



This order was placed jointly for two separate candidates listed below,  
and has been split evenly in half.

The candidates are

- Mark Baker – Rep Candidate for Attorney General
- David McRae – Rep Candidate for Treasurer

CONTRACT # 207284



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26488049	<b>Changes as of:</b> 6/25/2019 at 12:43 PM	<b>Version:</b> Highlighting Revision 4
<b>CPE:</b> 175/195/678	<b>Flight:</b> 7/8/19 - 7/15/19	<b>Station:</b> WXXV
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> McRae - MS Treasurer - Baker - MS Attorney General	<b>Market:</b> Biloxi-Gulfport
<b>Product:</b> McRae MS Treasurer Bake MS Attny General	<b>Office:</b> PHILADELPHIA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency Order #:</b> 8627590	<b>Service:</b> Nielsen	<b>Total \$:</b> \$3,256.00 ✓
<b>Buyer:</b> Cookson, Katherine	<b>Primary Demo:</b> Adults 50+	<b>Total Spots:</b> 52
<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400	<b>Total CPP:</b> \$27.78
<b>Separation:</b>		<b>Total GRP:</b> 117.2
		<b>Traffic #:</b> 207284

Comments: revised # of spots to reflect bookends

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/8 - 7/15		Total Spots	Total \$	CPP*	GRP*
							7/8	7/15				
1	Su 8a-9a		Fox News Sunday	\$32.50	0.9	15	2	0	2	\$65.00	\$36.11	1.8
REV-2	M-F 7a-9a		WXXV News 25 Today @ 7am	\$22.75	1.4	15	6	2	6	\$136.50	\$16.25	8.4
REV+ 3	F 10p-12m		CSI: Miami-MYNET	\$22.75	1.0	15	3	0	4	\$91.00	\$22.75	4.0
REV+ 4	Su 10p-11p		TMZ Weekend	\$16.25	1.3	15	3	0	4	\$65.00	\$12.50	5.2
5	M-F 9a-10a		Pickler & Ben	\$13.00	2.0	15	4	2	6	\$78.00	\$6.50	12.0
6	M-F 4p-5p		Dr. Phil	\$32.50	2.0	15	4	2	6	\$195.00	\$16.25	12.0
7	M-F 5:30p-6p		Family Feud	\$39.00	2.2	15	4	2	6	\$234.00	\$17.73	13.2
8	Su 9p-10p		WXXV News 25 Sunday @ 9pm	\$70.00	2.7	15	2	0	2	\$140.00	\$25.93	5.4
9	M-F 9p-10p		WXXV News 25 @ 9pm	\$91.00	2.7	15	4	2	6	\$546.00	\$33.70	16.2
10	M 8p-9p		So You Think You Can Dance-FOX	\$149.50	2.7	15	2	0	2	\$299.00	\$55.37	5.4
11	F 7p-8p		Last Man Standing/The Cool Kids-FOX	\$126.75	3.6	15	2	0	2	\$253.50	\$35.21	7.2
12	Sa-Su 11:30a-10p		NASCAR ME	\$211.25	4.2	15	2	0	2	\$422.50	\$50.30	8.4
13	W 8p-9p		Star-FOX	\$152.75	4.5	15	2	0	2	\$305.50	\$33.94	9.0
14	Tu 8p-9p		911	\$212.50	4.5	15	0	2	2	\$425.00	\$47.22	9.0
TOTALS:							40	12	52	\$3,256.00	\$27.78	117.2



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<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> McRae - MS Treasurer - Baker - MS Attorney General	<b>Market:</b> Biloxi-Gulfport
	<b>Product:</b> McRae MS Treasurer Bake MS Attny General	<b>Office:</b> PHILADELPHIA
1351 King Ave	<b>Agency Order #:</b> 8627590	<b>Service:</b> Nielsen
2nd Floor	<b>Buyer:</b> Cookson, Katherine	<b>Primary Demo:</b> Adults 50+
COLUMBUS, OH 43212	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,256.00

**Total Spots:** 52  
**Total CPP:** \$27.78  
**Total GRP:** 117.2  
**Traffic #:** 207284

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/25/19 12:43 PM	FRAN BROWN	revised # of spots to reflect bookends
06/25/19 12:05 PM	FRAN BROWN	revised rates based on 65% of :30 per stn
06/20/19 11:39 AM	FRAN BROWN	revised rates based on rate card and converted them to :15 bookends, total remains the same
06/18/19 4:35 PM	FRAN BROWN	revised flight dates per agy
06/18/19 3:54 PM	System	Notice Received.
06/18/19 3:17 PM	FRAN BROWN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$32,560
<b>WXXV Share:</b>	10%
<b>Comment:</b>	
<b>DONV:</b>	15%
<b>Unknown:</b>	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$3,256.00	\$27.78	117.2
<b>Total</b>	<b>100%</b>	<b>52</b>	<b>\$3,256.00</b>	<b>\$27.78</b>	<b>117.2</b>

