

ORDER WORKSHEET

Rep Order# 10694898 Ver# 5 Status Revised

Traffic Order# 147514

Last Received:
Showing Buylines:

Printed: 10/09/15 2:34 PM
10/09/15 2:31 PM
All Lines

1 of 3

Station DXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF JIM HOOD
Estimate# 4304
Buyer Liz Dome

Agency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 265/265/4304
Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

FRIENDS FO JIM HOOD

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

10/9 PLEASE SEE THE REVISIONS MADE TO THE ABOVE ORDER PER THE STATION'S REQUEST. PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7A-9A	NBC Today Show	30	-	-	\$15.00	10/06-10/06	1	1	\$15.00
2	W	7A-9A	NBC Today Show	30	-	-	\$15.00	10/07-10/07	1	1	\$15.00
3	Th	7A-9A	NBC Today Show	30	-	-	\$15.00	10/08-10/08	1	1	\$15.00
4	F	7A-9A	NBC Today Show	30	-	-	\$15.00	10/09-10/09	1	1	\$15.00
5	M	7A-9A	NBC Today Show	30	-	-	\$15.00	10/12-10/12	1	1	\$15.00
6	Tu	11A-12P	Rachael Ray	30	-	-	\$15.00	10/06-10/06	1	1	\$15.00
7	Th	11A-12P	Rachael Ray	30	-	-	\$15.00	10/08-10/08	1	1	\$15.00
8	M	11A-12P	Rachael Ray	30	-	-	\$15.00	10/12-10/12	1	1	\$15.00
9	W	1P-2P	Days of Our Lives	30	-	-	\$20.00	10/07-10/07	1	1	\$20.00
10	F	1P-2P	Days of Our Lives	30	-	-	\$20.00	10/09-10/09	1	1	\$20.00

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Traffic Order# 147514

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2 of 3

Station DXXV-TV BLOXI
Advertiser (NW80) POLITICAL
Product FRIENDS OF JIM HOOD
Estimate# 4304
Buyer Liz Dome

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 265/265/4304
Flight Dates 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	M	1P-2P	Days of Our Lives	30	-	-	\$20.00	10/12-10/12	1	1	\$20.00
12	Tu	3P-4P	Ellen	30	-	-	\$15.00	10/06-10/06	1	1	\$15.00
13	Th	3P-4P	Ellen	30	-	-	\$15.00	10/08-10/08	1	1	\$15.00
14	M	3P-4P	Ellen	30	-	-	\$15.00	10/12-10/12	1	1	\$15.00
15	Tu	6P-630P	NBC News	30	-	-	\$80.00	10/06-10/06	1	1	\$80.00
16	W	6P-630P	NBC News	30	-	-	\$80.00	10/07-10/07	0	0	\$0.00
17	Th	6P-630P	NBC News	30	-	-	\$80.00	10/08-10/08	0	0	\$0.00
18	M	6P-630P	NBC News	30	-	-	\$80.00	10/12-10/12	1	1	\$80.00
19*	Sa	530P-6P	FOOTBALL Sales remark: V5 LEAVE IN FOOTBALL V5 Program Name Change, Comment Changed	30	-	-	\$80.00	10/10-10/10	1	1	\$80.00
20	M	7P-9P	The Voice	30	-	-	\$250.00	10/12-10/12	1	1	\$250.00
21	Tu	7P-8P	The Voice	30	-	-	\$250.00	10/06-10/06	1	1	\$250.00
22*	Su	10P-1035P	Late News Sales remark: V5 LATE RUN OK V5 Comment Changed	30	-	-	\$50.00	10/11-10/11	1	1	\$50.00
23	Tu	1035P-1135P	Tonight Show	30	-	-	\$20.00	10/06-10/06	1	1	\$20.00
24	W	1035P-1135P	Tonight Show	30	-	-	\$20.00	10/07-10/07	1	1	\$20.00

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Rep Order# 10694898 **Ver#** 5 **Status** Revised **Traffic Order#** 147514 **Printed:** 10/09/15 2:34 PM 3 of 3
EC'd Yes **Last Received:** 10/09/15 2:31 PM
Showing Buylines: All Lines

Station DXXV-TV BLOXI **Agency** (BUYT) BUYING TIME, LLC
Advertiser (NW80) POLITICAL 650 MASSACHUSETTS AVE NW, SUITE 210
Product FRIENDS OF JIM HOOD WASHINGTON, DC 20001
Estimate# 4304 **Agency C/P1/P2/E** 265/265/4304
Buyer Liz Dome **Flight Dates** 10/06/15-10/12/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
25	Th	1035P-1135P	Tonight Show	30	-	-	\$20.00	10/08-10/08	1	1	\$20.00
26	M	1035P-1135P	Tonight Show	30	-	-	\$20.00	10/12-10/12	1	1	\$20.00

