



KLFY-TV
1808 Eraste Landry Road
Lafayette, LA 70506

SRCP Media
201 N Union St
Suite 200
Alexandria, VA 22314

Contract # 323114

Schedule Dates 10/21/14-10/27/14
Advertiser Pol/B Cassidy/R/SEN/LA (18248)
Agency SRCP Media (3112)
Product POLITICAL 6ISSUES (1078)
Brand B CASSIDY/SKED B (162195)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name NOYES,KATHRYN
Phone/Fax (610) 293-4100 / (610) 225-1191
CPE 74/210/588
Account Types Regional/Political/National Agency
Billing Type Standard
Comments B CASSIDY/SKED B
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/22/14
Last Modified 09/23/14
Entered By Kimberly Bolling
CO-OP No
Headline # 07378034
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$4,168.50
Net Total \$23,621.50
Sales Tax

KLFY (KLFY)

By Broadcast Month	Spots	Rate
Oct. 2014	68	\$23,110.00
Nov. 2014	16	\$4,680.00
Grand Total:	84	\$27,790.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	1P- TALK	4		X	X	X	X			4	\$105.00	\$420.00	KLFY (KLFY)	TALK-CBS<	9/23/14
2.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	9:58A- PRICE IS RIGHT	4		X	X	X	X			4	\$130.00	\$520.00	KLFY (KLFY)	PRICE-RT 2-CBS<	9/23/14
3.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	10:59A- YOUNG AND THE RESTLESS	4		X	X	X	X			4	\$355.00	\$1,420.00	KLFY (KLFY)	YOUNG&RESTLESS	9/23/14
4.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	12:28P- BOLD & BEAUTIFUL	4		X	X	X	X			4	\$355.00	\$1,420.00	KLFY (KLFY)	BOLD&BEAUTIFUL	9/23/14
5.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	12P- MEET YOUR NEIGHBOR	4		X	X	X	X			4	\$355.00	\$1,420.00	KLFY (KLFY)	MEET-NEIGHBOR	9/23/14
6.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	2P- LET'S MAKE A DEAL	4		X	X	X	X			4	\$105.00	\$420.00	KLFY (KLFY)	LETS-DEAL1-CBS/LETS-DEA L2-CBS	9/23/14
7.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	3P- 3:30P (CST)	4		X	X	X	X			4	\$75.00	\$300.00	KLFY (KLFY)	MILLIONAIRE	9/23/14
8.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	4P- DR. PHIL	4		X	X	X	X			4	\$75.00	\$300.00	KLFY (KLFY)	DR. PHIL	9/23/14
9.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	4:59P- EYEWITNESS NEWS @ 5	4		X	X	X	X			4	\$625.00	\$2,500.00	KLFY (KLFY)	EYEWITNS NWS@5	9/23/14
10.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	5A- 6A (CST)	4		X	X	X	X			4	\$225.00	\$900.00	KLFY (KLFY)	PASSE PARTOUT1/PASSE PARTOUT2	9/23/14

