



KLFY-TV
1808 Eraste Landry Road
Lafayette, LA 70506

SRCP Media
201 N Union St
Suite 200
Alexandria, VA 22314

Contract # 313497

Schedule Dates 08/19/14-08/25/14
Advertiser Pol/B Cassidy/R/SEN/LA (18248)
Agency SRCP Media (3112)
Product POLITICAL 6ISSUES (1078)
Brand B CASSIDY/SEN/R Est#477 (157783)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name NOYES,KATHRYN
Phone/Fax (610) 293-4100 / (610) 225-1191
CPE 74/161/477
Account Types Regional/Political/National Agency
Billing Type Standard
Comments B CASSIDY/SEN/R
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/11/14
Last Modified 07/11/14
Entered By Kimberly Bolling
CO-OP No
Headline # 07263574
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,868.25
Net Total \$10,586.75
Sales Tax

KLFY (KLFY)

By Broadcast Month	Spots	Rate
Aug. 2014	31	\$12,455.00
Grand Total:	31	\$12,455.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/19/14-08/22/14	3	:30	10P- EYEWITNESS NEWS @ 10	2		X	X	X	X			2	\$475.00	\$950.00	KLFY (KLFY)	EYEWITNS NWS@10<	7/11/14
2.0	Normal Line / SPOT	08/19/14-08/22/14	3	:30	10:59A- YOUNG AND THE RESTLESS	2		X	X	X	X			2	\$325.00	\$650.00	KLFY (KLFY)	YOUNG&RESTLESS	7/11/14
3.0	Normal Line / SPOT	08/19/14-08/22/14	1	:30	4:59P- EYEWITNESS NEWS @ 5	1		X	X	X	X			1	\$685.00	\$685.00	KLFY (KLFY)	EYEWITNS NWS@5	7/11/14
4.0	Normal Line / SPOT	08/19/14-08/22/14	3	:30	6P- EYEWITNESS NEWS @ 6	4		X	X	X	X			4	\$550.00	\$2,200.00	KLFY (KLFY)	EYEWITNS NWS@6	7/11/14
5.0	Normal Line / SPOT	08/19/14-08/22/14	4	:30	4:30A- PASSE PARTOUT THIS MORNING 1	4		X	X	X	X			4	\$250.00	\$1,000.00	KLFY (KLFY)	PASSE PARTOUT	7/11/14
6.0	Normal Line / SPOT	08/19/14-08/22/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	2		X	X	X	X			2	\$300.00	\$600.00	KLFY (KLFY)	ENT TONIGHT 30<	7/11/14
7.0	Normal Line / SPOT	08/19/14-08/22/14	3	:30	7A- CBS THIS MORNING	4		X	X	X	X			4	\$165.00	\$660.00	KLFY (KLFY)	CBS THS MRNG-2<	7/11/14
8.0	Normal Line / PRIME	08/25/14-08/25/14	4	:30	9P- UNDER THE DOME	1	X							1	\$400.00	\$400.00	KLFY (KLFY)	UNDER THE DOME	7/11/14
9.0	Normal Line / SPOT	08/24/14-08/24/14	3	:30	5:58P- 60 MINUTES	1							X	1	\$500.00	\$500.00	KLFY (KLFY)	60 MINUTES-CBS	7/11/14
10.0	Normal Line / PRIME	08/19/14-08/19/14	2	:30	6:58P- NCIS	1		X						1	\$685.00	\$685.00	KLFY (KLFY)	NCIS	7/11/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



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Grand Total: 31 \$12,455.00

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11.0	Normal Line / PRIME	08/19/14-08/19/14	3	:30	8P- NCIS: LOS ANGELES	1		X						1	\$625.00	\$625.00	KLFY (KLFY)	NCIS:LOS ANGELES	7/11/14
12.0	Normal Line / PRIME	08/20/14-08/20/14	3	:30	7:58P- EXTANT	1			X					1	\$750.00	\$750.00	KLFY (KLFY)	EXTANT	7/11/14
13.0	Normal Line / SPOT	08/25/14-08/25/14	3	:30	10P- EYEWITNESS NEWS @ 10	1	X							1	\$475.00	\$475.00	KLFY (KLFY)		7/11/14
14.0	Normal Line / SPOT	08/25/14-08/25/14	3	:30	10:59A- YOUNG AND THE RESTLESS	1	X							1	\$325.00	\$325.00	KLFY (KLFY)		7/11/14
15.0	Normal Line / SPOT	08/25/14-08/25/14	1	:30	4:59P- EYEWITNESS NEWS @ 5	1	X							1	\$685.00	\$685.00	KLFY (KLFY)		7/11/14
16.0	Normal Line / SPOT	08/25/14-08/25/14	3	:30	6P- EYEWITNESS NEWS @ 6	1	X							1	\$550.00	\$550.00	KLFY (KLFY)		7/11/14
17.0	Normal Line / SPOT	08/25/14-08/25/14	4	:30	4:30A- PASSE PARTOUT THIS MORNING 1	1	X							1	\$250.00	\$250.00	KLFY (KLFY)		7/11/14
18.0	Normal Line / SPOT	08/25/14-08/25/14	3	:30	6:30P- ENTERTAINMENT TONIGHT	1	X							1	\$300.00	\$300.00	KLFY (KLFY)		7/11/14
19.0	Normal Line / SPOT	08/25/14-08/25/14	3	:30	7A- CBS THIS MORNING	1	X							1	\$165.00	\$165.00	KLFY (KLFY)		7/11/14

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Date:

Accepted-Station:

Date:

Comments:

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