



WBIM-FM, Bridgewater, Massachusetts

Bridgewater State University

Quarterly Programming Statement for April 1, 2022 – June 30, 2022

July 7, 2022

WBIM-FM, “The 24-hour a day Radio Voice of Bridgewater State University” is part of the Massachusetts State University System, and is on the air 24 hours a day, 7 days a week, all year long. During our academic year, WBIM-FM provides a live “alternative based” format of music, designed to serve an audience between the ages of 18 – 35 years of age. The station is entirely staffed by students and alumni of the University, who program various shows of several unique genres of music.

During the overnight hours (between 11:00 PM and 8:00 AM) and during college “breaks”, WBIM-FM continues to provide a unique automated mix of music, complete with Public Service Announcements at :15 and :45 minutes past the hour, every hour. We continue to update and add more Public Service Announcements as provided by the Advertising Council, on a regular basis.

WBIM-FM is a longtime member of the **Intercollegiate Broadcasting System** and is a member of **The National Association of Broadcasters**. We understand the importance of serving the needs of Greater Bridgewater area including Bridgewater State University and the Town of Bridgewater. We have added more news and informational programming as time progresses. For 50 years, WBIM-FM continues to be a very valuable training ground for students and their interns who plan to study the field of communications or join the broadcasting industry, in general. We have just recently improved our

technical studio facilities to make the station more accessible to the general population of the University at large.

We have rewired our main studio during the recent installation of the Rondileau Student Union Building's new fire sprinkler system. Despite the construction in the Student Union Building, WBIM-FM continued to provide 24/7 programming to the Greater Bridgewater area, without any interruption, from our backup studio in the foyer area of the building. We have reactivated our Main and Production Studios. We have recently replaced our 25+ year old main BE 250 transmitter (now a backup) with a new Nautel VS300 transmitter to continue serving the needs of the Greater Bridgewater area. We have recently received our renewal of our FCC license, as of March 21, 2022 to provide the needs of the Greater Bridgewater area.

WBIM-FM resumed fulltime student-based programming on September 1, 2021 and have just completed a first full academic year of programming, post-COVID through May, 2022. We are planning to add more specialty programming in the coming academic year beginning in late August including live in-studio interviews, news and informational programming as time progresses. We will be broadcasting our special Alumni Takeover Weekend on September 31st and October 1st, 2022. to celebrate our station's 50th Anniversary Celebration. Thank you!

Sincerely,

Peter Q. George

Chief Engineer/Operator

WBIM-FM, Bridgewater, MA