Monthly Summary		
Month	Spots	Dollars
2019-Jul	52	\$3,256.00
<b>Total</b>	<b>52</b>	<b>\$3,256.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/25/19 12:43 PM	FRAN BROWN	Revised			\$-6.50	\$3,256.00	Changes: Calculated Dollars from \$3,262.50 to \$3,256.00, Total GRPs from 117.7 to 117.2, Total CPP from \$27.72 to \$27.78, Competitive Market Budget from \$32,625 to \$32,560, Total \$ from \$3,262.50 to \$3,256.00, Origcomments to revised # of spots, Comments from revised rates based on 65% of :30 per stn to revised # of spots to reflect bookends, Origuser Entered Dollars from \$3,275.00 to \$3,262.50, User Entered \$ from \$3,262.50 to \$3,256.00. 3 buylines added or modified.
Revision	6/25/19 12:05 PM	FRAN BROWN	Confirmed		12	\$-12.50	\$3,262.50	Changes: Calculated Dollars from \$3,275.00 to \$3,262.50, Total CPP from \$22.25 to \$27.72, Competitive Market Budget from \$32,750 to \$32,625, Total \$ from \$3,275.00 to \$3,262.50, Total Spots from 64 to 52, Total GRPs from 147.2 to 117.7, Comments from revised rates based on rate card and converted them to :15 bookends, total remains the same to revised rates based on 65% of :30 per stn, Origuser Entered Dollars to \$3,275.00, User Entered \$ from \$0.00 to \$3,262.50. 14 buylines added or modified.
Revision	6/20/19 11:39 AM	FRAN BROWN	Confirmed	33		\$0	\$3,275.00	Changes: Total CPP from \$47.40 to \$22.25, Total Spots from 31 to 64, Total GRPs from 69.1 to 147.2, Comments from revised flight dates per agy to revised rates based on rate card and converted them to :15 bookends, total remains the same. 14 buylines added or modified.
Revision	6/18/19 4:35 PM	FRAN BROWN	Confirmed			\$0	\$3,275.00	Changes: Origproduct to TV, Product from TV to McRae MS Treasurer Bake MS Attny General, Origlight End to 7/21/19, Flight End from 7/21/19 to 7/15/19, Comments from Separation: 30 to revised flight dates per agy.



**KATZ TELEVISION  
GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26488049	<b>Changes as of:</b> 6/25/2019 at 12:43 PM	<b>Version:</b> Highlighting Revision 4	
<b>CPE:</b> 175/195/678	<b>Flight:</b> 7/8/19 - 7/15/19	<b>Station:</b> WXXV	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MEDIUM BUYING LLC	<b>Advertiser:</b> McRae - MS Treasurer - Baker - MS Attorney General	<b>Market:</b> Biloxi-Gulfport	<b>Total \$:</b> \$3,256.00
1351 King Ave	<b>Product:</b> McRae MS Treasurer Bake MS Attny General	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 52
2nd Floor	<b>Agency Order #:</b> 8627590	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$27.78
COLUMBUS, OH 43212	<b>Buyer:</b> Cookson, Katherine	<b>Primary Demo:</b> Adults 50+	<b>Total GRP:</b> 117.2
	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400	<b>Traffic #:</b> 207284
	<b>Separation:</b>		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/18/19 3:24 PM					\$0	\$0	
New	6/18/19 3:16 PM	FRAN BROWN	Confirmed	31		\$3,275.00	\$3,275.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

