



## 2016-Q4 (October – December) Viewpoints Quarterly Logs

### Compliance Issues Covered

Addiction	Internet Security
African-American Issues	Journalism
Agriculture	Labor
Animal Health	Law
Aquaculture	Law Enforcement
Arts	Legislation
Business	Manufacturing
Campaigns	Media
Children & Family Issues	Medicine
Civil Rights	Mental Health
Climate Change	Military
Commerce	Minorities
Communications	Natural Disasters
Community Action	Natural Resources
Consumerism	Non-Profits
Crime	Nutrition
Disability	Organized Labor
Drugs	Personal Finance
Education	Philanthropy
Elderly	Political Activism
Emergency Response	Politics
Employment	Poverty
Entertainment	Prisons
Environment	Privacy Issues
Equality	Psychology
Ethnicity & Culture	Public Health
Family Issues	Religion
Gender Issues	Science & Technology
Genocide	Social Issues
Government	Stress
Gun Laws	War
Health	Water Issues
Immigration	Women's Issues
Infrastructure	

See weekly logs below for segment dates, titles, topics, guests & duration

<b>Program</b>	16-40	<b>Producer</b>	Pat Reuter
<b>Aired</b>	10/2/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: The Gatekeeper: Missy LeHand and FDR</b>	10:12
	<p>Synopsis: Everyone knows about the presidency of Franklin D. Roosevelt, but not many know about the powerful and loyal confidant FDR relied on, Marguerite "Missy" LeHand. Our guest discusses the life and work of this remarkable woman and how she helped and influenced one of the greatest chief executives of our time.</p> <p>Host: Gary Price. Guests: Kathryn Smith, author of <i>The Gatekeeper: Missy LeHand, FDR, and the untold story of the partnership that defined a presidency</i>.</p> <p>Compliance Issues Covered: government, women's issues, the presidency</p>	
14:01	<b>SEGMENT 2: Urban Farming: Helping people do more than eat healthy</b>	11:26
	<p>Synopsis: Urban gardens are popping up all over the country, and they've provided "food desert" communities with fresh fruits and vegetables for their residents' tables as well as taught urban dwellers to put abandoned plots of land to good use. But have you ever heard of an "urban farm"? Our guests talk about both of these projects and describe why they provide hope and employment for people in need as well as educational opportunities to students and residents.</p> <p>Host: Marty Peterson. Guests: Michael Ableman, co-founder and director of Sole Food Street Farms in Vancouver, BC, and author of the book, <i>Street Farm: Growing food, jobs and hope on the urban frontier</i>; Deirdre Bradley-Turner, director of Community Service and Service Learning at Emmanuel College, Boston, which is part of the Mission and Ministry Office at the college.</p> <p>Compliance Issues Covered: agriculture, controlled substances, mental health, poverty, community activism, education</p>	

<b>Program</b>	16-41	<b>Producer</b>	Pat Reuter
<b>Aired</b>	10/9/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Citizen Scientists: What everyone can do to help create a better world</b>	11:25
	<p>Synopsis: When we think of scientists, most of us think of college graduates working in laboratories on very important projects for the government or large corporations. Not many of us think of the retired bricklayer next door who likes to garden, or the 10-year-old girl who is fascinated by birds. We talk to two "citizen scientist" advocates about the importance of having average citizens be the eyes and ears of large research projects, and how anyone can find a science project they can help advance in the world.</p> <p>Host: Gary Price. Guests: Mary Ellen Hannibal, author of the book <i>Citizen Scientist: Searching for heroes and hope in an age of extinction</i>; Geoff LeBaron is the director of the Audubon Society's annual Christmas Bird Count.</p> <p>Compliance Issues Covered: nature, science, technology, public service, environment</p>	
15:14	<b>SEGMENT 2: Helping Animals Weather Natural Disasters</b>	10:14
	<p>Synopsis: Natural disasters such as floods, wildfires and tornados can devastate a community, cause widespread health concerns and push families out of their homes. We're all concerned that the humans caught in these circumstances are taken care of, but what about the pets that live in the area? How can we help them survive and stay with their human caretakers? We talk to a Humane Society spokesperson who has seen his share of disasters about keeping your pets safe and secure during a catastrophe.</p> <p>Host: Marty Peterson. Guest: Jeff Dorson, Executive Director of the Humane Society of Louisiana</p> <p>Compliance Issues Covered: natural disasters, animal welfare, public safety, community activism</p>	

