

## Quarterly Issues / Program Lists

Station: 101.1 KLAB/ 90.9 KLRC  
Dates: January 1, 2023 – March 31, 2023

**Program:** *What's happening* **Time:** rotated 24 hours/day  
**Date:** Daily **Duration:** 30 seconds  
**Description:**  
KLRC runs a :30 second feature that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. The spot is aired approximately 70x each month.

**Program:** *KLRC Morning Show* **Time:** 7:45am  
**Date:** Every Monday Morning **Duration:** 3 minutes  
**Description:**  
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs Sept. 1- May 21.

**Program:** *KLRC Morning Show* **Time:** 6:50am  
**Date:** Weekday Mornings **Duration:** 60 seconds  
**Description:**  
Marriage expert Ron Deal shares relationship advice on marriage, parenting, and spirituality for blended families

**Program:** *KLRC Morning Show* **Time:** 8:20am  
**Date:** Weekday Mornings **Duration:** 60 seconds  
**Description:**  
Budgeting experts from Thrivent shares personal money management tips for families.

**Program:** *KLRC Morning Show* **Time:** 6:50 and 7:50am  
**Date:** Friday Mornings **Duration:** 3 minutes  
**Description:**  
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

**Program:** *More Than Small Talk*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

More Than Small Talk is a short on-air feature that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

January 1:	Rest during the Holidays
January 5:	Finding a new start
January 12:	Understanding Creativity
January 19:	Relationships
February 2:	New dreams
February 9:	Unexpected challenges
February 16:	Caring for your neighbor
February 23:	Stronger relationships
March 2:	Father wounds
March 9:	Dealing with loss
March 16:	Body image
March 23:	Body acceptance

**Program:** *Tangible Truths*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

Tangible Truths is a short on-air feature that presents education and information from local licensed counselors.

February 7:	Healthy connections
March 7:	Mentoring

**Program:** *People Making a Positive Difference spot campaign*

**Date:** January 1-31

**Time:** 3x a day (ongoing)

**Description:**

**Duration:** 60 seconds

KLRC highlighted the work of Ladies of Grace and their mission to serve women transitioning from incarceration. In addition to producing a :60 second interview/feature on the organization, we also provided additional information on a blog featured at KLRC.com and produced a video spotlighting the organization that is posted to social media channels.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** January 3                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public of how researchers are now estimating diabetes to surge by as much as 700% in young people over the next few decades.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** January 5                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public of a new University of Arkansas for Medical Sciences study showing one in four adults in the U.S. has experienced the death of a family member or close friend due to COVID-19.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** January 10               **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that Sarah Huckabee-Sanders has become the first female governor in the history of the state of Arkansas.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** January 13               **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the IRS announced that the agency will start accepting and processing tax returns on January 23.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:45-8:15am  
**Date:** January 16               **Duration:** 4 minutes per segment

**Description / Issues:**

As part of our focus on MLK Day, we highlighted stories, speech quotations, and general historical information about MLK and the civil rights movement.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** January 19                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the Arkansas Dept. of Finance announced that the agency will start accepting and processing tax returns on January 23.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** January 20                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that T-Mobile announced that an unidentified malicious intruder breached its network in late November.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** January 23                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the Fayetteville Police Department was asking for the public's help in finding a 50 year-old man who had gone missing.

**Program:** *KLRC School/Church Closings*

**Time:** 6am-7pm

**Date:** February 24-25                   **Duration:** ongoing

**Description / Issues:**

KLRC provided updates on school, church, and community closings during the severe winter weather.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** January 25                   **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the Governor had activated the Arkansas National Guard winter weather support team.

**Program:** *KLRC School/Church Closings*  
**Time:** 6am-7pm  
**Date:** February 30-31                      **Duration:** ongoing  
**Description / Issues:**  
KLRC provided updates on school, church, and community closings during the severe winter weather.

**Program:** *People Making a Positive Difference spot campaign*  
**Date:** February 1-28                      **Time:** 3x a day (ongoing)  
**Description:**                                      **Duration:** 60 seconds  
KLRC highlighted the work of Celebrate Recovery and their mission to serve those seeking freedom from addictions. In addition to producing a :60 second interview/feature on the organization, we also provided additional information on a blog featured at KLRC.com and produced a video spotlighting the organization that is posted to social media channels.

**Program:** *KLRC Cares: Letters of Love*  
**Date:** February 1-28                      **Time:** 5x a day (ongoing)  
**Description:**                                      **Duration:** 60 seconds  
KLRC invited listeners to donate cards/notes to be given to seniors in nursing homes and homebound. Listeners donated almost 800 cards, which were collected and distributed by Kind at Heart Ministries and Faith In Action.

**Program:** *KLRC School/Church Closings*  
**Time:** 6am-7pm  
**Date:** February 1                      **Duration:** ongoing  
**Description / Issues:**  
KLRC provided updates on school, church, and community closings during the severe winter weather.

**Program:** *KLRC School/Church Closings*  
**Time:** 6am-7pm  
**Date:** February 2                      **Duration:** ongoing  
**Description / Issues:**  
KLRC provided updates on school, church, and community closings during the severe winter weather.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 7 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that two people were threatened by a juvenile with a gun at a Fort Smith middle school basketball game.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 9 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that a new study released showed that Arkansas has one of the highest sales tax rates in the nation.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 14 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that U.S. Senators would receive a classified briefing on the three unidentified objects shot down by the U.S. military.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 16 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that Oklahoma toll roads have been converted to fully cashless tolling.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 22 **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the Bentonville School Board voted to change the district's policy on its punishment for student drug use.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** February 24                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that about 2 million air fryers sold at Target, Best Buy, Amazon, and other retailers were recalled by the manufacturer.

**Program:** *KLRC On-Air*

**Time:** 10pm-Midnight

**Date:** February 27

**Duration:** Ongoing

**Description:**

KLRC provided severe weather updates on severe weather watches and warnings issued for our listening area.

**Program:** *People Making a Positive Difference*

**Date:** March 1-31

**Time:** 1minute per hour

**Description:**

**Duration:** 6am-6pm

KLRC highlighted the work of Feeding 479 and their mission to provide hunger relief to the community. In addition to producing a :60 second interview/feature on the organization, we also provided additional information on a blog featured at KLRC.com and produced a video spotlighting the organization that is posted to social media channels.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** March 2                              **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that TikTok announced that every account held by a user under the age of 18 would have a default 60 minute daily screen time limit.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** March 6                              **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that Fort Smith Police were looking for a teenager who never returned home from a party.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** March 8                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that Springdale police were warning of scammers who were calling and impersonating officers.

**Program:** *KLRC Day of Prayer*                      **Time:** 7:00am-8:30am  
**Date:** March 13                      **Duration:** 2 hours

**Description:**

KLRC hosted a special day of prayer. Listeners were invited to call and share a prayer request or need. We staffed a phone bank with representatives from Celebrate Recovery who prayed with and encouraged those who called.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** March 22                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public that the road construction project along Zion Road in Fayetteville would be delayed.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** March 24                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public of new research that shows nearly half of American parents with adult children continue to support them financially.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** March 27                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we included a story informing the public of how they could support relief efforts to serve those affected by the tornadoes in Mississippi.



**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** March 29

**Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story informing the public of a new program designed to allow state employees to bring their children to work.