

**INVOICE NO.**

SM37231

INVOICE DATE

11/29/2020

BILL CYCLE

202011

INVOICE DUE DATE

12/27/2020

WATERFRONT STRATEGIES NCC - MIA
NCC MEDIA
BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES NCC - MIA	A23117	FUTURE FORWARD USA - AMP - MIA	202595

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SM591032	Miami-Ft. Lauderdale	TV	\$63,058.00	155	155

INVOICE NOTES

MIAMI - 62806515 - POL - PRI: NP=80 IP=74 - FUTURE FORWARD USA - SEE FCC SITE FO

MIAMI - 62806515 - POL - PRI: NP=80 IP=74 - FUTURE FORWARD USA - SEE FCC SITE FO

Gross Advertising Total	\$63,058.00
Agency Commission	(\$9,458.70)
Rep Commission	(\$6,967.91)
Net Advertising Total	\$46,631.39

Terms: Net 30 Days**Mail to:** EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949


INVOICE NO.

SM37231

INVOICE DATE

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BILL CYCLE

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INVOICE DUE DATE

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AFFIDAVIT

Product:

Estimate No: 9105

Campaign No:

Comcast Order No: SM591032

TIM Est No: 3098390

AE Name: NCC - MIA - DC

Market: Miami-Ft. Lauderdale

Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1955945	FFUS2094H	Miami IC 5407/5407	BET, LIF, OWN, TV1, VH1	155	\$63,058.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
LIF	Miami IC 5407/5407	NE1955945	15	\$14,239.00
BET	Miami IC 5407/5407	NE1955945	42	\$21,854.00
VH1	Miami IC 5407/5407	NE1955945	29	\$11,531.00
TV1	Miami IC 5407/5407	NE1955945	34	\$6,383.00
OWN	Miami IC 5407/5407	NE1955945	35	\$9,051.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	BET	Miami IC 5407/5407	6:46AM	FFUS2094H	30	1	\$47.00	
10-27-20	BET	Miami IC 5407/5407	10:18AM	FFUS2094H	30	3	\$283.00	
10-27-20	BET	Miami IC 5407/5407	2:11PM	FFUS2094H	30	3	\$283.00	
10-27-20	BET	Miami IC 5407/5407	4:11PM	FFUS2094H	30	5	\$561.00	
10-27-20	BET	Miami IC 5407/5407	8:14PM	FFUS2094H	30	7	\$974.00	
10-27-20	BET	Miami IC 5407/5407	11:22PM	FFUS2094H	30	7	\$974.00	
10-27-20	LIF	Miami IC 5407/5407	10:19AM	FFUS2094H	30	29	\$323.00	
10-27-20	LIF	Miami IC 5407/5407	5:15PM	FFUS2094H	30	31	\$638.00	
10-27-20	LIF	Miami IC 5407/5407	7:16PM	FFUS2094H	30	33	\$1,485.00	
10-27-20	OWN	Miami IC 5407/5407	9:10AM	FFUS2094H	30	17	\$112.00	
10-27-20	OWN	Miami IC 5407/5407	3:14PM	FFUS2094H	30	17	\$112.00	
10-27-20	OWN	Miami IC 5407/5407	5:14PM	FFUS2094H	30	19	\$171.00	
10-27-20	OWN	Miami IC 5407/5407	8:06PM	FFUS2094H	30	21	\$449.00	
