



125 West 55th St  
New York, NY 10019

**Contract #** 25277169  
**CPE:** 234/355/1813  
**Agency:** SADLER STRATEGIC  
12103 VIEWCREST  
ROAD  
STUDIO CITY, CA  
91604

**Changes as of:** 10/13/2016 at 4:13 PM  
**Flight:** 10/17/16 - 11/13/16  
**Advertiser:** No on 53 CA to Protect  
Local Control  
**Product:** No on 53  
**Agency Order #:** 5342996

**Version:** Highlighting Revision 2  
**Station:** KAEF  
**Market:** Eureka  
**Office:** LOS ANGELES  
**Primary Demo:** Adults 35+  
**Total \$:** \$20,555.00  
**Total Spots:** 232  
**Total CPP:** \$34.44  
**Total GRP:** 596.9

**Buyer:** Hoshimi, Nida  
**Salesperson:** TERRY DREHER  
323-966-5066  
**Con Type:** POLITICAL/VOTE  
**Assistant:** TERRY DREHER  
323-966-5066  
**Traffic #:** 237833  
**Separation:**

**Comments:** Separation: 30

#	Day/Time	DP	Program	A35P Rating	Rate	Len	10/17 - 11/7					Total Spots	Total \$	CPP	GRP
							10/17	10/24	10/31	11/7					
REV+ 4	M 7a-9a		Good Morning America	2.6	\$40.00	30	0	0	0	1	2	2	\$80.00	\$15.38	5.2
10	5p-5:30p		Judge Judy	2.4	\$40.00	30	4	5	5	0		14	\$560.00	\$16.67	33.6
wk of 10/17 spots went from 5 to 4															
11	5:30p-6p		Judge Judy	2.3	\$40.00	30	4	5	5	0		14	\$560.00	\$17.39	32.2
wk of 10/17 spots went from 5 to 4															
13	6p-6:30p		North Coast News	4.0	\$175.00	30	4	5	5	0		14	\$2,450.00	\$43.75	56.0
wk of 10/17 spots went from 5 to 4															
15	7p-7:30p		Wheel Of Fortune	4.7	\$100.00	30	4	5	5	0		14	\$1,400.00	\$21.28	65.8
wk of 10/17 spots went from 5 to 4															
18	7:30p-8p		Jeopardy	4.9	\$110.00	30	4	5	5	0		14	\$1,540.00	\$22.45	68.6
wk of 10/17 spots went from 5 to 4															
REV+ 21	8p-11p		CMA Awards	5.7	\$400.00	30	0	0	1	2	0	2	\$800.00	\$70.18	11.4
REV- 26	9p-10p		Secrets and Lies-ABC	2.0	\$275.00	30	0	0	1	0	0	0	\$0.00	\$137.50	0.0
REV+ 28	5p-5:30p		NEWS-BEFORE DEBATE	4.0	\$175.00	30	1	0	0	1	0	2	\$350.00	\$43.75	8.0
1 spot offered wk of 10/17															
REV 29	10p-10:30p		WHEEL	4.7	\$100.00	30	1	0	0	1	0	2	\$200.00	\$21.28	9.4
1 spot offered wk of 10/17															
REV+ 30	10:30p-11p		JEOP	4.9	\$110.00	30	1	0	1	0	1	3	\$330.00	\$22.45	14.7
1 spot offered wk of 10/17															
REV+ 31	9p-9:30p		JUDGE JUDY	2.4	\$40.00	30	1	0	1	0	1	3	\$120.00	\$16.67	7.2
1 spot offered wk of 10/17															
REV 32	9:30p-10p		JUDGE JUDY	2.3	\$40.00	30	1	0	0	1	0	2	\$80.00	\$17.39	4.6
1 spot offered wk of 10/17															
REV+ 33	10a-11a		View	1.3	\$35.00	30	0	5	0	5	0	15	\$525.00	\$26.92	19.5
REV+ 34	12n-1p		The Chew	1.0	\$30.00	30	0	0	0	5	0	10	\$300.00	\$30.00	10.0



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**Agency:** SADLER STRATEGIC      **Advertiser:** No on 53 CA to Protect      **Market:** Eureka  
12103 VIEWCREST      **Product:** No on 53      **Office:** LOS ANGELES  
ROAD      **Agency Order #:** 5342996      **Primary Demo:** Adults 35+  
STUDIO CITY, CA      **Buyer:** Hoshimi, Nida      **Con Type:** POLITICAL/VOTE  
91604      **Salesperson:** TERRY DREHER      **Assistant:** TERRY DREHER  
323-966-5066      **Traffic #:** 237833  
323-966-5066      **Separation:**

