## 2020-Q1 (January – March) KRXY

## **Quarterly Report - Issues & Programs List**

Acting Failure
Activism Family

Addiction Film & film history

Adventure
Agingi
Alzheimer's & dementia
Animal species
Agingi
Gender
Global Issues
Goals

Army Godis
Art Government

Art Government
Artificial Intelligence Health & healthcare
Awards Higher Education

Baking History
Basketball Hobbies

Biodiversity Home Organization
Black History Homelessness
Budget Horror

Business & industry
Human Development

Career
Cinema Immigration
Coloring Inequality
Comedy Insurance
Communication Intelligence
Community relations Internet
Computer science Journaling

Consumerism Law & legal problems

Cooking Literature
Corporations Math Media
Creativity Medicine
Culture Motherhood
Death Music
Design Navy

Disease Personal Growth Diversity Pharmacology

Drug Use Police Economy Race

EducationRelationshipsEndangered SpeciesSocial MediaEngineeringSportsEntrepreneurshipStartups

Environment Women's Rights
Espionage World War II
Exercise Writing

Exploration Extinction

## Program 20-01 Writers/Producers: Amirah Zaveri, Annie Krall & Evan Rook

Aired 1/5/20 @ 6:00am Studio Production: Jason Dickey

**SEGMENT 1: A BRIEF HISTORY OF SKIN MARKING** 

Time **Duration** Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about 1:47 10:20 some of the earliest tattoo designs and how they were achieved as well as other skin

Host: Gary Price

Guests: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author,

Evening's Empire: A History of the Night in Early Modern Europe.

alteration methods including scarification and branding.

Compliancy issues History, Culture, Art, Design, Literature, Religion, Disease, Health

covered:

Links for more https://www.amazon.com/Evenings-Empire-History-Studies-European/dp/0521721067

information:

https://earlymoderndailylife.wordpress.com/ https://history.illinois.edu/directory/profile/koslof

## SEGMENT 2: THE PITALLS OF SOCIAL MEDIA AS AN ATHLETE

Time **Duration** Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. 14:10 8:17 Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive.

**Host:** Marty Peterson

Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis

Compliancy issues Sports, Social Media, Mental Health, Technology, Education, Career

covered:

Links for more https://www.washubears.com/sports/fball/2018-19/bios/davidson\_johnny\_10a4

information:

http://www.nfl.com/player/joshuaperry/2555326/profile

https://twitter.com/RIP\_IEP?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Ea

uthor

https://en.wikipedia.org/wiki/Joshua\_Perry

## **CULTURE CRASH THE 2020 BLOCKBUSTER LINEUP**

Time **Duration** Synopsis: A new year means a new lineup of highly anticipated movie releases. We cover some of the biggest films for 2020 from the new Top Gun sequel featuring Tom Cruise to Christopher 23:27 3:00 Nolan's new action movie, Tenet.

Host & Producer: Evan Rook

Compliancy issues Film, Cinema, Culture,

## Program 20-02 Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook

Aired 1/12/20 @ 6:00am Studio Production: Jason Dickey

**SEGMENT 1: SPREADING WORD OF THE 2020 U.S. CENSUS** 

Synopsis: The 2020 census is just around the corner. We speak with an employee from the U.S. Census

Bureau about the importance of taking part in the nationwide survey and how the government is reaching students and their families through new in-school programs.

Time

1:48

6:44

**Duration** 

Host: Gary Price

**Guests:** Victoria Glasier, Chief of the Statistics in Schools Program, U.S. 2020 Census Bureau.

Compliancy issues History, Culture, Government, Finance, Economy, Diversity, Education, Budget

covered:

Links for more <a href="https://2020census.gov/en/jobs.html">https://2020census.gov/en/jobs.html</a>

information:

https://www.census.gov/schools/

https://www.census.gov/

## SEGMENT 2: ADDICTION: WHY IT HAPPENS AND HOW TO HELP ADDICTS BACK FROM THE EDGE

**Duration** Time

Synopsis: Millions of Americans are addicted to alcohol and drugs, and many of them eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. 10:3511:32 We also speak with a psychologist about the causes of addiction and why some people are

**Host:** Marty Peterson

Guests: Ryan LaLumiere, psychologist, professor in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of Saved by the Prince of Peace: Dungeon to Sky.

