



This order was placed jointly for two separate candidates listed below,
and has been split evenly in half.

The candidates are

- Mark Baker – Rep Candidate for Attorney General
- David McRae – Rep Candidate for Treasurer

CONTRACT # 207284

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26488049	Changes as of: 6/25/2019 at 12:43 PM	Version: Highlighting Revision 4
CPE: 175/195/678	Flight: 7/8/19 - 7/15/19	Station: WXXV
Agency: MEDIUM BUYING LLC	Advertiser: McRae - MS Treasurer - Baker - MS Attorney General	Market: Biloxi-Gulfport
Product: McRae MS Treasurer Bake MS Attny General	Office: PHILADELPHIA	Con Type: POLITICAL/VOTE
Agency Order #: 8627590	Service: Nielsen	Total \$: \$3,256.00 ✓
Buyer: Cookson, Katherine	Primary Demo: Adults 50+	Total Spots: 52
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total CPP: \$27.78
		Total GRP: 117.2
		Traffic #: 207284

1351 King Ave
2nd Floor
COLUMBUS, OH
43212

Separation:

Comments: revised # of spots to reflect bookends

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/8 - 7/15		Total Spots	Total \$	CPP*	GRP*
							7/8	7/15				
1	Su 8a-9a		Fox News Sunday	\$32.50	0.9	15	2	0	2	\$65.00	\$36.11	1.8
REV-2	M-F 7a-9a		WXXV News 25 Today @ 7am	\$22.75	1.4	15	6	2	6	\$136.50	\$16.25	8.4
REV+ 3	F 10p-12m		CSI: Miami-MYNET	\$22.75	1.0	15	3	0	4	\$91.00	\$22.75	4.0
REV+ 4	Su 10p-11p		TMZ Weekend	\$16.25	1.3	15	3	0	4	\$65.00	\$12.50	5.2
5	M-F 9a-10a		Pickler & Ben	\$13.00	2.0	15	4	2	6	\$78.00	\$6.50	12.0
6	M-F 4p-5p		Dr. Phil	\$32.50	2.0	15	4	2	6	\$195.00	\$16.25	12.0
7	M-F 5:30p-6p		Family Feud	\$39.00	2.2	15	4	2	6	\$234.00	\$17.73	13.2
8	Su 9p-10p		WXXV News 25 Sunday @ 9pm	\$70.00	2.7	15	2	0	2	\$140.00	\$25.93	5.4
9	M-F 9p-10p		WXXV News 25 @ 9pm	\$91.00	2.7	15	4	2	6	\$546.00	\$33.70	16.2
10	M 8p-9p		So You Think You Can Dance-FOX	\$149.50	2.7	15	2	0	2	\$299.00	\$55.37	5.4
11	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$126.75	3.6	15	2	0	2	\$253.50	\$35.21	7.2
12	Sa-Su 11:30a-10p		NASCAR ME	\$211.25	4.2	15	2	0	2	\$422.50	\$50.30	8.4
13	W 8p-9p		Star-FOX	\$152.75	4.5	15	2	0	2	\$305.50	\$33.94	9.0
14	Tu 8p-9p		911	\$212.50	4.5	15	0	2	2	\$425.00	\$47.22	9.0
TOTALS:							40	12	52	\$3,256.00	\$27.78	117.2



125 West 55th St
New York, NY 10019

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Agency: MEDIUM BUYING LLC	Advertiser: McRae - MS Treasurer - Baker - MS Attorney General	Market: Biloxi-Gulfport
	Product: McRae MS Treasurer Bake MS Attny General	Office: PHILADELPHIA
1351 King Ave	Agency Order #: 8627590	Service: Nielsen
2nd Floor	Buyer: Cookson, Katherine	Primary Demo: Adults 50+
COLUMBUS, OH 43212	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$3,256.00
Total Spots: 52
Total CPP: \$27.78
Total GRP: 117.2
Traffic #: 207284

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
06/25/19 12:43 PM	FRAN BROWN	revised # of spots to reflect bookends
06/25/19 12:05 PM	FRAN BROWN	revised rates based on 65% of :30 per stn
06/20/19 11:39 AM	FRAN BROWN	revised rates based on rate card and converted them to :15 bookends, total remains the same
06/18/19 4:35 PM	FRAN BROWN	revised flight dates per agy
06/18/19 3:54 PM	System	Notice Received.
06/18/19 3:17 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$32,560
WXXV Share:	10%
Comment:	
DIV:	15%
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$3,256.00	\$27.78	117.2
Total	100%	52	\$3,256.00	\$27.78	117.2

