



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 26488049 **Changes as of:** 7/10/2019 at 7:37 AM **Version:** Highlighting Revision 6  
**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** WXXV  
**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport  
**Product:** McRae MS Treasurer Bake MS Attny General **Office:** PHILADELPHIA  
**Agency Order #:** 8627590 **Buyer:** Cookson, Katherine **Service:** Nielsen  
**Salesperson:** FRANK BROWN 215-563-5400 **Primary Demo:** Adults 50+  
**Separation:** **Assistant:** FRANK BROWN 215-563-5400  
**Comments:** changed back to :15 revisions were done n error

Total Spots: 52

Total CPP: \$27.73

Total GRP: 117.2

Traffic #: 207284

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/8 - 7/15			Total Spots	Total \$	CPP*	GRP*
							7/8	7/15					
REV+ 1	Su 8a-9a		Fox News Sunday	\$32.50	0.9	15	1	2	0	2	\$65.00	\$36.11	1.8
Changes: Rate from 65 to 32.5, Len from 30 to 15													
REV+ 2	M-F 7a-9a		WXXV News 25 Today @ 7am	\$22.75	1.4	15	2	4	1	2	\$136.50	\$16.25	8.4
Changes: Rate from 45.5 to 22.75, Len from 30 to 15													
REV+ 3	F 10p-12m		CSI: Miami-MYNET	\$22.75	1.0	15	2	4	0	4	\$91.00	\$22.75	4.0
Changes: Rate from 45.5 to 22.75, Len from 30 to 15													
REV+ 4	Su 10p-11p		TMZ Weekend	\$16.25	1.3	15	2	4	0	4	\$65.00	\$12.50	5.2
Changes: Rate from 32.5 to 16.25, Len from 30 to 15													
REV+ 5	M-F 9a-10a		Pickler & Ben	\$13.00	2.0	15	2	4	1	2	\$78.00	\$6.50	12.0
Changes: Rate from 26 to 13, Len from 30 to 15													
REV+ 6	M-F 4p-5p		Dr. Phil	\$32.50	2.0	15	2	4	1	2	\$195.00	\$16.25	12.0
Changes: Rate from 65 to 32.5, Len from 30 to 15													
REV+ 7	M-F 5:30p-6p		Family Feud	\$38.00	2.2	15	2	4	1	2	\$228.00	\$17.27	13.2
Changes: Rate from 78 to 38, Len from 30 to 15													
REV+ 8	Su 9p-10p		WXXV News 25 Sunday @ 9pm	\$70.00	2.7	15	1	2	0	2	\$140.00	\$25.93	5.4
Changes: Rate from 140 to 70, Len from 30 to 15													
REV+ 9	M-F 9p-10p		WXXV News 25 @ 9pm	\$91.00	2.7	15	2	4	1	2	\$546.00	\$33.70	16.2
Changes: Rate from 182 to 91, Len from 30 to 15													
REV+ 10	M 8p-9p		So You Think You Can Dance-FOX	\$149.50	2.7	15	1	2	0	2	\$299.00	\$55.37	5.4
Changes: Rate from 299 to 149.5, Len from 30 to 15													
11	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$126.75	3.6	15	0	0	0	0	\$0.00	\$35.21	0.0
Changes: Rate from 253.5 to 126.75, Len from 30 to 15													
12	Sa-Su 11:30a-10p		NASCAR ME	\$211.25	4.2	15	0	0	0	0	\$0.00	\$50.30	0.0
Changes: Rate from 422.5 to 211.25, Len from 30 to 15													