Compliancy issues Addiction, Health, Relationships, Education, Government, Homelessness

covered:

Links for more <a href="https://psychology.uiowa.edu/https://www.samhsa.gov/">https://psychology.uiowa.edu/https://www.samhsa.gov/</a>

more likely to become addicts than others.

information:

https://www.amazon.com/Saved-The-Prince-Peace-

Dungeon/dp/0615950175/ref=sr 1 1?ie=UTF8&qid=undefined&sr=8-

Synopsis: We explore the new release, 1917 now playing in theaters. The new film, which is filmed

1&keywords=Saved+by+the+prince+of+peace

## **CULTURE CRASH THE WWI EPIC, "1917"**

Time Duration

acclaimed cinematographer, Roger Deakins, has an action-packed storyline that does not

23:07 3:20

disappoint.

Host & Producer: Evan Rook

**Compliancy issues** Film, War, Culture, History

## Program 20-03 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 1/19/20 @ 6:00am Studio Production: Jason Dickey

Synopsis: In 1881, Lt. Adolphus Greely and 24 men set out on a voyage to explore the northernmost
Polar Arctic where few had ventured before. The goal was to collect vast amounts of
scientific data of the unknown region and hopefully reach the North Pole. But the expedition
soon went awry when no resupply made it to the camp for two years and the men were left
to fend for themselves. Starvation, frostbite and even tales of cannibalism soon followed in
this historic tale of exploration and survival.

**Host:** Gary Price

Guests: Buddy Levy, author, Labyrinth of Ice: The Triumphant and Tragic Greely Polar Expedition

Compliancy issues History, Exploration, Adventure, Army, Navy, Health, Science, Polar Arctic

covered:

Links for more <a href="https://www.pbs.org/wgbh/americanexperience/films/greely/">https://www.pbs.org/wgbh/americanexperience/films/greely/</a>

information:

https://www.amazon.com/Labyrinth-Ice-Triumphant-Tragic-

Expedition/dp/1250182190/ref=sr 1 1?crid=16RL48KEMVNWQ&keywords=labyrinth+of

+ice&qid=1578677548&sprefix=laby%2Caps%2C152&sr=8-1

http://buddylevy.com/index.html

# Synopsis: Roughly 15 percent of 25 to 35-year-old's are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as "failure to launch" We break down the term and what parents can do to nudge their young adults along.

**Host:** Marty Peterson

**Guests:** Doctor Mark McConville, author, Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It

Compliancy issues Parenting, Higher Education, Personal Growth, Career, Mental Health, Psychology,

covered: Relationships, Stress, Finance, Social Media

Links for more https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-

information: mcconville-phd/

https://www.amazon.com/Failure-Launch-Twentysomething-Hasnt-

Grown/dp/0525542183

https://www.nytimes.com/2019/09/03/opinion/college-graduates.html

https://www.nytimes.com/2017/10/11/magazine/why-are-more-american-teenagers-than

ever-suffering-from-severe-anxiety.html

## **CULTURE CRASH: DAVE EGGERS: A LEADER IN LITERARY WRITING**

Synopsis: Author Dave Eggers has been a cult hero since his 2000 memoir A Heartbreaking Work of
Staggering Genius took readers on a wild and enthralling ride. Now, almost two decades later 24:15
he's still producing novels that push the boundaries of dialogue and prose.

Time

Duration

Host & Producer: Evan Rook

Compliancy issues Literature, Writing, Culture

## Program 20-04 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 1/26/20 @ 6:00am Studio Production: Jason Dickey

**SEGMENT 1: FINDING JOY AGAIN THROUGH SMALL CHANES** 

refocus on what's important

**Synopsis:** When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and

d

Time

1:48

11:01

**Duration** 

Host: Gary Price

**Guests:** Sarah Ban Breathnach, author, Simple Abundance: 365 Days to a Balanced and Joyful Life. Rachel Bertsche, journalist, author, The Kids Are in Bed: Finding Time for Yourself in the Chaos of Parenting.

