

**Platte River Radio**  
**EEO PUBLIC FILE REPORT**  
**February 1, 2015 - February 1, 2016**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Associate News Director, Executive Sports Producer	1-35	3

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	Advance Services 1302 Riverside Blvd Norfolk, Nebraska 68701 Phone : 402.379.9823 Url : <a href="http://www.advanceservices.com/">http://www.advanceservices.com/</a> Email : <a href="mailto:rachels@advanceservices.com">rachels@advanceservices.com</a> Fax : 1-402-379-2000 Rachel Stolp	N	0
2	Advance Services Inc. 3310 W. Capital Ave. Grand Island, Nebraska 68803 Phone : 308.382.1500 Fax : 1-308-382-8458 Jackie Havel	N	0
3	Application already on file	N	1
4	Associated Staffing 2222 W. 2nd St. Grand Island, Nebraska 68803 Phone : 308.384.4885 Fax : 1-308-384-2556 Heidi Isley	N	0
5	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : <a href="mailto:colleen.plasek@bellevue.edu">colleen.plasek@bellevue.edu</a> Fax : 1-402-557-5438 Colleen Plasek	N	0
6	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Fax : 402-472-8403 Rick Alloway	N	0
7	Broken Bow Chamber of Commerce 444 South 8th Avenue Broken Bow, Nebraska 68822 Phone : 1-308-872-5691 Url : <a href="http://www.brokenbow-ne.com">www.brokenbow-ne.com</a> Email : <a href="mailto:info@brokenbow-ne.com">info@brokenbow-ne.com</a> Fax : 1-308-872-6137 Donnis Bullock	N	0

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8	Career and Employment Services Central Community College 3134 W. Highway 34 Grand Island, Nebraska 68803 Phone : 308.398.7408 Email : gheath@cccneb.edu Fax : 1-308-398-7398 Virginia Alschwede	N	0
9	Central Community College-Columbus 4500 63rd Street Columbus, Nebraska 68602 Phone : 402-562-1210 Email : lhastreiter@cccneb.edu Fax : 1-402-562-1201 Lora Hastreiter	N	0
10	Central Community College-GI 3134 W Hwy 34 Grand Island, Nebraska 68802 Phone : 308-398-7421 Email : ksterner@cccneb.edu Fax : 1-308-398-7398 Kyle Sterner	N	0
11	Central Community College-Hastings P O Box 1024 Hastings, Nebraska 68902 Phone : 402-461-2419 Email : ksterner@cccneb.edu Fax : 1-402-461-2454 Kyle Sterner	N	0
12	Central Nebraska Goodwill Ind. 1804 S. Eddy St. Grand Island, Nebraska 68801 Phone : 308.384.7896 Fax : 1-308-382-6802 Kelly Arends	N	0
13	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Email : crc@csm.edu Fax : 1-402-399-2439 Lisa Crowder	N	0

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14	Envoy 6910 Pacific St. #102 Omaha, Nebraska 68106 Phone : 402-558-0637 Email : bivey@envoyinc.com Barb Ivey	N	0
15	Essential Personnel Inc. 3423 2nd Ave. Ste. #2 Kearney, Nebraska 68847 Phone : 308-233-4400 Email : jobs@essentialpersonnelinc.com Melissa L	N	0
16	gi independant-ad builder p.o. box 1208 Grand Island, Nebraska 68802 Phone : 308-236-9900 Email : bill.parten@theindependent.com Craig Eckert	N	0
17	Grand Island Career Center 1306 W 3rd. St. Grand Island, Nebraska 68801 Fax : 1-308-385-6029 Whom it May Concern	N	0
18	Hastings Career Center Landmark Center, St. 338 2727 W 2nd St. Hastings, Nebraska 68901 Phone : 402-462-1867 Fax : 1-402-462-1896 Whom it May Concern	N	0
19	Hastings Tribune P.O. Box 788 Hastings, Nebraska 68901 Phone : 402-461-1242 Url : <a href="http://www.tribland.com/">http://www.tribland.com/</a> Joyce Durham Manual Posting	N	0
20	Indeed.com 7501 N Capital Texas Hwy Bldg B Austin, Texas 78731 Phone : 1-800-4625842 Url : <a href="http://www.indeed.com/hire">http://www.indeed.com/hire</a> Email : amberg@indeed.com Amber Griffith	N	0