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CPE: 175/195/678      Flight: 7/8/19 - 7/15/19      Station: WXXV  
Agency: MEDIUM BUYING LLC      Advertiser: McRae - MS Treasurer - Baker - MS Attorney General      Market: Biloxi-Gulfport  
1351 King Ave      Product: McRae MS Treasurer      Office: PHILADELPHIA      Total Spots: 52  
2nd Floor      Bake MS Attny General      Service: Nielsen      Total CPP: \$27.73  
COLUMBUS, OH      Agency Order #: 8627590      Primary Demo: Adults 50+      Total GRP: 117.2  
43212      Buyer: Cookson, Katherine      Assistant: FRANK BROWN      Traffic #: 207284  
Salesperson: FRANK BROWN      215-563-5400  
Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	7/8 - 7/15			Total Spots	Total \$	CPP*	GRP*
						Len	7/8	7/15				
13	8p-9p		Star-FOX	\$152.75	4.5	15	0	0	0	\$0.00	\$33.94	0.0
Charges: Rate from 305.5 to 152.75, Len from 30 to 15												
REV+ 14	8p-9p		911	\$212.50	4.5	15	0	1	2	\$425.00	\$47.22	9.0
Charges: Rate from 425 to 212.5, Len from 30 to 15												
REV+ 15	7p-8p		FIRST RESPONDERS	\$126.75	3.6	15	1	2	0	\$253.50	\$35.21	7.2
Charges: Rate from 253.5 to 126.75, Len from 30 to 15												
REV+ 16	3p-4p		FIA FORMULA E RACE	\$211.25	4.2	15	1	2	0	\$422.50	\$50.30	8.4
Charges: Rate from 422.5 to 211.25, Len from 30 to 15												
REV+ 17	8p-9p		FIRST RESPONDERS	\$152.75	4.5	15	1	2	0	\$305.50	\$33.94	9.0
Charges: Rate from 305.5 to 152.75, Len from 30 to 15												
TOTALS: 40 12									52	\$3,250.00	\$27.73	117.2



125 West 56th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 26488049 **Changes as of:** 7/10/2019 at 7:37 AM **Version:** Highlighting Revision 6

**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** WXXV **Con Type:** POLITICAL/VOTE

**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$3,250.00

**Product:** McRae MS Treasurer **Office:** PHILADELPHIA **Total Spots:** 52

**Agency Order #:** 8627590 **Bake MS Attny General** **Service:** Nielsen **Total CPP:** \$27.73

**Buyer:** Cookson, Katherine **Primary Demo:** Adults 50+ **Total GRP:** 117.2

**Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN **Traffic #:** 207284

**Separation:** 215-563-5400

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
07/10/19 7:37 AM	FRAN BROWN	changed back to :15 revisions were done n error
07/08/19 12:27 PM	ALEXANDRA BRADLEY	REVISED BACK TO :30S
07/02/19 3:38 PM	Jalee Smothers	prog changes
06/25/19 12:43 PM	FRAN BROWN	revised # of spots to reflect bookends
06/25/19 12:05 PM	FRAN BROWN	revised rates based on 65% of :30 per sin
06/20/19 11:39 AM	FRAN BROWN	revised rates based on rate card and converted them to :15 bookends, total remains the same
06/18/19 4:35 PM	FRAN BROWN	revised flight dates per agy
06/18/19 3:54 PM	System	Notice Received.
06/18/19 3:17 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$32,500
WXXV Share:	10%
Comment:	
DXXV:	15%
Unknown:	75%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	52	\$3,250.00	\$27.73
Total	100%	52	\$3,250.00	\$27.73

Monthly Summary		
Month	Spots	Dollars
2019-Jul	52	\$3,250.00
Total	52	\$3,250.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$
Revision	7/10/19 7:37 AM	FRAN BROWN	Revised	26	\$-6.00	\$3,250.00
Revision	7/8/19 12:27 PM	ALEXANDRA BRADLEY	Confirmed	26	\$0	\$3,250.00
Makegood 1	7/2/19 3:38 PM	Jalee Smothers	Confirmed	6	\$0	\$3,256.00
Revision	6/25/19 12:43 PM	FRAN BROWN	Confirmed		\$-6.50	\$3,256.00

Changes: Total Spots from 26 to 52, Calculated Dollars from \$3,256.00 to \$3,250.00, Total GRPs from 58.6 to 117.2, Total CPP from \$55.56 to \$27.73, Competitive Market Budget from \$32,560 to \$32,500, Total \$ from \$3,256.00 to \$3,250.00, Origuser Entered Dollars from \$3,262.50 to \$3,256.00, User Entered \$ from \$3,256.00 to \$3,250.00, Comments from REVISED BACK TO :30S to changed back to :15 revisions were done n error, 17 buylines added or modified.

Changes: Total CPP from \$27.78 to \$55.56, Total Spots from 52 to 26, Total GRPs from 117.2 to 58.6, Comments from revised # of spots to reflect bookends to REVISED BACK TO :30S, 17 buylines added or modified.

Changes: Total GIMPs from 0 to 117, Total CPM from \$0.00 to \$27,781.57, 6 buylines added or modified.