Compliancy issues Literature, Mental Health, Journaling, Parenting, Social Media, Failure

covered:

Links for more <a href="https://twitter.com/simpleabundance?lang=e">https://twitter.com/simpleabundance?lang=e</a>n

information:

https://www.barnesandnoble.com/w/simple-abundance-sarah-ban-

breathnach/1130780118?ean=9781538735022

https://twitter.com/rberch?lang=en

https://www.amazon.com/gp/product/1524744018/ref=dbs a def rwt bibl vppi i0

http://www.sarahbanbreathnach.com/

## SEGMENT 2: A NEW MINDSET ON EXERCISE: TAKING SMALL STEPS TO MAKE A BIG DIFFERENCE Time Duration Synopsis: Hate the stairmaster? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier 8:01

Host: Marty Peterson

life.

**Guests:** Kelly McGonigal, research psychologist, author, Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection and Courage; Davonian Mackenzie, personal trainer, Southport Fitness in Lakeview, Chicago.

**Compliancy issues** Exercise, Health, Mental Health, Relationships, Gym, Hobbies, Personal Care

covered:

Links for more <a href="https://www.southportfitness.com/">https://www.southportfitness.com/</a>

information:

https://www.ted.com/talks/kelly mcgonigal how to make stress your friend

http://kellymcgonigal.com/

https://www.facebook.com/SouthportFitness/

## CULTURE CRASH: OSCAR SEASON Synopsis: This year's Oscar nominations are out and there are some good contenders in the mix, but a few movies that were looked over. We delve into some of our favorite films from 2019 that didn't make the nomination cut, but are still worth the watch.

Host & Producer: Evan Rook

Compliancy issues Films, Awards, Acting

**Duration** 

10:00

**Duration** 

9:07

Time

1:47

Time

12:50

Time

Program 20-05 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 2/2/20 @ 6:00am Studio Production: Jason Dickey

**SEGMENT 1: WORLD WAR II: THE WOMEN OF THE OSS** 

Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak

with two authors about how to take small steps each day in order to think positive and

refocus on what's important

Host: Gary Price

Guests: Katie S. Sanders, freelance journalist & World War II expert

Compliancy issues World War II, Women, Intelligence, Government, Travel, History, Espionage

covered:

Links for more https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-

information: women.html

https://www.katiessanders.com/

https://www.cia.gov/library/publications/intelligence-history/oss/art03.htm

SEGMENT 2: FRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD

Synopsis: It seems like lately political breaking news has hit an all-time high with all of the continuous impeachment coverage and campaign trail updates. While it's important to be an informed citizen, what do you do with all of this knowledge? Is it leading to change? Could you do

something better with your time? We delve into these questions and more this week on Viewpoints.

**Host:** Marty Peterson

**Guests:** Eitan Hersh, associate professor, political science, Tufts University, author Politics is for

Power: How to Move Beyond Political Hobbyism, Take Action, and Make Real Change; Naava

Ellenberg, senior, Barnard University

Compliancy issues Politics, Community, Media, Television, Activism, Education, Government

covered:

Links for more https://www.amazon.com/Politics-Power-Beyond-Political-Hobbyism/dp/1982116781

information:

https://www.theatlantic.com/ideas/archive/2020/01/political-hobbyists-are-ruining-politics/605212/

https://www.bustle.com/profile/naava-ellenberg-18208189

**CULTURE CRASH: SCARYWINTER READS** 

Synopsis: We explore Ian Reid's horror novel, "I'm Thinking of Ending Things" that tops our list of

scariest books of all time. It's a quick read with a twisting plot that keeps you hooked all the 23:46 2:41

way through

Host & Producer: Evan Rook

Compliancy issues Literature, Horror, Film

Program 20-06 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 2/9/20 @ 6:00am Studio Production: Jason Dickey

Synopsis: Can it ever be too easy to cast a ballot in an American election? The answer is yes. Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois through a law best known as the Motor Voter Law. This originally well-intentioned program is now trapping hundreds of immigrants into federal charges and possible deportation for an act they didn't fully comprehend to begin with.

