

Approved  
10/31/2016

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WRAL-TV ; Raleigh, NC</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10/31/2016</span>
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I, Meredith Morton - Pinpoint Media  
do hereby request station time concerning the following issue:

Republican Governors Association  
ANTI - Roy Cooper

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/of the issue to which the communication refers (if applicable):

*None*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors Association  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Bennecke- Executive Director

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**10/31/16 TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8.21.16  
Date

[Signature]  
Signature

571.970.6621  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  
[Signature]  
Signature

Accepted in Part  
MARIAN BELL  
Printed Name

Rejected  
Sales MGR  
Title  
Director  
10/31/16

[Signature]  
10/31/16

# CONTRACT



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 163572 /		<u>Alt Order #</u> 08243517
<u>Product</u> RGA 11/02		
<u>Contract Dates</u> 11/02/16 - 11/08/16		<u>Estimate #</u> 629
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 05/09/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1886	<u>Advertiser Code</u> 54	<u>Product 1/2</u> 54
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Pinpoint Media**  
**1707 Osage Street, Suite 103**  
**Alexandria, VA 22302**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	11/04/16	11/04/16	Today Show III	10-11a		:30				NM	1	\$350.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$350.00					
N 2	WRAL	11/04/16	11/04/16	Dateline Friday	Primetime		:30				NM	1	\$2,325.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$2,325.00					
N 3	WRAL	11/04/16	11/04/16	Late News	11-1135p		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$1,600.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Late News	11-1135p	-----F-----	:30		\$1,600.00		NM		
	See MG 19.2, 19.3												
N 4	WRAL	11/04/16	11/04/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$500.00					
N 5	WRAL	11/04/16	11/04/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$500.00					
N 6	WRAL	11/04/16	11/04/16	Doctors	2p-3p		:30				NM	1	\$400.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$400.00					
N 7	WRAL	11/04/16	11/04/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--	1			\$700.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL**  
**2619 Western Blvd.**  
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<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	WRAL	11/04/16	11/04/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$800.00				
N 9	WRAL	11/04/16	11/04/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,600.00				
N 10	WRAL	11/04/16	11/04/16	WRAL 530p News	530-6p		:30				NM	1	\$1,700.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,700.00				
N 11	WRAL	11/04/16	11/04/16	WRAL 6p News	6p-6:30p		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	WRAL 6p News	6p-6:30p	-----F----	:30		\$2,000.00		NM		
	See MG 48.2,48.3,48.4,48.5,48.6,48.7												
N 12	WRAL	11/04/16	11/04/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,600.00				
N 13	WRAL	11/04/16	11/04/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$2,000.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$2,000.00				
N 14	WRAL	11/04/16	11/04/16	Inside Edition	7-730p		:30				NM	1	\$900.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$900.00				
N 15	WRAL	11/04/16	11/04/16	Today Show	7-9a		:30				NM	1	\$800.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----2--				2	\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Today Show	7-9a	-----F----	:30		\$800.00		NM		
	See MG 48.2,48.3,48.4,48.5,48.6,48.7												
N 16	WRAL	11/04/16	11/04/16	Today Show II	9a-10a		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Today Show II	9a-10a	-----F----	:30		\$350.00		NM		
	See MG 48.2,48.3,48.4,48.5,48.6,48.7												
N 17	WRAL	11/04/16	11/04/16	Friday Hr 2	9-10p		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Friday Hr 2	9-10p	-----F-----	:30		\$1,000.00		NM		
See MG 48.2, 48.3, 48.4, 48.5, 48.6, 48.7													
N 18	WRAL	11/07/16	11/07/16	Today Show III	10-11a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$350.00				
N 19	WRAL	11/07/16	11/07/16	Late News	11-1135p		:30				NM	2	\$9,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	11/07/16-11/13/16	Late News	11-1135p	M-----	:30		\$1,600.00		NM		
See MG 19.2, 19.3													
	2	WRAL	11/03/16-11/03/16	Late News	11-1135p	----Th----	:30		\$4,500.00		NM		
Ⓜ MG for 34.1, 42.1, 63.1, 3.1, 40.1, 19.1													
	3	WRAL	11/05/16-11/05/16	Late News	11-1135p	-----Sa--	:30		\$4,500.00		NM		
Ⓜ MG for 34.1, 42.1, 63.1, 3.1, 40.1, 19.1													
N 20	WRAL	11/07/16	11/07/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$500.00				
N 21	WRAL	11/07/16	11/07/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$500.00				
N 22	WRAL	11/07/16	11/07/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$400.00				
N 23	WRAL	11/07/16	11/07/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$700.00				
N 24	WRAL	11/07/16	11/07/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$800.00				
N 25	WRAL	11/07/16	11/07/16	WRAL 5p News	5-530p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	11/07/16-11/13/16	WRAL 5p News	5-530p	M-----	:30		\$1,600.00		NM		
See MG 48.2, 48.3, 48.4, 48.5, 48.6, 48.7													
N 26	WRAL	11/07/16	11/07/16	WRAL 530p News	530-6p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													