10-27-20	OWN	Miami IC 5407/5407	11:07PM	FFUS2094H	30	21	\$449.00	
10-27-20	TV1	Miami IC 5407/5407	6:08AM	FFUS2094H	30	9	\$112.00	
10-27-20	TV1	Miami IC 5407/5407	6:08PM	FFUS2094H	30	13	\$171.00	
10-27-20	TV1	Miami IC 5407/5407	10:15PM	FFUS2094H	30	15	\$284.00	
10-27-20	TV1	Miami IC 5407/5407	11:05PM	FFUS2094H	30	15	\$284.00	
10-27-20	VH1	Miami IC 5407/5407	10:16AM	FFUS2094H	30	23	\$212.00	
10-27-20	VH1	Miami IC 5407/5407	5:14PM	FFUS2094H	30	25	\$283.00	
10-27-20	VH1	Miami IC 5407/5407	9:29PM	FFUS2094H	30	27	\$561.00	
10-27-20	VH1	Miami IC 5407/5407	10:23PM	FFUS2094H	30	27	\$561.00	
10-28-20	BET	Miami IC 5407/5407	8:18AM	FFUS2094H	30	1	\$47.00	
10-28-20	BET	Miami IC 5407/5407	11:14AM	FFUS2094H	30	3	\$283.00	
10-28-20	BET	Miami IC 5407/5407	1:14PM	FFUS2094H	30	3	\$283.00	
10-28-20	BET	Miami IC 5407/5407	6:10PM	FFUS2094H	30	5	\$561.00	
10-28-20	BET	Miami IC 5407/5407	9:13PM	FFUS2094H	30	7	\$974.00	
10-28-20	BET	Miami IC 5407/5407	10:14PM	FFUS2094H	30	7	\$974.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	LIF	Miami IC 5407/5407	10:23AM	FFUS2094H	30	29	\$323.00	
10-28-20	LIF	Miami IC 5407/5407	4:20PM	FFUS2094H	30	31	\$638.00	
10-28-20	LIF	Miami IC 5407/5407	7:06PM	FFUS2094H	30	33	\$1,485.00	
10-28-20	OWN	Miami IC 5407/5407	11:11AM	FFUS2094H	30	17	\$112.00	
10-28-20	OWN	Miami IC 5407/5407	3:11PM	FFUS2094H	30	17	\$112.00	
10-28-20	OWN	Miami IC 5407/5407	5:12PM	FFUS2094H	30	19	\$171.00	
10-28-20	OWN	Miami IC 5407/5407	7:47PM	FFUS2094H	30	21	\$449.00	
10-28-20	OWN	Miami IC 5407/5407	11:55PM	FFUS2094H	30	21	\$449.00	
10-28-20	TV1	Miami IC 5407/5407	7:12AM	FFUS2094H	30	9	\$112.00	
10-28-20	TV1	Miami IC 5407/5407	11:06AM	FFUS2094H	30	11	\$71.00	
10-28-20	TV1	Miami IC 5407/5407	6:12PM	FFUS2094H	30	13	\$171.00	
10-28-20	TV1	Miami IC 5407/5407	8:14PM	FFUS2094H	30	15	\$284.00	
10-28-20	TV1	Miami IC 5407/5407	11:06PM	FFUS2094H	30	15	\$284.00	
10-28-20	VH1	Miami IC 5407/5407	9:14AM	FFUS2094H	30	23	\$212.00	
10-28-20	VH1	Miami IC 5407/5407	6:13PM	FFUS2094H	30	25	\$283.00	
10-28-20	VH1	Miami IC 5407/5407	8:18PM	FFUS2094H	30	27	\$561.00	
10-28-20	VH1	Miami IC 5407/5407	9:15PM	FFUS2094H	30	27	\$561.00	
10-29-20	BET	Miami IC 5407/5407	7:15AM	FFUS2094H	30	1	\$47.00	
10-29-20	BET	Miami IC 5407/5407	9:23AM	FFUS2094H	30	3	\$283.00	
10-29-20	BET	Miami IC 5407/5407	12:18PM	FFUS2094H	30	3	\$283.00	
10-29-20	BET	Miami IC 5407/5407	5:13PM	FFUS2094H	30	5	\$561.00	
10-29-20	BET	Miami IC 5407/5407	7:18PM	FFUS2094H	30	7	\$974.00	