**Contract #** 207284  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker \$1,628.00 (50.00%)

Gulfport (WXXV)	Spots	Rate
By Broadcast Month		
Jul. 2019	26	\$3,256.00
<b>Grand Total:</b>	<b>26</b>	<b>\$3,256.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/20/19
1.1	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Fox News Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/25/19
1.2	Normal Line / SPOT(B/E) (1)	07/14/19-07/14/19	2	:15/:15	8A- Fox News Sunday	1							X	1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday	6/26/19
2.0	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)		1	1	1	1	1						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
2.1	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
2.2	Revised Line / SPOT(B/E) (2)	07/08/19-07/12/19	3	:15/:15	7A- 9A (CST)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Gulfport (WXXV)**  
**By Broadcast Month** **Spots** **Rate**  
Jul. 2019 26 \$3,256.00  
**Grand Total:** 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.3	Normal Line / SPOT(B/E) (2)	07/08/19-07/12/19	2	:15/:15	7A- 9A (CST)	2	X	X	X	X	X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
3.0	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/20/19
3.1	Revised Line / SPOT(B/E) (2)	07/15/19-07/19/19	3	:15/:15	7A- 9A (CST)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/25/19
3.2	Normal Line / SPOT(B/E) (2)	07/15/19-07/19/19	2	:15/:15	7A- 9A (CST)	1	X	X	X	X	X			1	\$45.50	\$45.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 Today @ 7am	6/26/19
4.0	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15/:15	10P- CSI: Miami 1 (My Network)	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/20/19
4.1	Revised Line / SPOT(B/E) (3)	07/12/19-07/12/19	3	:15/:15	10P- CSI: Miami 1 (My Network)	2					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/25/19

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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GULFPORT BILOXI PASCAGOULA

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3380 Tremont Road  
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**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather,Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

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**Gulfport (WXXV)**

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<b>Grand Total:</b>	<b>26</b>	<b>\$3,256.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.2	Normal Line / SPOT(B/E) (3)	07/12/19-07/12/19	2	:15/:15	10P- CSI: Miami 1 (My Network)	2					X			2	\$45.50	\$91.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A CSI: Miami-MYNET	6/26/19
5.0	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15/:15	10P- TMZ Weekend	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/20/19
5.1	Revised Line / SPOT(B/E) (4)	07/14/19-07/14/19	3	:15/:15	10P- TMZ Weekend	2							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/25/19
5.2	Normal Line / SPOT(B/E) (4)	07/14/19-07/14/19	2	:15/:15	10P- TMZ Weekend	2							X	2	\$32.50	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A TMZ Weekend	6/26/19
6.0	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
6.1	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Gulfport (WXXV)**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.2	Normal Line / SPOT(B/E) (5)	07/08/19-07/12/19	1	:15/:15	9A- Pickler & Ben	2	X	X	X	X	X			2	\$26.00	\$52.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
7.0	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/20/19
7.1	Revised Line / SPOT(B/E) (5)	07/15/19-07/19/19	3	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/25/19
7.2	Normal Line / SPOT(B/E) (5)	07/15/19-07/19/19	1	:15/:15	9A- Pickler & Ben	1	X	X	X	X	X			1	\$26.00	\$26.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Pickler & Ben	6/26/19
8.0	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19
8.1	Revised Line / SPOT(B/E) (6)	07/08/19-07/12/19	3	:15/:15	4P- Dr. Phil	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
8.2	Normal Line / SPOT(B/E) (6)	07/08/19-07/12/19	1	:15/:15	4P- Dr. Phil	2	X	X	X	X	X			2	\$65.00	\$130.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
9.0	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/20/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV-TV  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

**Contract #** 207284  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather,Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

**Gulfport (WXXV)**

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
<b>Grand Total:</b>	<b>26</b>	<b>\$3,256.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	4P- Dr. Phil	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/25/19
9.2	Normal Line / SPOT(B/E) (6)	07/15/19-07/19/19	1	:15/:15	4P- Dr. Phil	1	X	X	X	X	X			1	\$65.00	\$65.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	6/26/19
10.0	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5:30P- Family Feud (S)	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
10.1	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5:30P- Family Feud (S)	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
10.2	Normal Line / SPOT(B/E) (7)	07/08/19-07/12/19	1	:15/:15	5:30P- Family Feud (S)	2	X	X	X	X	X			2	\$78.00	\$156.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
11.0	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
11.1	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

**Contract #** 207284  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
**Net Total** \$2,767.60  
**Sales Tax**

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$1,628.00 (50.00%)  
(16579) Pol - Mark Baker, \$1,628.00 (50.00%)

