

## Quarterly Issues / Program Lists

Station: 90.9 KLRC/101.1 KLAB  
Dates: October 1, 2023 – December 31, 2023

**Program:** *What's Happening* **Time:** :20 minutes past the hour  
**Date:** Daily Every Other Week **Duration:** 30 seconds  
**Description:**  
Every hour, KLRC runs a :30 second program that highlights events of area churches and nonprofit organizations. Each :30 second feature includes at least 2-3 area events. All the details of each event are also posted at the station's website as well. We spotlight, on average, approximately 30 different events each week.

**Program:** *KLRC Morning Show* **Time:** 7:45am  
**Date:** Every Monday Morning **Duration:** 3 minutes  
**Description:**  
KLRC honors area school teachers every Monday morning with the KLRC Teacher of the Week. Nominations are accepted by website, email, or by phone and then are read on air each Monday morning. A winner is selected among the nominations to win free dinner at an area restaurant. Teacher of the week runs September 1- May 21.

**Program:** *KLRC Morning Show* **Time:** 6:45am  
**Date:** Monday - Friday Mornings **Duration:** 90 seconds  
**Description:**  
Marriage expert Ron Deal shares relationship advice on marriage, parenting, step-parenting, and spirituality.

**Program:** *KLRC Morning Show* **Time:** 6:50am and 7:50am  
**Date:** Friday Mornings **Duration:** 3 minutes  
**Description:**  
Every Friday morning, KLRC highlights local community events that provide families free or low-cost opportunities to share time together and give back to their community.

**Program:** *More Than Small Talk*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

More Than Small Talk is a short on-air feature that presents education and information from 3 local women who are licensed counselors, life-coaches, authors, and speakers.

October 5:	Identity/Self-Worth
October 12:	Confidence/Overcoming
October 19:	Facing Challenges
October 26:	Finding Freedom in Relationships
November 2:	Dealing with Conflict
November 9:	Parenting Adult Children
November 16:	Dealing with Differences
November 23:	Dealing with Differences
December 7:	Anxiety
December 14:	Comparison/Identity
December 21:	Identity/Self-Worth
December 28:	Setting Goals

**Program:** *Tangible Truths*

**Date:** 5x Daily

**Time:** Varies

**Description / Issues:**

**Duration:** 90 seconds

Tangible Truths is a short on-air feature that presents education and information from local licensed counselors.

October 10:	Unconditional Love
October 17:	Unconditional Love
October 24:	Dealing with Emotions
October 31:	Dealing with Emotions
November 7:	Motivation
November 14:	Changing Traditions
November 21:	Gratitude
December 5:	Relationships & the Holidays
December 12:	Relationships & the Holidays
December 19:	Mentoring

**Program:** *People Making A Positive Difference*      **Time:** 5x a day (ongoing)  
**Date:** October 1-31  
**Duration:** 60 seconds each totaling more than 130 minutes  
**Description / Issues:**  
As part of KLRC's People Making a Positive Difference campaign, we highlighted the work of LifeWater International.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** October 2      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story with the latest information on the Department of Education releasing letter grades for each school district in Arkansas, including the districts that showed improvement.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** October 4      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story with information about the nationwide test conducted by FEMA and the FCC.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** October 6      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story with information about local authorities sounding the alarm due to increased surges of fentanyl trafficking.

**Program:** *KLRC On-Air*      **Time:** 6:30-8:30am  
**Date:** October 9      **Duration:** 2 hours  
**Description:**  
KLRC hosted a special day of prayer. Local ministry leaders staffed a bank of phones and listeners called for prayer and encouragement.

**Program:** *KLRC On-Air*  
**Date:** October 10-13  
**Description:**

**Time:** 6:00am-6pm  
**Duration:** 12 hours

KLRC hosted its annual fall fundraiser. We shared numerous listener stories and calls throughout the broadcast. Through a special partnership with LifeWater International, 200 listeners provided funding to KLRC that also provided a year's worth of clean drinking water for 200 recipients in multiple African nations.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** October 16                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast a story reminding local residents of today's Arkansas property tax deadline.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** October 18                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast information about Bella Vista being granted \$5.5 million for a training facility and fire station.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, and 8:00am

**Date:** October 25                      **Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we provided information on a recent report released from the CDC stating they found harassment, burnout, and symptoms in health care workers of poor mental health at levels higher than before the pandemic.