10-29-20	BET	Miami IC 5407/5407	10:14PM	FFUS2094H	30	7	\$974.00	
10-29-20	LIF	Miami IC 5407/5407	10:20AM	FFUS2094H	30	29	\$323.00	
10-29-20	LIF	Miami IC 5407/5407	5:14PM	FFUS2094H	30	31	\$638.00	
10-29-20	LIF	Miami IC 5407/5407	7:08PM	FFUS2094H	30	33	\$1,485.00	
10-29-20	OWN	Miami IC 5407/5407	11:12AM	FFUS2094H	30	17	\$112.00	
10-29-20	OWN	Miami IC 5407/5407	3:15PM	FFUS2094H	30	17	\$112.00	
10-29-20	OWN	Miami IC 5407/5407	5:51PM	FFUS2094H	30	19	\$171.00	
10-29-20	OWN	Miami IC 5407/5407	9:13PM	FFUS2094H	30	21	\$449.00	
10-29-20	OWN	Miami IC 5407/5407	11:51PM	FFUS2094H	30	21	\$449.00	
10-29-20	TV1	Miami IC 5407/5407	6:10AM	FFUS2094H	30	9	\$112.00	
10-29-20	TV1	Miami IC 5407/5407	3:11PM	FFUS2094H	30	11	\$71.00	
10-29-20	TV1	Miami IC 5407/5407	5:09PM	FFUS2094H	30	13	\$171.00	
10-29-20	TV1	Miami IC 5407/5407	8:09PM	FFUS2094H	30	15	\$284.00	
10-29-20	TV1	Miami IC 5407/5407	11:03PM	FFUS2094H	30	15	\$284.00	
10-29-20	VH1	Miami IC 5407/5407	12:14PM	FFUS2094H	30	35	\$212.00	
10-29-20	VH1	Miami IC 5407/5407	1:07PM	FFUS2094H	30	23	\$212.00	
10-29-20	VH1	Miami IC 5407/5407	4:08PM	FFUS2094H	30	25	\$283.00	
10-29-20	VH1	Miami IC 5407/5407	7:16PM	FFUS2094H	30	27	\$561.00	
10-29-20	VH1	Miami IC 5407/5407	10:06PM	FFUS2094H	30	27	\$561.00	
10-30-20	BET	Miami IC 5407/5407	7:45AM	FFUS2094H	30	1	\$47.00	
10-30-20	BET	Miami IC 5407/5407	9:21AM	FFUS2094H	30	3	\$283.00	
10-30-20	BET	Miami IC 5407/5407	1:21PM	FFUS2094H	30	3	\$283.00	
10-30-20	BET	Miami IC 5407/5407	4:18PM	FFUS2094H	30	5	\$561.00	
10-30-20	BET	Miami IC 5407/5407	9:09PM	FFUS2094H	30	7	\$974.00	
10-30-20	BET	Miami IC 5407/5407	10:17PM	FFUS2094H	30	7	\$974.00	
10-30-20	LIF	Miami IC 5407/5407	7:15PM	FFUS2094H	30	33	\$1,485.00	
10-30-20	OWN	Miami IC 5407/5407	10:13AM	FFUS2094H	30	17	\$112.00	
10-30-20	OWN	Miami IC 5407/5407	1:47PM	FFUS2094H	30	17	\$112.00	
10-30-20	OWN	Miami IC 5407/5407	5:46PM	FFUS2094H	30	19	\$171.00	
10-30-20	OWN	Miami IC 5407/5407	9:44PM	FFUS2094H	30	21	\$449.00	
10-30-20	OWN	Miami IC 5407/5407	10:13PM	FFUS2094H	30	21	\$449.00	
10-30-20	TV1	Miami IC 5407/5407	7:05AM	FFUS2094H	30	9	\$112.00	
10-30-20	TV1	Miami IC 5407/5407	10:13AM	FFUS2094H	30	11	\$71.00	
10-30-20	TV1	Miami IC 5407/5407	6:12PM	FFUS2094H	30	13	\$171.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-30-20	TV1	Miami IC 5407/5407	10:05PM	FFUS2094H	30	15	\$284.00	
10-30-20	TV1	Miami IC 5407/5407	11:05PM	FFUS2094H	30	15	\$284.00	
10-30-20	VH1	Miami IC 5407/5407	12:13PM	FFUS2094H	30	23	\$212.00	