**Gulfport (WXXV)**  
**By Broadcast Month** **Spots** **Rate**  
Jul. 2019 26 \$3,256.00  
**Grand Total:** 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.2	Normal Line / SPOT(B/E) (7)	07/15/19-07/19/19	1	:15/:15	5:30P- Family Feud (S)	1	X	X	X	X	X			1	\$78.00	\$78.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
12.0	Revised Line / SPOT(B/E) (8)	07/14/19-07/14/19	3	:15/:15	9P- News 25 Sunday	1							X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/20/19
12.1	Normal Line / SPOT(B/E) (8)	07/14/19-07/14/19	1	:15/:15	9P- News 25 Sunday	1							X	1	\$140.00	\$140.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 9pm	6/26/19
13.0	Revised Line / SPOT(B/E) (9)	07/08/19-07/12/19	3	:15/:15	9P- News 25	3	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
13.1	Revised Line / SPOT(B/E) (9)	07/08/19-07/12/19	3	:15/:15	9P- News 25	2	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
13.2	Normal Line / SPOT(B/E) (9)	07/08/19-07/12/19	1	:15/:15	9P- News 25	2	X	X	X	X	X			2	\$182.00	\$364.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19

### CONFIRMATION CONTRACT

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Date:

Comments:

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**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
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**Brand** McRae / Baker (64049)  
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**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
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**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
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**Gulfport (WXXV)**  
**By Broadcast Month**  
Jul. 2019 26 \$3,256.00  
**Grand Total:** 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / SPOT(B/E) (9)	07/15/19-07/19/19	3	:15/:15	9P- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/20/19
14.1	Revised Line / SPOT(B/E) (9)	07/15/19-07/19/19	3	:15/:15	9P- News 25	1	X	X	X	X	X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/25/19
14.2	Normal Line / SPOT(B/E) (9)	07/15/19-07/19/19	1	:15/:15	9P- News 25	1	X	X	X	X	X			1	\$182.00	\$182.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 9pm	6/26/19
15.0	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15/:15	8P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/20/19
15.1	Revised Line / SPOT(B/E) (10)	07/08/19-07/08/19	3	:15/:15	8P- So You Think You Can Dance	1	X										Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/25/19
15.2	Normal Line / SPOT(B/E) (10)	07/08/19-07/08/19	2	:15/:15	8P- So You Think You Can Dance	1	X							1	\$299.00	\$299.00	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A So You Think You Can Dance-FOX	6/26/19

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**Advertiser** Pol - David McRae (13503)  
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**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
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Separation: 30

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**Gulfport (WXXV)**

By Broadcast Month	Spots	Rate
Jul. 2019	26	\$3,256.00
<b>Grand Total:</b>	<b>26</b>	<b>\$3,256.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15/:15	7P- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/20/19
16.1	Revised Line / SPOT(B/E) (11)	07/12/19-07/12/19	3	:15/:15	7P- Last Man Standing	1					X						Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/25/19
16.2	Normal Line / SPOT(B/E) (11)	07/12/19-07/12/19	2	:15/:15	7P- Last Man Standing	1					X			1	\$253.50	\$253.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Last Man Standing/The Cool Kids-FOX	6/26/19
17.0	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15/:15	11:30A- NASCAR on FOX	2						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/20/19
17.1	Revised Line / SPOT(B/E) (12)	07/13/19-07/14/19	3	:15/:15	11:30A- NASCAR on FOX	1						X	X				Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/25/19
17.2	Normal Line / SPOT(B/E) (12)	07/13/19-07/14/19	1	:15/:15	11:30A- NASCAR on FOX	1						X	X	1	\$422.50	\$422.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A NASCAR ME	6/26/19
18.0	Revised Line / SPOT(B/E) (13)	07/10/19-07/10/19	3	:15/:15	8P- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/20/19

### CONFIRMATION CONTRACT

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**Contract #** 207284  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488049  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$488.40  
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**Gulfport (WXXV)**  
**By Broadcast Month**  
Jul. 2019 26 \$3,256.00  
**Grand Total:** 26 \$3,256.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1	Revised Line / SPOT(B/E) (13)	07/10/19-07/10/19	3	:15/:15	8P- Star	1			X								Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/25/19
18.2	Normal Line / SPOT(B/E) (13)	07/10/19-07/10/19	2	:15/:15	8P- Star	1			X					1	\$305.50	\$305.50	Gulfport (WXXV)	COMMENTS APPLY TO SUB LINES A THRU A Star-FOX	6/26/19
19.0	Revised Line / SPOT(B/E) (14)	07/16/19-07/16/19	3	:15/:15	8P- 911			1									Gulfport (WXXV)		6/20/19
19.1	Normal Line / SPOT(B/E) (14)	07/16/19-07/16/19	1	:15/:15	8P- 911			1						1	\$425.00	\$425.00	Gulfport (WXXV)		6/26/19

### CONFIRMATION CONTRACT

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