

# ORDER



Jackson MS WJTV

**Orders**  
**Order / Rev:** 2727780  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 6616  
**Flight Dates:** 10/13/20 - 10/19/20  
**Original Date / Rev:** 10/12/20 / 10/12/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:** Screen Strategies Media Email  
 11150 Fairfax Blvd  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Mississippians for Compassiona  
**Demographic:** A18+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	39	\$12,645.00	\$10,748.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	39	\$12,645.00	\$10,748.25	0.00
<b>Totals</b>	<b>39</b>	<b>\$12,645.00</b>	<b>\$10,748.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WJTV	10/14/20	10/14/20	M-F Local News @ 6a Local News @ 6a	CM	6a-7a	--W----	:30	1	\$225.00	P1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	--W----		1		\$225.00		0.00					
N 3	WJTV	10/13/20	10/19/20	CBS This Morning CBS This Morning	CM	CBS This Morning	-----	:30	0	\$135.00	P1	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	MTWTF--		5		\$135.00		0.00					
N 4	WJTV	10/19/20	10/19/20	Rachel Ray Rachel Ray	CM	9a-10a	M-----	:30	1	\$130.00	P1	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	M-----		1		\$130.00		0.00					
N 5	WJTV	10/15/20	10/15/20	Price is Right Price is Right	CM	10a-11a	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	---T---		1		\$300.00		0.00					
N 6	WJTV	10/13/20	10/13/20	Y&R Y&R	CM	11a-12p	-T-----	:30	1	\$325.00	P1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/13/20	10/19/20	-T-----		1		\$325.00		0.00					
N 7	WJTV	10/14/20	10/16/20		CM	12p-1230p	-----	:30	0	\$250.00	P1	0.00	NM	2	\$500.00

Order / Rev: 2727780  
 Alt Order #:  
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Mississippians for Compassionate  
 Product Desc: Jackson MS WJTV  
 Estimate: 6616

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Local News @ 12p Local News @ 12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	--W-F--		2				\$250.00		0.00			
N 8	WJTV	10/19/20	10/19/20	Bold & Beautiful Bold & Beautiful	CM	1230p-1p	M-----	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M-----		1				\$250.00		0.00			
N 9	WJTV	10/15/20	10/15/20	Lets Make A Deal Lets Make A Deal	CM	2p-3p	---T---	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	---T---		1				\$200.00		0.00			
N 10	WJTV	10/16/20	10/16/20	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	----F--		1				\$200.00		0.00			
N 11	WJTV	10/13/20	10/13/20	M-F Local News 4-5p M-F Local News 4-5p	CM	4p-5p	-T-----	:30	1	\$125.00	P1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-T-----		1				\$125.00		0.00			
N 12	WJTV	10/14/20	10/14/20	M-F Local News @ 5p Local News @ 5p	CM	5p-530p	--W----	:30	1	\$225.00	P1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	--W----		1				\$225.00		0.00			
N 13	WJTV	10/15/20	10/19/20	M-F Local News @ 6p Local News @ 6p	CM	6p-630p	-----	:30	0	\$275.00	P1	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M--T---		2				\$275.00		0.00			
N 14	WJTV	10/13/20	10/19/20	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-----	:30	0	\$280.00	P1	0.00	NM	5	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--		5				\$280.00		0.00			
N 15	WJTV	10/13/20	10/13/20	Tue Prime Hour 1 Tue Hour 1	CM	658p-8p (7:00 PM-8:00 PM)	-T-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-T-----		1				\$1,200.00		0.00			
N 16	WJTV	10/16/20	10/16/20	Fri Prime Hour 2 Fri Hour 2	CM	8p-9p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	----F--		1				\$1,200.00		0.00			
N 17	WJTV	10/17/20	10/17/20	Sat Prime Hour 1 Sat Hour 1	CM	657p-8p (7:00 PM-8:00 PM)	-----S-	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----S-		1				\$400.00		0.00			
N 19	WJTV	10/13/20	10/19/20	M-F Local News @ 10p Local News @ 10p	CM	10p-1035p	-----	:30	0	\$325.00	P1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWTF--		5				\$325.00		0.00			
N 20	WJTV	10/17/20	10/17/20	Sa Local News @ 10p Sa Local News @ 10p	CM	10-1035p	-----S-	:30	1	\$215.00	P1	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	-----S-		1				\$215.00		0.00			
N 21	WJTV	10/13/20	10/19/20	Late Show Late Show	CM	1035p-1137p (10:35 PM-11:35 PM)	-----	:30	0	\$150.00	P1	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	MTWT---		4				\$150.00		0.00			
N 22	WJTV	10/16/20	10/16/20	Late Late Show Late Late Show	CM	1137p-1237a	----F--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	----F--		1				\$100.00		0.00			