**Host:** Gary Price

Guests: Richard Hanus, immigration lawyer; Elizabeth Keathley, immigration client

Compliancy issues Immigration, Voting, Law, Legal Problems, Culture, Government, Politics

covered:

Links for more <a href="https://www.usavisacounsel.com/about-us">https://www.usavisacounsel.com/about-us</a>

information:

http://waterwell.org/production/courtroom/

https://caselaw.findlaw.com/us-7th-circuit/1609918.html

Synopsis: The field of mathematics is still seen as a boring and overly complex field by many. But Matt
Parker, a former math teacher turned popular YouTuber, is working to fix that stubborn
mindset. In his new book, he illustrates the powerful and interesting side of math through
real-life examples that have failed because someone's calculations were just slightly off.

Host: Marty Peterson

Guests: Matt Parker, mathematician, YouTuber, author Humble Pi: When Math Goes Wrong in the

Real World

Compliancy issues Math, Education, Industry, Career, Science, Engineering, Computer Science

covered:

Links for more https://www.penguinrandomhouse.com/books/610964/humble-pi-by-matt-parker/

information:

https://www.youtube.com/channel/UCoxcjq-8xIDTYp3uz647V5A

http://standupmaths.com/

https://www.youtube.com/channel/UCSju5G2aFaWMqn-0YBtq5A

people across the world. We discuss his legacy and the fragility of life.

CULTURE CRASH: REMEMBERING THE LEGEND: KOBE BRYANT

Synopsis: It can sometimes still feel unreal that NBA superstar Kobe Bryant is gone. The retired Los

Angeles Lakers player was more than just an athlete, but a tremendous idol to millions of 23:44 2:43

Host & Producer: Evan Rook

**Compliancy issues** Sports, Basketball, Death, Mentor, Culture, History, Career

### Program 20-07 Writers/Producers: Amirah Zaveri, Annie Krall & Evan Rook

Aired 2/16/20 @ 6:00am Studio Production: Jason Dickey

**SEGMENT 1: COLORING OUTSIDE THE LINES** Time **Duration** Synopsis: Coloring books aimed at children, adults and even seniors have been all the rage in recent years and are still trending in 2020. But what's so special about these patterns and designs that draw people in? We delve into the process of putting together these collections and why 1:47 10:22

Host: Gary Price

Guests: Johanna Basford, artist, author; Jenean Morrison, artist, designer, author

Compliancy issues Covered: Art, Coloring, Mental Health, Culture, Creativity, Stress, Literature, Seniors

Links for more https://www.amazon.com/Johanna-

information: Basford/e/B00[1YSPE4%3Fref=dbs a mng rwt scns share

https://www.amazon.com/Jenean-Morrison/e/B00AI2Q5DG%3Fref=dbs a mng rwt scns share

the creative outlet has become a mainstay for so many looking to switch off and de-stress.

https://www.instagram.com/jeneanmorrison/?hl=en

https://www.johannabasford.com/

## SEGMENT 2: RETHINKING HEALTHCARE: HOW DO YOU FIX A FLAWED SYSTEM?

the current woes of American healthcare and what can be done.

Time **Duration** Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election - but what's the fix for the expensive, inefficient system that's currently in place? So far it's a murky answer. Millions are struggling with the high cost of care, doctors are burning out 14.11 8:50 and patient-doctor interaction is at an all-time low. We speak with an industry expert about

**Host:** Marty Peterson

Guests: Samuel Shem, author, House of God, Man's 4th Best Hospital

Compliancy issues Medicine, Healthcare, Career, Health, Insurance, Literature, Government

covered:

Links for more https://www.theatlantic.com/health/archive/2012/11/samuel-shem-34-years-after-the-house-of-god/265675/

information:

https://www.amazon.com/gp/product/1984805363/ref=dbs\_a\_def\_rwt\_bibl\_vppi\_i1 https://www.amazon.com/gp/product/0425238091/ref=dbs a def rwt bibl vppi i0 http://www.samuelshem.com/v2/https://en.wikipedia.org/wiki/Samuel Shem

## CULTURE CRASH: THE BROADWAY HIT "HAMILTON" COMES ALIVE AGAIN

Time **Duration** Synopsis: The writer of "Hamilton" Lin-Manuel Miranda is back at it again. Come October 2021, the 24:01 2:27 Broadway play is set to hit theaters across the country. But will it be worth the watch?

