

WDRB-TV
LOUISVILLE, KENTUCKY
INDEPENDENCE TELEVISION COMPANY

ISSUES & PROGRAMS
COMMUNITY INVOLVEMENT
THIRD QUARTER, 2016

SPEAKERS BUREAU & PERSONAL APPEARANCE REPORT
THIRD QUARTER 2016

Bill Lamb:

July:

21

Red Cross Fund Raiser @ Bill Samuel's Home

August:

24

Spoke to Red Cross Staff

WDRB Day at the KY State Fair

25

Introduced Tom Jurich (U of L Athletic Director)
at Rotary

September:

14

Red Cross Reception

19

Attended charitable event with Rick Pitino
(UL Basketball Coach)

Proceeds go to Daniel Pitino Foundation

(One of Pitino's sons died of heart failure at 6 mos.)

24

Thunder Into Louisville Patriot Ride

30

Police Retirement Ceremony for Kelly Jones &
Barry Wilkerson

Rick Bozich:

July:

5

Appeared on 630AM WLAP

15

Celebrity Judge at a Cooking Contest at Atria Senior Living
Facility

Radio interviews every Thursday on ESPN 680 in Louisville

Valerie Chinn:

August:

20

Spoke at Y Retreat on Social Media

24

WDRB Day at the KY State Fair

Candyce Clift:

August:

16

Job Shadow - Ken Barlow - St. X High School

24

WDRB Day at the KY State Fair

September:

6

Guest speaker at Ramsey Middle School Open House

8

Guest speaker at DMHS Open House

15

Guest Speaker at DuPont Manual Alumni Assn. Luncheon

Adrianne Flores:

August:

24

WDRB Day at the KY State Fair

Katie George:

July:

August:

September:

Radio contributor on 790KRD every Monday through Friday
Radio contributor on 790KRD every Monday through Friday
Radio contributor on 790KRD every Monday through Friday

Keith Kaiser:

July:

23

Celebrity Softball Game to benefit Borden High
School Athletics

September:

10

Heritage Weekend Parade Judge, Lanesville, IN

David Jewell:

September:

24

Made announcements at WDRB Thunder Into Louisville
Patriot Ride

Tom Lane:

September:

7

Spoke to U of L Communications Class

Katie McGraw:

August:

12

24

Spoke to students at Christian Academy
WDRB Day at the KY State Fair

Jude Redfield:

July:

28

Weather Job Shadow "Waitsell Family"

August:

2

Weather & Studio Tour for Special Needs

September:

16

24

28

Threw out first pitch at WDRB Night at Louisville Bats Game
Celebrity Poker Tournament for Charity at Horseshoe Casino
WDRB Thunder Into Louisville Poker Run

Lawrence Smith:

July:

15

Appeared on KET's Comment on KY

August:

12

Appeared on KET's Comment on KY

September:

9

Appeared on KET's Comment on KY

Chris Turner:
September:
22

Attended the Louisville Area Emergency Public Information
Officers Mtg.

Marc Weinberg:
July:
13

Job Shadow Collin Gilles

Judy Reed

From: David Jewell
Sent: Wednesday, September 28, 2016 3:07 PM
To: Judy Reed
Subject: COMMUNITY REPORT

WDRB THUNDER INTO LOUISVILLE "PATRIOT RIDE"

This was our 14 annual motorcycle Poker Run to benefit the Boys Scouts of America. Our local Chapter in Louisville. Special Announcements food, music and door prizes.

Marc Weinberg and Mike Marshall emceed the event held on Saturday, September 24, 2016

Promotion spot aired on WDRB and WMYO.

We also posted web banners and event information on WDRB.com

FYI/ I made several announcements on stage about our sponsors, event updates for special raffles and new talent.