Quarterly Issues/Program List July 10, 2015 – October 9, 2015 Radio Station KTSC-FM Pueblo, CO

ISSUE:

How can West Nile Virus and rabies spread and how does it affect citizens of Pueblo?

Discussion of Issue:

West Nile Virus is a common concern in Pueblo during the summer and autumn seasons. Additionally, bats are commonly infected with rabies and have the potential to spread it to household pets, including dogs. The Pueblo City-County Health Department is the leading authority and alerts the community once there are confirmed cases of either West Nile Virus and/or rabies.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

a. T-Wolf Talk 09/27/15 8:26 a.m. - 8:47 a.m.Pueblo City-County Health Department Public Information Officer Sarah Joseph defined what the West Nile Virus is and how it can be caused and what factors influence the spread of the virus. She also explained how rabies can be spread and spoke to common myths associated with both the virus and rabies. Joseph also answered several commonly asked questions from the community about the West Nile Virus and rabies, and some self-preventative measures to protect oneself from WNV and rabies. She also provided resources for the community to find out more information about these two topics. (Local).

Quarterly Issues/Program List July 10, 2015 – October 9, 2015 Radio Station KTSC-FM Pueblo, CO

ISSUE:

Is the use of police body cameras good for the Pueblo community?

Discussion of Issue:

The aftermath of violent protests in Ferguson and New York have raised the discussion of police brutality and the fear citizens have when confronted by law enforcement. The Pueblo Police Department recently implemented the use of body cameras. Several issues arose for discussion including officers forgetting to turn the cameras on, questions about citizen privacy and access to view footage recorded on the body cameras.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

a. T-Wolf Talk 10/04/15 8:30 a.m. – 8:57 a.m. Pueblo Police Department Captain Eric Bravo and discussed the department's implementation of body cameras used on all police officers. They reviewed the changes in the community's perception of the police force; the views of police officers after protests took place in Ferguson and New York, and the need for police departments to be accountable and transparent in their operations. They also reviewed privacy concerns by pedestrians and the accessibility of these videos. (Local).

Quarterly Issues/Program List July 10, 2015 – October 9, 2015 Radio Station KTSC-FM Pueblo, CO

a. No shows aired between July 1, 2015 and August 23, 2015 due to a university recognized recess.

c. News Programming

Throughout the months of August, September and October, KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 150 minutes of news programming for the quarter.

d. Remote Broadcasts

New Student Orientation Remote Broadcasts

KTSC-FM broadcasted live for two hours on the following dates: July 24 and August 21. Interviews were conducted with members from the CSU Pueblo Admissions team as well as student ambassadors discussing campus resources, student scholarship opportunities, financial aid options, on-campus job fairs and higher education opportunities for students. Total combined duration: 4 hours.

KTSC-FM was a community partner for the Colorado State Fair from Friday, August 28 through Sunday, September 6. As part of our community partnership, the radio station broadcasts live from the Small Animal Building at the Fairgrounds and conducts interviews with the General Manager of the Colorado State Fair, members of the media relations team, as well as 4-H and FFA members. The content of these interviews and broadcasts serve the community by providing information about the economic impact of the State Fair to the Pueblo economy, information regarding agriculture, animal husbandry programs as well as information about the 4-H and FFA programs. KTSC-FM broadcasted live on seven days during the fair. Total duration: 40 hours.

On August 26, KTSC-FM broadcasted live from 10 a.m. to 2 p.m. for the CSU Pueblo Student Involvement and Employment Festival for Welcome Week. This event served to inform students of opportunities on campus, as well as connect the community to students. Interviews were conducted with staff from the Office of Student Engagement and Leadership and discussed the importance of getting involved in campus and the community.

Duration: 4 hours.

On September 5, September 19, September 26, KTSC-FM broadcasted live for two hours from the CSU Pueblo Alumni Tailgate events. For the September 5 event, we talked about the football program's historic season last year and speculated on what their 2015 run would look like. For September 19, we discussed Band Day and highlighted the local area bands who performed during halftime. For September 26, we discussed Military Day and highlighted veteran services and resources available on campus. During each tailgate remote, we interviewed the Director of Alumni and Community Relations, Tracy Samora, to raise awareness for each topic that was highlighted. Total duration: 6 hours.

On September 29, KTSC-FM broadcasted live from a family-owned farm to talk about pumpkin patches and the impact of local agriculture on the Pueblo community. Duration: 90 minutes.

On October 31, KTSC-FM broadcasted live from the Junior League of Pueblo Monster Dash 5k run/walk from 7 a.m. until 11 a.m. This event promoted healthy and active lifestyles for families and provided information about the services and ways this nonprofit organization gives back to the community. Duration: 4 hours.