



Order / Rev:	8818916
Alt Order #:	08818916
Product Desc:	NRA PVF GOV
Estimate:	8849
Flight Dates:	10/17/17 - 10/23/17
Original Date / Rev:	09/26/17 / 10/24/17
Order Type:	GENERAL

Primary AE:	HRP Washington
Sales Office:	H-WAS
Sales Region:	NAT

**Name:** Red Eagle Media Group

**Buying Contact:** \_\_\_\_\_

**Billing Contact:** \_\_\_\_\_

815 Slaters Lane

Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	POL/ISS/NRA-PVF
Demographic:	A35+
Product Codes:	PL-Issue
Priority:	P-1
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	ISSUE

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/23/17	39	\$9,745.00	\$8,283.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	39	\$9,745.00	\$8,283.25	0.00
<b>Totals</b>	<b>39</b>	<b>\$9,745.00</b>	<b>\$8,283.25</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
WSLS	17%	\$9,745.00
Market	100%	\$57,323.53

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$573.24
WDBJ	44%	\$25,222.35
WFXR	10%	\$5,732.35
WJPR	0%	\$0.00
WSET	28%	\$16,050.59

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSLS	10/20/17	10/20/17	1110-1135p First and Ten 1110-1135p First and Ten	CM	1110p-1135p	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$300.00		0.00			
N 2	WSLS	10/20/17	10/20/17	1135p-1237x Tonight Show Tonight Show	CM	1135p-1237x	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	----1--		1				\$150.00		0.00			
N 3	WSLS	10/20/17	10/20/17	6-630p Local News M-F 6-630p Local News M-F	CM	6-630p	----1--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

Order / Rev: 8818916  
Alt Order #: 08818916  
Flight Dates: 10/17/17 - 10/23/17

Advertiser: POL/ISS/NRA-PVF  
Product Desc: NRA PVF GOV  
Estimate: 8849  
WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--					1	\$400.00		0.00			
N 4	WLSL	10/20/17	10/20/17	6-7a Local News M-F	CM	6-7a	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		6-7a Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--					1	\$200.00		0.00			
N 5	WLSL	10/20/17	10/20/17	7-730p Local News	CM	7-730p	----1--	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		7-730p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--					1	\$160.00		0.00			
N 6	WLSL	10/20/17	10/20/17	7-9a Today Show M-F	CM	7-9a	----1--	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		7-9a Today Show M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--					1	\$225.00		0.00			
N 7	WLSL	10/20/17	10/20/17	Friday 8-11p Dateline	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	----1--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	----1--					1	\$300.00		0.00			
N 8	WLSL	10/23/17	10/23/17	11-1135p Late News M-F	CM	11-1135p	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		11-1135p Late News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$200.00		0.00			
N 9	WLSL	10/23/17	10/23/17	1135p-1237x Tonight Show	CM	1135p-1237x	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$150.00		0.00			
N 10	WLSL	10/23/17	10/23/17	6-630p Local News M-F	CM	6-630p	1-----	:30	1	\$400.00	P-1	0.00	NM	0	\$0.00
		6-630p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLSL	10/23/17-10/29/17		6-630p Local News M-F		6-630p	M-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [nr flight over]															
N 11	WLSL	10/23/17	10/23/17	6-7a Local News M-F	CM	6-7a	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		6-7a Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$200.00		0.00			
N 12	WLSL	10/23/17	10/23/17	7-730p Local News	CM	7-730p	1-----	:30	1	\$160.00	P-1	0.00	NM	0	\$0.00
		7-730p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$160.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLSL	10/23/17-10/29/17		7-730p Local News		7-730p	M-----	:30		<del>(\$160.00)</del>		0.00	NM		
Credited [nr flight over]															
N 13	WLSL	10/23/17	10/23/17	7-9a Today Show M-F	CM	7-9a	1-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		7-9a Today Show M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	1-----					1	\$225.00		0.00			
N 14	WLSL	10/21/17	10/21/17	11-1130p Late News Sat	CM	11-1130p	-----1-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		11-1130p Late News Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-					1	\$150.00		0.00			
N 15	WLSL	10/21/17	10/21/17	1130p-104x SNL	CM	11:30 PM-1:00 XM (11:30 PM-1:00 XM)	-----1-	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		11:30 PM-1:00 XM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-----1-					1	\$200.00		0.00			
N 16	WLSL	10/21/17	10/21/17		CM	3:00 PM-6:00 PM	-----1-	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00