Host & Producer: Evan Rook

**Compliancy issues** Broadway, Musical, Film, Culture, History

## Program 20-08 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 2/23/20 Studio Production: Jason Dickey

SYNOPSIS: From sugary lattes to grocery staples like yogurt and bread, sugar still seems to be lurking everywhere. Even with greater awareness, it can still be hard to avoid the cookies and cake if you're craving something sweet. Viewpoints speaks with baking blogger, Elif Yamangil and 1:48 12:09 cookbook author, Jennifer Tyler Lee about the importance of limiting sugar in your diet and

Host: Gary Price

**Guests:** Elif Yamangil, engineer at Google, creator of the blog, Plenty Sweet; Jennifer Tyler Lee, author Half the Sugar, All the Love

**Compliancy issues** Baking, Cooking, Health, Sugar Intake, Disease, Education, Motherhood **covered:** 

Links for more <a href="http://www.plentysweet.net/">https://www.instagram.com/plentysweet200/</a>

how to do so while still indulging in some healthier sweets.

information:

https://www.52newfoods.com/

https://www.amazon.com/gp/product/1523504234/ref=dbs a def rwt bibl vppi i0

https://www.wellplated.com/

# Synopsis: Imagine being born into slavery in the South. You have not a dime to your name, received no education and all you know are the surrounding fields of a plantation. What would you do after slavery is abolished? How would you start over? February is Black History Month. As we remember the past and the history of slavery in America, it's important to not only take in the perspectives of historians and educators, but also direct firsthand accounts from the people who lived through this experience. Viewpoints' speaks with historian and photographer, Richard Cahan, co-author of the new book River of Blood: American Slavery From the People Who Lived It.

**Host:** Marty Peterson

Guests: Richard Cahan, co-author, River of Blood: American Slavery From the People Who Lived It

Compliancy issues Black History Month, Education, History, Literature, Inequality, Race, Poverty

covered:

Links for more https://www.cityfilespress.com/books/river-of-blood/

information:

https://www.amazon.com/River-Blood-American-Slavery-People/dp/0991541855

 $\underline{\text{https://www.loc.gov/collections/slave-narratives-from-the-federal-writers-project-1936-to-1938/about-this-collection/}$ 

https://twitter.com/picturetweeter?lang=en

## CULTURE CRASH: THE JOY OF TV COMEDY SPECIALS Synopsis: Sometimes you don't want a critically acclaimed show or Oscar-worthy movie, but rather something funny like a cheesy rom-com or a bit of classic stand-up. We discuss two Bo 23:56 2:30

Burnham comedy specials that are now streaming on Netflix

Host & Producer: Evan Rook

Compliancy issues Television, Culture, Comedy, Streaming

10:48

1:48

Program 20-09 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 3/1/20 Studio Production: Jason Dickey

SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGIN TECH LEADING TO BETTER POLICING?

Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country.

While the new technology increases transparency, is it leading to better relationships

between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties?

Host: Gary Price

**Guests:** Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.

Compliancy issues Police, Community Relations, Minorities, Technology, Artificial Intelligence

covered:

Links for more <a href="https://www.axon.com/products/axon-body-3">https://www.axon.com/products/axon-body-3</a>

information:

https://www.urban.org/author/daniel-lawrence

https://www.cam.ac.uk/research/news/use-of-body-worn-cameras-sees-complaints-against-

police-virtually-vanish-study-finds

SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY

Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80

Time Duration

8:04

percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret 0' 14:38 Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.

**Host:** Marty Peterson

Guests: Margaret O'Gorman, President, Wildlife Habitat Council

Compliancy issues Biodiversity, Animal Species, Human Development, Business, Economy, Environment,

covered: Extinction, Endangered Species, Corporations, Global Issues

Links for more https://www.wildlifehc.org/

information:

https://www.wildlifehc.org/bio/margaret-ogorman/

https://twitter.com/OGormanWHC?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

https://www.gmsustainability.com/manage/operations.html

CULTURE CRASH: THE ENDLESS TWISTS IN NBC'S THIS IS US

Time Duration

**Synopsis:** The hit drama, This is Us has led its viewers down a puzzling, sometimes draining series of twists and turns throughout the last four seasons – but is the show finally fizzling out?

