

Quarterly Issues / Program Lists

Station: 90.9 KLRC/101.1 KLAB
Dates: April 1, 2023 – June 30, 2023

Program: *What's happening* **Time:** rotated 24 hours/day
Date: Daily **Duration:** 30 seconds
Description:
KLRC runs a :30 second program that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. The spot is aired approximately 70x each month.

Program: *KLRC Morning Show* **Time:** 7:45am
Date: Every Monday Morning **Duration:** 3 minutes
Description:
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs September 1- May 22.

Program: *KLRC Morning Show* **Time:** 6:50am
Date: Weekday Mornings **Duration:** 60 seconds
Description:
Marriage expert Ron Deal shares relationship advice on marriage, parenting, and spirituality for blended families.

Program: *KLRC Morning Show* **Time:** 8:20am
Date: Weekday Mornings **Duration:** 60 seconds
Description:
Budgeting experts from Thrivent share personal money management tips for families.

Program: *KLRC Morning Show* **Time:** 6:50 and 7:50am
Date: Friday Mornings **Duration:** 3 minutes
Description:
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

Program: *More Than Small Talk*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 60 seconds

More Than Small Talk is a short on-air feature produced by KLRC that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

April 1-5:	Secret to aging well
April 6-12:	What we say to ourselves
April 13-19:	Understanding theology
April 20-26:	Finding fun and healing
April 27-May 3:	Psychological Fitness
May 4-10:	Leadership and Confidence
May 11-17:	Self-image and identity
May 18-24:	Purpose and identity
May 25-31:	Living with purpose
June -1-7:	Dealing with heartbreak
June 8-14:	Dealing with mistakes
June 15-21:	Happiness and Joy
June 22-28:	Vulnerability

Program: *Tangible Truths*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 60 seconds

Tangible Truths is a short on-air feature produced by KLRC that presents education and information from local licensed counselors on healthy relationships.

April 3-9:	Mentoring
April 17-23:	Dealing with Anger
May 2-8:	Mothering
June 5-12:	Fathering

Program: *People Making a Positive Difference spot campaign*

Date: April 1-30

Time: 3x a day (ongoing)

Description:

Duration: 60 seconds

KLRC highlighted the work of Teen Challenge Adventure Ranch and their work of providing resources for teens dealing with substance abuse.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 3 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information about federal aid being made available to those affected by tornadoes in Arkansas.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 5 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information about Sheep Dog Impact Assistance and others helping with Tornado clean-up efforts. We shared information on how the community can donate funds or volunteer.

Program: *KLRC Morning Show*
Time: 7:50am
Date: April 6 **Duration:** 5 minutes
Description:
As part of the KLRC Morning Show we broadcast an interview with representatives from NWA Gives to highlight the special day of giving in our community. \$732,061 was given in 12 hours for local charities.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 10 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information on the latest recall of 790,000 vehicles (potentially corroded SUV frames and possibly deactivated front passenger air bags).

Program: *KLRC Severe Weather Coverage*
Time: 12:48pm -3:30pm
Date: April 15 **Duration:** 2.5 hours

Description / Issues:
KLRC provided severe weather updates on multiple thunderstorm and tornado watches.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 13 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information from the Ft. Smith police asking for the public's help in finding a missing 17-year-old female.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 14 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information about a 12-year-old being arrested in connection with a bomb threat in the Pea Ridge School District.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 20 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information about the DEA and local law enforcement agencies hosting drug take-back events.

Program: *KLRC On-Air and On-site*
Time: 7:10am
Date: April 27 **Duration:** 2 minutes
Description: KLRC's Christy Rodriguez emceed the Saving Grace "Butterfly & Blooms" fundraising event. This included references to the event on-air before and after the event.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: April 28 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we shared information from Arkansas law enforcement informing the public that officers are now utilizing cameras to enforce speed limits in interstate work zones.

Program: *People Making a Positive Difference spot campaign*

Date: May 1-31

Time: 3x a day (ongoing)

Description:

Duration: 60 seconds

KLRC highlighted the work of Fellowship of Christian Athletes and their efforts to serve student athletes at the University of Arkansas.

Program: *KLRC Morning Show*

Time: 6:30am and 7:30am (weekdays)

Date: May 1-31

Duration: 2 minutes

Description / Issues:

As part of the "Positive-Difference-Story-of-the-Day" on the KLRC Morning Show, each weekday morning, we highlighted people in the community and around the country who were doing good deeds.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: May 3

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information on Oklahoma Governor Kevin Stitt's decision to veto a bill that would allow Native students to wear tribal regalia at graduation.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: May 9

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information on Arkansas primary elections and shared details on when voting centers would be open.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: May 10

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information on new health guidelines advising women to be screened for breast cancer every other year starting at age 40 instead of 50.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: May 17 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we shared information on new research that studied the connection between YouTube videos and gun violence.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: May 18 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information provided by the Arkansas Department of Education regarding their recruitment efforts to find literacy coaches.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: May 25 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on the upcoming deadline to assess property without penalty.

Program: *People Making a Positive Difference spot campaign*
Date: June 1-30 **Time:** 3x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC highlighted the work of New Life Ranch and their work to provide summer camping experiences and leadership development for kids in our community.

Program: *KLRC Morning Show*
Time: 6:30am and 7:30am (weekdays)
Date: June 1-30 **Duration:** 2 minutes
Description: As part of the "Positive Difference Story of the Day" on the KLRC Morning Show, each weekday morning we shared stories that highlight people in the community and around the country who were doing good deeds.

Program: *KLRC On-Air* **Time:** 5x a Day
Date: June 5-25 **Duration:** 30 Seconds

Description:
KLRC highlighted the need in the community to assist families who lack the ability to cool their homes during hot summer months. As part of the initiative, KLRC donated 30 portable AC units to families in need (the units were provided by generous donations from the individuals and businesses in the community).

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: June 6 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information on summer meal programs for children in NW Arkansas and the River Valley.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: June 9 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information on the City of Fayetteville taking down web-based municipal services after a suspected cyber-attack.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: June 13 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we provided information on the upcoming town hall meeting with the Arkansas Governor, who will be answering questions about the LEARNS Act.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: June 14 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information on a frozen fruit recall due to possible Hepatitis A contamination.

Program: *KLRC Severe Weather Coverage*

Time: 12:37am -2:40am

Date: June 18

Duration: 2 hours

Description / Issues:

KLRC provided severe weather updates on multiple severe thunderstorm warnings and watches.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: June 19

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information provided by the Arkansas Better Business Bureau warning customers about possible scams following storms that came through the area.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: June 23

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information on a recall of a baby bath toy modeled after the viral "Baby Shark" children's song. There were multiple reports of injuries.