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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WRAL	11/07/16	11/07/16	WRAL 6p News	6p-6:30p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	WRAL 6p News	6p-6:30p	M-----	:30	\$1,700.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 28	WRAL	11/07/16	11/07/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	WRAL 6p News	6p-6:30p	M-----	:30	\$2,000.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 29	WRAL	11/07/16	11/07/16	NBC Nightly News M-F	630-7p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	NBC Nightly News M-F	630-7p	M-----	:30	\$2,000.00	NM			
See MG 73.2,73.3 M1 comm 7.25													
N 30	WRAL	11/07/16	11/07/16	Inside Edition	7-730p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	Inside Edition	7-730p	M-----	:30	\$900.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 31	WRAL	11/07/16	11/07/16	Today Show	7-9a		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	2-----				2	\$800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	Today Show	7-9a	M-----	:30	\$800.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
		2	WRAL	11/07/16-11/13/16	Today Show	7-9a	M-----	:30	\$800.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 32	WRAL	11/07/16	11/07/16	Voice Monday	8-10p		:30				NM	1	\$5,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$5,000.00				
N 33	WRAL	11/07/16	11/07/16	Today Show II	9a-10a		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$350.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WRAL	11/07/16-11/13/16	Today Show II	9a-10a	M-----	:30	\$350.00	NM			
See MG 48.2,48.3,48.4,48.5,48.6,48.7													

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**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
163572 /	08243517

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/16 - 11/08/16	RGA 11/02	629

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 34	WRAL	11/05/16	11/05/16	Late News	11-1135p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Late News	11-1135p	-----Sa--	:30		<del>\$1,600.00</del>		NM		
See MG 19.2, 19.3													
N 35	WRAL	11/05/16	11/05/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$500.00				
N 36	WRAL	11/06/16	11/06/16	Sunday Night	820-1130p		:30				NM	1	\$7,500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$7,500.00				
N 37	WRAL	11/06/16	11/06/16	Meet The Press	10-11a		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Meet The Press	10-11a	-----Su	:30		<del>\$800.00</del>		NM		
See MG 37.2													
2	WRAL	11/02/16-11/08/16		WRAL Noon News	12-1p	MTuWThF----	:30		\$800.00		NM		
Ⓜ MG for 37.1 11/06													
N 38	WRAL	11/06/16	11/06/16	Extended Late News	1135p-1205xm		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,600.00				
N 39	WRAL	11/06/16	11/06/16	WRAL News Sunday	7a-9a		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$500.00				
N 40	WRAL	11/06/16	11/06/16	Sunday Today	9a-10a		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Sunday Today	9a-10a	-----Su	:30		<del>\$1,000.00</del>		NM		
See MG 19.2, 19.3													
N 41	WRAL	11/03/16	11/03/16	Today Show III	10-11a		:30				NM	1	\$350.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$350.00				
N 42	WRAL	11/03/16	11/03/16	Late News	11-1135p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Late News	11-1135p	----Th----	:30		<del>\$1,600.00</del>		NM		
See MG 19.2, 19.3													