23:42 2:46

Host & Producer: Evan Rook

Compliancy issues Television, Culture

Program 20-10 Writers/Producers: Amirah Zaveri, Polly Hansen & Evan Rook

Aired 3/8/20 @ 6:00am Studio Production: Jason Dickey

SEGMENT 1: GLOSSIER TO WARBY PARKER: STARTUPS THAT ARE REDEFINING THE RETAIL

Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

1:48 9:24

**Host:** Gary Price

**Guests:** Lawrence Ingrassia, former business editor, deputy managing editor, The New York Times, author, The Billion Dollar Brand Club

**Compliancy issues** Business, Startups, Entrepreneurship, Internet, Social Media, Revenue **covered:** 

Links for more <a href="http://www.larryingrassia.com/">http://www.larryingrassia.com/</a>

information:

https://www.wsj.com/articles/billion-dollar-brand-club-review-clicking-the-disrupt-button-11580773644

https://www.amazon.com/Billion-Dollar-Brand-Club-Disruptors/dp/1250313066
https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-

<u>insights/thinking-inside-the-subscription-box-new-research-on-ecommerce-consumers</u>

SEGMENT 2: MOVE OVER ALBERT: UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST Time Duration

Synopsis: What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked 13:16 9:24 female scientists throughout history.

Host: Marty Peterson

**Guests:** Janice Kaplan, author, The Genius of Women, From Overlooked to Changing the World; Catherine Whitlock, author, Ten Women Who Changed Science and the World

Compliancy issues Science, Gender, Research, History, Health, Literature, War, Women's Rights

covered:

Links for more <a href="https://www.catherinewhitlock.co.uk/">https://www.catherinewhitlock.co.uk/</a>

information:

https://www.amazon.com/Women-Changed-Science-World-Levi-Montalicini/dp/1635766109 https://twitter.com/JaniceKaplan2?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthorhttps://www.amazon.com/Genius-Women-Overlooked-Changing-World/dp/1524744212

https://www.janicekaplan.com/

CULTURE CRASH: THE BEAUTY OF "BETTER CALL SAUL"

Synopsis: Better Call Saul is the show we never knew we needed after the hit show Breaking Bad came to a close. Season 5 of the show is now airing on AMC.

23:41

Host & Producer: Evan Rook
Compliancy issues Television, Culture
covered:

**Duration** 

13:00

Time

1:47

Time

### Program 20-11 Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook

Aired 3/15/20 @ 6:00am **Studio Production: Jason Dickey** 

## SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER

Synopsis: If you take a look at some of the newer brands that are shaking up retail - from Dollar Shave Club to Casper mattresses - all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

Host: Gary Price

Guests: David Allen, productivity consultant and author of Getting Things Done: The Art of Stress-Free Productivity; Steve McClatchy, founder of Alleer Training and Consulting, author of Decide: Work Smarter, Reduce Your Stress and Lead by Example

Compliancy issues Productivity, Career, Goals, Writing, Communication, Literature, Parenting covered:

Links for more https://www.cnbc.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-

information: vou-more-productive.html

https://www.cnbc.com/2019/09/05/a-simple-guide-to-becoming-more-productivity-that-

millions-swear-by.html

https://gettingthingsdone.com/

https://alleer.com/

## SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER

Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis 16:506:13 Coe to learn more about the man, the myth: George Washington.

**Host:** Marty Peterson

Guests: Alexis Coe, author, You Never Forget Your First: A Biography of George Washington.

Compliancy issues History, Presidency, Politics, Government, War, Culture, Literature

covered:

Links for more https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/

information:

https://twitter.com/alexiscoe?lang=en

https://www.alexiscoe.com/

https://www.amazon.com/gp/product/0735224102/ref=dbs a def rwt hsch vapi taft p1 i

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## **CULTURE CRASH: THE APPEAL OF MYSTERY MOVIES**

: THE APPEAL OF MYSTERY MOVIES	Time	Duration	_
From the classic 1985 film, Clue to the more recent release, Knives Out, the mystery genre			Π
can be just the right pick-me-up when you fall into a post-Oscar season movie slump.	24:06	2:21	
Viewpoints' discusses some of our favorites from this genre.			

