

Quarterly Issues / Program Lists

Station: 90.9 KLRC/101.1 KLAB
Dates: July 1, 2023 – September 30, 2023

- Program:** *What's happening* **Time:** rotated 24 hours/day
Date: Daily **Duration:** 30 seconds
Description:
KLRC runs a :30 second program that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. The spot is aired approximately 70x each month.
- Program:** *KLRC Morning Show* **Time:** 7:45am
Date: Every Monday Morning **Duration:** 3 minutes
Description:
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs September 1- May 27.
- Program:** *KLRC Morning Show* **Time:** 6:50am
Date: Weekday Mornings **Duration:** 60 seconds
Description:
Marriage expert Ron Deal shares relationship advice on marriage, parenting, and spirituality for blended families
- Program:** *KLRC Morning Show* **Time:** 8:20am
Date: Weekday Mornings **Duration:** 60 seconds
Description:
Budgeting experts from Thrivent share personal money management tips for families.
- Program:** *KLRC Morning Show* **Time:** 6:50 and 7:50am
Date: Friday Mornings **Duration:** 3 minutes
Description:
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

Program: *More Than Small Talk*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 60 seconds

More Than Small Talk is a short on-air feature that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

July 1-5:	Finding Purpose
July 3-12:	Avoiding Burnout
July 13-19:	Balancing Business and Family
July 20-Aug 2:	Overwhelming Emotions
August 3-9:	Dealing with Failure
August 10-16:	Navigating Difficult Circumstances
August 17-23:	Helping Others in Crisis
August 24-30:	Discovering Creativity
August 31-Sept 6:	True Identity
September 7-13:	Emotionally Healthy Confidence
September 14-20:	Self-Image
September 21-27:	Dealing with Your Past
September 28-30:	Breaking Free of Unhealthy Habits

Program: *Tangible Truths*

Date: 5x Daily

Time: Varies

Description / Issues:

Duration: 60 seconds

Tangible Truths is a short on-air feature that presents education and information from local licensed counselors on healthy relationships.

July 3-9:	Healthy Connections
July 17-23:	Spirituality
August 21-27:	Dealing with Anxiety
September 4-10:	Intentional Gratitude
September 25-30:	How Love Shows Up

Program: *People Making a Positive Difference spot campaign*
Date: July 1-31 **Time:** 3x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC highlighted the work of the Beautiful Lives Boutique and their work of providing clothing assistance to underprivileged women.

Program: *KLRC Morning Show*
Time: 6:30am and 7:30am (weekdays)
Date: July 1-31 **Duration:** 2 minutes
Description / Issues:
As part of the "Positive Difference Story of the Day" on the KLRC Morning Show, each weekday morning we shared stories that highlight people in the community and around the country who were doing good deeds.

Program: *KLRC On-Site Broadcast*
Time: 9am-1pm
Date: July 1 **Duration:** 2 minutes segments, 3x hour
Description:
KLRC broadcast live from the fireworks tent benefiting Micah's House ministries. Micah's House serves those rebuilding their lives after addiction and incarceration.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 3 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information from the Washington County Assessor explaining change in property values.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 6 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information about federal regulators warning marijuana edible manufacturers to stop making products that imitate snack brands that are popular with children.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: July 11

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information on an industry trade group going to federal court to stop the implementation of the Arkansas Social Media Safety Act.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: July 13

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information about a new soccer stadium seating more than 5,000 people being planned in Rogers.

Program: *Severe Weather Coverage*

Time: 6:42pm-7:30pm

Date: July 14

Duration: Ongoing

Description / Issues:

KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: July 14

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information an Amber Alert from Arkansas State Police looking for a missing 4 year-old girl.

Program: *KLRC On-Air*

Time: 11am-1pm

Date: July 21

Duration: 60 Seconds, 3x hour

Description:

KLRC Broadcast live from the parking lot of Chick-Fil-A in Lowell to help collect school supplies as part of the Samaritain Community Center "Backpack for Kids" initiative.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 21 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on recent ACT Aspire scores in Arkansas showing little increase and even some decrease in several areas.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 24 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on Arkansas setting a record for unemployment for the fourth consecutive month.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 25 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on the Fayetteville Public Library joining a lawsuit to challenge Act 372 that would keep libraries from checking out “obscene and harmful materials to minors.”

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: July 28 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on new changes that extend the amount of time that Arkansas vehicle owners have to replace their temporary plates with permanent plates.

Program: *People Making a Positive Difference spot campaign*
Date: August 1-31 **Time:** 3x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC highlighted the work of Open Avenues, which provides employment opportunities & programs for people with disabilities.