Order / Rev: 2727780  
 Alt Order #:  
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Mississippians for Compassionate ( )  
 Product Desc: Jackson MS WJTV  
 Estimate: 6616

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	----F--		1				\$100.00		0.00			
N23	WJTV	10/19/20	10/19/20	Mon Prime Hour 3 Mon Hour 3	CM	9p-10p	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	M-----		1				\$1,000.00		0.00			
N24	WJTV	10/14/20	10/14/20	Wed Prime Hour 2 Wed Hour 2	CM	8p-9p	--W----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/13/20	10/19/20	--W----		1				\$1,200.00		0.00			
													Totals	39	\$12,645.00

# Mississippians for Compassionate Care



<b>Station</b>	WJTV-TV	<b>Buyer</b>	Caroline Wait
<b>Market</b>	Jackson, MS	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/13/2020 - 10/19/2020 (Est. 6616)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/13	Wed 10/14	Thu 10/15	Fri 10/16	Sat 10/17	Sun 10/18	Mon 10/19	Total
WJTV 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$225.00 <b>\$225.00</b>		1						1
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$135.00 <b>\$675.00</b>	1	1	1	1			1	5
Rachael Ray 9:00 AM - 10:00 AM	DT	M-F 30	\$130.00 <b>\$130.00</b>							1	1
Price is Right 10:00 AM - 11:00 AM	DT	M-F 30	\$300.00 <b>\$300.00</b>			1					1
Young & Restless 11:00 AM - 12:00 PM	DT	M-F 30	\$325.00 <b>\$325.00</b>	1							1
WJTV Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$250.00 <b>\$500.00</b>		1		1				2
Bold & Beautiful 12:30 PM - 1:00 PM	DT	M-F 30	\$250.00 <b>\$250.00</b>							1	1
Let's Make a Deal 2:00 PM - 3:00 PM	DT	M-F 30	\$200.00 <b>\$200.00</b>			1					1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$200.00 <b>\$200.00</b>				1				1
WJTV 4p News 4:00 PM - 5:00 PM	EN	M-F 30	\$125.00 <b>\$125.00</b>	1							1

# Mississippians for Compassionate Care



<b>Station</b>	WJTV-TV	<b>Buyer</b>	Caroline Wait
<b>Market</b>	Jackson, MS	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/13/2020 - 10/19/2020 (Est. 6616)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/13	Wed 10/14	Thu 10/15	Fri 10/16	Sat 10/17	Sun 10/18	Mon 10/19	Total
WJTV 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$225.00 <b>\$225.00</b>		1						1
WJTV 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$275.00 <b>\$550.00</b>			1				1	2
Family Feud 6:30 PM - 7:00 PM	PA	M-F 30	\$280.00 <b>\$1,400.00</b>	1	1	1	1			1	5
Manhunt 9:00 PM - 10:00 PM	PT	M 30	\$1,000.00 <b>\$1,000.00</b>							1	1
NCIS 7:00 PM - 8:00 PM	PT	Tu 30	\$1,200.00 <b>\$1,200.00</b>	1							1
Amazing Race 8:00 PM - 9:00 PM	PT	W 30	\$1,200.00 <b>\$1,200.00</b>		1						1
Undercover Boss 8:00 PM - 9:00 PM	PT	F 30	\$1,200.00 <b>\$1,200.00</b>				1				1
CrimeTime 7:00 PM - 8:00 PM	PT	Sa 30	\$400.00 <b>\$400.00</b>					1			1
WJTV 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$325.00 <b>\$1,625.00</b>	1	1	1	1			1	5
Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$215.00 <b>\$215.00</b>					1			1

