

Approved
10/25/2016AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV: Raleigh, NC	Date: 10/25/2016
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I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association anti-Roy Cooper
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors Association
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Bennecke- Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/25/16
8.21.16

Date

[Signature]

Signature

571.970.6621

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Marian Bell
Printed Name

Sarah [Signature]
Title
Director
10/25/16

[Signature]
10/25/16

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

And:

Pinpoint Media
1707 Osage Street, Suite 103
Alexandria, VA 22302

<u>Contract / Revision</u> 163570 /		<u>Alt Order #</u> 08243516
<u>Product</u> RGA 10/26		
<u>Contract Dates</u> 10/26/16 - 11/01/16		<u>Estimate #</u> 628
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 05/09/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 1886	<u>Advertiser Code</u> 54	<u>Product 1/2</u> 54
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/28/16	10/28/16	Dateline Friday	Primetime		:30				NM	1	\$2,325.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$2,325.00				
N 2	WRAL	10/28/16	10/28/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$1,600.00				
N 3	WRAL	10/28/16	10/28/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$500.00				
N 4	WRAL	10/28/16	10/28/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$500.00				
N 5	WRAL	10/28/16	10/28/16	Doctors	2p-3p		:30				NM	1	\$400.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$400.00				
N 6	WRAL	10/28/16	10/28/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$700.00				
N 7	WRAL	10/28/16	10/28/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$800.00				
N 8	WRAL	10/28/16	10/28/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
163570 /	08243516

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/01/16	RGA 10/26	628

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$1,600.00				
N 9	WRAL	10/28/16	10/28/16	WRAL 6p News	6p-6:30p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		WRAL 6p News	6p-6:30p	-----F----	:30		\$2,000.00		NM		
See MG 42.2													
N 10	WRAL	10/28/16	10/28/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$1,600.00				
N 11	WRAL	10/28/16	10/28/16	NBC Nightly News M-F	630-7p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		NBC Nightly News M-F	630-7p	-----F----	:30		\$2,000.00		NM		
See MG 67.2,67.3													
M1 comm 7.25													
N 12	WRAL	10/28/16	10/28/16	Inside Edition	7-730p		:30				NM	1	\$900.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$900.00				
N 13	WRAL	10/28/16	10/28/16	Today Show	7-9a		:30				NM	2	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----2--				2	\$800.00				
N 14	WRAL	10/28/16	10/28/16	Today Show II	9a-10a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$350.00				
N 15	WRAL	10/28/16	10/28/16	Friday Hr 2	9-10p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$1,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		Friday Hr 2	9-10p	-----F----	:30		\$1,000.00		NM		
See MG 27.2													
N 16	WRAL	10/31/16	10/31/16	Today Show III	10-11a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$350.00				
N 17	WRAL	10/31/16	10/31/16	Late News	11-1135p		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,600.00				
N 18	WRAL	10/31/16	10/31/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													

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10/26/16 - 11/01/16	RGA 10/26	628

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 10/25/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$500.00				
N 19	WRAL	10/31/16	10/31/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$500.00				
N 20	WRAL	10/31/16	10/31/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$400.00				
N 21	WRAL	10/31/16	10/31/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$700.00				
N 22	WRAL	10/31/16	10/31/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$800.00				
N 23	WRAL	10/31/16	10/31/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,600.00				
N 24	WRAL	10/31/16	10/31/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$2,000.00				
N 25	WRAL	10/31/16	10/31/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,600.00				
N 26	WRAL	10/31/16	10/31/16	Today Show	7-9a		:30				NM	2	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$800.00				
N 27	WRAL	10/31/16	10/31/16	Voice Monday	8-10p		:30				NM	1	\$6,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$5,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	10/31/16-11/06/16	Voice Monday	8-10p	M-----	:30	\$5,000.00	NM			
See MG 27.2													
		2	WRAL	10/26/16-10/26/16	Wednesday Hr 1	8-9p	---W-----	:30	\$6,000.00	NM			
Ⓜ MG for 15.1,27.1													
N 28	WRAL	10/29/16	10/29/16	Late News	11-1135p		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,600.00				
N 29	WRAL	10/29/16	10/29/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$500.00				
N 30	WRAL	10/30/16	10/30/16	Sunday Night	820-1130p		:30				NM	1	\$7,500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$7,500.00				
N 31	WRAL	10/30/16	10/30/16	Meet The Press	10-11a		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$800.00				
N 32	WRAL	10/30/16	10/30/16	Extended Late News	1135p-12xm		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,600.00				
N 33	WRAL	10/30/16	10/30/16	WRAL News Sunday	7a-9a		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$500.00				
N 34	WRAL	10/30/16	10/30/16	Sunday Today	9a-10a		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WRAL	10/24/16-10/30/16	Sunday Today	9a-10a	-----Su	:30	\$1,000.00		NM		
See MG 70.2													
N 35	WRAL	10/27/16	10/27/16	Today Show III	10-11a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$350.00				
N 36	WRAL	10/27/16	10/27/16	Late News	11-1135p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$1,600.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WRAL	10/24/16-10/30/16	Late News	11-1135p	----Th-----	:30	\$1,600.00		NM		
See MG 70.2													
N 37	WRAL	10/27/16	10/27/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$500.00				
N 38	WRAL	10/27/16	10/27/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$500.00				
N 39	WRAL	10/27/16	10/27/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$400.00				