10-30-20	VH1	Miami IC 5407/5407	4:21PM	FFUS2094H	30	25	\$283.00	
10-30-20	VH1	Miami IC 5407/5407	8:13PM	FFUS2094H	30	27	\$561.00	
10-30-20	VH1	Miami IC 5407/5407	11:09PM	FFUS2094H	30	27	\$561.00	
10-31-20	BET	Miami IC 5407/5407	7:48AM	FFUS2094H	30	1	\$47.00	
10-31-20	BET	Miami IC 5407/5407	9:13AM	FFUS2094H	30	3	\$283.00	
10-31-20	BET	Miami IC 5407/5407	12:13PM	FFUS2094H	30	3	\$283.00	
10-31-20	BET	Miami IC 5407/5407	5:12PM	FFUS2094H	30	5	\$561.00	
10-31-20	BET	Miami IC 5407/5407	8:16PM	FFUS2094H	30	7	\$974.00	
10-31-20	BET	Miami IC 5407/5407	11:18PM	FFUS2094H	30	7	\$974.00	
10-31-20	LIF	Miami IC 5407/5407	9:13PM	FFUS2094H	30	33	\$1,485.00	
10-31-20	OWN	Miami IC 5407/5407	11:11AM	FFUS2094H	30	17	\$112.00	
10-31-20	OWN	Miami IC 5407/5407	3:09PM	FFUS2094H	30	17	\$112.00	
10-31-20	OWN	Miami IC 5407/5407	6:15PM	FFUS2094H	30	19	\$171.00	
10-31-20	OWN	Miami IC 5407/5407	9:13PM	FFUS2094H	30	21	\$449.00	
10-31-20	OWN	Miami IC 5407/5407	11:40PM	FFUS2094H	30	21	\$449.00	
10-31-20	TV1	Miami IC 5407/5407	6:06AM	FFUS2094H	30	9	\$112.00	
10-31-20	TV1	Miami IC 5407/5407	2:04PM	FFUS2094H	30	11	\$71.00	
10-31-20	TV1	Miami IC 5407/5407	5:05PM	FFUS2094H	30	13	\$171.00	
10-31-20	TV1	Miami IC 5407/5407	8:11PM	FFUS2094H	30	15	\$284.00	
10-31-20	TV1	Miami IC 5407/5407	10:13PM	FFUS2094H	30	15	\$284.00	
10-31-20	VH1	Miami IC 5407/5407	1:03PM	FFUS2094H	30	23	\$212.00	
10-31-20	VH1	Miami IC 5407/5407	5:14PM	FFUS2094H	30	25	\$283.00	
10-31-20	VH1	Miami IC 5407/5407	8:06PM	FFUS2094H	30	27	\$561.00	
10-31-20	VH1	Miami IC 5407/5407	11:18PM	FFUS2094H	30	27	\$561.00	
11-1-20	BET	Miami IC 5407/5407	6:58AM	FFUS2094H	30	1	\$47.00	
11-1-20	BET	Miami IC 5407/5407	10:13AM	FFUS2094H	30	3	\$283.00	
11-1-20	BET	Miami IC 5407/5407	11:19AM	FFUS2094H	30	3	\$283.00	
11-1-20	BET	Miami IC 5407/5407	4:13PM	FFUS2094H	30	5	\$561.00	
11-1-20	BET	Miami IC 5407/5407	7:13PM	FFUS2094H	30	7	\$974.00	
11-1-20	BET	Miami IC 5407/5407	9:19PM	FFUS2094H	30	7	\$974.00	
11-1-20	LIF	Miami IC 5407/5407	7:12PM	FFUS2094H	30	33	\$1,485.00	
11-1-20	OWN	Miami IC 5407/5407	9:17AM	FFUS2094H	30	17	\$112.00	
11-1-20	OWN	Miami IC 5407/5407	11:46AM	FFUS2094H	30	17	\$112.00	
11-1-20	OWN	Miami IC 5407/5407	4:12PM	FFUS2094H	30	19	\$171.00	
11-1-20	OWN	Miami IC 5407/5407	9:13PM	FFUS2094H	30	21	\$449.00	
11-1-20	OWN	Miami IC 5407/5407	9:52PM	FFUS2094H	30	21	\$449.00	
11-1-20	TV1	Miami IC 5407/5407	7:05AM	FFUS2094H	30	9	\$112.00	
11-1-20	TV1	Miami IC 5407/5407	2:16PM	FFUS2094H	30	11	\$71.00	