Changes: Calculated Dollars from \$3,262.50 to \$3,256.00, Total GRPs from 117.7 to 117.2, Total CPP from \$27.72 to \$27.78, Competitive Market Budget from \$32,625 to \$32,560, Total \$ from \$3,262.50 to \$3,256.00, Origcomments to revised # of spots, Comments from revised rates based on 65% of :30 per sin to revised # of spots to reflect bookends, Origuser Entered Dollars from \$3,275.00 to \$3,262.50, User Entered \$ from \$3,262.50 to \$3,256.00, 3 buylines added or modified.



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**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** WXXV **Con Type:** POLITICAL/VOTE

**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$3,250.00

**Product:** McRae MS Treasurer **Office:** PHILADELPHIA **Total Spots:** 52

**Agency Order #:** 8627590 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$27.73

**Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN **Primary Demo:** Adults 50+ **Total GRP:** 117.2

**Separation:** 215-563-5400 **Traffic #:** 207284

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	6/25/19 12:05 PM	FRAN BROWN	Confirmed		12	\$-12.50
Revision	6/20/19 11:39 AM	FRAN BROWN	Confirmed	33		\$0
Revision	6/18/19 4:35 PM	FRAN BROWN	Confirmed			\$0
Queued for Electronic Contracting	6/18/19 3:24 PM					\$0
New	6/18/19 3:16 PM	FRAN BROWN	Confirmed	31		\$3,275.00

**Contract #** 26488049 **Changes as of:** 7/10/2019 at 7:37 AM **Version:** Highlighting Revision 6

**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** WXXV **Con Type:** POLITICAL/VOTE

**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$3,250.00

**Product:** McRae MS Treasurer **Office:** PHILADELPHIA **Total Spots:** 52

**Agency Order #:** 8627590 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$27.73

**Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN **Primary Demo:** Adults 50+ **Total GRP:** 117.2

**Separation:** 215-563-5400 **Traffic #:** 207284



WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

Contract # 207284

Schedule Dates

07/08/19-07/19/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/678

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19  
Last Modified 07/09/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488049  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$488.40  
Net Total \$2,767.60  
Sales Tax

\*\*\*\*Participating Dealers (Gross \$)\*\*\*\*  
(13503) Pol - David McRae, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

Gulfport (WXXV)		
By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/20/19
1.1	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/25/19
1.2	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	2	:15/15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/26/19
1.3	Normal Line / SPOT (REV - 1)	07/14/19-07/14/19	3	:30	8A- Fox News Sunday	1							X	1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	7/9/19
2.0	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/15	7A- 9A (CST)		1	1	1	1	1						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
2.1	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/15	7A- 9A (CST)		3	X	X	X	X	X					Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BLDG PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR2648049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

## Gulfport (WXXV)

**By Broadcast Month**  
Jul. 2019 26  
Grand Total: 26  
**Spots** 26  
**Rate** \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.2	Revised Line / SPOT(8/E) (2)	07/08/19-07/12/19	3	:15	:15/7A- 9A (CST)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
2.3	Normal Line / SPOT(8/E) (2)	07/08/19-07/12/19	2	:15	:15/7A- 9A (CST)	2	X	X	X	X	X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
3.0	Revised Line / SPOT(8/E) (2)	07/15/19-07/19/19	3	:15	:15/7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
3.1	Revised Line / SPOT(8/E) (2)	07/15/19-07/19/19	3	:15	:15/7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
3.2	Revised Line / SPOT(8/E) (2)	07/15/19-07/19/19	2	:15	:15/7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
3.3	Normal Line / SPOT (REV - 2)	07/15/19-07/19/19	2	:30	:30/7A- 9A (CST)	1	X	X	X	X	X			1	\$45.50	\$45.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	7/9/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

GULFPORT BILLOXI PASCAGOULA

Contract # 207284

Schedule Dates 07/08/19-07/19/19  
Advertiser Pol - David McRae (13503)  
Agency Medium Buying LLC (4295)  
Product Political (1176)  
Brand McRae / Baker (64049)  
Salesperson Millennium-Philadelphia, - (1034)  
Sales Office Millennium - Philadelphia  
Buyer Name Kather, Cookson,  
Phone/Fax /  
CPE 175/195/678  
Account Types National/Political  
Billing Type Standard  
Comments TV  
Separation: 30

Date Entered 06/20/19  
Last Modified 07/09/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488049  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$488.40  
Net Total \$2,767.60  
Sales Tax  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