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 Product Desc: NRA PVF GOV  
 Estimate: 8849  
 WSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NASCAR Xfinity NASCAR XFINITY (3:00 PM-6:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-					1	\$750.00		0.00			
N 17	WSLS	10/21/17	10/21/17	6-7a Sat News	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$60.00	P-1	0.00	NM	1	\$60.00
				6:00 AM-8:00 AM		(6:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-					1	\$60.00		0.00			
N 18	WSLS	10/21/17	10/21/17	8-10a Today Show Sat	CM	8-10a	-----1-	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
				8-10a Today Show Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-					1	\$120.00		0.00			
N 19	WSLS	10/22/17	10/22/17	LN M-SuLateRun 1130p	CM	1130p-1230x	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				LN M-SuLateRun 1130-1230x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1					1	\$150.00		0.00			
N 20	WSLS	10/22/17	10/22/17	6-7a Sun News	CM	6:00 AM-8:00 AM	-----1	:30	1	\$70.00	P-1	0.00	NM	1	\$70.00
				6:00 AM-8:00 AM		(6:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1					1	\$70.00		0.00			
N 21	WSLS	10/22/17	10/22/17	8-9a Today Show	CM	8-9a	-----1	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
				8-9a Today Show Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1					1	\$130.00		0.00			
N 22	WSLS	10/19/17	10/19/17	11-1135p Late News M-F	CM	11-1135p	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$200.00		0.00			
N 23	WSLS	10/19/17	10/19/17	1135p-1237x Tonight Show	CM	1135p-1237x	---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$150.00		0.00			
N 24	WSLS	10/19/17	10/19/17	6-630p Local News M-F	CM	6-630p	---1---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$400.00		0.00			
N 25	WSLS	10/19/17	10/19/17	6-7a Local News M-F	CM	6-7a	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$250.00		0.00			
N 26	WSLS	10/19/17	10/19/17	7-730p Local News	CM	7-730p	---1---	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
				7-730p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$160.00		0.00			
N 27	WSLS	10/19/17	10/19/17	7-9a Today Show M-F	CM	7-9a	---1---	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	---1---					1	\$225.00		0.00			
N 28	WSLS	10/17/17	10/17/17	Tuesday 10-11p	CM	10-11p	-1-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				LAW AND ORDER: TRUE CRIM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-1-----					1	\$800.00		0.00			
N 29	WSLS	10/17/17	10/17/17	11-1135p Late News M-F	CM	11-1135p	-1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-1-----					1	\$200.00		0.00			
N 30	WSLS	10/17/17	10/17/17	1135p-1237x Tonight Show	CM	1135p-1237x	-1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-1-----					1	\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$150.00		0.00			
N 31	WSLS	10/17/17	10/17/17	6-630p Local News M-F CM		6-630p	-1-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		6-630p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$400.00		0.00			
N 32	WSLS	10/17/17	10/17/17	6-7a Local News M-F CM		6-7a	-1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		6-7a Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$200.00		0.00			
N 33	WSLS	10/17/17	10/17/17	7-730p Local News CM		7-730p	-1-----	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		7-730p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$160.00		0.00			
N 34	WSLS	10/17/17	10/17/17	7-9a Today Show M-F CM		7-9a	-1-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		7-9a Today Show M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	-1-----					1	\$225.00		0.00			
N 35	WSLS	10/18/17	10/18/17	11-1135p Late News M-F CM		11-1135p	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		11-1135p Late News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$200.00		0.00			
N 36	WSLS	10/18/17	10/18/17	1135p-1237x Tonight Show CM		1135p-1237x	--1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$150.00		0.00			
N 37	WSLS	10/18/17	10/18/17	6-630p Local News M-F CM		6-630p	--1----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		6-630p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$400.00		0.00			
N 38	WSLS	10/18/17	10/18/17	6-7a Local News M-F CM		6-7a	--1----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		6-7a Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$200.00		0.00			
N 39	WSLS	10/18/17	10/18/17	7-730p Local News CM		7-730p	--1----	:30	1	\$160.00	P-1	0.00	NM	1	\$160.00
		7-730p Local News M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$160.00		0.00			
N 40	WSLS	10/18/17	10/18/17	7-9a Today Show M-F CM		7-9a	--1----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		7-9a Today Show M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$225.00		0.00			
N 41	WSLS	10/18/17	10/18/17	Wednesday 8-9p CM		8-9p	--1----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		THE BLACKLIST													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/17	10/22/17	--1----					1	\$750.00		0.00			
													Totals	39	\$9,745.00