11-1-20	TV1	Miami IC 5407/5407	5:16PM	FFUS2094H	30	13	\$171.00	
11-1-20	TV1	Miami IC 5407/5407	8:14PM	FFUS2094H	30	15	\$284.00	
11-1-20	TV1	Miami IC 5407/5407	10:12PM	FFUS2094H	30	15	\$284.00	
11-1-20	VH1	Miami IC 5407/5407	12:09PM	FFUS2094H	30	23	\$212.00	
11-1-20	VH1	Miami IC 5407/5407	4:00PM	FFUS2094H	30	25	\$283.00	
11-1-20	VH1	Miami IC 5407/5407	7:17PM	FFUS2094H	30	27	\$561.00	
11-1-20	VH1	Miami IC 5407/5407	8:17PM	FFUS2094H	30	27	\$561.00	
11-2-20	BET	Miami IC 5407/5407	7:45AM	FFUS2094H	30	2	\$47.00	
11-2-20	BET	Miami IC 5407/5407	11:16AM	FFUS2094H	30	4	\$283.00	
11-2-20	BET	Miami IC 5407/5407	12:13PM	FFUS2094H	30	4	\$283.00	
11-2-20	BET	Miami IC 5407/5407	5:07PM	FFUS2094H	30	6	\$561.00	
11-2-20	BET	Miami IC 5407/5407	9:11PM	FFUS2094H	30	8	\$974.00	
11-2-20	BET	Miami IC 5407/5407	10:16PM	FFUS2094H	30	8	\$974.00	
11-2-20	LIF	Miami IC 5407/5407	2:23PM	FFUS2094H	30	30	\$323.00	
11-2-20	LIF	Miami IC 5407/5407	6:20PM	FFUS2094H	30	32	\$638.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	LIF	Miami IC 5407/5407	9:14PM	FFUS2094H	30	34	\$1,485.00	
11-2-20	OWN	Miami IC 5407/5407	11:13AM	FFUS2094H	30	18	\$112.00	
11-2-20	OWN	Miami IC 5407/5407	1:14PM	FFUS2094H	30	18	\$112.00	
11-2-20	OWN	Miami IC 5407/5407	5:54PM	FFUS2094H	30	20	\$171.00	
11-2-20	OWN	Miami IC 5407/5407	9:53PM	FFUS2094H	30	22	\$449.00	
11-2-20	OWN	Miami IC 5407/5407	11:49PM	FFUS2094H	30	22	\$449.00	
11-2-20	TV1	Miami IC 5407/5407	6:06AM	FFUS2094H	30	10	\$112.00	
11-2-20	TV1	Miami IC 5407/5407	12:36PM	FFUS2094H	30	12	\$71.00	
11-2-20	TV1	Miami IC 5407/5407	6:05PM	FFUS2094H	30	14	\$171.00	
11-2-20	TV1	Miami IC 5407/5407	10:12PM	FFUS2094H	30	16	\$284.00	
11-2-20	TV1	Miami IC 5407/5407	11:12PM	FFUS2094H	30	16	\$284.00	
11-2-20	VH1	Miami IC 5407/5407	9:11AM	FFUS2094H	30	24	\$212.00	
11-2-20	VH1	Miami IC 5407/5407	4:09PM	FFUS2094H	30	26	\$283.00	
11-2-20	VH1	Miami IC 5407/5407	9:13PM	FFUS2094H	30	28	\$561.00	
11-2-20	VH1	Miami IC 5407/5407	11:16PM	FFUS2094H	30	28	\$561.00	
Order# SM591032 Total: \$63,058.00								



INVOICE NO.

SM37231

BILL CYCLE

202011

BILL TO

WATERFRONT STRATEGIES NCC - MIA
NCC MEDIA
BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
WATERFRONT STRATEGIES NCC - MIA	A23117	FUTURE FORWARD USA - AMP - MIA	202595

Terms: Net 30 Days**Phone:** 866-531-1721**Mail to:** EFFECTV
P.O. BOX 415949**Note:**

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due**\$46,631.39**

We accept checks, ACH, money orders and all major credit cards.