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21	Kearney Hub P.O. Box 1988 Kearney, Nebraska 68848 Phone : 308-233-9780 Url : <a href="http://www.kearneyhub.com">http://www.kearneyhub.com</a> Deanna Ribeiro Manual Posting	N	0
22	Native American Public Telecommunications P.O. Box 83111 - 1800 No 33 St. Lincoln, Nebraska 68501 Phone : (402) 472-3522 Url : <a href="http://www.nativetelecom.org">www.nativetelecom.org</a> Email : <a href="mailto:native@unl.edu">native@unl.edu</a> Frank Blythe	N	0
23	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Fax : 402-595-1008 Director of Placement	N	0
24	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Email : <a href="mailto:career@nebrwesleyan.edu">career@nebrwesleyan.edu</a> Fax : 1-402-465-2179 Geri Cotter	N	0
25	Nebraska Workforce Development 1306 W 3rd Street Grand Island, Nebraska 68801 Career Services Manual Posting	N	0
26	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : <a href="http://www.nebraskaworkforce.com">www.nebraskaworkforce.com</a> Email : <a href="mailto:ndol.omahawfd@nebraska.gov">ndol.omahawfd@nebraska.gov</a> Fax : 1-402-595-2701 Peggy Kotschwar	N	0

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27	Northeast Community College P.O. Box 469 Norfolk, Nebraska 68702 Phone : 402-844-7263 Fax : 402-844-7400 RoseAnn Rogers	N	0
28	Omaha Assoc. of Black Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Fax : 402-978-8931 Ben Gray	N	0
29	Omaha Opportunities Industrialization Center 2724 N. 24th St. Omaha, Nebraska 68110 Phone : 402-457-4222 Fax : 402-457-6635 Director of Placement	N	0
30	Univ. of Nebraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Fax : 308-865-8882 Director of Placement	N	0
31	Vocation Rehabilitation Services 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2146 Email : m-stayer@voc rehab.state.ne.us Fax : 402-595-1125 Maey Stayer	N	0
32	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	N	0

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33	Wisconsinhasjobs.com 118 South 19th Street suite 1A Omaha Omaha, Nebraska 68102 Phone : NA Url : www.wisconsinhasjobs.com Email : sherry@omaha.org Sherry Beglin	N	0
34	YMCA-Transitions Program 222 S. 29th St. Omaha, Nebraska Phone : 402-345-6555 Email : ywtrans@uswest.net Beth Nimmo, Coord.	N	0
35	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>1</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/17/2015	Participation in events or programs sponsored by educational institutions	Held ESU #9 school tour for students	1	office manager
2	6/10/2015	Participation in events sponsored by community groups	Offered assistance with Nebraska Skills USA Competition	1	General Manager
3	8/11/2015	Provision of training to management	Seminar sponsored by the Nebraska Broadcasters Association by Tara A. Stingley, an employment law attorney with Cline, Williams, Wright, Johnson and Oldfather of Omaha, NE	1	General Manager
4	9/9/2015	Establishment of training programs for station personnel	The world famous Dale Carnegie Course is one of the only organizational communication training programs that is proven to make you more effective by boosting your engagement levels. This effective communication training course will help you master the human relation skills demanded in today's tough business environment. You'll learn to improve human relations skills, strengthen interpersonal relationships, manage stress and handle fast-changing workplace conditions. You'll develop more effective communication skills and be better equipped to perform as a persuasive communicator, problem-solver and focused leader. What's more, you develop a take-charge attitude to initiate with confidence and enthusiasm.	1	Operations Manager