



WBIM-FM, Bridgewater, Massachusetts

Bridgewater State University

Quarterly Programming Statement for July 1, 2023 – September 30, 2023

October 9, 2023

WBIM-FM, “*The Radio Voice of Bridgewater State University*” is a part of the Massachusetts State University System, and is on the air 24 hours a day, 7 days a week, all year long. WBIM-FM continues to provide an “alternative based” format of music, designed to serve an audience between the ages of 18 – 35 years of age. The station is completely staffed by students and alumni of the University, who program live shows of several unique genres of music and talk/information. We have recently started a morning news and information program Monday through Friday between 8:30 am and 9:00 am, produced by students at the University.

During the overnight hours (between 11:00 PM and 8:00 AM) and during college “breaks”, WBIM-FM broadcasts a unique automated mix of music, complete with Public Service Announcements at :15 and :45 minutes past the hour, every hour, provided by the Advertising Council and locally based University announcements, on a regular basis.

We are a member of the **Intercollegiate Broadcasting System** and member of **The National Association of Broadcasters**. We understand the importance of serving the listeners in Bridgewater and the Greater Bridgewater community. For 51 years, **WBIM-FM** has been a valuable training ground for students at the University and their interns who plan to study the field of communications or join the broadcasting industry, in general. We have improved our technical studio facilities to make the station more

accessible to the general population of the University at large. **WBIM-FM** will be celebrating 51 years of broadcasting this October with our 26th annual **WBIM-FM Alumni Takeover** during this year's Alumni Weekend (October 20-21, 2023). **WBIM-FM** is available live worldwide on-line on the Internet.

WBIM-FM continues to provide 24/7 programming to the Greater Bridgewater area, from our satellite studio in the foyer area of the Rondileau Student Union building. We have reactivated and are working on upgrading our Main and Production Studios. We are using our 25+ year old alternate main BE 250 transmitter as a warm backup transmitter and are using our Nautel VS300 transmitter as a main. to continue serving the needs of the Greater Bridgewater area. Thank you.

Sincerely,

Peter Q. George

Chief Engineer/Operator

WBIM-FM, Bridgewater, MA