Host & Producer: Evan Rook

Compliancy issues Film, Culture, Film History

covered:

Synopsis:

Program 20-12 Writers/Producers: Amirah Zaveri & Evan Rook

Aired 3/22/20 @ 6:00am Studio Production: Jason Dickey

SEGMENT 1: THE WONDERS OF REMOVING CLOTHING CLUTTER

**Synopsis:** Ever feel like each morning you look at your closet, and despite the large number of clothes, never really have anything to wear? This abundance of extra fabric not only takes up space but also can be a burden to your headspace. We speak with two experts about how to shop

and consume less as well as best organize the items you already have.

1:47 8:48

Time

Host: Gary Price

**Guests:** Courtney Carver, author, Project 333: The Minimalist Fashion Challenge That Proves Less Really is So Much More; Rachel Rosenthal, founder & CEO, Rachel & Company

Compliancy issues Consumerism, Waste, Shopping, Mental Health, Finance, Home Organization

covered:

Links for more <a href="https://bemorewithless.com/">https://bemorewithless.com/</a>

information:

https://twitter.com/bemorewithless?ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Ea

uthor

https://www.rachelrosenthal.co/ https://twitter.com/rachelorganizes

SEGMENT 2: THE RESURGENCE OF HAND EMBROIDERY: CRAFTIVISM THROUGH CROSS-STITCHING Time

ne Duration

**Synopsis:** In a moment where many are practicing 'social distancing', it can be a good opportunity to put down your phones and pick up a stress-relieving solo hobby. We speak with Shannon Downey, creator of Badass Cross Stitch, about the simplicity and art of cross-stitching as well as how she's used it to channel social issues

12:39 10:29

**Host:** Marty Peterson

Guests: Shannon Downey, creator of Badass Cross Stitch.

Compliancy issues Art, Craft, History, Activism, Hobby, Education, Community, Mental Health

covered:

Links for more <a href="https://www.instagram.com/badasscrossstitch/?hl=en">https://www.instagram.com/badasscrossstitch/?hl=en</a>

information:

http://www.badasscrossstitch.com/ https://www.projectfirechicago.org/

**CULTURE CRASH: THE NEW SCI-FI MYSTERY SERIES "DEVS"** 

Time Duration

**Synopsis:** Devs has only released a handful of episodes on Hulu so far, but the sci-fi thriller has already generated a lot of buzz for its gripping plot and eerie feels. We dive into the limited series featuring leads Nick Offerman and newcomer, Sonoya Mizuno.

24:10

2:17

Host & Producer: Evan Rook

Compliancy issues Television, Science Fiction, Streaming

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Program 20-13	writers/P	roaucers:	Amiran Zave	ri & Evan Rook

Aired 3/29/20 @ 6:00am Studio Production: Jason Dickey

Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn't just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drugs global history and its prohibition in the U.S. over the last 70 years.

1:47 10:10

Time

Host: Gary Price

**Guests:** Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine.

Compliancy issues History, Medicine, Health, Pharmacology, Drug Use, Politics, Propaganda

covered:

Links for more https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12007

information:

https://news.northwestern.edu/for-journalists/faculty-experts/expert/richard-miller-phd https://www.history.com/topics/crime/history-of-marijuana

## SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer's three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses.

**Host:** Marty Peterson

**Guests:** Eugenia Zukerman, flutist, writer and journalist, author, Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis

Compliancy issues Alzheimer's, Dementia, Aging, Senior Citizen, Health, Family, Music

covered:

Links for more https://www.eugeniazukerman.com/

information:

https://www.npr.org/2019/11/09/777569730/in-like-falling-through-a-cloud-eugenia-zukerman-explores-her-changing-mind https://www.amazon.com/Like-Falling-Through-Cloud-Lyrical/dp/1732491224\_

CULTURE CRASH: PASSING THE TIME DURING THIS PERIOD OF "SOCIAL DISTANCING"	Time	Duration
Synopsis: We discuss some of the best selections now streaming on Netflix as millions turn to movies		2.20
right now for evening entertainment.		2:39

Host & Producer: Evan Rook

Compliancy issues Fiilm, Culture, Streaming