



Contract

Order #	Ver #	Rev #	# Wks	Page #
15984	0		1	1

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Advertiser Kim Reynolds for IA Committee	Product Reynolds for IA (15984)	Date 8/20/18	Time 10:08:32AM	Start 8/20/18	End 8/26/18
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

Line #	Vehicle	Days & Times M T W T F S S	Aug	Aug	Sep	Sep	Sep	Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Total Units	Len	Unit Rate	Extended Total	
			20	27	3	10	17	24	1	8	15	22	29	5	12					
1	Radio Iowa	Tu-Sa 6AM-7PM	20													20	60	518.00	10360	
Weekly Units			20	0	0	0	0	0	0	0	0	0	0	0	0	20				
Weekly Gross \$			10360														10360			

Total Gross: \$10,360.00	Agency Commission: \$1,554.00	Total Net: \$8,806.00
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Accepted for Learfield Communications:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield Communications, Inc., 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2018	Qtr 4 2018	Qtr 1 2019	Qtr 2 2019	Total	Total Units
Radio Iowa	0	10,360	0	0	0	0	0	0	0	0	0	0	10,360				10,360	20
All Vehicles - Total Gross		10,360											10,360				10,360	20
All Vehicles - Total Units		20											20				20	20
Air Time Gross:		\$10,360.00		Agency Commission:		\$1,554.00		Total Net:		\$8,806.00								

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