

ORDER



FOX - Columbia, MO

Orders
Order / Rev: 324792
Alt Order #: 25236687
Product Desc: Issue
Estimate: 3257
Flight Dates: 09/13/16 - 09/22/16
Original Date / Rev: 09/13/16 / 09/13/16
Order Type: GENERAL

Primary AE: Katz Continental Washington DC
Sales Office: KDC
Sales Region: NAT

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Leadership Fund
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/22/16	33	\$17,080.00	\$14,518.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	33	\$17,080.00	\$14,518.00	0.00
Totals	33	\$17,080.00	\$14,518.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
FOX - Columbia, MO	8%	\$17,080.00
Market	100%	\$213,500.00

Competitive Share

	Share	Total
AJWB	0%	\$0.00
KMIZ	28%	\$59,780.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	31%	\$66,185.00
KRCG	33%	\$70,455.00
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KQFX	09/13/16	09/13/16	M-F 6-630p	CM	M-F 6-630p	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory Start Date: 09/12/16, End Date: 09/18/16, Weekdays: -T-----, Spots/Week: 1, Rate: \$800.00, Rating: 0.00															
2	KQFX	09/14/16	09/14/16	M-F 6-630p	CM	M-F 6-630p	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory Start Date: 09/12/16, End Date: 09/18/16, Weekdays: --W----, Spots/Week: 1, Rate: \$800.00, Rating: 0.00															

Order / Rev: 324792
 Alt Order #: 25236687
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund
 Product Desc: Issue
 Estimate: 3257

FOX - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KQFX	09/15/16	09/15/16	M-F 6-630p BIG BANG THEORY	CM	M-F 6-630p	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$800.00		0.00			
N 4	KQFX	09/20/16	09/20/16	M-F 6-630p BIG BANG THEORY	CM	M-F 6-630p	-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$800.00		0.00			
5	KQFX	09/19/16	09/19/16	M-F 6-630p BIG BANG THEORY	CM	M-F 6-630p	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----					1	\$800.00		0.00			
6	KQFX	09/21/16	09/21/16	M-F 6-630p BIG BANG THEORY	CM	M-F 6-630p	--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$800.00		0.00			
7	KQFX	09/19/16	09/19/16	MO Prime 7-8P MT/ 8-9PM GOTHAM	CM	MO Prime Hour 1	M-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Gotham (Season Premiere)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----					1	\$1,400.00		0.00			
8	KQFX	09/19/16	09/19/16	MO Prime 8-9P MT/9-10PM LUCIFER	CM	MO Prime Hour 2	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
Lucifer (Season Premiere)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----					1	\$1,200.00		0.00			
9	KQFX	09/14/16	09/14/16	WE Prime 7-8P MT/ 8-9PM MASTERCHEF	CM	WE Prime Hour 1 (7:00 PM-9:00 PM)	--W----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
Masterchef Wed (2 Hours)-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					2	\$400.00		0.00			
10	KQFX	09/21/16	09/21/16	WE Prime 8-9P MT/9-10PM EMPIRE	CM	WE Prime Hour 2	--W----	:30	1	\$1,120.00	P-1	0.00	NM	1	\$1,120.00
Empire															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$1,120.00		0.00			
11	KQFX	09/15/16	09/15/16	TH Prime 7-8P MT/ 8-9PM ROSEWOOD	CM	TH Prime Hour 1	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---					1	\$600.00		0.00			
12	KQFX	09/22/16	09/22/16	TH Prime 7-8P MT/ 8-9PM ROSEWOOD	CM	TH Prime Hour 1	---T---	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
Rosewood (Season Premiere)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	---T---					2	\$600.00		0.00			
13	KQFX	09/13/16	09/13/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	-T-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
FOX22 News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----					1	\$360.00		0.00			
14	KQFX	09/14/16	09/14/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	--W----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
FOX22 News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----					1	\$360.00		0.00			
15	KQFX	09/16/16	09/16/16	M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	----F--	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00

Order / Rev: 324792
 Alt Order #: 25236687
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund
 Product Desc: Issue
 Estimate: 3257

FOX - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KQFX	09/19/16	09/19/16	FOX22 News at 9p M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 Ne	-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	----F--	1	\$360.00	0.00								
17	KQFX	09/20/16	09/20/16	FOX22 News at 9p M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 Ne	-T-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	M-----	1	\$360.00	0.00								
18	KQFX	09/21/16	09/21/16	FOX22 News at 9p M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 Ne	--W----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-T-----	1	\$360.00	0.00								
19	KQFX	09/22/16	09/22/16	FOX22 News at 9p M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 Ne	---T---	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$360.00	0.00								
20	KQFX	09/17/16	09/17/16	FOX22 News Sat at 10-1030P SA Late Run ABC 17 News SA Late Run ABC 17 News	CM	SA Late Run ABC	-----S-	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	-----S-	1	\$160.00	0.00								
21	KQFX	09/13/16	09/13/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	-T-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	-T-----	1	\$120.00	0.00								
22	KQFX	09/14/16	09/14/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	--W----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	--W----	1	\$120.00	0.00								
23	KQFX	09/15/16	09/15/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	---T---	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	---T---	1	\$120.00	0.00								
24	KQFX	09/16/16	09/16/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	----F--	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	----F--	1	\$120.00	0.00								
25	KQFX	09/19/16	09/19/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	M-----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	M-----	1	\$120.00	0.00								
26	KQFX	09/21/16	09/21/16	Mike & Molly M-F 1030-11p MIKE & MOLLY	CM	M-F 1030-11p	--W----	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W----	1	\$120.00	0.00								
27	KQFX	09/22/16	09/22/16	Mike & Molly M-F 1030-11p	CM	M-F 1030-11p	---T---	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$120.00	0.00								

Order / Rev: 324792
 Alt Order #: 25236687
 Flight Dates: 09/13/16 - 09/22/16

Advertiser: Senate Leadership Fund
 Product Desc: Issue
 Estimate: 3257

FOX - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1030-11p MIKE & MOLLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$120.00	0.00								
28	KQFX	09/18/16	09/18/16	SU ABC 17 Sportszone CM	ABC 17 Sportszon		-----S	:30	1	\$120.00	P-1	0.00	NM	1	\$120.00
				ABC17 Sportszone SU ABC 17 Sportszone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	-----S	1	\$120.00	0.00								
N29	KQFX	09/22/16	09/22/16	M-F 6-630p CM	M-F 6-630p		---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Big Bang Theory BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$800.00	0.00								
N30	KQFX	09/18/16	09/18/16	SU 9p ABC 17 News CM	SU 9p ABC 17 Ne		-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				SU 9p ABC 17 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/12/16	09/18/16	-----S	1	\$400.00	0.00								
N31	KQFX	09/21/16	09/21/16	WE Prime 8-9P MT/9-10PM CM	WE Prime Hour 2		--W----	:30	1	\$1,120.00	P-1	0.00	NM	1	\$1,120.00
				EMPIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W----	1	\$1,120.00	0.00								
													Totals	33	\$17,080.00