

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, John Harper, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name:

John Harper Media

Address:

PO Box 32 Bayside CA 95524

Contact:

John Harper

Phone number:

707-499-8525

Email:

john@johnharpermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: No on Measure A-Committee to Protect Small Farmers sponsored by Humboldt County Growers Alliance <sup>FPC#</sup> 1459847

Address:

PO box 1404 Eureka CA 95502

Contact:

Natalina DeLapp

Phone number:

707-845-6229

Email:

defectmeasurea@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

3-5-24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>John Tyler</i>	Name: <i>RANDY FLEVARIS</i>
Date of Request to Purchase Ad Time: <i>2-6-24</i>	Date of Station Agreement to Sell Time: <i>2-6-24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *2-6-24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason (optional):

*"NO on A 1 RADIO FEMALE"*  
*"NO on A 2 RADIO MALE"*  
*"NO on A BACKERS"*  
*EQUAZ ROT*

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>0853-002</i> <i>0853-003</i>	Station Call Letters: <i>KSNY</i> <i>KMDR KXGO</i>	Date Received/Requested: <i>2-6-24</i>
Est. #: <i>FLIGHT 1</i>	Station Location: <i>EUREKA</i>	Run Start and End Dates: <i>2-7 to 3-4-24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Remit to: Mad River Radio, Inc.  
728 7th Street, Suite 2A  
Eureka, CA 95501  
(707) 299-6488

JOHN HARPER MEDIA  
3291 BUTTERMILK LANE  
ARCATA 95521

### KJNY-FM Order

OrderID: 0853-002

Sponsor: NO ON MEASURE A  
Product: NO ON MEASURE A  
Estimate/PO: NO ON A  
AccountRep: KRISTOFER SHEAF  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 2/7/2024 - 3/4/2024  
Items Ordered: 41  
Gross Amount: 328.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 328.00

### Scheduled Station(s): KJNY-FM (99.1 KISS-FM) NO ON MEASURE A

Printed 2/6/2024 2:34:46 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/7/2024 - 2/11/2024	All Weeks	06:00 AM - 07:00 PM	4		4		4			12	:30	Spot		P0853-001	8	8.00	64.00
02 2/12/2024 - 2/18/2024	All Weeks	06:00 AM - 07:00 PM		4		4				8	:30	Spot		P0853-001	8	8.00	64.00
03 2/19/2024 - 2/25/2024	All Weeks	06:00 AM - 07:00 PM	4		4		4			12	:30	Spot		P0853-001	12	8.00	96.00
04 2/26/2024 - 3/3/2024	All Weeks	06:00 AM - 07:00 PM		4		4				8	:30	Spot		P0853-001	8	8.00	64.00
05 3/4/2024 - 3/4/2024	All Weeks	06:00 AM - 07:00 PM	5							5	:30	Spot		P0853-001	5	8.00	40.00

Calendar Month Projected Billing [Net]:

Jan-24	0.00	Feb-24	288.00	Mar-24	40.00	Q1-2024	328.00
--------	------	--------	--------	--------	-------	---------	--------

### Merchant: Prophecy Media Group

6401 Cobbs Dr  
Waco, TX 76710  
US  
(254) 772-6104

Order Information

Description: EUREKA NO ON MEASURE A  
Order Number: P.O. Number:  
Customer ID: 0853 Invoice Number: 002

Billing Information

JOHN HARPER

... 95524

Shipping Information

Shipping: 0.00  
Tax: 0.00  
Total: USD 1,000.00

*PAID R1 2-6-24*

Payment Information

Date/Time: 06-Feb-2024 14:31:00 PST  
Transaction ID: 80264858744  
Transaction Type: Authorization w/ Auto Capture  
Transaction Status: Captured/Pending Settlement  
Authorization Code: 03027D  
Payment Method: Visa XXXX9771

MAD RIVER RADIO, INC.  
728 7th Street, Suite 2A  
Eureka, CA 95501

(707) 299-6488

JOHN HARPER MEDIA  
3291 BUTTERMILK LANE  
ARCATA 95521

**Mad River Radio Order Confirmation**  
OrderID: 0853-003

Sponsor: NO ON MEASURE A  
Product: NO ON MEASURE A  
Estimate/PO: NO ON A  
AccountRep: KRISTOFER SHEAF  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 2/7/2024 - 3/4/2024  
Items Ordered: 84  
Gross Amount: 672.00  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 672.00

**Scheduled Station(s): KMDR (95.1 THE BEAT) / KXGO (106.7 EDGE)**  
NO ON MEASURE A

Printed 2/6/2024 2:35:02 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/7/2024 - 2/11/2024	All Weeks	06:00 AM - 07:00 PM	4		4		4			12	:30	Spot	P0853-001	8	16.00	128.00	
02 2/12/2024 - 2/18/2024	All Weeks	06:00 AM - 07:00 PM		4		4				8	:30	Spot	P0853-001	8	16.00	128.00	
03 2/19/2024 - 2/25/2024	All Weeks	06:00 AM - 07:00 PM	5		4		4			13	:30	Spot	P0853-001	13	16.00	208.00	
04 2/26/2024 - 3/3/2024	All Weeks	06:00 AM - 07:00 PM		4						8	:30	Spot	P0853-001	8	16.00	128.00	
05 3/4/2024 - 3/4/2024	All Weeks	06:00 AM - 07:00 PM	5							5	:30	Spot	P0853-001	5	16.00	80.00	

**Calendar Month Projected Billing [Net]:**

Jan-24	0.00	Feb-24	592.00	Mar-24	80.00	Q1-2024	672.00
--------	------	--------	--------	--------	-------	---------	--------

Confirmed Correct; Payment Guaranteed

Accepted for Mad River Radio, Inc.