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11.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	6P- EYEWITNESS NEWS @ 6	4		X	X	X	X			4	\$790.00	\$3,160.00	KLFY (KLFY)	EYEWITNS NWS@6	9/23/14
12.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	6A- 7A (CST)	4		X	X	X	X			4	\$340.00	\$1,360.00	KLFY (KLFY)	PASSE PARTOUT	9/23/14
13.0	Normal Line / SPOT	10/21/14-10/22/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	4		X	X					4	\$340.00	\$1,360.00	KLFY (KLFY)	ENT TONIGHT 30<	9/23/14
14.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	7A- CBS THIS MORNING	4		X	X	X	X			4	\$225.00	\$900.00	KLFY (KLFY)	CBS THS MRNG-2<	9/23/14
15.0	Normal Line / SPOT	10/21/14-10/24/14	3	:30	9A- LIVE WITH KELLY	4		X	X	X	X			4	\$130.00	\$520.00	KLFY (KLFY)	KELLY&MICHAEL<	9/23/14
16.0	Normal Line / PRIME	10/27/14-10/27/14	3	:30	9P- 10P (CST)		1							1	\$450.00	\$450.00	KLFY (KLFY)	NCIS:NO	9/23/14
17.0	Normal Line / FTBL	10/25/14-10/25/14	3	:30	2:30P- 7P (CST)							1		1	\$2,250.00	\$2,250.00	KLFY (KLFY)	LSU 10/25	9/23/14
18.0	Normal Line / FTBL	10/25/14-10/25/14	4	:30	7P- 10P (CST)							1		1	\$450.00	\$450.00	KLFY (KLFY)	SN FOOTBALL	9/23/14
19.0	Normal Line / PRIME	10/25/14-10/25/14	3	:30	6:58P- CRIMETIME SATURDAY 1							1		1	\$225.00	\$225.00	KLFY (KLFY)	CRIMETIME	9/23/14
20.0	Normal Line / PRIME	10/26/14-10/26/14	3	:30	6:30P- 60 MINUTES								1	1	\$675.00	\$675.00	KLFY (KLFY)	60 MINUTES-CBS	9/23/14
21.0	Normal Line / PRIME	10/26/14-10/26/14	3	:30	9:30P- CSI: CRIME SCENE INVESTIGATION								1	1	\$450.00	\$450.00	KLFY (KLFY)	CSI	9/23/14

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22.0	Normal Line / FTBL	10/23/14-10/23/14	3	:30	6:30P- NFL THURSDAY NIGHT FOOTBALL					1				1	\$825.00	\$825.00	KLFY (KLFY)	NFL	9/23/14
23.0	Normal Line / PRIME	10/21/14-10/21/14	3	:30	6:58P- NCIS			1						1	\$565.00	\$565.00	KLFY (KLFY)	NCIS	9/23/14
24.0	Normal Line / PRIME	10/21/14-10/21/14	3	:30	8P- NCIS: NEW ORLEANS			1						1	\$750.00	\$750.00	KLFY (KLFY)	NCIS: NO	9/23/14
25.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	1P- TALK	1	X							1	\$105.00	\$105.00	KLFY (KLFY)		9/23/14
26.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	9:58A- PRICE IS RIGHT	1	X							1	\$130.00	\$130.00	KLFY (KLFY)		9/23/14
27.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	10:59A- YOUNG AND THE RESTLESS	1	X							1	\$355.00	\$355.00	KLFY (KLFY)		9/23/14
28.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	12:28P- BOLD & BEAUTIFUL	1	X							1	\$355.00	\$355.00	KLFY (KLFY)		9/23/14
29.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	12P- MEET YOUR NEIGHBOR	1	X							1	\$355.00	\$355.00	KLFY (KLFY)		9/23/14
30.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	2P- LET'S MAKE A DEAL	1	X							1	\$105.00	\$105.00	KLFY (KLFY)		9/23/14
31.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	3P- 3:30P (CST)	1	X							1	\$75.00	\$75.00	KLFY (KLFY)	MILLIONAIRE	9/23/14
32.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	4P- DR. PHIL	1	X							1	\$75.00	\$75.00	KLFY (KLFY)		9/23/14
33.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	4:59P- EYEWITNESS NEWS @ 5	1	X							1	\$625.00	\$625.00	KLFY (KLFY)		9/23/14

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34.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	5A- 6A (CST)	1	X							1	\$225.00	\$225.00	KLFY (KLFY)	PASSE PARTOUT	9/23/14
35.0	Normal Line / SPOT	10/27/14-10/27/14	2	:30	6P- EYEWITNESS NEWS @ 6	1	X							1	\$790.00	\$790.00	KLFY (KLFY)		9/23/14
36.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	6A- 7A (CST)	1	X							1	\$340.00	\$340.00	KLFY (KLFY)	PASSE PARTOUT	9/23/14
37.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	1	X							1	\$340.00	\$340.00	KLFY (KLFY)		9/23/14
38.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	7A- CBS THIS MORNING	1	X							1	\$225.00	\$225.00	KLFY (KLFY)		9/23/14
39.0	Normal Line / SPOT	10/27/14-10/27/14	3	:30	9A- LIVE WITH KELLY	1	X							1	\$130.00	\$130.00	KLFY (KLFY)		9/23/14

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