<b>Program</b>	16-42	<b>Producer</b>	Pat Reuter
<b>Aired</b>	10/16/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Dealing With Fear in Life</b>	11:02
	<p>Synopsis: Halloween is coming up, and just about everyone likes to be scared on that day. It's fun and it can help heighten the excitement of the holiday. However, there are some people who have fear in their lives that isn't much fun – those who are facing big changes, uncertainties and loss. Our guests talk about how fear affects our lives and how it can be decreased or eliminated by perseverance, positive thinking and compassion.</p> <p>Host: Gary Price. Guests: Brad and Kasey Wallis, co-founders of "Expand With Julius," a private coaching and workshop firm.</p> <p>Compliance Issues Covered: mental health, occupational training, internet &amp; social media</p>	
14:52	<b>SEGMENT 2: Teaching Kids to Read by Expanding Their World</b>	10:32
	<p>Synopsis: We hear it all the time – why can't our kids read better? Our guest has some thoughts on the issue and offers some suggestions to parents, educators and policymakers about how expanding our children's knowledge base in school will help make them better readers overall.</p> <p>Host: Marty Peterson. Guest: Robert Pondiscio is the Executive Director of the Knowledge Matters Campaign, a senior fellow at the Thomas B. Fordham Institute in Washington, DC, and a former inner-city elementary school teacher.</p> <p>Compliance Issues Covered: education, government, community activism</p>	

<b>Program</b>	16-43	<b>Producer</b>	Pat Reuter
<b>Aired</b>	10/23/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Atlas Obscura: Celebrating Unique Destinations</b>	9:58
	<p>Synopsis: When Americans take vacations, it's often to places like theme parks, resorts, or national parks. Our guest says that there's a treasure trove of unique destinations around the world if you veer off the beaten vacation path. He talks about a few of the places you probably never heard about but which offer unique experiences, educational opportunities and a lot of fun.</p> <p>Host: Gary Price. Guests: Dylan Thuras, co-author of <i>Atlas Obscura: An explorer's guide to the world's hidden wonders</i>.</p> <p>Compliance Issues Covered: recreation, art, architecture, travel, history, war, science &amp; technology</p>	
13:48	<b>SEGMENT 2: Raising Human Beings: Dealing with kids, expectations and behavior</b>	11:36
	<p>Synopsis: Raising kids these days isn't easy. Parents have expectations for their children that often don't jibe with who the child is and his or her temperament -- and that can lead to problems with behavior that disrupt family life, and end up being counterproductive for the child. We talk to a psychologist about why kids behave the way they do in certain situations, and offer strategies for dealing with a child that can help them grow more responsible and independent.</p> <p>Host: Marty Peterson. Guests: Dr. Ross Greene, a psychologist at Virginia Tech University and founding director of the non-profit organization "Lives in the Balance." He's also the author of the book, <i>Raising Human Beings: Creating a collaborative partnership with your child</i>.</p> <p>Compliance Issues Covered: children and family issues, education, psychology and mental health</p>	