REPORT TOTALS

Report Totals: 24 / \$1,095.00

SALES MONTHLY TOTALS

Oct2015: 24 / \$1,095.00

Order Totals: 24 / \$1,095.00 Total GRPs: 0.0

COMPETITIVE

Market Totals \$20,505.62 CABL .00% DXXV 5.34% EXXXV .00% UNKN .00% WLOX 90.94%
 WXXV 3.72%

Books [NOV14]
Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS



DXXV
P.O. Box 2500
Gulfport, MS 39505

Buying Time Media
650 Massachusetts Ave NW
FL 2
Washington, DC 20001-3728

Contract # 147514

Schedule Dates 10/06/15-10/12/15
Advertiser Pol - Friends of Jim Hood (13675)
Agency Buying Time Media (1618)
Product Political (1176)
Brand FRIENDS OF JIM HOOD (40970)
Salesperson Millennium - Washington
Sales Office Millennium - Washington
Buyer Name Dome, Liz
Phone/Fax (215) 563-5400 /
CPE 265/265/4304
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF JIM HOOD
FRIENDS FO JIM HOOD

Date Entered 10/05/15
Last Modified 10/09/15
Entered By James Spears
CO-OP No
Headline # ECR10694898
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$164.25
Net Total \$930.75
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month
Oct. 2015
Grand Total: 24 \$1,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (LN1)	10/06/15-10/06/15	6	:30	7A- 9A (CST)	1		X						1	\$15.00	\$15.00	WXXV-NBC (DXXV)	NBC Today Show	10/5/15
2.0	Normal Line / SPOT (LN2)	10/07/15-10/07/15	6	:30	7A- 9A (CST)	1			X					1	\$15.00	\$15.00	WXXV-NBC (DXXV)	NBC Today Show	10/5/15
3.0	Normal Line / SPOT (LN3)	10/08/15-10/08/15	6	:30	7A- 9A (CST)	1				X				1	\$15.00	\$15.00	WXXV-NBC (DXXV)	NBC Today Show	10/5/15
4.0	Normal Line / SPOT (LN4)	10/09/15-10/09/15	6	:30	7A- 9A (CST)	1					X			1	\$15.00	\$15.00	WXXV-NBC (DXXV)	NBC Today Show	10/5/15
5.0	Normal Line / SPOT (LN5)	10/12/15-10/12/15	6	:30	7A- 9A (CST)	1	X							1	\$15.00	\$15.00	WXXV-NBC (DXXV)	NBC Today Show	10/5/15
6.0	Normal Line / SPOT (LN6)	10/06/15-10/06/15	6	:30	11A- 12P (CST)	1		X						1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Rachael Ray	10/5/15
7.0	Normal Line / SPOT (LN7)	10/08/15-10/08/15	6	:30	11A- 12P (CST)	1			X					1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Rachael Ray	10/5/15
8.0	Normal Line / SPOT (LN8)	10/12/15-10/12/15	6	:30	11A- 12P (CST)	1	X							1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Rachael Ray	10/5/15
9.0	Normal Line / SPOT (LN9)	10/07/15-10/07/15	6	:30	1P- 2P (CST)	1			X					1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Days of Our Lives	10/5/15
10.0	Normal Line / SPOT (LN10)	10/09/15-10/09/15	6	:30	1P- 2P (CST)	1				X				1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Days of Our Lives	10/5/15
11.0	Normal Line / SPOT (LN11)	10/12/15-10/12/15	6	:30	1P- 2P (CST)	1	X							1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Days of Our Lives	10/5/15
12.0	Normal Line / SPOT (LN12)	10/06/15-10/06/15	6	:30	3P- 4P (CST)	1		X						1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Ellen	10/5/15
13.0	Normal Line / SPOT (LN13)	10/08/15-10/08/15	6	:30	3P- 4P (CST)	1			X					1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Ellen	10/5/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Notis Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



DXXV
P.O. Box 2500
Gulfport, MS 39505

Buying Time Media
650 Massachusetts Ave NW
FL 2
Washington, DC 20001-3728

Contract # 147514
Schedule Dates 10/06/15-10/12/15
Advertiser Pol - Friends of Jim Hood (13675)
Agency Buying Time Media (1618)
Product Political (1176)
Brand FRIENDS OF JIM HOOD (40970)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Dorne, Liz
Phone/Fax (215) 563-5400 /
CPE 265/265/4304
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF JIM HOOD
FRIENDS TO JIM HOOD