Guilport (WXXV)  
By Broadcast Month  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.0	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15	:15:10P- CSI: Miami 1 (My Network)	1					X						Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/20/19
4.1	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15	:15:10P- CSI: Miami 1 (My Network)	2					X						Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/25/19
4.2	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	2	:15	:15:10P- CSI: Miami 1 (My Network)	2					X						Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/26/19
4.3	Normal Line / SPOT (REV - 3)	07/12/19-07/12/19	3	:30	:30:10P- CSI: Miami 1 (My Network)	2					X			2	\$45.50	\$91.00	Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	7/9/19
5.0	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15	:15:10P- TMZ Weekend	1							X				Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/20/19
5.1	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15	:15:10P- TMZ Weekend	2							X				Guilport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILLOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millennium-Philadelphia, - (1034)  
**Sales Office** Millennium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

**Gulfport (WXXV)**  
**By Broadcast Month**  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.2	Revised Line / SPOT(8/E) (4)	07/14/19-07/14/19	2	:15/:15	10P- TMZ Weekend	2							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/25/19
5.3	Normal Line / SPOT (REV - 4)	07/14/19-07/14/19	3	:30	10P- TMZ Weekend	2							X	2	\$32.50	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	7/9/19
6.0	Revised Line / SPOT(8/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
6.1	Revised Line / SPOT(8/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
6.2	Normal Line / SPOT(8/E) (5)	07/08/19-07/12/19	1	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
6.2.1	Closed Preempt (5)	07/10/19															Gulfport (WXXV)	Advertiser Instructions/Spot - PER REVISION DO NOT MG	
7.0	Revised Line / SPOT(8/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

## Gulfport (WXXV)

**By Broadcast Month**  
Jul. 2019 26  
Grand Total: 26  
**Spots**  
26  
**Rate**  
\$3,256.00  
\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
7.2	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	1	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
7.3	Normal Line / SPOT (REV - 5)	07/15/19-07/19/19	3	:30	9A- Pickler & Ben	1	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	7/9/19
8.0	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19
8.1	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
8.2	Normal Line / SPOT(B/E) (6)	07/08/19-07/12/19	1	:15/:15	4P- Dr. Phil	2	X	X	X	X	X				\$65.00		Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
8.2.1	Closed Preempt (6)	07/12/19															Gulfport (WXXV)	Advertiser Instructions/Spot -PER REVISION	
8.2.2	Closed Preempt (6)	07/12/19															Gulfport (WXXV)	Advertiser Instructions/Spot -PER REVISION	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILLOXI PASCAPOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

### Schedule Dates

07/08/19-07/19/19

### Advertiser

Pol - David McRae (13503)

### Agency

Medium Buying LLC (4295)

### Product

Political (1176)

### Brand

McRae / Baker (64049)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Kather, Cookson,

### Phone/Fax

/

### CPE

175/195/678

### Account Types

National/Political

### Billing Type

Standard

### Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 07/09/19

Entered By James Spears

CO-OP No

Headline # ECR26488049

### Demo

Normal

### Package Deal

Commission % 15.00

### Commission

\$488.40

Net Total \$2,767.60

### Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

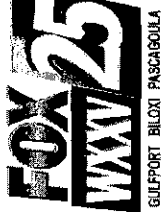
**Gulfport (WXXV)**  
By Broadcast Month  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15	:15-:15 4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19
9.1	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15	:15-:15 4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
9.2	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	1	:15	:15-:15 4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
9.3	Normal Line / SPOT (REV - 6)	07/15/19-07/19/19	2	:30	4P- Dr. Phil	1	X	X	X	X	X			1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	7/9/19
10.0	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15	:15-:15 5:30P- Family Feud (S)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
10.1	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15	:15-:15 5:30P- Family Feud (S)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
10.2	Normal Line / SPOT(B/E) (7)	07/08/19-07/12/19	1	:15	:15-:15 5:30P- Family Feud (S)	2	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
10.2.1	Closed Preempt (7)	07/10/19															Gulfport (WXXV)	Advertiser Instructions/Spot -PER REVISION	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILOXI PASCABOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather.Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Bake, \$1,628.00 (50.00%)