<b>Program</b>	16-44	<b>Producer</b>	Pat Reuter
<b>Aired</b>	10/30/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:45	<b>SEGMENT 1: Liar, Temptress, Soldier, Spy: Women in the Civil War</b>	11:04
	<p>SYNOPSIS: We've heard a lot about the famous generals and other heroes of the Civil War, but very little has been written about the women who fought as hard as the men for their beliefs. We talk to an author who researched these women, about the jobs they did, how they risked their lives to find and carry intelligence from the enemy to their generals, and even how they used their "feminine wiles" to get the information they needed to gain advantage in the war.</p> <p>Host: Gary Price. Guest: Karen Abbott, author of <i>Liar, Temptress, Soldier, Spy: Four women undercover in the Civil War</i>.</p> <p>Compliance Issues Covered: history, military &amp; veterans, women's issues</p>	
14:51	<b>SEGMENT 2: The Value of Face-to-Face Communication for Kids</b>	10:36
	<p>SYNOPSIS: Kids are always on their phones, tablets or computers – even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids? We talk to two researchers who found that too much screen time at the cost of face-to-face communication could decrease our ability to recognize emotions, and possibly even shorten our lives.</p> <p>Host: Marty Peterson. Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA; Susan Pinker, psychologist, journalist, author of <i>The Village Effect: How face-to-face contact can make us healthier, happier and smarter</i>.</p> <p>Compliance Issues Covered: technology, children's issues, seniors' issues, mental &amp; physical health, education</p>	

<b>Program</b>	16-45	<b>Producer</b>	Pat Reuter
<b>Aired</b>	11/6/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:49	<b>SEGMENT 1: Supporting Libraries: Why they're important, how we can help</b>	11:24
	<p>Synopsis: The public library system in the U.S. is one of our most cherished community services, yet in these days of government budget cuts, libraries around the country are feeling the pinch of shorter hours, fewer staff and old technology. Our guests discuss why funding and supporting our libraries is a way to raise smarter kids, help residents with social service navigation, boost the economy, and help immigrants become full American citizens.</p> <p>Host: Gary Price. Guests: Dr. Timothy Crist is the president of the Board of Trustees for The Newark Public Library, Newark NJ; Karin Slaughter, internationally bestselling author whose latest novel is titled <i>The Kept Woman</i>, founder of Save the Libraries.</p> <p>Compliance Issues Covered: education, philanthropy, community services, employment, community activism, African American issues, Latino issues</p>	
15:16	<b>SEGMENT 2: Dealing with Shame and Bullying</b>	10:13
	<p>Synopsis: Bullying and shaming are two of the most damaging activities kids – and many adults – face today. One of our guests discusses the psychological ramifications of bullying and the other relates her own experience as an unwed teen in the 1970s, and how the shame of that incident and the support she received from other young women in the same situation made her stronger and more compassionate to others.</p> <p>Host: Marty Peterson. Guests: Dr. Frank Farley, Professor of Educational Psychology at Temple University in Philadelphia, PA; Liz Pryor, author of <i>Look At You Now: My journey from shame to strength</i>.</p> <p>Compliance Issues Covered: bullying, teen pregnancy, technology/internet, mental health, juvenile justice, family issues, poverty</p>	

<b>Program</b>	16-46	<b>Producer</b>	Pat Reuter
<b>Aired</b>	11/13/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: Remembering the Activism of Tom Hayden</b>	13:03
	<p>Synopsis: In 2004, we spoke with activist and former California legislator Tom Hayden who passed away last month. The topics were gangs and violence, how and why young men and women join gangs and how we can stem the violence of these groups and help the young people who belong to them to live better, safer and more productive lives. In these days of continued strife on urban streets, we can still benefit from his hopeful – yet controversial – ideas on the topic.</p> <p>Host: Gary Price. Guests: The late Tom Hayden, former member of The Chicago Seven and California State Senator of 18 years, is author of the book, <i>Street Wars: Gangs and the future of violence</i>.</p> <p>Compliance Issues Covered: African American issues, minorities, violence, law enforcement, poverty, labor</p>	
16:55	<b>SEGMENT 2: Brain Briefs: How our minds perceive the world</b>	8:30
	<p>Synopsis: Does working crossword puzzles, Sudoku, and playing other games help prevent Alzheimer's and dementia? Why does time seem to crawl when we're young and speed up as we age? Does multitasking really help us get more done? We talk to a psychologist and author about these popular ideas and get the real story about how our minds can sometimes trick us into thinking things that really aren't true.</p> <p>Host: Marty Peterson. Guests: Bob Duke, professor at the University of Texas-Austin, and an expert on music and human learning. He and his co-author, Art Markman, are also the co-hosts of the popular podcast "Two Guys on Your Head." Their book is titled <i>Brain Briefs: Answers to the most (and least) pressing questions about your mind</i>.</p> <p>Compliance Issues Covered: popular culture, mental health, aging, work</p>	

