

Quarterly Issues/Program List
January 10, 2015 – April 9, 2015
Radio Station KTSC-FM
Pueblo, CO

a. No shows aired between January 1, 2015 and January 11, 2015 and again between March 21, 2015 through March 29, 2015 due to university recognized recesses.

b. Public Services Announcements PSA'S, 30 sec., variable
KTSC-FM broadcast a number of public service announcements throughout the month of April providing information for Pueblo Rape Crisis Services, "Go Ask Tara" for the Pueblo City-County Health Department, . (Local).

c. News Programming

Throughout the past three months KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 270 minutes of news programming for the quarter.

d. Remote Broadcasts

On January 23, KTSC-FM broadcasted live from 4 p.m. to 9 p.m. from Downtown Pueblo to celebrate the ThunderWolf Football team winning the 2014 NCAA Division II Championship. We interviewed coaches, players, alumni and students about the historic win for the program since it started in 2008.

Duration: 5 hours.

On March 7, KTSC-FM broadcasted live for CSU Pueblo Discover Day from 9:30 a.m. to 11 a.m. This event is designed to reach first generation, non-traditional and freshman students as well as transfer students interested in attending CSU Pueblo. Interviews were conducted with CSU Pueblo Admissions staff to discuss higher education, affordability, financial aid options and scholarship opportunities. Live reads about this event were also broadcasted for two-weeks leading up to this event.

Total duration: 1 hour, 30 minutes.

On March 14, KTSC-FM broadcasted live from 10 a.m. until 2 p.m. in partnership with the Junior League Fit for Fun event promoting healthy and active lifestyles for families. We interviewed coordinators of the program to highlight how Puebloans can be more active.

Duration: 4 hours.

On March 17, KTSC-FM broadcasted live from 11 a.m. until 1 p.m. in partnership with the Alcohol and Other Drug Program and the Pueblo County Sheriff's Office for a mock DUI checkpoint. This event was designed to inform students of the dangers of impaired driving. Interviews and on-air announcements included the dangers of impaired driving, what the legal blood alcohol content levels are, and the importance of designating a driver, and the differences between DUIs and DWIs as well as the average cost of a DUI in Colorado. Live reads about this event, including the talking points about the dangers of impaired driving were also broadcasted for two-weeks leading up to this event. Duration: 2 hours.