Monthly Summary		
Month	Spots	Dollars
2019-Jul	52	\$3,256.00
Total	52	\$3,256.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	6/25/19 12:43 PM	FRAN BROWN	Revised			\$-6.50	\$3,256.00	Changes: Calculated Dollars from \$3,262.50 to \$3,256.00, Total GRPs from 117.7 to 117.2, Total CPP from \$27.72 to \$27.78, Competitive Market Budget from \$32,625 to \$32,560, Total \$ from \$3,262.50 to \$3,256.00, Origcomments to revised # of spots, Comments from revised rates based on 65% of :30 per stn to revised # of spots to reflect bookends, Origuser Entered Dollars from \$3,275.00 to \$3,262.50, User Entered \$ from \$3,262.50 to \$3,256.00. 3 buylines added or modified.	
Revision	6/25/19 12:05 PM	FRAN BROWN	Confirmed		12	\$-12.50	\$3,262.50	Changes: Calculated Dollars from \$3,275.00 to \$3,262.50, Total CPP from \$22.25 to \$27.72, Competitive Market Budget from \$32,750 to \$32,625, Total \$ from \$3,275.00 to \$3,262.50, Total Spots from 64 to 52, Total GRPs from 147.2 to 117.7, Comments from revised rates based on rate card and converted them to :15 bookends, total remains the same to revised rates based on 65% of :30 per stn, Origuser Entered Dollars to \$3,275.00, User Entered \$ from \$0.00 to \$3,262.50. 14 buylines added or modified.	
Revision	6/20/19 11:39 AM	FRAN BROWN	Confirmed	33		\$0	\$3,275.00	Changes: Total CPP from \$47.40 to \$22.25, Total Spots from 31 to 64, Total GRPs from 69.1 to 147.2, Comments from revised flight dates per agy to revised rates based on rate card and converted them to :15 bookends, total remains the same. 14 buylines added or modified.	
Revision	6/18/19 4:35 PM	FRAN BROWN	Confirmed			\$0	\$3,275.00	Changes: Origproduct to TV, Product from TV to McRae MS Treasurer Bake MS Attny General, Origlight End to 7/21/19, Flight End from 7/21/19 to 7/15/19, Comments from Separation: 30 to revised flight dates per agy.	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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1351 King Ave	Product: McRae MS Treasurer Bake MS Attny General	Office: PHILADELPHIA
2nd Floor	Agency Order #: 8627590	Service: Nielsen
COLUMBUS, OH 43212	Buyer: Cookson, Katherine	Primary Demo: Adults 50+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$3,256.00
Total Spots: 52
Total CPP: \$27.78
Total GRP: 117.2
Traffic #: 207284

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/18/19 3:24 PM					\$0	\$0	
New	6/18/19 3:16 PM	FRAN BROWN	Confirmed	31		\$3,275.00	\$3,275.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
Schedule Dates 07/08/19-07/19/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,628.00 (50.00%)
(16579) Pol - Mark Bake, \$1,628.00 (50.00%)

Gulfport (WXXV)		
By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/20/19
1.1	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/25/19
1.2	Normal Line / SPOT(B/E) (1)	07/14/19-07/14/19	2	:15/:15	8A- Fox News Sunday	1							X	1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/26/19
2.0	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)		1	1	1	1	1						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
2.1	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
2.2	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
Schedule Dates 07/08/19-07/19/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,628.00 (50.00%)
(16579) Pol - Mark Bake, \$1,628.00 (50.00%)

Gulfport (WXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.3	Normal Line / SPOT(B/E) (2)	07/08/19-07/12/19	2	:15/:15	7A- 9A (CST)	2	X	X	X	X	X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
3.0	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
3.1	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
3.2	Normal Line / SPOT(B/E) (2)	07/15/19-07/19/19	2	:15/:15	7A- 9A (CST)	1	X	X	X	X	X			1	\$45.50	\$45.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
4.0	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15/:15	10P- CSI: Miami 1 (My Network)	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/20/19
4.1	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15/:15	10P- CSI: Miami 1 (My Network)	2					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
Schedule Dates 07/08/19-07/19/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather,Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,628.00 (50.00%)
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

Gulfport (WXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.2	Normal Line / SPOT(B/E) (3)	07/12/19-07/12/19	2	:15/:15	10P- CSI: Miami 1 (My Network)	2					X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/26/19
5.0	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15/:15	10P- TMZ Weekend	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/20/19
5.1	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15/:15	10P- TMZ Weekend	2							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/25/19
5.2	Normal Line / SPOT(B/E) (4)	07/14/19-07/14/19	2	:15/:15	10P- TMZ Weekend	2							X	2	\$32.50	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/26/19
6.0	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
6.1	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
Schedule Dates 07/08/19-07/19/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,628.00 (50.00%)
(16579) Pol - Mark Bake, \$1,628.00 (50.00%)

Gulfport (WXXV)

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Jul. 2019	26	\$3,256.00
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6.2	Normal Line / SPOT(B/E) (5)	07/08/19-07/12/19	1	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X			2	\$26.00	\$52.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
7.0	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
7.1	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
7.2	Normal Line / SPOT(B/E) (5)	07/15/19-07/19/19	1	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
8.0	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19
8.1	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
8.2	Normal Line / SPOT(B/E) (6)	07/08/19-07/12/19	1	:15/:15	4P- Dr. Phil	2	X	X	X	X	X			2	\$65.00	\$130.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
9.0	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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P.O. Box 2500
Gulfport, MS 39505