<b>Program</b>	16-47	<b>Producer</b>	Pat Reuter
<b>Aired</b>	11/20/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: Fighter Pilot: The Jimmy Stewart You Didn't Know</b>	11:43
	<p>Synopsis: The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and still others dark and villainous. Perhaps Stewart's most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: fighter pilot in World War II. We talk to an author who delved into Stewart's war service about how flying missions over Europe and seeing his comrades die affected the actor and his choice of roles and acting style for the rest of his life.</p> <p>Host: Gary Price. Guest: Robert Matzen, author of <i>Mission: Jimmy Stewart and the fight for Europe</i>.</p> <p>Compliance Issues Covered: military veterans, war, PTSD, movies &amp; the arts, history, technology</p>	
15:35	<b>SEGMENT 2: Habit Changers: Advice for success in making resolutions</b>	9:51
	<p>Synopsis: In about six weeks, people will be celebrating the New Year and many of them will be resolving to change something in their lives – the ubiquitous "New Year's Resolution." We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.</p> <p>Host: Marty Peterson. Guest: M.J. Ryan is a resolution maker and an internationally-recognized expert on change and human fulfillment, author of the book, <i>Habit Changers; 81 game-changing mantras to mindfully realize your goals</i>.</p> <p>Compliance Issues Covered: psychology &amp; human behavior, business &amp; entrepreneurs</p>	

<b>Program</b>	16-48	<b>Producer</b>	Pat Reuter
<b>Aired</b>	11/27/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: THE ICK FACTOR: TEACHING KIDS SCIENCE</b>	11:15
	<p>Synopsis: Schools are emphasizing science, technology, engineering and math—the STEM subjects. Many people believe science is too technical for kids to understand. We talk to two experts who say children take to science readily if it's presented in the right way by tapping into the "ick factor" that seems to fascinate them.</p> <p>Host: Gary Price. Guests: Chris Martine, David Burpee Prof. of Plant Genetics and Research, Bucknell Univ.; Jessica Garrett, science teacher and co-author, <i>Oh, Ick! 114 Science Experiments Guaranteed to Gross You Out</i></p> <p>Compliancy Issues Covered: education, science and technology; women's issues</p>	
15:09	<b>SEGMENT 2: TEACHING KIDS TO GIVE BACK</b>	10:15
	<p>Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.</p> <p>Host: Marty Peterson. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, <i>North Pole Ninjas: Mission: Christmas</i></p> <p>Compliancy Issues Covered: youth at risk; education; children's psychology; consumerism</p>	

<b>Program</b>	16-49	<b>Producers</b>	Pat Reuter, Reed Pence
<b>Aired</b>	12/4/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: Does Where You Go To College Matter?</b>	11:57
	<p>Synopsis: High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an "elite" college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students.</p> <p>Host: Gary Price. Guests: Frank Bruni, columnist for The New York Times, author of the book, <i>Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania</i>; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, <i>Hold Fast to Dreams</i>.</p> <p>Compliancy Issues Covered: Education, Family, Employment, Social Issues</p>	
15:52	<b>SEGMENT 2: Holiday Cooking Without Fear</b>	9:34
	<p>Synopsis: With Thanksgiving over, it's time to start looking toward our December holiday parties and the meals that come with them. Author Julia Turshen joins the show to talk about her tips and tricks to make those Christmas and Hanukah dinner a little less daunting. With advice on dressings, sides, desserts and more, Turshen breaks down some basic techniques to make great food with little experience.</p> <p>Host: Marty Peterson. Guests: Julia Turshen, author of <i>Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs</i></p> <p>Compliancy Issues Covered: Family, Food &amp; Nutrition</p>	