## Gulfport (WXXV)

**By Broadcast Month**  
Jul. 2019 26  
Grand Total: 26  
**Spots**  
\$3,256.00  
\$3,256.00  
**Rate**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15	:15:15:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
11.1	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15	:15:15:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
11.2	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	1	:15	:15:15:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
11.3	Normal Line / SPOT (REV - 7)	07/15/19-07/19/19	1	:30	5:30P- Family Feud (S)	1	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	7/9/19
12.0	Revised Line / SPOT(B/E) (8)	07/14/19-07/14/19	3	:15	:15:15:30P- News 25 Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/20/19
12.1	Revised Line / SPOT(B/E) (8)	07/14/19-07/14/19	1	:15	:15:15:30P- News 25 Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/26/19

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

Contract # 207284

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/08/19-07/19/19

Pol - David McRae (13503)

Medium Buying LLC (4295)

Political (1176)

McRae / Baker (64049)

Millennium-Philadelphia, - (1034)

Millennium - Philadelphia

Kather, Cookson,

/

175/195/678

National/Political

Standard

TV

07/08/19-07/19/19

Pol - David McRae (13503)

Medium Buying LLC (4295)

Political (1176)

McRae / Baker (64049)

Millennium-Philadelphia, - (1034)

Millennium - Philadelphia

Kather, Cookson,

/

175/195/678

National/Political

Standard

TV

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

06/20/19

07/09/19

James Spears

No

ECR26488049

Normal

15.00

\$488.40

\$2,767.60

06/20/19

07/09/19

James Spears

No

ECR26488049

Normal

15.00

\$488.40

\$2,767.60

06/20/19

07/09/19

James Spears

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07/09/19

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\$2,767.60

06/20/19

07/09/19

James Spears

No

ECR26488049

Normal



WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millennium-Philadelphia, - (1034)  
**Sales Office** Millennium - Philadelphia  
**Buyer Name** Kather Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

## Gulfport (WXXV)

**By Broadcast Month**  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.2	Revised Line / SPOT(B/E) (9)	07/15/19-07/19/19	1	:15	:15p- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19
14.3	Normal Line / SPOT (REV - 9)	07/15/19-07/19/19	2	:30	9p- News 25	1	X	X	X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	7/9/19
15.0	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15	:15p- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/20/19
15.1	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15	:15p- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/25/19
15.2	Normal Line / SPOT(B/E) (10)	07/08/19-07/08/19	2	:15	:15p- So You Think You Can Dance	1	X							1	\$299.00	\$299.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/26/19
16.0	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15	:15p- Last Man Standing	1						X					Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/20/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

### Schedule Dates

07/08/19-07/19/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/678

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 07/09/19

Entered By James Spears

CO-OP No

Headline # ECR26488049

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$488.40

Net Total \$2,767.60

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*

(13503) Pol - David McR, \$1,628.00 (50.00%)

(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

## Gulfport (WXXV)

By Broadcast Month

Jul. 2019

Grand Total:

Spots 26

Rate \$3,256.00

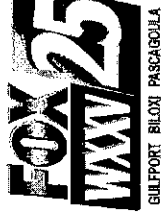
Grand Total: \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15	:15-15:15- Last Man Standing	1						X					Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
16.2	Normal Line / SPOT(B/E) (11)	07/12/19-07/12/19	2	:15	:15-15:15- Last Man Standing	1					X				\$253.50		Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/26/19
16.2.1	Closed Preempt (11)	07/12/19															Gulfport (WXXV)	Pre-empt/Exception - FIRST RESPONDERS	
17.0	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15	:15-15:11:30A- NASCAR on FOX	2						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR	6/20/19
17.1	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15	:15-15:11:30A- NASCAR on FOX	1						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR	6/25/19
17.2	Normal Line / SPOT(B/E) (12)	07/13/19-07/14/19	1	:15	:15-15:11:30A- NASCAR on FOX	1						X	X		\$422.50		Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR	6/26/19
17.2.1	Closed Preempt (12)	07/13/19															Gulfport (WXXV)	Pre-empt/Exception - NO NASCAR ON THESE DAYS	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

GULFPORT BILLOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

Contract # 207284

Schedule Dates 07/08/19-07/19/19  
Advertiser Pol - David McRae (13503)  
Agency Medium Buying LLC (4295)  
Product Political (1176)  
Brand McRae / Baker (64049)  
Salesperson Millenium-Philadelphia, - (1034)  
Sales Office Millenium - Philadelphia  
Buyer Name Kather, Cookson,  
Phone/Fax /  
CPE 175/195/678  
Account Types National/Political  
Billing Type Standard  
Comments TV  
Separation: 30