**Program:** *KLRC On-Air* **Time:** 5x a day (ongoing)  
**Date:** November 1-26 **Duration:** apx. 130 minutes  
**Description / Issues:**  
KLRC and Arvest Bank encouraged listeners to “Pay it Forward” by donating new coats for children in need. Over 300 coats were collected and distributed through Bright Futures chapters serving in school districts across NW Arkansas.

**Program:** *People Making A Positive Difference* **Time:** 5x a day (ongoing)  
**Date:** November 1-26  
**Duration:** 60 seconds each totaling more than 130 minutes  
**Description / Issues:**  
As part of KLRC’s People Making a Positive Difference campaign, we highlighted the work of Bright Futures chapters serving in school districts and helping provide for needs of students and their families.

**Program:** *KLRC Morning Show Newscast* **Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 2 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story about a new and upgraded 911 and radio system now active for the Washington County Sheriff’s office.

**Program:** *KLRC Morning Show Newscast* **Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 2 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story about the IRS announcing that the limit on contributions to 401(k) and other accounts will be increasing.

**Date:** November 7                      **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on Oklahoma students having a safer way to report suspicious activity at school with the ProtectOK app.

**Program:** *KLRC On-Air*    **Time:** 4x per day  
**Date:** November 13-17    **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Fayetteville Christmas Parade. KLRC also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 13    **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about 75 Arkansas school receiving funds to create “calming rooms”.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 16    **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about the Bentonville School Board voting to donate 5 acres of land so the Excellerate Foundation can build 100 attainable housing units.

**Program:** *KLRC On-Air*    **Time:** 4x per day  
**Date:** November 20-26    **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Springdale Christmas Parade. KLRC also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 21 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we included information from the Fayetteville Police Department helping citizens prevent thefts from porch pirates during the holidays.

**Program:** *KLRC Morning Show* **Time:** 6am-9am  
**Date:** November 28 **Duration:** 30 minutes  
**Description / Issues:**  
KLRC provided promotional announcements for Giving Tuesday and encouraged listeners to support local non-profits.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** November 29 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast a story with information about a text message scam targeting Arvest Bank customers.

**Program:** *KLRC Cares Event* **Time:** 10x a day  
**Date:** December 1-24 **Duration:** 60 seconds  
**Description / Issues:**  
KLRC and generous listeners helped grant 3 Christmas Wishes for local families in need. Listeners and various organizations donated groceries, gift cards, furniture, clothing, and more. Over \$20,000 was donated during the outreach, which benefited 3 local families.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** November 26-December 1 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Rogers Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** November 26-December 2 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Siloam Springs Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC On-Air* **Time:** 4x per day  
**Date:** December 3-9 **Duration:** :20 seconds  
**Description / Issues:**  
KLRC provided free promotional announcements for the Bentonville Christmas Parade. We also attended and participated in the parade.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 4 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information about a Missouri lawmaking filing a bill that would ban solitary confinement for K-12 students in public and charter schools.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 5 **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on the Springdale Police Department receiving a \$1 million grant to help hire 8 new police officers.



**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 8                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we shared information about the Benton Washington Regional Public Water Authority nearing capacity in its water pipeline.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 12                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we shared information about local volunteers from Sheep Dog Impact Assistance going to Clarksville, TN to help tornado victims. We also provided information for the public on how funds can be donated toward the recovery efforts.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 14                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on the Department of Transportation's public hearing regarding their plan to widen Highway 102 from Interstate 49 to J Street.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 18                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on Quaker Oats Company recalling granola bars and cereals due to possible salmonella contamination.

**Program:** *KLRC Morning Show Newscast*  
**Time:** 6:00am, 7:00am, 8:00am  
**Date:** December 21                   **Duration:** 2 minutes per newscast  
**Description / Issues:**  
As part of our local newscast, we broadcast information on Arkansas residents receiving \$4.7 million in restitution payments as part of a \$700 million multi-state settlement with Google.

**Program:** *KLRC Morning Show Newscast*

**Time:** 6:00am, 7:00am, 8:00am

**Date:** December 28

**Duration:** 2 minutes per newscast

**Description / Issues:**

As part of our local newscast, we broadcast information on the city of Fayetteville reaching its cap on short-term rental licenses.