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**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 43	WRAL	11/03/16	11/03/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$500.00				
N 44	WRAL	11/03/16	11/03/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$500.00				
N 45	WRAL	11/03/16	11/03/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$400.00				
N 46	WRAL	11/03/16	11/03/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$700.00				
N 47	WRAL	11/03/16	11/03/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$800.00				
N 48	WRAL	11/03/16	11/03/16	WRAL 5p News	5-530p		:30				NM	6	\$22,200.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		WRAL 5p News	5-530p	----Th----	:30		<del>\$1,600.00</del>		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
2	WRAL	11/04/16-11/04/16		Friday Hr 1	8-9p	-----F----	:30		\$5,000.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
3	WRAL	11/02/16-11/02/16		WRAL 5p News	5-530p	---W-----	:30		\$4,500.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
4	WRAL	11/07/16-11/07/16		WRAL 6p News	6p-6:30p	M-----	:30		\$7,500.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
5	WRAL	11/02/16-11/04/16		Today Show II	9a-10a	---W--F----	:30		\$2,500.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
6	WRAL	11/02/16-11/04/16		Today Show II	9a-10a	---W--F----	:30		\$2,500.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
7	WRAL	10/31/16-11/06/16		InDepth airing late	1:05x-1:35x	-----SL	:30		\$200.00		NM		
Ⓜ MG for 50.1,27.1,31.1,26.1,15.1,77.1,17.1,33.1,30.1,55.1,62.1,31.2,11.1,71.1,16.1,25.1,69.1,48.1													
N 49	WRAL	11/03/16	11/03/16	WRAL 530p News	530-6p		:30				NM	1	\$1,700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,700.00				
N 50	WRAL	11/03/16	11/03/16	WRAL 6p News	6p-6:30p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		WRAL 6p News	6p-6:30p	----Th----	:30		<del>\$2,000.00</del>		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													

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<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 51	WRAL	11/03/16	11/03/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$1,600.00				
N 52	WRAL	11/03/16	11/03/16	NBC Nightly News M-F	630-7p		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	NBC Nightly News M-F	630-7p	----Th----	:30		\$2,000.00		NM		
		See MG 73.2,73.3 M1 comm 7.25											
N 53	WRAL	11/03/16	11/03/16	Inside Edition	7-730p		:30				NM	1	\$900.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$900.00				
N 54	WRAL	11/03/16	11/03/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---2---				2	\$800.00				
N 55	WRAL	11/03/16	11/03/16	Today Show II	9a-10a		:30				NM	0	\$0.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Today Show II	9a-10a	----Th----	:30		\$350.00		NM		
		See MG 48.2,48.3,48.4,48.5,48.6,48.7											
N 56	WRAL	11/08/16	11/08/16	Today Show III	10-11a		:30				NM	1	\$350.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$350.00				
N 57	WRAL	11/08/16	11/08/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$500.00				
N 58	WRAL	11/08/16	11/08/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$1,600.00				
N 59	WRAL	11/08/16	11/08/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-2-----				2	\$800.00				
N 60	WRAL	11/08/16	11/08/16	Today Show II	9a-10a		:30				NM	1	\$350.00
		ISSUE CARD for GEN. ELECTION V3.15											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-1-----				1	\$350.00				
N 61	WRAL	11/02/16	11/02/16	Today Show III	10-11a		:30				NM	1	\$350.00
		ISSUE CARD for GEN. ELECTION V3.15											