Date Entered 06/20/19  
Last Modified 07/09/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488049  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$488.40  
Net Total \$2,767.60  
Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

Gulfport (WXXV)  
By Broadcast Month Spots Rate  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Revised Line / SPOT(8/E) (13)	07/10/19-07/10/19	3	:15	:15:00- Star	1			X					1			Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/20/19
18.1	Revised Line / SPOT(8/E) (13)	07/10/19-07/10/19	3	:15	:15:00- Star	1			X					1			Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/25/19
18.2	Normal Line / SPOT(8/E) (13)	07/10/19-07/10/19	2	:15	:15:00- Star	1			X					1	\$305.50		Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/26/19
18.2.1	Closed Preempt (13)	07/10/19															Gulfport (WXXV)	Pre-empt/Exception - FIRST RESPONDERS	
19.0	Revised Line / SPOT(8/E) (14)	07/16/19-07/16/19	3	:15	:15:00- 911			1									Gulfport (WXXV)		6/20/19
19.1	Revised Line / SPOT(8/E) (14)	07/16/19-07/16/19	1	:15	:15:00- 911			1									Gulfport (WXXV)		6/26/19
19.2	Normal Line / SPOT (REV - 14)	07/16/19-07/16/19	2	:30	8P- 911			1						1	\$425.00		Gulfport (WXXV)		7/9/19
20.0	M/G For 16.2.1 / SPOT(8/E) (MCD 15)	07/12/19-07/12/19	2	:15	:15:00- First Responders	1					X			1	\$253.50	\$253.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	7/3/19
20.1	M/G For 16.2.1 / SPOT (REV - 15)	07/12/19-07/12/19	3	:30	7P- First Responders	1					X			1	\$253.50	\$253.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	7/9/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Gulfport, MS 39505

GULFPORT BELOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

Contract # 207284

Schedule Dates 07/08/19-07/19/19  
Advertiser Pol - David McRae (13503)  
Agency Medium Buying LLC (4295)  
Product Political (1176)  
Brand McRae / Baker (64049)  
Salesperson Millenium-Philadelphia, - (1034)  
Sales Office Millenium - Philadelphia  
Buyer Name Kather, Cookson,  
Phone/Fax /  
CPE 175/195/678  
Account Types National/Political  
Billing Type Standard  
Comments TV  
Separation: 30

Date Entered 06/20/19  
Last Modified 07/09/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488049  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$488.40  
Net Total \$2,767.60  
Sales Tax  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

Gulfport (WXXV)  
By Broadcast Month  
Jul. 2019 26 \$3,256.00  
Grand Total: 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	M/G For 17.2.1 / SPOT(B/E) (MGD 16)	07/13/19-07/13/19	2	:15	:15-:15 3P- FIA Formula E Championship	1						X		1	\$422.50	\$422.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	7/3/19
21.1	M/G For 17.2.1 / SPOT (REV - 16)	07/13/19-07/13/19	2	:30	3P- FIA Formula E Championship	1						X		1	\$422.50	\$422.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	7/9/19
22.0	M/G For 18.2.1 / SPOT(B/E) (MGD 17)	07/10/19-07/10/19	2	:15	:15-:15 8P- First Responders	1			X					1	\$305.50	\$305.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	7/3/19
22.1	M/G For 18.2.1 / SPOT (REV - 17)	07/10/19-07/10/19	3	:30	8P- First Responders	1			X					1	\$305.50	\$305.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	7/9/19
23.0	M/G For 6.2.1 / SPOT (REV - 5)	07/10/19-07/10/19	3	:30	9A- Piddler & Ben	1			X					1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil & Ben	7/9/19
24.0	M/G For 8.2.1.8.2.2 / SPOT (REV - 6)	07/10/19-07/12/19	2	:30	4P- Dr. Phil	2			X	X	X			2	\$65.00	\$130.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	7/9/19
25.0	M/G For 10.2.1 / SPOT (REV - 7)	07/10/19-07/12/19	2	:30	5:30P- Family Feud (S)	1			X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	7/9/19

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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GULFPORT BILOXI PASCAGOULA

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207284

**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather,Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 07/09/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Bale, \$1,628.00 (50.00%)

## Gulfport (WXXV)

**By Broadcast Month**  
Jul. 2019 \$3,256.00  
**Grand Total:** \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	M/G For 13.2.1 / SPOT (REV - 9)	07/10/19-07/12/19	2	:30	9p- News 25	1			X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	7/9/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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