**Total \$:** \$20,555.00  
**Total Spots:** 232  
**Total CPP:** \$34.44  
**Total GRP:** 596.9

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							10/17	10/24	10/31	11/7						
REV+ 35	M 10p-11p		Countdown to the CMA Awards	\$350.00	2.6	30	0	0	0	1	0	0	1	\$350.00	\$134.62	2.6
REV+ 36	M-F 11:05p-11:35p		Northcoast News	\$150.00	1.7	30	0	5	0	5	0	0	15	\$2,250.00	\$88.24	25.5
REV+ 37	M-F 11:35p-12:35a		Jimmy Kimmel	\$60.00	1.2	30	0	0	0	5	0	0	10	\$600.00	\$50.00	12.0
REV+ 38	Tu 10p-11p		Marvel's Agents of Shield-ABC	\$400.00	2.1	30	0	0	0	0	1	0	1	\$400.00	\$190.48	2.1
REV+ 39	F 9p-10p		Shark Tank B-ABC	\$250.00	2.9	30	0	0	0	0	0	1	1	\$250.00	\$86.21	2.9
REV+ 40	M 11:05p-11:35p		Northcoast News	\$150.00	1.7	30	0	5	0	0	0	0	6	\$900.00	\$88.24	10.2
TOTALS:							63	75	81	13	232	\$20,555.00	\$34.44	596.9		



KAEF TV Channel 23  
755 Auditorium Drive  
Redding, CA 96001

Sadler Strategic Media  
12103 Viewcrest Rd  
Studio City, CA 91604

## Contract # 237833

### Schedule Dates

10/17/16-11/07/16

### Advertiser

No On 53 - CA to Protect Local Control (10373)

### Agency

Sadler Strategic Media (2678)

### Product

Issue Advertising (1119)

### Brand

KAEF EST. 1813 (102921)

### Salesperson

Continental - Los Angeles, Los Angeles (1174)

### Sales Office

Continental - Los Angeles

### Buyer Name

Nida,Hoshimi,

### Phone/Fax

(323) 966-5066 /

### CPE

234/355/1813

### Account Types

National/Political Issue

### Billing Type

Standard

### Comments

No on 53

Separation: 30

### Date Entered

09/07/16

### Last Modified

10/14/16

### Entered By

Chris Gomez

### CO-OP

No

### Headline #

ECR25277169

### Demo

A35+R

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$3,078.00

### Net Total

\$17,442.00

### Sales Tax

### Eureka ABC (KAEF)

By Broadcast Month

Oct. 2016 137 \$11,290.00

Nov. 2016 94 \$9,230.00

Grand Total: 231 \$20,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5A- 7A (PST)	1	1	1	1	1	1			13	\$40.00	\$520.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/7/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5A- 7A (PST)	1								1	\$40.00	\$40.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/7/16
3.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7A- 9A (PST)	1	1	1	1	1	1			13	\$40.00	\$520.00	Eureka ABC (KAEF)	Good Morning America	9/7/16
4.1	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7A- 9A (PST)	2								2	\$40.00	\$80.00	Eureka ABC (KAEF)	Good Morning America	10/13/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	3P- 4P (PST)	1								1	\$40.00	\$40.00	Eureka ABC (KAEF)	Ellen	9/7/16
6.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	3P- 4P (PST)	1	1	1	1	1	1			13	\$40.00	\$520.00	Eureka ABC (KAEF)	Ellen	9/7/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	4P- 5P (PST)	1								1	\$35.00	\$35.00	Eureka ABC (KAEF)	Dr Phil	9/7/16
8.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	4P- 5P (PST)	1	1	1	1	1	1			13	\$35.00	\$455.00	Eureka ABC (KAEF)	Dr Phil	9/7/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5P- 5:30P (PST)	1								1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
10.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5P- 5:30P (PST)	1	1	1	1	1	1			12	\$40.00	\$480.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
11.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	5:30P- 6P (PST)	1	1	1	1	1	1			12	\$40.00	\$480.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	5:30P- 6P (PST)	1								1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	9/7/16
13.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	6P- 6:30P (PST)	1	1	1	1	1	1			12	\$175.00	\$2,100.00	Eureka ABC (KAEF)	North Coast News	9/7/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KAEF TV Channel 23  
755 Auditorium Drive  
Redding, CA 96001