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WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision	Alt Order #
163570 /	08243516

Contract Dates	Product	Estimate #
10/26/16 - 11/01/16	RGA 10/26	628

Advertiser	Original Date / Revision
Republican Governors As	05/09/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 40	WRAL	10/27/16	10/27/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$700.00				
N 41	WRAL	10/27/16	10/27/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$800.00				
N 42	WRAL	10/27/16	10/27/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$4,000.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/24/16-10/30/16	WRAL 6p News	6p-6:30p	----Th-----	:30		\$2,000.00		NM		
		See MG 42.2											
	2	WRAL	10/24/16-10/30/16	WRAL 6p News	6p-6:30p	----Th-----	:30		\$4,000.00		NM		
	Ⓜ MG for 9.1,42.1												
N 43	WRAL	10/27/16	10/27/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$1,600.00				
N 44	WRAL	10/27/16	10/27/16	Today Show	7-9a		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$800.00				
N 45	WRAL	11/01/16	11/01/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$1,600.00				
N 46	WRAL	11/01/16	11/01/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$500.00				
N 47	WRAL	11/01/16	11/01/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$500.00				
N 48	WRAL	11/01/16	11/01/16	Doctors	2p-3p		:30				NM	1	\$400.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$400.00				
N 49	WRAL	11/01/16	11/01/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$700.00				
N 50	WRAL	11/01/16	11/01/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$800.00				

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(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
163570 /	08243516

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/01/16	RGA 10/26	628

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 51	WRAL	11/01/16	11/01/16	WRAL 530p News	530-6p		:30				NM	1	\$1,700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$1,700.00				
N 52	WRAL	11/01/16	11/01/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$1,600.00				
N 53	WRAL	11/01/16	11/01/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$2,000.00				
N 54	WRAL	11/01/16	11/01/16	Inside Edition	7-730p		:30				NM	1	\$900.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$900.00				
N 55	WRAL	11/01/16	11/01/16	Today Show	7-9a		:30				NM	2	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-2-----					2	\$800.00				
N 56	WRAL	11/01/16	11/01/16	Today Show II	9a-10a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$350.00				
N 57	WRAL	11/01/16	11/01/16	Voice Tuesday	8-10p		:30				NM	1	\$5,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/31/16		11/06/16	-1-----					1	\$5,000.00				
N 58	WRAL	10/26/16	10/26/16	Wednesday Hr 3	10-11p		:30				NM	1	\$2,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16	--1----					1	\$2,000.00				
N 59	WRAL	10/26/16	10/26/16	Late News	11-1135p		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16	--1----					1	\$1,600.00				
N 60	WRAL	10/26/16	10/26/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16	--1----					1	\$500.00				
N 61	WRAL	10/26/16	10/26/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16	--1----					1	\$500.00				
N 62	WRAL	10/26/16	10/26/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 163570 /		<u>Alt Order #</u> 08243516
<u>Contract Dates</u> 10/26/16 - 11/01/16	<u>Product</u> RGA 10/26	<u>Estimate #</u> 628
<u>Advertiser</u> Republican Governors As		<u>Original Date / Revision</u> 05/09/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$400.00				
N 63	WRAL	10/26/16	10/26/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$700.00				
N 64	WRAL	10/26/16	10/26/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$800.00				
N 65	WRAL	10/26/16	10/26/16	WRAL 5p News	5-530p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		WRAL 5p News	5-530p	---W-----	:30		\$1,600.00		NM		
See MG 70.2													
N 66	WRAL	10/26/16	10/26/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$1,600.00				
N 67	WRAL	10/26/16	10/26/16	NBC Nightly News M-F	630-7p		:30				NM	2	\$4,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		NBC Nightly News M-F	630-7p	---W-----	:30		\$2,000.00		NM		
See MG 67.2,67.3													
M1 comm 7.25													
2	WRAL	10/26/16-10/28/16		WRAL 530p News	530-6p	---WThF----	:30		\$2,000.00		NM		
Ⓜ MG for 11.1,67.1													
3	WRAL	10/26/16-10/28/16		WRAL 530p News	530-6p	---WThF----	:30		\$2,000.00		NM		
Ⓜ MG for 11.1,67.1													
N 68	WRAL	10/26/16	10/26/16	Inside Edition	7-730p		:30				NM	1	\$900.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$900.00				
N 69	WRAL	10/26/16	10/26/16	Today Show	7-9a		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$800.00				
N 70	WRAL	10/26/16	10/26/16	Wednesday Hr 1	8-9p		:30				NM	1	\$6,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$1,800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/24/16-10/30/16		Wednesday Hr 1	8-9p	---W-----	:30		\$1,800.00		NM		
See MG 70.2													
2	WRAL	10/24/16-10/30/16		Wednesday Hr 1	8-9p	---W-----	:30		\$6,000.00		NM		
Ⓜ MG for 36.1,34.1,70.1,65.1													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
163570 /	08243516

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/01/16	RGA 10/26	628

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 71	WRAL	10/26/16	10/26/16	Today Show II	9a-10a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$350.00				
Totals								0.00				69	\$90,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	43	\$61,175.00	(\$9,176.25)	\$51,998.75
10/31/16 - 11/01/16	26	\$29,300.00	(\$4,395.00)	\$24,905.00
Totals	69	\$90,475.00	(\$13,571.25)	\$76,903.75

Signature: _____ **Date:** _____

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