



Contract Revision

NEXT STEP ADVERTING
Attn: JACI BRAUN
2310 SE DELAWARE AVE, SUITE G #274
Ankeny IA 50021

		Order #	Ver #	Rev #	# Wks	Page #
		16338	0	1	5	1
Advertiser	Product	Date	Time	Start	End	
IA SECRETARY OF STATE POI	Paul Pate (16338)	10/10/18	11:57:08AM	10/8/18	11/11/18	
Salesperson	Salesperson Phone #	Demos				
Sean Manning	(612)512-7568					
Sales Office	Agency Phone #	Survey				
Learfield	(515)669-8931					

Line #	Vehicle	Days & Times M T W T F S S	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Nov 19	Nov 26	Dec 3	Dec 10	Dec 17	Dec 24	Dec 31	Total Units	Len	Unit Rate	Extended Total
1	Radio Iowa	Mo-Fr 6AM-7PM	7	23	12	16										58	30	518.00	30044
2	Radio Iowa	Mo-Tu 6AM-7PM					10									10	30	518.00	5180
	Totals		7	23	12	16	10									68	30		35224
Weekly Units			7	23	12	16	10	0	0	0	0	0	0	0	0	68			
Weekly Gross \$			3626	11914	6216	8288	5180												35224

Total Gross:	\$35,224.00	Agency Commission:	\$5,283.60	Total Net:	\$29,940.40
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary Revision

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Radio Iowa	21,756	13,468	0	0	0	0	0	0	0	0	0	0	35,224				35,224	68
All Vehicles - Total Gross	21,756	13,468											35,224				35,224	68
All Vehicles - Total Units	42	26											68					68
Air Time Gross:		\$35,224.00				Agency Commission:		\$5,283.60				Total Net:		\$29,940.40				

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