

KHOW
 Denver, CO
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/08/2024

KHOW
 Quarterly Issues/Programs List

KHOW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:00 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:00 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:00 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:00 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council PSA	000:30	39
	FILL :30 PSA - Buzzed Driving Prevention	000:29	1
	FILL :30 PSA - Girl Scouts	000:28	1
	FILL :30 PSA - Leukemia & Lymphoma Society	000:31	1
	FILL :60 PSA - Job Training/Find Something New	000:58	1
	FILL :60 PSA - Meals on Wheels	000:58	1
	FILL :60 PSA - NHTSA/Prevent Buzzed Driving	000:57	1
Adoption	Ad Council PSA	000:29	37
Adoption	FILL :60 PSA - Adopt U.S. Kids	000:59	84
Adoption	FILL :60 PSA - DHHS/Adoption Awareness	000:58	97
Alcohol Abuse/Drinking	FILL :60 PSA - Al-Anon	001:00	89
ALZHEIMERS	FILL :60 PSA - Alzheimer's Association	000:59	87
ANIMAL WELFARE	FILL :60 PSA - Humane Society	001:00	103
Blind Education	FILL :30 PSA - Guide Dogs of America	000:29	40
Blind Education	FILL :30 PSA - National Federation of the Blind	000:30	52
Buzzed Driving	Ad Council PSA	000:30	45
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Caregiver Assistance	Ad Council PSA	000:30	55
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Diabetes Prevention	FILL :60 PSA - Ad Council/Pre-Diabetes Awareness	001:00	93
Disaster Relief	FILL :60 PSA - FCC Disaster Planning	000:58	110
Drunk Driving Prevention	FILL :60 PSA - NHTSA/Prevent Buzzed Driving	000:59	96
EDUCATION	FILL :60 PSA - 4-H	000:59	87
EDUCATION	FILL :60 PSA - Ad Council/Teach.org	000:59	103
EDUCATION	FILL :60 PSA - Grads of Life	001:00	96
EDUCATION/WOMEN	FILL :30 PSA - Girl Scouts	000:29	48
ELDERLY	FILL :60 PSA - Meals on Wheels	001:00	101
Emergency Preparedness	Ad Council PSA	000:30	47
Employment	Ad Council PSA	000:30	44
ENVIRONMENT	FILL :30 PSA - American Water Works Association	000:29	40
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEALTH	FILL :30 PSA - Dental Lifeline Network	000:29	41
HEALTH	FILL :30 PSA - National Multiple Sclerosis Society	000:30	39
HEALTH	FILL :30 PSA - Stand Up to Cancer/Pancreatic	000:29	36
HEALTH	FILL :60 PSA - American Assoc. of Orthodontists	000:59	100
HEALTH	FILL :60 PSA - High Blood Pressure Awareness	000:59	85
HEALTH	FILL :60 PSA - National Multiple Sclerosis Society	000:59	99
HEALTH AND FITNESS	FILL :30 PSA - American Physical Therapy Association	000:30	46
Heart Health	American Heart Association	000:30	12
High School Sports	FILL :30 PSA - Colorado High School Sports	000:29	35
HOMELESS AID	FILL :60 PSA - Goodwill	001:00	97
Job Training	Ad Council PSA	000:29	45
Job Training	FILL :60 PSA - Job Training/Find Something New	001:00	92
LEUKEMIA & LYMPHOMA SOCIETY	FILL :30 PSA - Leukemia & Lymphoma Society	000:30	44
MENTAL HEALTH	FILL :30 PSA - National Alliance on Mental Illness	000:29	41
MILITARY AND VETERANS	FILL :30 PSA - Department of Defense	000:30	45
organ and tissue donation	FILL :30 PSA - Organ Donation Awareness	000:30	45
organ and tissue donation	FILL :60 PSA - Organ Donation	001:00	86
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
radio	FILL :30 PSA - National Association of Amateur Radio	000:29	41
SAFE DRIVING	FILL :60 PSA - National Highway Traffic Safety Admin.	001:00	85
senior citizen	FILL :60 PSA - AARP	001:00	95
Shelter Pet Adoption	Ad Council PSA	000:30	41
Social Security	FILL :30 PSA - Social Security Administration	000:30	36
Social Security	FILL :60 PSA - Social Security Administration	000:59	88
Stroke Awareness	FILL :60 PSA - American Stroke Association	001:00	103
Stroke Awareness	FILL :60 PSA - NIH/Stroke Awareness	000:59	93
Texting and Driving	Ad Council PSA	000:29	38
Veteran Affairs	FILL :30 PSA - Wounded Warrior Project	000:29	40
Veteran Affairs	FILL :60 PSA - Disabled American Veterans	000:59	94
Veteran Affairs	FILL :60 PSA - Veteran's Administration	001:00	104
Wildfire Prevention	FILL :60 PSA - Wild Fire Prevention	000:59	92
YOUTH SERVICES	FILL :60 PSA - Underage Drinking Awareness	001:00	86