



Station: KESR-FM

Jan-24

Client: Mark Mezzano for Assembly

Daypart	LEN	M	T	W	T	F	S	S	RATE	Totals	
Week 1 1/29/2024 - 2/4/2024											
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
						20					
Week 2 2/5/2024 - 2/11/2024											
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
						20					
Week 3 2/12/2024 - 2/18/2024											
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
						20					
Week 4 2/19/2024 - 2/25/2024											
6a-7p	:30	4	4	5	5	5	0	0	\$10.00	\$230.00	
						23					
Week 5 2/26/2024 - 3/3/2024											
6a-7p	30	5	5	5	5	5	0	0	\$10.00	\$250.00	
						25					
Week 6 3/4/2024 - 3/10/2024											
M-F 6a-7p	:30	5	5	0	0	0	0	0	\$7.00	\$70.00	
						10					
Totals							118				
CPM									Net	\$977.50	
									Gross	\$1,150.00	



Station: KHRD-FM

##

Client: Mark Mezzano for Assembly

Daypart	LEN	M	T	W	T	F	S	S	RATE	Totals	
Week 1	1/29/2024 - 2/4/2024										
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
		20									
Week 2	2/5/2024 - 2/11/2024										
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
		20									
Week 3	2/12/2024 - 2/18/2024										
6a-7p	:30	4	4	4	4	4	0	0	\$10.00	\$200.00	
		20									
Week 4	2/19/2024 - 2/25/2024										
6a-7p	:30	4	4	5	5	5	0	0	\$10.00	\$230.00	
		23									
Week 5	2/26/2024 - 3/3/2024										
6a-7p	:30	5	5	5	5	5	0	0	\$10.00	\$250.00	
		25									
Week 6	3/4/2024 - 3/10/2024										
M-F 6a-7p	:30	5	5	0	0	0	0	0	\$7.00	\$70.00	
		10									
Totals		118									
CPM									Net	\$977.50	
									Gross	\$1,150.00	



Station: KNCQ-FM

Jan-24

Client: **Mark Mezzano for Assembly**

Daypart	LEN	M	T	W	T	F	S	S	RATE		COST	
Week 1	1/29/2024 - 2/4/2024											
6A-7P	:30	4	4	4	4	4	0	0	\$30.00	20,700	\$600.00	
Totals		4	4	4	4	4	0	0				
		20										
Week 2	2/5/2024 - 2/11/2024											
6A-7P	:30	4	4	4	4	4	0	0	\$30.00	20,700	\$600.00	
Totals		4	4	4	4	4	0	0				
		20										
Week 3	2/12/2024 - 2/18/2024											
6A-7P	:30	4	4	4	4	4	0	0	\$30.00	20,700	\$600.00	
Totals		4	4	4	4	4	0	0				
		20										
Week 4	2/19/2024 - 2/25/2024											
6A-7P	:30	4	4	5	5	5	0	0	\$30.00	23,805	\$690.00	
Totals		4	4	5	5	5	0	0				
		23										
Week 5	2/26/2024 - 3/3/2024											
6A-7P	:30	5	5	5	5	5	0	0	\$30.00	25,875	\$750.00	
Totals		5	5	5	5	5	0	0		111,780		
		25										
Week 6	3/4/2024 - 3/10/2024											
6A-7P	:30	5	5	0	0	0	0	0	\$30.00	10,350	\$300.00	
Totals		5	5	0	0	0	0	0		213,210		
		10									\$31.67	
Totals						108				Net	\$3,009.00	
CPM										Gross	\$3,540.00	