Sadler Strategic Media  
12103 Viewcrest Rd  
Studio City, CA 91604

## Contract # 237833

**Schedule Dates** 10/17/16-11/07/16  
**Advertiser** No On 53 - CA to Protect Local Control (10373)  
**Agency** Sadler Strategic Media (2678)  
**Product** Issue Advertising (1119)  
**Brand** KAEF EST. 1813 (102921)  
**Salesperson** Continental - Los Angeles, Los Angeles (1174)  
**Sales Office** Continental - Los Angeles  
**Buyer Name** Nida Hoshimi,  
**Phone/Fax** (323) 966-5066 /  
**CPE** 234/355/1813  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** No on 53  
Separation: 30

**Date Entered** 09/07/16  
**Last Modified** 10/14/16  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** ECR25277169  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,078.00  
**Net Total** \$17,442.00  
**Sales Tax**

Eureka ABC (KAEF)			
By Broadcast Month	Spots	Rate	
Oct. 2016	137	\$11,290.00	
Nov. 2016	94	\$9,230.00	
<b>Grand Total:</b>	<b>231</b>	<b>\$20,520.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (PST)	1	1							1	\$175.00	\$175.00	Eureka ABC (KAEF)	North Coast News	9/7/16
15.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7P- 7:30P (PST)	1	1	1	1	1	1			12	\$100.00	\$1,200.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/7/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7P- 7:30P (PST)	1	1							1	\$100.00	\$100.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/7/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:30P- 8P (PST)	1	1							1	\$110.00	\$110.00	Eureka ABC (KAEF)	Jeopardy	9/7/16
18.0	Normal Line / SPOT	10/17/16-11/04/16	1	:30	7:30P- 8P (PST)	1	1	1	1	1	1			12	\$110.00	\$1,320.00	Eureka ABC (KAEF)	Jeopardy	9/7/16
19.0	Normal Line / SPOT	10/17/16-11/07/16	1	:30	7:58P- DANCING WITH THE STARS	1	1							3	\$350.00	\$1,050.00	Eureka ABC (KAEF)	Dancing With the Stars-ABC	9/7/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	10P- CONVICTION	1	1							1	\$350.00	\$350.00	Eureka ABC (KAEF)	Conviction-ABC	9/7/16
21.1	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8P- THE 50TH ANNUAL CMA AWARDS	1		2						2	\$400.00	\$800.00	Eureka ABC (KAEF)	CMA Awards	10/13/16
22.0	Normal Line / SPOT	10/21/16-11/04/16	1	:30	10P- 20/20	1				1				3	\$250.00	\$750.00	Eureka ABC (KAEF)	20/20-ABC	9/7/16
23.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)	1						1		3	\$35.00	\$105.00	Eureka ABC (KAEF)	Good Morning America Sat	9/7/16
24.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	7A- 8A (PST)	1							1	3	\$35.00	\$105.00	Eureka ABC (KAEF)	Good Morning America Sunday	9/7/16
25.0	Normal Line / SPOT	10/30/16-11/06/16	1	:30	8A- 9A (PST)	1							1	2	\$35.00	\$70.00	Eureka ABC (KAEF)	This Week	9/7/16

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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**Advertiser** No On 53 - CA to Protect Local Control (10373)  
**Agency** Sadler Strategic Media (2678)  
**Product** Issue Advertising (1119)  
**Brand** KAEF EST. 1813 (102921)  
**Salesperson** Continental - Los Angeles, Los Angeles (1174)  
**Sales Office** Continental - Los Angeles  
**Buyer Name** Nida,Hoshimi,  
**Phone/Fax** (323) 966-5066 /  
**CPE** 234/355/1813  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** No on 53  
Separation: 30

