



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

<div>KATZ TELEVISION GROUP</div> <div>125 West 55th St New York, NY 10019</div>		<div>Contract # 25277169</div> <div>CPE: 234/355/1813</div> <div>Agency: SADLER STRATEGIC</div> <div>12103 VIEWCREST ROAD STUDIO CITY, CA 91604</div>		<div>Changes as of: 10/12/2016 at 9:55 AM</div> <div>Flight: 10/17/16 - 11/13/16</div> <div>Advertiser: No on 53 CA to Protect Local Control</div> <div>Product: No on 53</div> <div>Agency Order #: 5342996</div> <div>Buyer: Hoshimi, Nida</div> <div>Salesperson: TERRY DREHER 323-966-5066</div> <div>Comments: Separation: 30</div>		<div>Version: Highlighting Makegood 2</div> <div>Station: KAEF</div> <div>Market: Eureka</div> <div>Office: LOS ANGELES</div> <div>Primary Demo: Adults 35+</div> <div>Con Type: POLITICAL/VOTE</div> <div>Assistant: TERRY DREHER 323-966-5066</div> <div>Traffic #: 237833</div> <div>Separation:</div> <div>Total \$: \$14,200.00</div> <div>Total Spots: 165</div> <div>Total CPP: \$29.57</div> <div>Total GRP: 480.2</div>	
<div>Station Comment</div> <div>LINE 10: MOVED 1X ON 10/19 TO SAME JUDGE JUDY AT 9PM D/T DEBATE SCHEDULE CHANGE.</div> <div>LINE 11: MOVED 1X ON 10/19 TO SAME JUDGE JUDY AT 9:30PM D/T DEBATE SCHEDULE CHANGE.</div>							



KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Sadler Strategic Media
12103 Viewcrest Rd
Studio City, CA 91604

Contract # 237833

Schedule Dates 10/17/16-11/07/16
Advertiser No On 53 - CA to Protect Local Control (10373)
Agency Sadler Strategic Media (2678)
Product Issue Advertising (1119)
Brand KAEF EST. 1813 (102921)
Salesperson Continental - Los Angeles, Los Angeles (1174)
Sales Office Continental - Los Angeles
Buyer Name Nida, Hoshimi,
Phone/Fax (323) 966-5066 /
CPE 234/355/1813
Account Types National/Political Issue
Billing Type Standard
Comments No on 53
Separation: 30

Date Entered 09/07/16
Last Modified 10/12/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25277169
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,130.00
Net Total \$12,070.00
Sales Tax

Eureka ABC (KAEF)			
By Broadcast Month	Spots	Rate	
Oct. 2016	101	\$8,125.00	
Nov. 2016	64	\$6,075.00	
Grand Total:	165	\$14,200.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5A- 7A (PST)	1	1	1	1	1	1			15	\$40.00	\$600.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/7/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5A- 7A (PST)	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/7/16
3.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7A- 9A (PST)	1	1	1	1	1	1			15	\$40.00	\$600.00	Eureka ABC (KAEF)	Good Morning America	9/7/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A- 9A (PST)	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)	Good Morning America	9/7/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	3P- 4P (PST)	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)	Ellen	9/7/16
6.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	3P- 4P (PST)	1	1	1	1	1	1			15	\$40.00	\$600.00	Eureka ABC (KAEF)	Ellen	9/7/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4P- 5P (PST)	1	1							1	\$35.00	\$35.00	Eureka ABC (KAEF)	Dr Phil	9/7/16
8.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	4P- 5P (PST)	1	1	1	1	1	1			15	\$525.00	\$525.00	Eureka ABC (KAEF)	Dr Phil	9/7/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5P- 5:30P (PST)	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
10.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5P- 5:30P (PST)	1	1	1	1	1	1			14	\$40.00	\$560.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
10.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Spot -	
11.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5:30P- 6P (PST)	1	1	1	1	1	1			14	\$40.00	\$560.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
11.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - JUDGE JUDY AIRS 9:30PM	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected



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Contract # 237833

Schedule Dates

10/17/16-11/07/16

Advertiser

No On 53 - CA to Protect Local Control (10373)

Agency

Sadler Strategic Media (2678)

Product

Issue Advertising (1119)

Brand

KAEF EST. 1813 (102921)

Salesperson

Continental - Los Angeles, Los Angeles (1174)