Program: *KLRC Morning Show*
Time: 6:30am and 7:30am (weekdays)
Date: August 1-31 **Duration:** 2 minutes

Description / Issues:
As part of the “Positive Difference Story of the Day” on the KLRC Morning Show, each weekday morning we shared stories that highlight people in the community and around the country who were doing good deeds.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 2 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we shared information to prepare residents for the upcoming Arkansas Sales Tax Holiday.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 8 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information on a new medication approved by federal officials to specifically treat severe depression after childbirth.

Program: *Severe Weather Coverage*
Time: 7:50pm-8:30pm
Date: August 9 **Duration:** Ongoing

Description / Issues:
KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 10 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast a recent study that ranked Arkansas as one of the worst states for underprivileged children. The study ran through 26 key indicators of neediness, ranging from the share of children in households with below-poverty income to the child food-insecurity rate to the share of maltreated children. Arkansas scored especially low in the health category, ranking second behind Mississippi. That category measured such things as the rate of maltreated children, amount of food insecurity among children and infant mortality rate.

Program: *Severe Weather Coverage*
Time: 9pm-10:30pm
Date: August 11 **Duration:** Ongoing
Description / Issues:
KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 15 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information on the rising death toll from the Hawaiian fire. KLRC provided information on how the community could help with donations to organizations like Convoy of Hope.

Program: *Severe Weather Coverage*
Time: 12:30am-1:50am
Date: August 15 **Duration:** Ongoing
Description / Issues:
KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 17 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information from Fayetteville police warning about a new scam from people calling and telling victims they need to send money to avoid penalties for missing jury duty.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 21 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast information from the Arkansas Department of Education showing a 63% increase in tobacco disciplinary infractions in the past five years.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: August 23 **Duration:** 2 minutes per newscast
Description:
As part of our local newscast, we broadcast that the FDA approved the first vaccine meant to prevent RSV infections in infants.

Program: *People Making a Positive Difference spot campaign*
Date: September 1-30 **Time:** 3x a day (ongoing)
Description: **Duration:** 60 seconds
KLRC highlighted the work of Hub of Hope and their efforts to provide public education and serve those affected by human trafficking.

Program: *KLRC Morning Show*
Time: 6:30am and 7:30am (weekdays)
Date: September 1-30 **Duration:** 2 minutes
Description: As part of the "Positive Difference Story of the Day" on the KLRC Morning Show, each weekday morning we shared stories that highlight people in the community and around the country who were doing good deeds.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: September 6 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information on the Arkansas Attorney General approving Bentonville Public School's plan to build affordable housing for teachers

Program: *Severe Weather Coverage*
Time: 4:30-5:15am
Date: September 8 **Duration:** Ongoing
Description / Issues: KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: September 12 **Duration:** 2 minutes per newscast
Description: As part of our local newscast, we broadcast information about an Arkansas lawmaker planning to file a bill that would limit the public's access to certain government records.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: September 13 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information the Arkansas legislature voting to pass a measure that would reduce personal income tax and corporate income taxes.

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: September 20 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information from the U.S. Department of Labor Bureau of Labor Statistics stating that the unemployment rate in Arkansas has slightly increased. Agency officials said the state's unemployment rate jumped one-tenth of a percentage point from 2.6% to 2.7% in August. Officials said unemployment has jumped for the first time since October 2022, with 1,661 more Arkansans looking for work

Program: *KLRC Morning Show Newscast*
Time: 6am, 7am, 8am
Date: September 21 **Duration:** 2 minutes per newscast

Description:
As part of our local newscast, we broadcast information on the government providing \$600 million to produced new at-home COVID-19 tests and relaunching the website allowing Americans to get up to four free tests per household.

Program: *Severe Weather Coverage*
Time: 12:30am-1:30pm
Date: September 24 **Duration:** Ongoing

Description / Issues:
KLRC provided severe weather updates on multiple severe thunderstorm watches and warnings.

Program: *KLRC Morning Show Newscast*

Time: 6am, 7am, 8am

Date: September 26

Duration: 2 minutes per newscast

Description:

As part of our local newscast, we broadcast information from the Arkansas Department of Transportation and their plan to continue widening projects between Highway 412 and 12. The projects aim to fix the forecast traffic issues on Highway 112 while accommodating bicyclists and pedestrians. Construction is set to start in 2025.

Program: *KLRC On-Air*

Time: 10x a Day

Date: September 28

Duration: 60 Seconds

Description:

As part of our local newscast, we broadcast information that Hyundai and Kia are recalling nearly 3.4 million vehicles in the U.S. and telling owners to park them outside due to the risk of engine compartment fires. The recalls cover multiple car and SUV models from the 2010 through 2019 model years including Hyundai's Santa Fe SUV and Kia's Sorrento SUV. Dealers will replace the anti-lock brake fuse at no cost to owners. Kia says in documents that it will send notification letters to owners starting Nov. 14. For Hyundai the date is Nov. 21.