<b>Program</b>	16-50	<b>Producers</b>	Pat Reuter, Evan Rook
<b>Aired</b>	12/11/16 @ 6:00am	<b>Production Directors</b>	Sean Waldron, Reed Pence, Nick Hofstra

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:50	<b>SEGMENT 1: Closing the Wage Gap: Two diverse opinions</b>	11:31
	<p>Synopsis: The “Wage Gap” has been a persistent topic in America for years and it played a big role in determining the outcome of the recent election. We’re joined by two experts who both agree that closing the wage gap should be a top priority in this country, but who have very different takes on how that can be achieved. We talk governmental regulations, tax codes, charity, and much more in regards to bringing the haves and the have-nots together. Our experts say doing so may just bring a very divided country together before the wedge between the two groups changes America into a very different, and likely very worse-off, place for our children to inherit.</p> <p>Host: Gary Price. Guests: Chuck Collins, website editor for The Institute for Policy Studies and author of the book, <i>Born on Third Base</i>. Kyle Hauptman, executive director of the Main Street Growth Project</p> <p>Compliance Issues Covered: US Government, Economics, Politics, Business and Industry</p>	
15:26	<b>SEGMENT 2: Henry Clay: The great American statesman you should know more about</b>	9:59
	<p>Synopsis: Most of us have heard the name of Henry Clay, but he’s not one of the people we usually remember the way we do George Washington or Thomas Jefferson. Our guest says that Clay was just as important to our nation as the founding fathers, and he discusses the great contributions this Speaker of the House made to keep our country together, fight for justice, and create the foundations of our extensive modern U.S. transportation system.</p> <p>Host: Marty Peterson. Guests: Harlow Giles Unger, author of <i>Henry Clay: America’s Greatest Statesman</i> and contributor to The Huffington Post</p> <p>Compliance Issues Covered: Government, Transportation, War, Law, Slavery, History</p>	

<b>Program</b>	16-51	<b>Producers</b>	Reed Pence, Pat Reuter, Evan Rook
<b>Aired</b>	12/18/16 @ 6:00am	<b>Production Director</b>	Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: Christmas at the Battle of the Bulge</b>	11:00
	<p>Synopsis: This year, many families will spend the holidays with family members away, in combat in Iraq and Afghanistan. It’s tough being on the battlefield at any time of year, but during Christmas it’s especially hard. We talk to a historian and author about one Christmas, in 1944, when American soldiers spent a freezing holiday in the Ardennes forest, fighting for their lives against Hitler’s army during the Battle of the Bulge; and how a general’s prayers could have been the key to turning the tide in the Allies’ favor.</p> <p>Host: Gary Price. Guests: Stanley Weintraub, Evan Pugh Professor Emeritus of Arts &amp; Humanities, Penn State University, and author of “11 Days in December: Christmas at the Bulge, 1944.”</p> <p>Compliance Issues Covered: Military, War, Religion, History</p>	
14:49	<b>SEGMENT 2: Using The Voices in Your Head</b>	10:39
	<p>Synopsis: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the “voices in your head” can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use “self-talk” as a way to get yourself through tough decisions and lower stress.</p> <p>Host: Marty Peterson. Guests: Dr. Charles Fernyhough, author of “The Voices Within: The History and Science of How We Talk to Ourselves.” Dr. Ethan Kross, Professor of Psychology at the University of Michigan.</p> <p>Compliance Issues Covered: Psychology, Mental health, Self-help, Science</p>	

