estimate #</u> 2524	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Nile Noyes	<u>Sales Office</u> TEGNA Sales W
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-49		
<u>Agency Code</u>	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 356
<u>Agency Ref</u> 39784AG		<u>Advertiser Ref</u> 188228

And:

Medium Buying LLC / POL
1100 Dennison Ave. Unit B
Columbus, OH 43201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	KENS	05/06/24	05/24/24	KENS 5 News 6-7A	6:00 AM-7:00 AM		:30			P02	NM	13	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	MTWTF--				5	\$800.00				
	Week:	05/13/24	05/19/24	MTWTF--				5	\$800.00				
	Week:	05/20/24	05/26/24	MTWTF--				3	\$800.00				
2	KENS	05/06/24	05/24/24	CBS This Morning	7:00 AM-9:00 AM		:30			P02	NM	13	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	MTWTF--				5	\$750.00				
	Week:	05/13/24	05/19/24	MTWTF--				5	\$750.00				
	Week:	05/20/24	05/26/24	MTWTF--				3	\$750.00				
N 3	KENS	05/06/24	05/17/24	Jeopardy	3:30 PM-4:00 PM		:30			P02	NM	11	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	MTWTF--				5	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KENS	05/06/24-05/12/24	Jeopardy	3:30 PM-4:00 PM	MTuWThF----	:30		\$1,000.00		NM		
			See MG 3.11, 3.12										
	11	KENS	05/06/24-05/12/24	CBS This Morning Sa	6-8a	-----Sa--	:30		\$500.00		NM		
			Ⓜ MG for 3.2 05/07										
	12	KENS	05/06/24-05/12/24	CBS This Morning Sa	6-8a	-----Sa--	:30		\$500.00		NM		
			Ⓜ MG for 3.2 05/07										
	Week:	05/13/24	05/19/24	MTWTF--				5	\$1,000.00				
4	KENS	05/06/24	05/24/24	KENS 5 News 4P	4:00 PM-4:30 PM		:30			P02	NM	13	\$20,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/06/24	05/12/24	MTWTF--				5	\$1,600.00				
	Week:	05/13/24	05/19/24	MTWTF--				5	\$1,600.00				
	Week:	05/20/24	05/26/24	MTWTF--				3	\$1,600.00				
5	KENS	05/06/24	05/24/24	Jeopardy	4:30 PM-5:00 PM		:30			P02	NM	13	\$23,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract Dates</u> 05/06/24 - 05/24/24	<u>Product</u> TV	<u>Estimate #</u> 2524

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$1,800.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$1,800.00				
Week:		05/20/24	05/26/24	MTWTF--				3	\$1,800.00				
6	KENS	05/06/24	05/24/24	KENS 5 News 5P	5:00 PM-5:30 PM		:30			P02	NM	13	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$2,000.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$2,000.00				
Week:		05/20/24	05/26/24	MTWTF--				3	\$2,000.00				
7	KENS	05/06/24	05/24/24	KENS 5 News 6P	6:00 PM-6:30 PM		:30			P02	NM	13	\$31,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$2,400.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$2,400.00				
Week:		05/20/24	05/26/24	MTWTF--				3	\$2,400.00				
8	KENS	05/06/24	05/24/24	Wheel Of Fortune	6:30 PM-7:00 PM		:30			P02	NM	13	\$41,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$3,200.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$3,200.00				
Week:		05/20/24	05/26/24	MTWTF--				3	\$3,200.00				
9	KENS	05/06/24	05/24/24	KENS 5 News 10P	10:00 PM-10:35 P		:30			P02	NM	13	\$32,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$2,500.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$2,500.00				
Week:		05/20/24	05/26/24	MTWTF--				3	\$2,500.00				
10	KENS	05/06/24	05/18/24	KENS 5 News Sat 5P	5:00 PM-5:30 PM		:30			P02	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$700.00				
Week:		05/13/24	05/19/24	-----S-				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KENS	05/13/24-05/19/24	KENS 5 News Sat 5P	5:00 PM-5:30 PM	-----Sa--	:30		\$700.00		NM		
	See MG 20.3.20.4												
11	KENS	05/06/24	05/18/24	KENS 5 News Sat 6P	6:00 PM-6:30 PM		:30			P02	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$950.00				
Week:		05/13/24	05/19/24	-----S-				1	\$950.00				
12	KENS	05/06/24	05/18/24	Wheel Of Fortune Sat	6:30 PM-7:00 PM		:30			P02	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$1,200.00				
Week:		05/13/24	05/19/24	-----S-				1	\$1,200.00				
13	KENS	05/06/24	05/18/24	CBS SATURDAY ENC	7:00 PM-8:00 PM		:30			P02	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$1,600.00				
Week:		05/13/24	05/19/24	-----S-				1	\$1,600.00				
14	KENS	05/06/24	05/18/24	CBS SATURDAY ENC	8:00 PM-9:00 PM		:30			P02	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$1,600.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-				1	\$1,600.00				
15	KENS	05/06/24	05/18/24	48 HOURS	9:00 PM-10:00 PM		:30			P02	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$2,500.00				
Week:		05/13/24	05/19/24	-----S-				1	\$2,500.00				
16	KENS	05/06/24	05/18/24	KENS 5 News Sat 10F	10-1030p		:30			P02	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$1,800.00				
Week:		05/13/24	05/19/24	-----S-				1	\$1,800.00				
17	KENS	05/06/24	05/18/24	KENS 5 News Sat 10:	10:30 PM-11:00 P		:30			P02	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-				1	\$800.00				
Week:		05/13/24	05/19/24	-----S-				1	\$800.00				
18	KENS	05/06/24	05/19/24	CBS Sun Morning New	8:00 AM-9:30 AM		:30			P02	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$1,000.00				
Week:		05/13/24	05/19/24	-----S				1	\$1,000.00				
19	KENS	05/06/24	05/19/24	Face The Nation	9:30 AM-10:30 AM		:30			P02	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$675.00				
Week:		05/13/24	05/19/24	-----S				1	\$675.00				
20	KENS	05/06/24	05/19/24	KENS 5 News Sun 5:35	30 PM-6:00 PM		:30			P02	NM	3	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$950.00				
Week:		05/13/24	05/19/24	-----S				1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KENS	05/13/24-05/19/24	KENS 5 News Sun 5:30P	5:30 PM-6:00 PM	-----Su	:30		\$950.00		NM		
	See MG 20.3,20.4												
	3	KENS	05/13/24-05/19/24	CBS Mornings	7-9a	MTuWThF----	:30		\$750.00		NM		
	Ⓜ MG for 10.2,20.2												
	4	KENS	05/13/24-05/19/24	Local News @ 12p M-F	12-1230p	MTuWThF----	:30		\$900.00		NM		
	Ⓜ MG for 10.2,20.2												
21	KENS	05/06/24	05/24/24	Great Day SA	9:00 AM-10:00 AM		:30			P02	NM	15	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--				5	\$600.00				
Week:		05/13/24	05/19/24	MTWTF--				5	\$600.00				
Week:		05/20/24	05/26/24	MTWTF--				5	\$600.00				
Totals											152	\$242,200.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/24/24	152	\$242,200.00	(\$36,330.00)	\$205,870.00
Totals	152	\$242,200.00	(\$36,330.00)	\$205,870.00

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ISS/ Club for Growth Action	04/10/24 / 04/10/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/06/24 - 05/24/24	TV	2524

Signature: _____ **Date:** _____

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