# Mississippians for Compassionate Care



<b>Station</b>	WJTV-TV	<b>Buyer</b>	Caroline Wait
<b>Market</b>	Jackson, MS	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/13/2020 - 10/19/2020 (Est. 6616)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/13	Wed 10/14	Thu 10/15	Fri 10/16	Sat 10/17	Sun 10/18	Mon 10/19	Total
Stephen Colbert 10:35 PM - 11:35 PM	LF	M-F 30	\$150.00 <b>\$600.00</b>	1	1	1				1	4
James Corden 11:35 PM - 12:35 AM	LF	M-F 30	\$100.00 <b>\$100.00</b>				1				1
<b>Station Totals</b>			<b>\$12,645.00</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>2</b>	<b>0</b>	<b>8</b>	<b>39</b>

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

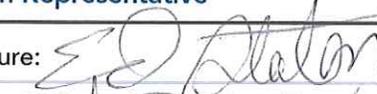
**Advertiser/Sponsor**

Signature: 

Name: Kyle Osterhout

Date of Request to Purchase Ad Time: 8/31/2020

**Station Representative**

Signature: 

Name: Ed STALON

Date of Station Agreement to Sell Time: 8/31/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 10/8/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 2727780

Station Call Letters: WJTV

Date Received/Requested: 10/08/20

Est. #: WWLW

Station Location: Jackson MS

Run Start and End Dates: 10/13/20 to 10/19/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Mississippians for Compassionate Care

Address: PO Box 2592, Ridgeland, MS 39158

Contact: Ken Newburger

Phone number: 601-366-4455

Email: ken@medicalmarijuana2020.co

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Ken Newburger - Director  
Ken Newburger - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Legalization of Marijuana

**Teresa Gates**

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**From:** payments@gofastpay.com  
**Sent:** Thursday, October 8, 2020 5:51 PM  
**To:** WJTV Political  
**Subject:** ePay Payment from SCREEN STRATEGIES MEDIA LLC to WJTV-TV



# SCREEN STRATEGIES MEDIA LLC ePay Remittance

Total Amount

**\$10,748.25**

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Paid by	Paid to	Market
SCREEN STRATEGIES MEDIA LLC 11150 FAIRFAX BLVD Fairfax, VA 22030 US	WJTV-TV <i>WJTV-TV</i>	Jackson, MS

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## FastPay Network Payment Details:

A transfer of funds for the following line items will be dispersed to your account ending in 1999.

FastPay Network ID: 87fe3ec6-8ec0-425c-ad36-ed44c3e1c296

FastPay Network Amount: \$10,748.25

EPAY #	INVOICE #	MEMO	INVOICE DATE	AMOUNT
70B6B525	SSM-28847	Mississippians for Compassionate Care (Oct 13-19,	10/8/20	\$10,748.25

Click here to view additional payment details in the Supplier Portal.

[View Payment Details](#)

## Have questions about this payment?

Please contact FastPay support at  
844-GET-EPAY or [payments@gofastpay.com](mailto:payments@gofastpay.com)

This notification constitutes the "Supplier Notification" as set forth in the applicable FastPay Direct Supplier Agreement or similar agreement between payee and FastPay.

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FastPay  
844-GET-EPAY  
8201 Beverly Blvd, Suite 600  
LA / SF / NY / BOS / LDN

**CAUTION:** This message was sent from outside the Nexstar organization. Please do not click links or open attachments unless you recognize the sender.