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3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
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Advertiser Pol - David McRae (13503)
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Comments TV
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Gulfport (WXXV)

By Broadcast Month	Spots	Rate
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Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
9.2	Normal Line / SPOT(B/E) (6)	07/15/19-07/19/19	1	:15/:15	4P- Dr. Phil	1	X	X	X	X	X			1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
10.0	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5:30P- Family Feud (S)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
10.1	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5:30P- Family Feud (S)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
10.2	Normal Line / SPOT(B/E) (7)	07/08/19-07/12/19	1	:15/:15	5:30P- Family Feud (S)	2	X	X	X	X	X			2	\$78.00	\$156.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
11.0	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
11.1	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19

CONFIRMATION CONTRACT

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WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

Medium Buying LLC
3380 Tremont Road
Suite 290
Columbus, OH 43221

Contract # 207284
Schedule Dates 07/08/19-07/19/19
Advertiser Pol - David McRae (13503)
Agency Medium Buying LLC (4295)
Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
(13503) Pol - David McR, \$1,628.00 (50.00%)
(16579) Pol - Mark Bake, \$1,628.00 (50.00%)

Gulfport (WXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
Grand Total:	26	\$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.2	Normal Line / SPOT(B/E) (7)	07/15/19-07/19/19	1	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
12.0	Revised Line / SPOT(B/E) (8)	07/14/19-07/14/19	3	:15/:15	9P- News 25 Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/20/19
12.1	Normal Line / SPOT(B/E) (8)	07/14/19-07/14/19	1	:15/:15	9P- News 25 Sunday	1							X	1	\$140.00	\$140.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/26/19
13.0	Revised Line / SPOT(B/E) (9)	07/08/19-07/12/19	3	:15/:15	9P- News 25	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
13.1	Revised Line / SPOT(B/E) (9)	07/08/19-07/12/19	3	:15/:15	9P- News 25	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
13.2	Normal Line / SPOT(B/E) (9)	07/08/19-07/12/19	1	:15/:15	9P- News 25	2	X	X	X	X	X			2	\$182.00	\$364.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19

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Product Political (1176)
Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV
 Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

Participating Dealers (Gross \$)
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Gulfport (WXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / SPOT(B/E) (9)	07/15/19-07/19/19	3	:15/:15	9P- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
14.1	Revised Line / SPOT(B/E) (9)	07/15/19-07/19/19	3	:15/:15	9P- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
14.2	Normal Line / SPOT(B/E) (9)	07/15/19-07/19/19	1	:15/:15	9P- News 25	1	X	X	X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19
15.0	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15/:15	8P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/20/19
15.1	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15/:15	8P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/25/19
15.2	Normal Line / SPOT(B/E) (10)	07/08/19-07/08/19	2	:15/:15	8P- So You Think You Can Dance	1	X							1	\$299.00	\$299.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/26/19

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Brand McRae / Baker (64049)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Kather, Cookson,
Phone/Fax /
CPE 175/195/678
Account Types National/Political
Billing Type Standard
Comments TV
Separation: 30

Date Entered 06/20/19
Last Modified 06/26/19
Entered By James Spears
CO-OP No
Headline # ECR26488049
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$488.40
Net Total \$2,767.60
Sales Tax

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Gulfport (WXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15/:15	7P- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/20/19
16.1	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15/:15	7P- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
16.2	Normal Line / SPOT(B/E) (11)	07/12/19-07/12/19	2	:15/:15	7P- Last Man Standing	1					X			1	\$253.50	\$253.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/26/19
17.0	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15/:15	11:30A- NASCAR on FOX	2						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/20/19
17.1	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15/:15	11:30A- NASCAR on FOX	1						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/25/19
17.2	Normal Line / SPOT(B/E) (12)	07/13/19-07/14/19	1	:15/:15	11:30A- NASCAR on FOX	1						X	X	1	\$422.50	\$422.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/26/19
18.0	Revised Line / SPOT(B/E) (13)	07/10/19-07/10/19	3	:15/:15	8P- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/20/19

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Gulfport (WXXV)

By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1	Revised Line / SPOT(B/E) (13)	07/10/19-07/10/19	3	:15/:15	8P- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/25/19
18.2	Normal Line / SPOT(B/E) (13)	07/10/19-07/10/19	2	:15/:15	8P- Star	1			X					1	\$305.50	\$305.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/26/19
19.0	Revised Line / SPOT(B/E) (14)	07/16/19-07/16/19	3	:15/:15	8P- 911			1									Gulfport (WXXV)		6/20/19
19.1	Normal Line / SPOT(B/E) (14)	07/16/19-07/16/19	1	:15/:15	8P- 911			1						1	\$425.00	\$425.00	Gulfport (WXXV)		6/26/19

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