**Date Entered** 09/07/16  
**Last Modified** 10/14/16  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** ECR25277169  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
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**Net Total** \$17,442.00  
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Eureka ABC (KAEF)		
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Oct. 2016	137	\$11,290.00
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<b>Grand Total:</b>	<b>231</b>	<b>\$20,520.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	10P- QUANTICO								1	3	\$275.00	\$825.00	Eureka ABC (KAEF)	Quantico-ABC	9/7/16
28.0	M/G For 13.0.1 / SPOT	10/19/16-10/19/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION				1					1	\$175.00	\$175.00	Eureka ABC (KAEF)	North Coast News	10/11/16
29.1	M/G For 15.0.1 / SPOT	10/24/16-11/04/16	1	:30	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			2	\$100.00	\$200.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/13/16
30.0	M/G For 18.0.1 / SPOT	10/19/16-10/19/16	1	:30	10:30P- JEOPARDY				1					1	\$110.00	\$110.00	Eureka ABC (KAEF)	Jeopardy	10/11/16
31.1	M/G For 11.0.1 / SPOT	10/24/16-11/04/16	1	:30	5:30P- 6P (PST)		X	X	X	X	X			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Judge Judy	10/13/16
32.0	M/G For 10.0.1 / SPOT	10/19/16-10/19/16	1	:30	9P- 9:30P (PST)				1					1	\$40.00	\$40.00	Eureka ABC (KAEF)	Judge Judy	10/12/16
33.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	7:30P- JEOPARDY	1	X	X	X	X	X			2	\$110.00	\$220.00	Eureka ABC (KAEF)	Jeopardy	10/13/16
34.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	5P- 5:30P (PST)	1	X	X	X	X	X			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Judge Judy	10/13/16
35.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	10A- 11A (PST)		1	1	1	1	1			3	\$35.00	\$105.00	Eureka ABC (KAEF)		10/13/16
36.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	10A- 11A (PST)		1	1	1	1	1			5	\$35.00	\$175.00	Eureka ABC (KAEF)		10/13/16
37.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	10A- 11A (PST)		1	1	1	1	1			5	\$35.00	\$175.00	Eureka ABC (KAEF)		10/13/16
38.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	12P- 1P (PST)		1	1	1	1	1			5	\$30.00	\$150.00	Eureka ABC (KAEF)	THE CHEW	10/13/16
39.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (PST)		1	1	1	1	1			5	\$30.00	\$150.00	Eureka ABC (KAEF)	THE CHEW	10/13/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Agency

Sadler Strategic Media (2678)

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Issue Advertising (1119)

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KAEF EST. 1813 (102921)

Salesperson

Continental - Los Angeles, Los Angeles (1174)

Sales Office

Continental - Los Angeles

Buyer Name

Nida,Hoshimi,

Phone/Fax

(323) 966-5066 /

CPE

234/355/1813

Account Types

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Billing Type

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No on 53

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By Broadcast Month

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Nov. 2016 94

Grand Total: 231

Rate

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\$9,230.00

\$20,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	10P- 11P (PST)	1	1							1	\$350.00	\$350.00	Eureka ABC (KAEF)		10/13/16
41.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	11P- 11:35P (PST)	1	1	1	1	1	1			3	\$150.00	\$450.00	Eureka ABC (KAEF)		10/13/16
42.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11P- 11:35P (PST)	1	1	1	1	1	1			5	\$150.00	\$750.00	Eureka ABC (KAEF)		10/13/16
43.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	11P- 11:35P (PST)	1	1	1	1	1	1			5	\$150.00	\$750.00	Eureka ABC (KAEF)		10/13/16
44.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	11:35P- 12:35A (PST)	1	1	1	1	1	1			5	\$60.00	\$300.00	Eureka ABC (KAEF)	KIMMEL	10/13/16
45.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	11:35P- 12:35A (PST)	1	1	1	1	1	1			5	\$60.00	\$300.00	Eureka ABC (KAEF)	KIMMEL	10/13/16
46.0	Normal Line / SPOT	11/01/16-11/01/16	1	:30	10P- MARVEL'S AGENTS OF S.H.I.E.L.D.	1	1							1	\$400.00	\$400.00	Eureka ABC (KAEF)	MARVEL'S AGENTS OF S.H.I.E.L.D.	10/13/16
47.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	9P- SHARK TANK	1						1		1	\$250.00	\$250.00	Eureka ABC (KAEF)	SHARK TANK	10/13/16
48.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	11P- 11:35P (PST)	1	1	1	1	1	1			3	\$150.00	\$450.00	Eureka ABC (KAEF)	NORTHCOST NEWS	10/13/16
49.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	11P- 11:35P (PST)	1								1	\$150.00	\$150.00	Eureka ABC (KAEF)	NORTHCOST NEWS	10/13/16
50.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5:59P- NORTH COAST NEWS AT 6PM	1	X	X	X	X	X			1	\$175.00	\$175.00	Eureka ABC (KAEF)		10/13/16
51.0	M/G For 19.0.1 / SPOT	10/20/16-10/20/16	1	:30	7:58P- GREYS ANATOMY	1						1		1	\$350.00	\$350.00	Eureka ABC (KAEF)	GREY'S ANATOMY	10/14/16
52.0	M/G For 1.0.1,1.0.2 / SPOT	10/19/16-10/21/16	1	:30	5A- 7A (PST)	2		X	X	X	X			2	\$40.00	\$80.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	10/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected



