



Contract

StateNets Platinum
Attn: Dave Martin
2601 Northwind Drive
Richmond VA 23233

		Order #	Ver #	Rev #	# Wks	Page #
		15984	0		1	1
Advertiser	Product	Date	Time	Start	End	
Kim Reynolds for IA Committee	Reynolds for IA (15984)	8/20/18	10:08:32AM	8/20/18	8/26/18	
Salesperson	Salesperson Phone #	Demos				
* Statenets						
Sales Office	Agency Phone #	Survey				
Learfield	(804)364-3075					

Line #	Vehicle	Days & Times M T W T F S S	Aug 20	Aug 27	Sep 3	Sep 10	Sep 17	Sep 24	Oct 1	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5	Nov 12	Total Units	Len	Unit Rate	Extended Total
1	Radio Iowa	Tu-Sa 6AM-7PM	20													20	60	518.00	10360
Weekly Units			20	0	0	0	0	0	0	0	0	0	0	0	0	20			
Weekly Gross \$			10360																10360

Total Gross:	\$10,360.00	Agency Commission:	\$1,554.00	Total Net:	\$8,806.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Total	Total Units
Radio Iowa	0	10,360	0	0	0	0	0	0	0	0	0	0	10,360				10,360	20
All Vehicles - Total Gross		10,360											10,360				10,360	20
All Vehicles - Total Units		20											20					20
Air Time Gross:		\$10,360.00				Agency Commission:		\$1,554.00				Total Net:		\$8,806.00				

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