Date Entered 10/05/15
Last Modified 10/09/15
Entered By James Spears
CO-OP No
Headline # ECR10694898
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$164.25
Net Total \$930.75
Sales Tax

WXXV-NBC (DXXV)
By Broadcast Month
Oct. 2015
Spots 24
Rate \$1,095.00
Grand Total: 24 \$1,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (LN14)	10/12/15-10/12/15	6	:30	3P-4P (CST)	1	X							1	\$15.00	\$15.00	WXXV-NBC (DXXV)	Ellen	10/5/15
15.0	Normal Line / SPOT (LN15)	10/06/15-10/06/15	6	:30	6P-6:30P (CST)	1		X						1	\$80.00	\$80.00	WXXV-NBC (DXXV)	NBC News	10/5/15
18.0	Normal Line / SPOT (LN18)	10/12/15-10/12/15	6	:30	6P-6:30P (CST)	1	X							1	\$80.00	\$80.00	WXXV-NBC (DXXV)	NBC News	10/5/15
19.0	Normal Line / SPOT (LN19)	10/10/15-10/10/15	6	:30	41580- NBC Saturday Nightly News	1					X				\$80.00		WXXV-NBC (DXXV)	NBC News	10/5/15
19.0.1	Closed Preempt (LN19)	10/10/15															WXXV-NBC (DXXV)	Pre-empt/Exception - NOTRE DAME FOOTBALL NO NEWS	
20.0	Revised Line / SPOT (LN20)	10/12/15-10/12/15	6	:30	7P- The Voice	1	X										WXXV-NBC (DXXV)	The Voice	10/5/15
20.1	Normal Line / SPOT (LN20)	10/12/15-10/12/15	6	:30	7P- The Voice	1	X							1	\$250.00	\$250.00	WXXV-NBC (DXXV)	The Voice	10/5/15
21.0	Normal Line / SPOT (LN21)	10/06/15-10/06/15	6	:30	7P- The Voice	1		X							\$150.00		WXXV-NBC (DXXV)	The Voice	10/5/15
21.0.1	Closed Preempt (LN21)	10/06/15															WXXV-NBC (DXXV)	No Avail/Exception - RATE WONT CLEAR	
22.0	Normal Line / SPOT (LN22)	10/11/15-10/11/15	6	:30	10P- News 25 Sunday	1						X			\$50.00		WXXV-NBC (DXXV)	Late News	10/5/15
22.0.1	Closed Preempt (LN22)	10/11/15															WXXV-NBC (DXXV)	Internal Adjustment/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Advertiser Pol - Friends of Jim Hood (13675)
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Brand FRIENDS OF JIM HOOD (40970)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Dome, Liz
Phone/Fax (215) 563-5400 /
CPE 265/265/4304
Account Types National/Political
Billing Type Standard
Comments FRIENDS OF JIM HOOD
FRIENDS OF JIM HOOD

Date Entered 10/05/15
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Entered By James Spears
CO-OP No
Headline # ECR10694898
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WXXV-NBC (DXXV)
By Broadcast Month
Oct. 2015 24 \$1,095.00
Grand Total: 24 \$1,095.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (LN23)	10/06/15-10/06/15	6	:30	10:34p- The Tonight Show With Jimmy Fallon	1		X						1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Tonight Show	10/5/15
24.0	Normal Line / SPOT (LN24)	10/07/15-10/07/15	6	:30	10:34p- The Tonight Show With Jimmy Fallon	1			X					1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Tonight Show	10/5/15
25.0	Normal Line / SPOT (LN25)	10/08/15-10/08/15	6	:30	10:34p- The Tonight Show With Jimmy Fallon	1				X				1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Tonight Show	10/5/15
26.0	Normal Line / SPOT (LN26)	10/12/15-10/12/15	6	:30	10:34p- The Tonight Show With Jimmy Fallon	1	X							1	\$20.00	\$20.00	WXXV-NBC (DXXV)	Tonight Show	10/5/15
27.0	M/G For 21.0.1 / SPOT (LN21)	10/06/15-10/06/15	6	:30	7p- The Voice			1						1	\$250.00	\$250.00	WXXV-NBC (DXXV)	The Voice	10/5/15
28.0	M/G For 19.0.1 / SPOT (VS LN19)	10/10/15-10/10/15	6	:30	12:30p- Notre Dame Football						1			1	\$80.00	\$80.00	WXXV-NBC (DXXV)	NBC News	10/9/15
29.0	M/G For 22.0.1 / SPOT (VS LN22)	10/13/15-10/13/15	6	:30	10p- 10:35p (CST)	1						X		1	\$50.00	\$50.00	WXXV-NBC (DXXV)	Late News	10/9/15

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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