KAEF TV Channel 23  
755 Auditorium Drive  
Redding, CA 96001

Sadler Strategic Media  
12103 Viewcrest Rd  
Studio City, CA 91604

## Contract # 237833

**Schedule Dates** 10/17/16-11/07/16  
**Advertiser** No On 53 - CA to Protect Local Control (10373)  
**Agency** Sadler Strategic Media (2678)  
**Product** Issue Advertising (1119)  
**Brand** KAEF EST. 1813 (102921)  
**Salesperson** Continental - Los Angeles, Los Angeles (1174)  
**Sales Office** Continental - Los Angeles  
**Buyer Name** Nida, Hoshimi,  
**Phone/Fax** (323) 966-5066 /  
**CPE** 234/355/1813  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** No on 53  
Separation: 30

**Date Entered** 09/07/16  
**Last Modified** 10/14/16  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** ECR25277169  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,078.00  
**Net Total** \$17,442.00  
**Sales Tax**

## Eureka ABC (KAEF)

**By Broadcast Month**  
Oct. 2016 137 \$11,290.00  
Nov. 2016 94 \$9,230.00  
**Grand Total:** 231 \$20,520.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	M/G For 3.0-1.30.2 / SPOT	10/19/16-10/21/16	1	:30	7A- 9A (PST)	2			X	X	X			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Good Morning America	10/14/16
54.0	M/G For 6.0-1.60.2 / SPOT	10/19/16-10/21/16	1	:30	3P- 4P (PST)	2			X	X	X			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Ellen	10/14/16
55.0	M/G For 8.0-1.80.2 / SPOT	10/19/16-10/21/16	1	:30	4P- 5P (PST)	2			X	X	X			2	\$35.00	\$70.00	Eureka ABC (KAEF)	Dr Phil	10/14/16
56.0	M/G For 10.0-2.10.3 / SPOT	10/20/16-10/21/16	1	:30	5P- 5:30P (PST)					1	1			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Judge Judy	10/14/16
57.0	M/G For 11.0-2.11.0.3 / SPOT	10/20/16-10/21/16	1	:30	5:30P- 6P (PST)					1	1			2	\$40.00	\$80.00	Eureka ABC (KAEF)	Judge Judy	10/14/16
58.0	M/G For 13.0-2.13.0.3 / SPOT	10/20/16-10/21/16	1	:30	6P- 6:30P (PST)					1	1			2	\$175.00	\$350.00	Eureka ABC (KAEF)	North Coast News	10/14/16
59.0	M/G For 15.0-2.15.0.3 / SPOT	10/20/16-10/21/16	1	:30	7P- 7:30P (PST)					1	1			2	\$100.00	\$200.00	Eureka ABC (KAEF)	Wheel Of Fortune	10/14/16
60.0	M/G For 18.0-2.18.0.3 / SPOT	10/20/16-10/21/16	1	:30	7:30P- 8P (PST)					1	1			2	\$110.00	\$220.00	Eureka ABC (KAEF)	Jeopardy	10/14/16
61.0	M/G For 35.0-1.35.0.2 / SPOT	10/19/16-10/21/16	1	:30	10A- 11A (PST)	2			X	X	X			1	\$35.00	\$35.00	Eureka ABC (KAEF)		10/14/16
62.0	M/G For 41.0-1.41.0.2 / SPOT	10/19/16-10/21/16	1	:30	11P- 11:35P (PST)	2			X	X	X			2	\$150.00	\$300.00	Eureka ABC (KAEF)		10/14/16
63.0	M/G For 48.0-1.48.0.2 / SPOT	10/19/16-10/21/16	1	:30	11P- 11:35P (PST)	2			X	X	X			2	\$150.00	\$300.00	Eureka ABC (KAEF)	NORTHCOST NEWS	10/14/16

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Date:

Accepted-Station:

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