

Quarterly Issues/Program List
October 10, 2015 – January 9, 2016
Radio Station KTSC-FM
Pueblo, CO

ISSUE:

How can the spread of sexually transmitted diseases be prevented?

Discussion of Issue:

Teen pregnancy has been an issue in Pueblo for years. The transmission of sexual diseases is also a common theme associated with unprotected and underage sex. The Pueblo City-County Health Department is the city's leader in providing information, awareness and condoms for the community.

Programming: KTSC-FM addressed this issue through a public affairs discussion. The following is an illustrative example of such programming:

- a. T-Wolf Talk 10/25/15 11:00 p.m. – 11:32 p.m.
RN and Clinic Manager Stacy Herrera and Health Educator Laurisa Rodriguea, both representatives from the Pueblo City-County Health Department discussed facts and common myths about sexually transmitted diseases and services available at PCCHD for both students on campus and citizens of Pueblo. They answered commonly asked questions about STDs and discussed ways to prevent receiving an STD. (Local).

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ISSUE:

Are the safety measures provided by the Pueblo County Sheriff's Office doing enough to protect students?

Discussion of Issue:

The Pueblo County Sheriff's Office has a base located on the CSU-Pueblo campus. They are contracted as the university's campus police. There has been a number of school shootings reported nationally. In light of these nationwide events, the questions arose about the safety of CSU-Pueblo and the community. Including how the PCSO responds during active shooter situations, the implementation of emergency phones on campus and the overall safety environment at CSU-Pueblo.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

- a. T-Wolf Talk 11/01/15 7:10 a.m. – 7:37 a.m.
Pueblo County Sheriff Department Undersheriff J.R. Hall discussed campus security and how the PCSO handles active shooter situations. He also discussed the Cleary Act and the department's involvement with student drug and alcohol abuse on campus, signs and warnings of abuse and cultural diversity on campus. (Local).

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ISSUE:

How does CSU Pueblo support veteran students?

Discussion of Issue:

There is a strong military and veteran population that resides in Pueblo, Colorado Springs and the surrounding areas. Many veterans struggle adjusting to civilian life and need assistance with food insecurity and help planning their higher education path, as well as completing courses. There are a number of resources available on the CSU Pueblo campus to help this large number of active-duty and former active military members and their families in our community.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

a. T-Wolf Talk 11/08/15 8:30 a.m. – 8:49 a.m.

Laura Barela, Bob Ojeda, Robert Schiflet talked about the efforts the Veterans Educational Benefits discussed the services their office provides to student veterans and their families, as well as the 5k they helped host for the Fisher House. They discussed the issues veteran students face as they transition to civilian life and life in a classroom and how they are able to bond better with professors who are also veterans. They explained they also help students at various locations, including the Tower location in Colorado Springs as well as on base at Ft. Carson. (Local).

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a. No shows aired between November 21, 2015 and November 29, 2015 and again between December 12, 2015 and January 17, 2016 due to university recognized recesses.

b. News Programming

Throughout the past three months KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 175 minutes of news programming for the quarter.

c. Remote Broadcasts

On October 24, 2014 and November 14, 2014, KTSC-FM broadcasted live for CSU Pueblo Discover Day from 7 a.m. to 9 a.m. This event is designed to reach first generation, non-traditional and freshman students as well as transfer students interested in attending CSU Pueblo. Interviews were conducted with CSU Pueblo Admissions staff to discuss higher education, affordability, financial aid options and scholarship opportunities. Live reads about this event were also broadcasted for two-weeks leading up to this event.

Total duration: 4 hours.

On October 10, October 24 and November 7, KTSC-FM broadcasted live for two hours from the CSU Pueblo Alumni Tailgate events. For the October 10 remote we highlighted the Homecoming events and the history of the university, on October 24, talked about the Pink Out game and raised awareness for cancer. On November 7, we discussed youth football day and highlighted the local little league teams in town. During each tailgate remote, we interviewed the Director of Alumni and Community Relations, Tracy Samora, to raise awareness for each topic that was highlighted.

Total duration: 6 hours.

On October 26, KTSC-FM broadcasted live from 7 a.m. to 11 a.m. for the Junior League of Pueblo Monster Dash to talk about the services the organization provides for Pueblo and the importance of active and healthy family lifestyles.

Total duration: 4 hours