



Contract Revision

Order #	Ver #	Rev #	# Wks	Page #
16338	0	1	5	1

Advertiser IA SECRETARY OF STATE POI	Product Paul Pate (16338)	Date 10/10/18	Time 11:57:08AM	Start 10/8/18	End 11/11/18
Salesperson Sean Manning	Salesperson Phone # (612)512-7568	Demos			
Sales Office Learfield	Agency Phone # (515)669-8931	Survey			

NEXT STEP ADVERTING
 Attn: JACI BRAUN
 2310 SE DELAWARE AVE, SUITE G #274
 Ankeny IA 50021

Line #	Vehicle	Days & Times M T W T F S S	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Dec	Dec	Total Units	Len	Unit Rate	Extended Total
			8	15	22	29	5	12	19	26	3	10	17	24	31				
1	Radio Iowa	Mo-Fr 6AM-7PM	7	23	12	16										58	30	518.00	30044
2	Radio Iowa	Mo-Tu 6AM-7PM					10									10	30	518.00	5180
	Totals		7	23	12	16	10								68	30		35224	
	Weekly Units		7	23	12	16	10	0	0	0	0	0	0	0	68				
	Weekly Gross \$		3626	11914	6216	8288	5180												35224

Total Gross:	\$35,224.00	Agency Commission:	\$5,283.60	Total Net:	\$29,940.40
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary Revision

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16338	0	1	5	1	
Advertiser	Product	Date	Time	Start	End
IA SECRETARY OF STATE POI	Paul Pate (16338)	10/10/18	11:57:08AM	10/8/18	11/11/18
Salesperson	Salesperson Phone #	Demos			
Sean Manning	(612)512-7568				
Sales Office	Agency Phone #	Survey			
Learfield	(515)669-8931				

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Qtr 3 2019	Total	Total Units
Radio Iowa	21,756	13,468	0	0	0	0	0	0	0	0	0	0	35,224				35,224	68
All Vehicles - Total Gross	21,756	13,468											35,224				35,224	68
All Vehicles - Total Units	42	26											68					68
Air Time Gross:		\$35,224.00		Agency Commission:		\$5,283.60		Total Net:		\$29,940.40								

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