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**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$350.00				
N 62	WRAL	11/02/16	11/02/16	Wednesday Hr 3	10-11p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Wednesday Hr 3	10-11p	---W-----	:30		\$2,000.00		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 63	WRAL	11/02/16	11/02/16	Late News	11-1135p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		Late News	11-1135p	---W-----	:30		\$1,600.00		NM		
See MG 19.2,19.3													
N 64	WRAL	11/02/16	11/02/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$500.00				
N 65	WRAL	11/02/16	11/02/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$500.00				
N 66	WRAL	11/02/16	11/02/16	Doctors	2p-3p		:30				NM	1	\$400.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$400.00				
N 67	WRAL	11/02/16	11/02/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$700.00				
N 68	WRAL	11/02/16	11/02/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$800.00				
N 69	WRAL	11/02/16	11/02/16	WRAL 5p News	5-530p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WRAL	10/31/16-11/06/16		WRAL 5p News	5-530p	---W-----	:30		\$1,600.00		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 70	WRAL	11/02/16	11/02/16	WRAL 530p News	530-6p		:30				NM	1	\$1,700.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,700.00				
N 71	WRAL	11/02/16	11/02/16	WRAL 6p News	6p-6:30p		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													

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<u>Contract / Revision</u> 163572 /	<u>Alt Order #</u> 08243517
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<u>Contract Dates</u> 11/02/16 - 11/08/16	<u>Product</u> RGA 11/02	<u>Estimate #</u> 629
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 05/09/16 / 10/28/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	WRAL 6p News	6p-6:30p	---W-----	:30		\$2,000.00		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 72	WRAL	11/02/16	11/02/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,600.00				
N 73	WRAL	11/02/16	11/02/16	NBC Nightly News M-F	630-7p		:30				NM	2	\$6,000.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$2,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	NBC Nightly News M-F	630-7p	---W-----	:30		\$2,000.00		NM		
See MG 73.2,73.3													
M1 comm 7.25													
	2	WRAL	11/02/16-11/04/16	WRAL 530p News	530-6p	---WThF----	:30		\$2,000.00		NM		
Ⓜ MG for 52.1,29.1,73.1													
	3	WRAL	11/06/16-11/06/16	NASCAR Sprint	1:30 PM-6:00 PM	-----Su	:30		\$4,000.00		NM		
Ⓜ MG for 52.1,29.1,73.1													
N 74	WRAL	11/02/16	11/02/16	Inside Edition	7-730p		:30				NM	1	\$900.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$900.00				
N 75	WRAL	11/02/16	11/02/16	Today Show	7-9a		:30				NM	2	\$1,600.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--2----				2	\$800.00				
N 76	WRAL	11/02/16	11/02/16	Wednesday Hr 1	8-9p		:30				NM	1	\$1,800.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,800.00				
N 77	WRAL	11/02/16	11/02/16	Today Show II	9a-10a		:30				NM	0	\$0.00
ISSUE CARD for GEN. ELECTION V3.15													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$350.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WRAL	10/31/16-11/06/16	Today Show II	9a-10a	---W-----	:30		\$350.00		NM		
See MG 48.2,48.3,48.4,48.5,48.6,48.7													
N 78	WRAL	11/02/16	11/02/16	Today Show	7-9A		:30				NM	1	\$4,500.00
Q4 ISSUE RATE CARD V10.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$4,500.00				
N 79	WRAL	11/03/16	11/03/16	Today Show II	9a-10a		:30				NM	1	\$2,500.00
Q4 ISSUE RATE CARD V10.26													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,500.00				
N 80	WRAL	11/02/16	11/04/16	WRAL Noon News	12-1p		:30				NM	1	\$2,500.00
Q4 ISSUE RATE CARD V10.26													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,500.00				
N 81	WRAL	11/04/16	11/04/16	WRAL 5p News	5p-530p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$4,500.00				
		Q4 ISSUE RATE CARD V10.26											
N 82	WRAL	11/02/16	11/02/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$6,500.00				
		Q4 ISSUE RATE CARD V10.26											
N 83	WRAL	11/03/16	11/03/16	Dr. Phil	3-4p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,500.00				
		Q4 ISSUE RATE CARD V10.26											
N 84	WRAL	11/07/16	11/07/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$6,000.00				
		Q4 ISSUE RATE CARD V10.26											
<b>Totals</b>								0.00				72	\$124,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	72	\$124,425.00	(\$18,663.75)	\$105,761.25
<b>Totals</b>	72	\$124,425.00	(\$18,663.75)	\$105,761.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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