Sales Office

Continental - Los Angeles

Buyer Name

Nida, Hoshimi,

Phone/Fax

(323) 966-5066 /

CPE

234/355/1813

Account Types

National/Political Issue

Billing Type

Standard

Comments

No on 53

Separation: 30

Date Entered 09/07/16

Last Modified 10/12/16

Entered By Chris Gomez

CO-OP No

Headline # ECR25277169

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,130.00

Net Total \$12,070.00

Sales Tax

Eureka ABC (KAEF)

By Broadcast Month Spots Rate

Oct. 2016 101 \$8,125.00

Nov. 2016 64 \$6,075.00

Grand Total: 165 \$14,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:30P- 6P (PST)	1	1							1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
13.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	6P- 6:30P (PST)	1	1	1	1	1	1			14	\$175.00	\$2,450.00	Eureka ABC (KAEF)	North Coast News	9/7/16
13.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	
14.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (PST)	1	1							1	\$175.00	\$175.00	Eureka ABC (KAEF)	North Coast News	9/7/16
15.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7P- 7:30P (PST)	1	1	1	1	1	1			14	\$100.00	\$1,400.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/7/16
15.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Exception - President Debate	
16.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7P- 7:30P (PST)	1	1							1	\$100.00	\$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/7/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:30P- 8P (PST)	1	1							1	\$110.00	\$110.00	Eureka ABC (KAEF)	Jeopardy	9/7/16
18.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7:30P- 8P (PST)	1	1	1	1	1	1			14	\$110.00	\$1,540.00	Eureka ABC (KAEF)	Jeopardy	9/7/16
18.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	Schedule Change/Spot -	
19.0	Normal Line / SPOT	10/17/16-11/07/16	1	:30	7:58P- DANCING WITH THE STARS	1	1							4	\$350.00	\$1,400.00	Eureka ABC (KAEF)	Dancing With the Stars-ABC	9/7/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10P- CONVICTION	1	1							1	\$350.00	\$350.00	Eureka ABC (KAEF)	Conviction-ABC	9/7/16

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21.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8P- THE 50TH ANNUAL CMA AWARDS	1			1					1	\$400.00	\$400.00	Eureka ABC (KAEF)	CMA Awards	9/7/16
22.0	Normal Line / SPOT	10/21/16-11/04/16	1	:30	10P- 20/20	1					1			3	\$250.00	\$750.00	Eureka ABC (KAEF)	20/20-ABC	9/7/16
23.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)	1						1		3	\$35.00	\$105.00	Eureka ABC (KAEF)	Good Morning America Sat	9/7/16
24.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	7A- 8A (PST)	1							1	3	\$35.00	\$105.00	Eureka ABC (KAEF)	Good Morning America Sunday	9/7/16
25.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	8A- 9A (PST)	1							1	2	\$35.00	\$70.00	Eureka ABC (KAEF)	This Week	9/7/16
26.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	9P- SECRETS AND LIES	1							1	1	\$275.00	\$275.00	Eureka ABC (KAEF)	Secrets and Lies-ABC	9/7/16
27.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	10P- QUANTICO SPECIAL EDITION	1							1	3	\$275.00	\$825.00	Eureka ABC (KAEF)	Quantico-ABC	9/7/16
28.0	M/G For 13.0.1 / SPOT	10/19/16-10/19/16	1	:30	5P- NORTH COAST NEWS	1			1					1	\$175.00	\$175.00	Eureka ABC (KAEF)	North Coast News	10/11/16
29.0	M/G For 15.0.1 / SPOT	10/19/16-10/19/16	1	:30	10P- WHEEL OF FORTUNE	1			1					1	\$100.00	\$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/11/16
30.0	M/G For 18.0.1 / SPOT	10/19/16-10/19/16	1	:30	10:30P- JEOPARDY	1			1					1	\$110.00	\$110.00	Eureka ABC (KAEF)	Jeopardy	10/11/16
31.0	M/G For 11.0.1 / SPOT	10/19/16-10/19/16	1	:30	9:30P- 10P (PST)	1			1					1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	10/12/16
32.0	M/G For 10.0.1 / SPOT	10/19/16-10/19/16	1	:30	9P- 9:30P (PST)	1			1					1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	10/12/16

CONFIRMATION CONTRACT

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Accepted-Station:

Date:

Comments:

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